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Celebrate Tobacco Festival



Miss Nancy Lee Wall, of South Boston, Virginia, was chosen as "The Cigarette Girl," for the second annual National Tobacco Festival on September 10 and 11, at South Boston. "The Cigarette Girl" is shown here as she stretches wide her arms in invitation to the whole world to participate in Virginia's colorful Tobacco Festival.

South Boston, Va., is the scene of the second national tobacco festival, Thursday and Friday, September 10 and 11. The program for the first day included viewing the exhibits, band concerts, visiting historic homes, and auction sale of tobacco, visiting barns in certain sections of Halifax county, seeing curing in process, and viewing fields of tobacco.

Each of the two nights the pageant "Miracle of Tobacco" is shown in nine spectacular scenes. The production is produced by T. Beverly Campbell, playwright, and Howard Southgate, director, both nationally known producers of pageants. The nine episodes in the history of tobacco end with a symbolic masque, featuring hundreds of pretty girls. At least 1,000 persons have a part in the performance.

The second day's activities open with the arrival of Miss Eve Mark - Wardlaw, daughter of Commander A. L. P. Mark-Wardlaw, of the British embassy in Washington, who will reign as queen of tobacco,

and the more than sixty princesses from cities, towns and counties in Virginia and North Carolina, who will make up the queen's court. Fifty floats will be seen in the street parade that afternoon. Just prior to the second showing of the "Miracle of Tobacco" Miss Mark-Wardlaw will be crowned queen of the festival.

A square dance was featured the first night of the festival following the pageant, and the second night a grand ball.

T. Beverly Campbell prepared the script for the nine scenes, and Director Southgate collaborated with him. The pageant is far more spectacular and historically correct than the initial show last fall.

Three young ladies of Virginia are shown here in the tobacco leaf costume that is featured in the ceremonies of the National Tobacco Festival.



Those directing the festival included John R. Booth, finance; J. W. Boozler, music; Watkins J. Hunt, parade; Karger Burger, reservation and housing; Dr. W. B. Barbour, publicity and planning; Mayor R. O. Harrell, traffic; Francis L. Hunt, grand ball; and others.

Road League Is Formed In Va.

Early in September the newly organized "Citizens' Road League" of Virginia, will get under way, with Robert C. Harper, of Richmond, as executive secretary. The object of the league is "to insure for the citizens of Virginia, those who use the roads and pay the bills, the safest and most efficient highway transportation system for the entire state," according to a statement issued at the initial meeting held in Richmond.

"We are not critical of things done in the past," the statement said. "Much good has been accomplished. But, in keeping with the ordinary improvement that takes place in all human affairs, we believe our present highway situation needs further improvement."

The statement concluded "Side issues, based upon mere belief, prejudice or political expediency, should not be allowed to interfere with the solution of the main problem, that of spending most wisely the funds we have available on an extremely large highway system."

Virginia farmers who in the main use

Advertising Discussed

Orchardists from Virginia, West Virginia, Maryland and Pennsylvania, numbering 2,500, gathered at the Green Orchard, northwest of Winchester, Va., August 22, for the annual orchard picnic given by United States Senator Harry F. Byrd, owner of several large orchards in the Winchester area.

Reports were made on the program of signing up apple growers in the several states for an extensive advertising campaign to be conducted under the name of Appalachian Apples, Inc.

A picnic lunch was served at noon and the afternoon was devoted to speaking and informal discussions of problems of the orchardists.

The Green orchard, planted many years ago by Melvin Green, and since acquired by Senator Byrd, is one of the "blue ribbon" orchards of the Winchester apple district. It is equipped with modern machinery and large grading and packing houses.

the feeder roads to the highway system are interested in the new organization, and will watch with interest the progress of the movement.

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