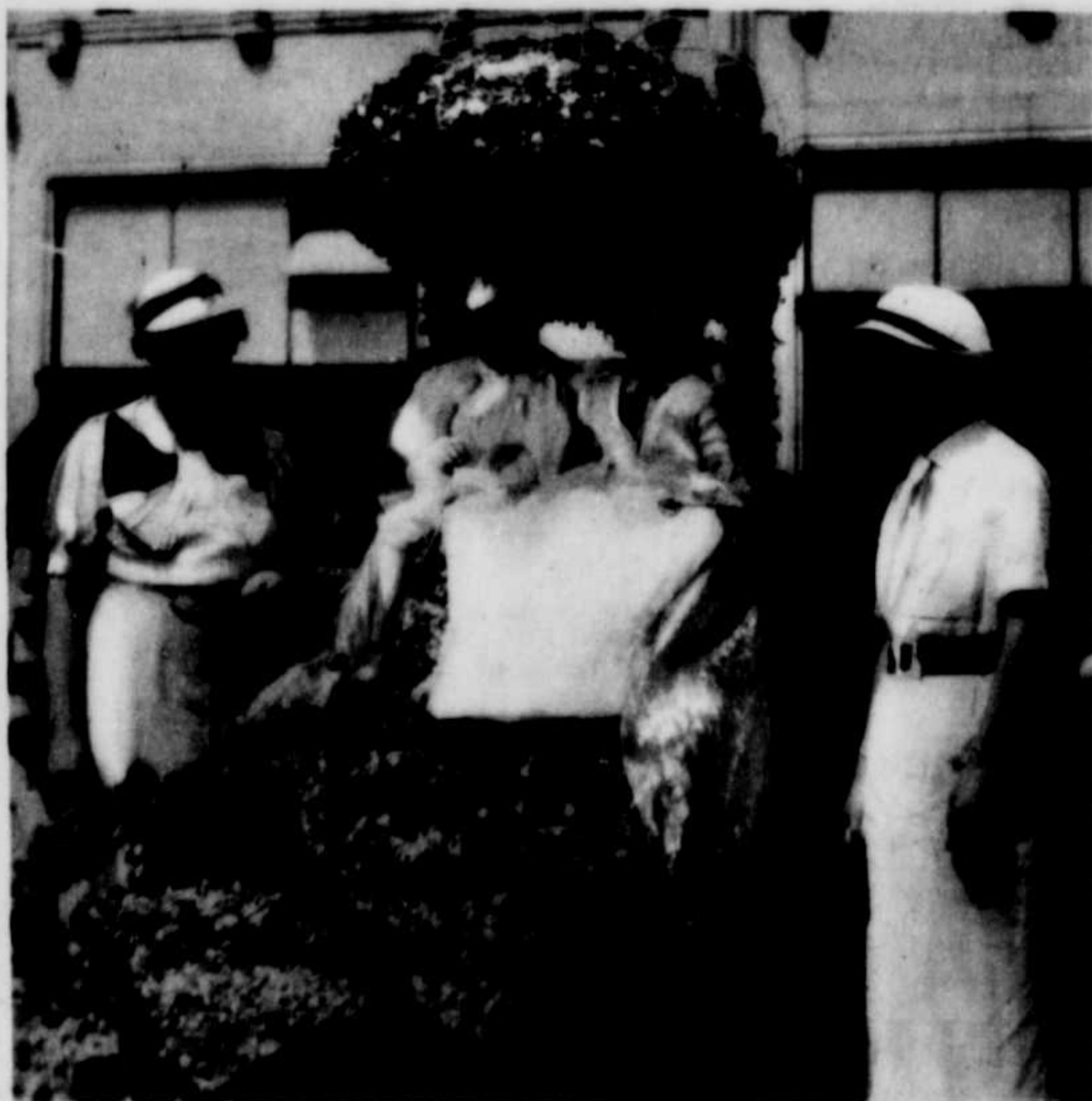




PRODUCTION CREDIT LOANS helped Saluda County, S. C. vocational agriculture students purchase this carload of mares shipped from Brush, Col. From two to three years old, the animals are gray Belgians and percherons.



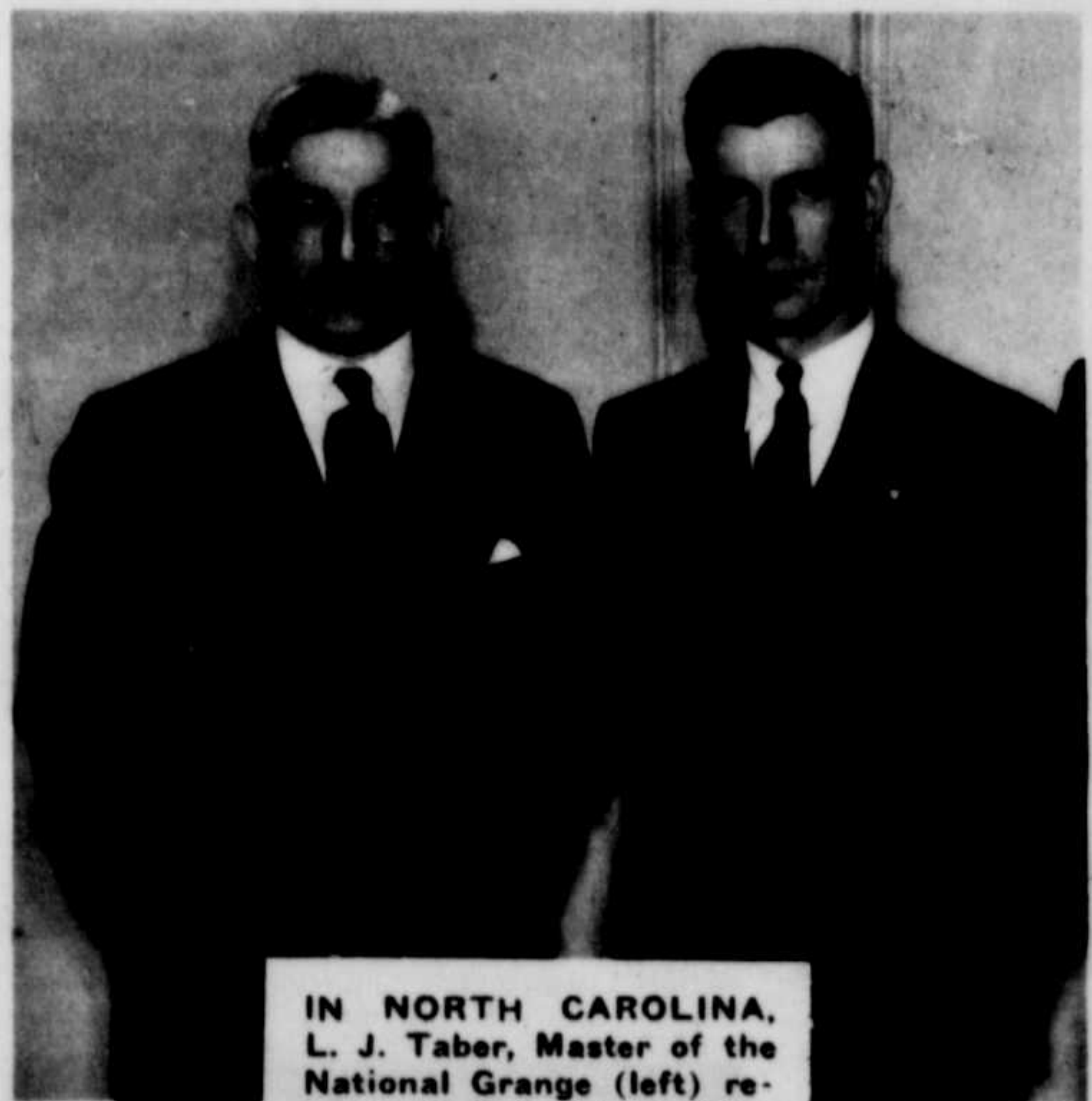
IMPETUS to the organization of a North Carolina Farm Bureau was given by Edward A. O'Neal, president of the national federation in a speaking tour through the state.



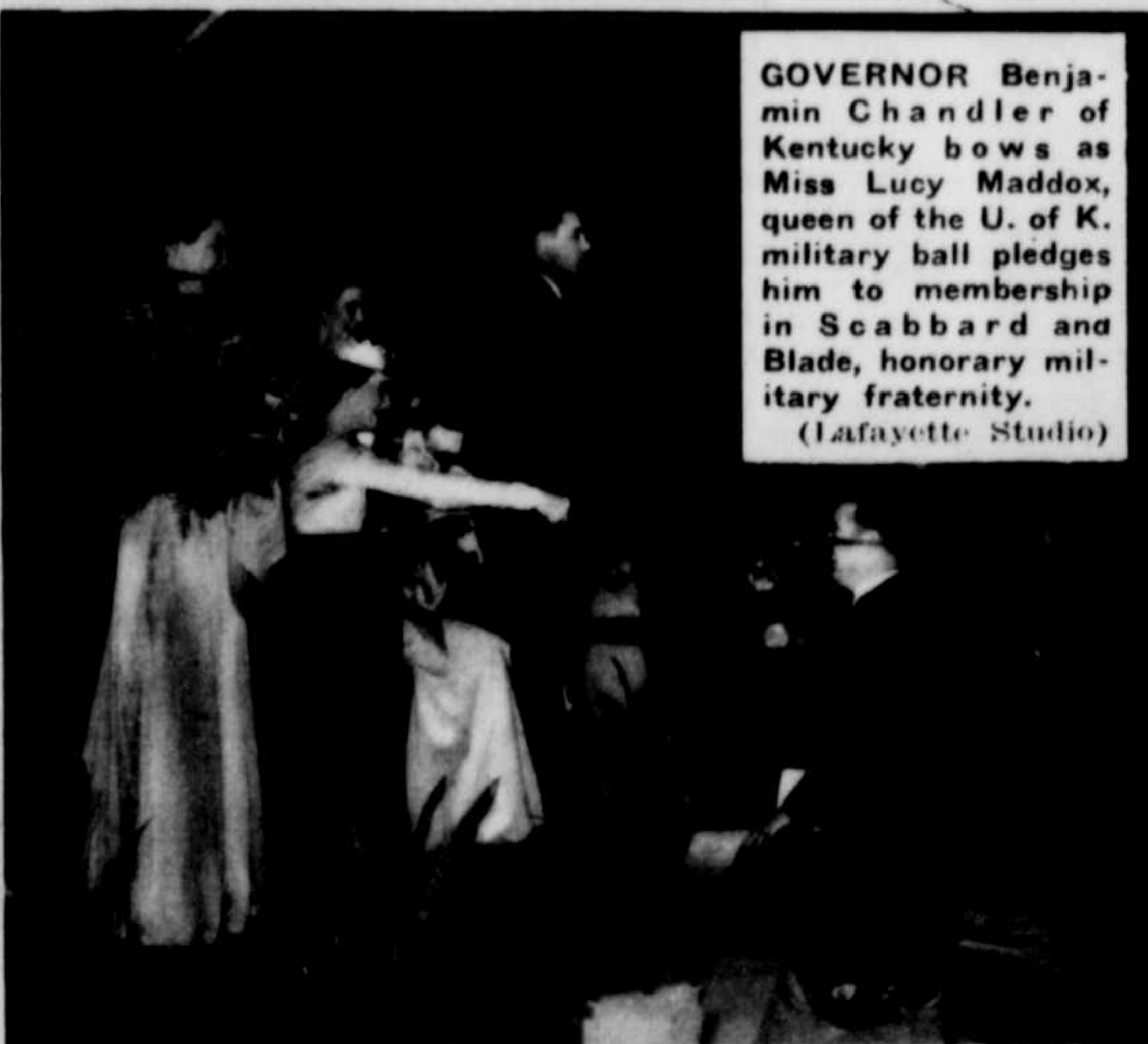
TINY TOTS have their day in Asheville's Rhododendron Festival, with their own King and Queen an' everything. This year's celebration will be June 15 to 16. Here are last year's foremost members of the North Carolina mountain city's "younger set."



CHATTANOOGA GIRL. Betty Lou Gerson, striking young Tennessee beauty is now a featured NBC dramatic actress.



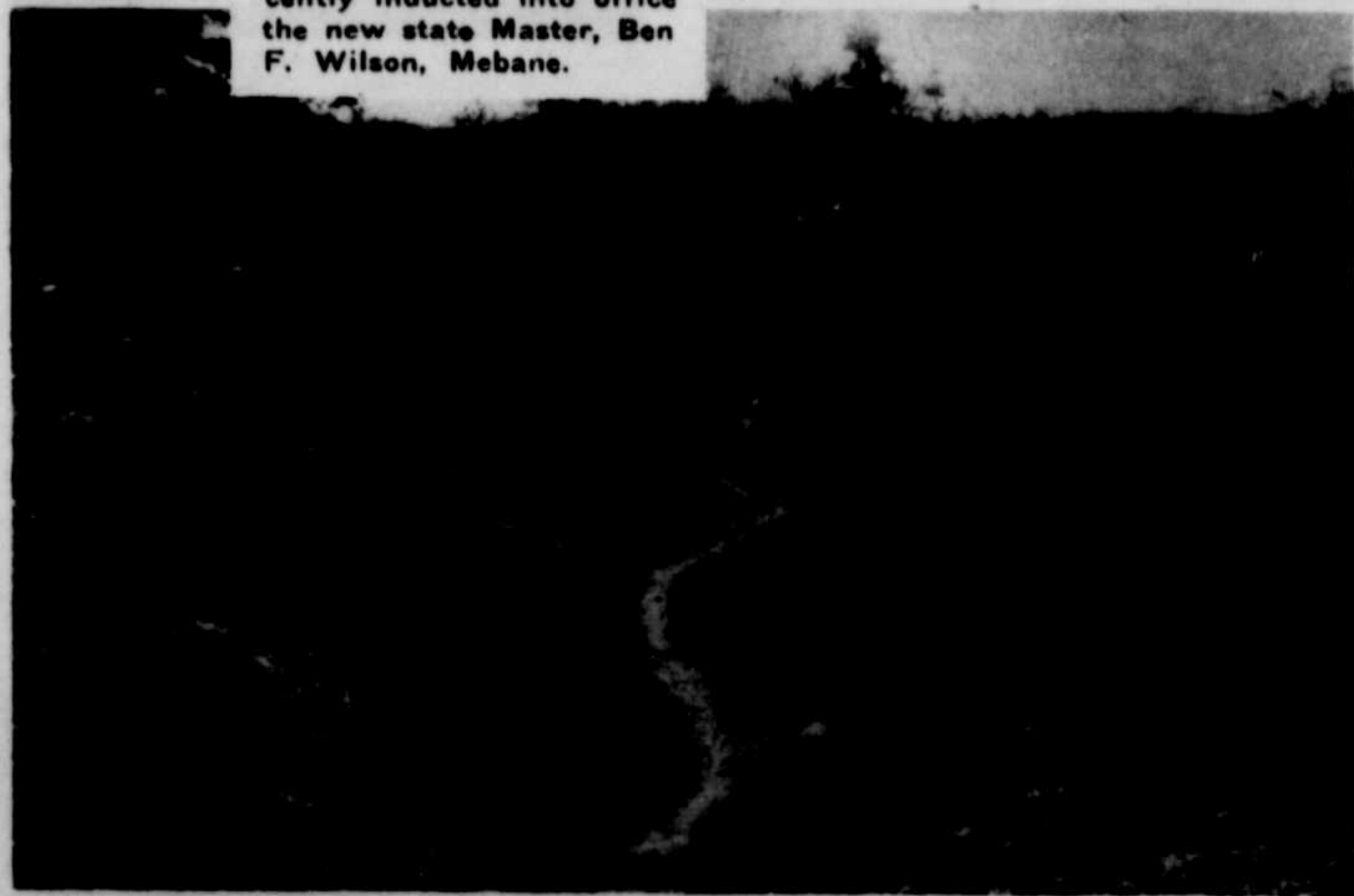
IN NORTH CAROLINA. L. J. Taber, Master of the National Grange (left) recently inducted into office the new state Master, Ben F. Wilson, Mebane.



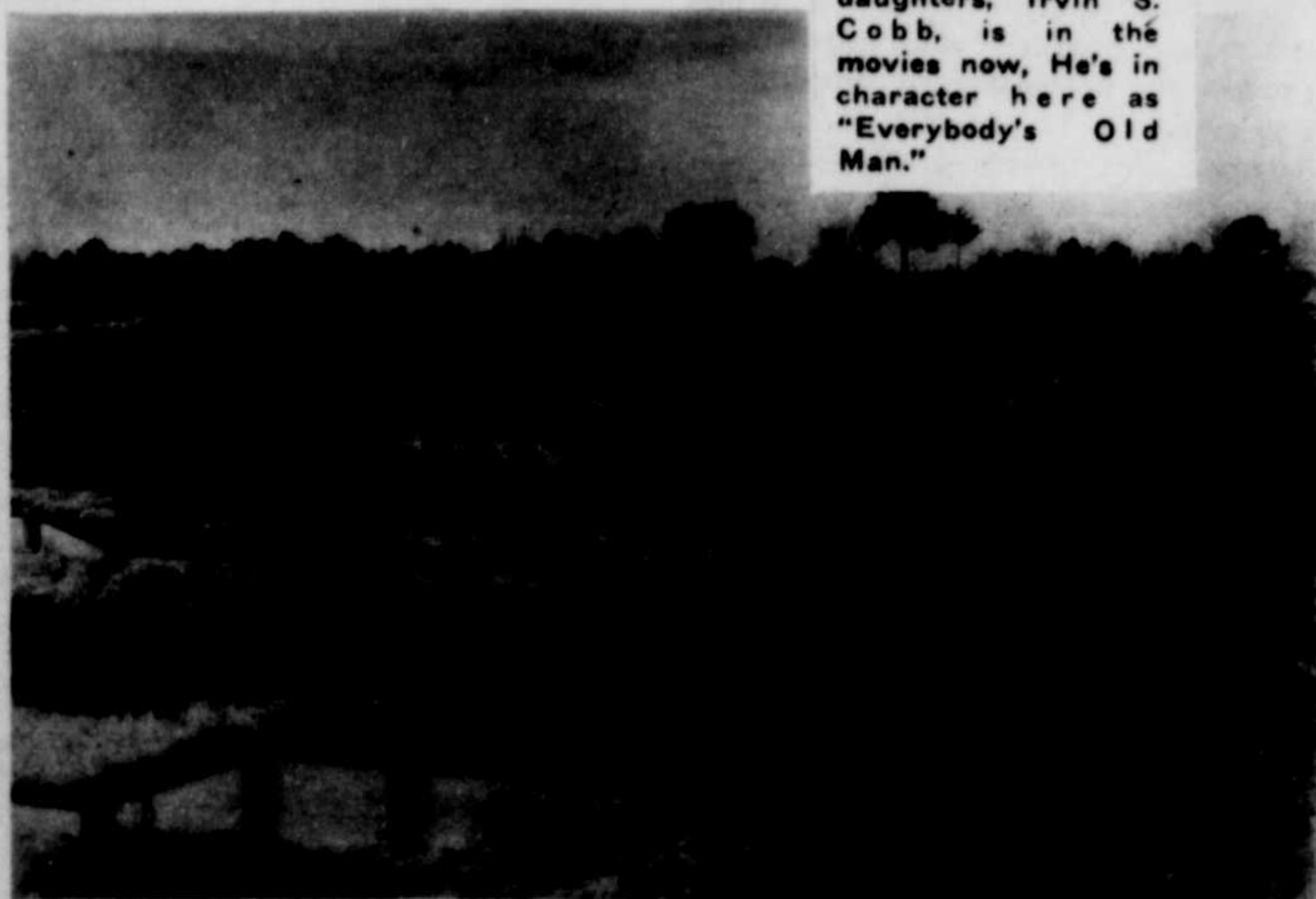
GOVERNOR Benjamin Chandler of Kentucky bows as Miss Lucy Maddox, queen of the U. of K. military ball pledges him to membership in Scabbard and Blade, honorary military fraternity. (Lafayette Studio)



ACTOR NOW. Paducah's sage and authority on the beauty of Kentucky's fair daughters, Irvin S. Cobb, is in the movies now. He's in character here as "Everybody's Old Man."



WATERWAYS in North Carolina are being improved in the interests of credit to the land. The land will be better watered and the water will be better used. The land will be better watered and the water will be better used. The land will be better watered and the water will be better used. (U. S. Conservation Service Photo)



ON THE OTHER HAND is demonstrated the steps necessary to treat a gully by near Sparta, South Carolina. Check dams are installed, the banks of the gully are stabilized, and the water is placed in the dam to open surface and washed down the gully. (U. S. Conservation Service Photo)