WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON

NEW YORK.—France is beginning to think she has another Clemenceau in Premier Daladier, and she still has Marshal Philippe Petain, one of the few survivors of the great generals of the World war. Two or three years ago, General Petain was counseling peace and conciliation with Germany. Now he warns the French people of their "serious situation in Europe," and urges them to consider realities.

How Petain Keeps Fit at 82

It is quite possible that rope-skipping is mainly accountable for General Petain being alive, trim, fit and active at eighty-two. He is an inveterate rope-skipper, ejected from his apartment in 1914, because he jarred the plaster from the walls. This writer's record as to that goes only to 1934, but, in that year, he was still skipping diligently. Joffre, Foch and Maginot, among the French, Von Mackensen, Ludendorff and Hindenburg among the Germans — non-skippers all—have passed, but Marshal Petain lives on, venerated by his countrymen.

It was he who said, "They shall not pass"—on February 5, 1916, to be exact. He was the savior of Verdun, and, in this connection, a deft historian might discover that rope-skipping saved France. The general spent a solid week in an Automitralleuse without sleep, and the London Daily News commented at the time that no man who was not in perfect physical condition could have survived such ordeals. It was suggested that his energy and endurance had turned the tide of war.

He was born Henri Philippe Benoni Omer Joseph Petain, the son of a baker in Couchy a la Tour.

* * *

Man Mountain Dean, the wrestler, running for the legislature in Georgia, is after only one seat, but he will need three or four if he is elected. In retirement on his farm, near Norcross, he still weighs 317 pounds. It is a unique contest for him, with no chance for his running broad-jump attack, in which he hurtles his body against his opponent.

Dean Girds for Ballot Bout

His career seems to have been mostly his wife's idea. Born Frank Leavitt, in New York, known as the "Hell's Kitchen Hillbilly," he did a hitch in the army and thereafter engaged in some desultory wrestling and mauling as a Soldier Leavitt. Nothing much came of it, and he began placidly taking on weight as traffic cop in Miami, Fla. Doris Dean married him and began prodding his lagging ambition.

He started grappling again, in Boston in 1933, with fame still eluding his half-nelson, when a German promoter took him on a tour of the Rhineland. This was more successful, and brought him to the attention of Alexandre Korda, who needed a double for Charles Laughton as Henry VIII in the wrestling scene. Thus came the famous whiskers, an important detail of his wife's clever showmanship in the build-up of the Man Mountain. It was she who persuaded him to take the name Dean and who managed the histrionics which made him a fabulous creature. He was born in West Forty-third street in 1891, weighing 16½ pounds.

Doubled for Film Star as Henry VIII

* * *

GEORGE E. Q. JOHNSON, the slight, self-effacing, bespectacled man who sent Al Capone to Alcatraz, is devoting his life to social betterment. He wants to make cities less fertile soil for crime, and to that end, would flush city and country children back and forth, interchangeably, to the benefit of each, he believes, and the nurture of good behavior.

He Sent Capone to Alcatraz

It was as United States attorney that he deftly enmeshed Capone in a silken spider-web of evidence, laboriously gathered and spun. The next year, Herbert Hoover made him a federal judge, but he stayed on the bench only a year and then went back to his law practice.

He broke the gangs in Chicago. His story of how he snared Capone, told before the senate judiciary committee, with its tales of trapdoors and secret panels, was Grade A melodrama, but he didn't make it sound that way. He is a modest man, with no instincts of showmanship.

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What's New in Swim and Beach Togs

By CHERIE NICHOLAS

TWO features stand out pre-eminently in connection with this season's swim and beach togs, namely the vast variety of materials in use, the other the fact of the dressmaker touch given their styling. It adds to the interest that gadgets in the way of costume jewelry tuned to sea and sand and outdoor themes usually complete the "picture" of each costume.

Citing a few of the smartest materials employed, first and foremost comes lastex, which is a boon to womankind in that it conforms to "lines" perfectly with a magic this-way, that-way stretching quality which solves the problem of clothes that fit, retain their shape and offer perfect comfort. The big sensation this season is the swim suit of black satin lastex with beach cape to match, completing the sense of luxury. Flower printed lastex ensembles also have their place in the style parade along water edge and sea line.

Other interesting materials employed for playtime clothes and wardrobes for water nymphs include celanese rayon moire, celanese rayon sharkskin, silk prints of fast color, linens in monotone or spectacular print and cottons so sturdy, so handsome, words fail of describing. Then there's wear-forever denim, and washable gabardine, so reliable when it comes to the wear and tear of riotous waves or strenuous mountain climbs.

Another feature that fashion spotlights is the use of striking color contrasts, perhaps in the way of playing up print with plain or the modernistic gesture of making the costume one vivid solid color boldly contrasted by another startling color on a sort of fifty-fifty basis.

The models pictured are typical of this season's swim suit and beach ensemble trends. Centered in the group you see a stunning outfit that tunes superbly to a statuesque figure. This comely young woman is wearing black trunks with printed "bra" of celanese rayon sharkskin. A catalin fish pin on her hip answers the call for suitable costume jewelry.

To the right, fashion offers a new bathing suit ensemble that strikingly combines white with bright ocean-blue. The bodice top is blue with catalin fish pin by way of correct gadgetry. The blue beach coat with monk's hood of blue lined with white adds to eye-appeal. This very new and attractive ensemble is of celanese rayon jersey.

A very interesting costume, as shown to the left, uses blue and white cotton print for the beach cape lined with white terry cloth, worn over a loose-fitting white terry cloth suit. Accessory is white catalin Viennese stag horn bracelet with carved edelweiss. This costume won an award and is an adaptation of an Algerian man's costume from the Traphagen costume museum.

To supplement the list of materials smartly in use for beach dress and bathing suit, hopsacking should be mentioned. It is ranked along with sharkskin for shorts and slacks and shirts. Then there are the fascinating crinkle cottons that make such practical and attractive beach coats. Water, sun or sand dim not their beauty or colorfulness.

One of the cleverest ideas is the quilted floral cotton prints. A bolero of quilted print worn with matching printed broadcloth slacks together with a peasant kerchief of the same print is a happy suggestion. Try this ensemble, it's a winner this season.

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ACCENT ON POCKETS

By CHERIE NICHOLAS

The more decorative and useful the pockets that your dress, jacket, suit or blouse proudly boasts the better. Here you see a pretty lassie framed in a background of apple blossoms wearing a white culotte outfit in new celanese rayon suiting fabric. This attractive playtime costume is pocketed to a nicety, each pocket enhanced with hand-run vari-colored stitching. Just because amusing gadgets are essential in the scheme of things this season, this outdoor girl pins a novelty catalin brooch at her throat in the shape of a college girl's cap with tassel.

WONDERS ARE BEING DONE WITH RIBBONS

By CHERIE NICHOLAS

After you have looked about at the new dress collections the thought stays with you that this is decidedly a ribbon season. Summer dresses are given a sprightly look with pert little bows here and there while ribbons galore, wide, narrow in one color or in mingled tones or tri-color gayety are swath and sashed about the waist with utmost artistry.

So utterly have designers yielded to the ribbon urge they are creating clever boleros entirely of ribbon and recently a leading Paris couturiere fashioned an entire dress of ribbon sewing it edge to edge for slender effect and for wide hemline letting the ribbon ends fly out loose over a silken foundation.

Lots of ribbons on hats this season, too, for bindings, bands and tailored bows and for floating streamers and bonnet ties are seen.

Frilly-Frilly Guimpes or Vestees Have Blouse Look

With the classic suit or the more softly tailored bolero-and-skirt costume you are expected to wear the daintiest, frilliest blouse or guimpe or vestee you can find. Of course, if you expect to remove the jacket, it's a blouse you must have. However, with the jacket on, a lacy, fluttery crisp and sheer false front is just the thing. They cost less than a blouse and they are showing such fascinating ones in neckwear departments you will yield to the impulse to buy another and another —which, when you stop to consider, is a fine gesture in real economy.

Sailor Hats

The newest sailor hats have a wide range—from straw to oilcloth.

WHAT to EAT and WHY

C. Houston Goudiss Offers More Advice About Reducing

Describes the Perils of Unscientific Methods for Losing Weight

By C. HOUSTON GOUDISS
6 East 39th Street, New York City.

MY RECENT discussion of reducing in these columns brought many letters, indicating that the modern woman is, fortunately, weight conscious. This is an encouraging sign. For it shows that you are alert to the dangers of overweight, which not only destroys beauty but may indirectly contribute to heart disease, kidney disorders and diabetes, which take their greatest toll from among the heavyweights.

—★—

Guard Against Unscientific Reducing Methods

Some of these letters caused me great concern, however, because they indicate that in spite of my warning against unscientific methods of weight reduction, many women still cling to the idea that there is some magic in the various pills, powders, capsules, saps, salts and mechanical devices that are sold at fancy prices and hold out alluring promises of speedy reducing without dieting or exercise.

It is bad enough that most of these fail to reduce. For they may delay the day when the victim of overweight will undertake a sound and scientific program of weight reduction that will effectively take off weight—thus improving appearance, benefiting health and increasing the chances of longevity. But what is far more serious is that some of these preparations may endanger health or cause lifelong physical impairment.

—★—

Dangerous Drugs

Drugging is particularly to be condemned, and no one should attempt to reduce by this method except under the advice and watchful eye of a physician. There are many invalids today who would be happy and healthy if they had not attempted to take some "reducing medicine" without consulting a physician.

One preparation that is still bought by foolish women—in spite of repeated warnings against its use—may even result in permanent blindness.

Almost equally objectionable are excessive purging — which may leave you a wobbly wreck—and fasting, which is even more dangerous to women than men.

—★—

Don't Diet Without Direction

A carefully regulated diet will not only maintain normal weight, but will banish overweight by forcing the body to burn its own excess fat as fuel. Having heard of this scientific principle, many women frantically and foolishly attempt to prescribe their own reducing diets — often with disastrous results.

There is always the possibility that one may omit calcium-bearing foods and thus impair the teeth, or leave out foods rich in iron and copper and interfere with the formation of the hemoglobin or red pigment in the blood.

One of the most common and most serious errors is to omit all bread, potatoes and cereals, in the belief that carbohydrates are "fattening foods." Carbohydrates are required by the body in order to utilize the fats in the diet, and when reducing, they are also necessary to burn up excess fatty tissue.

Just as fire cannot burn without air, fat cannot be utilized in the body without the presence of starch or sugar. When the diet contains insufficient carbohydrates, fat burns incompletely, resulting in the dangerous acetone type of acidosis.

—★—

Counting Calories the Easy Way to Reduce

The one safe, sure and scientific method of getting rid of surplus weight and at the same time maintaining top health—is to consume a diet that is balanced in every respect, but to count your calories at every meal, making certain that you consume fewer calories each day than your body requires for its normal energy expenditure.

I will gladly send to every reader of this newspaper, a copy of my reducing bulletin. This includes a chart showing the caloric value of all the commonly used foods—plus a week's sample reducing menus. By following this scientific plan for weight reduction, you can easily lose from one to two pounds weekly. A more rapid reduction is not advisable. At that rate, you can lose from six to eight pounds in the course of a month—twenty-four pounds at the end of three months. That is a lot of weight to lose and will make a vast difference in your appearance and in the enthusiasm with which you greet your daily tasks.

—★—

The Film Stars' Method

This simple and scientific method of controlling the weight is the one used by film stars in Hollywood. It is essential that they keep slim and practically every important film player has a clause in her contract calling for a cancellation if she permits her weight to increase beyond a certain point. But at the same time, film stars must safeguard their health, for their work is the most strenuous of occupations!

—★—

Counting Calories Is Fun

In Hollywood they make a game of counting calories. You, too, will find it amusing, as well as beneficial to health and looks. And you will be rewarded by noting a drop in weight every time you step on the scales.

—★—

If Your Weight Is Normal Keep It That Way

It has been determined that the ideal weight—that is the weight that best promotes health and longevity—after thirty, is the normal weight for one's height at the age of thirty.

If you are approximately thirty and your weight is normal, you should send for my Calorie Chart and Reducing Bulletin and use it to help maintain your present weight!

If you are over thirty and overweight, you should not lose another day before sending for the bulletin so that you can begin at once to regain your normal weight by the safe, simple, scientific and comfortable method of counting calories.

As the pounds disappear you will feel as though you had stepped out of a prison of fat into a new world of physical freedom.

Questions Answered

Miss L. T. B.—Though it lacks fat and vitamin A, skim milk is a rich source of calcium and phosphorus, and also furnishes high grade protein. A quart of skim milk, plus one and one-half ounces of butter is the equivalent of a quart of whole milk.

Mrs. J. M. T.—It is impossible to generalize regarding the diet in asthma. This condition is due to allergy, and the symptoms are produced by different foods in different individuals. Almost all protein substances are capable of causing distress.

Mrs. G. B., Jr.—There is absolutely no truth in the false notion that aluminum cooking utensils may adversely affect health. Numerous experiments have demonstrated that they are perfectly safe.

Miss A. G.—One tablespoon of cod-liver oil provides about 100 calories, which is equal in fuel value to one slice of bread, one medium potato, or three-fourths of a cup of cooked macaroni.

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Are You *Overweight?* You can
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Send for This Free Bulletin Offered by C. Houston Goudiss

Readers of this newspaper are invited to write to C. Houston Goudiss, at 6 East 39th Street, New York City, for his scientific Reducing Bulletin, which shows how to reduce by the safe and sane method of counting calories.

• *The bulletin is complete with a chart showing the caloric value of all the commonly used foods and contains sample menus that you can use as a guide to comfortable and healthful weight reduction.*

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Do you want to know where to find the different vitamins?

Just write to C. Houston Goudiss at 6 East 39th Street, New York City, for his new "VITAMIN PRIMER." It tells the facts that every homemaker needs to know about vitamins. In simple chart form, the functions of each vitamin are explained, and there is a list of foods to guide you in supplying your family with adequate amounts of each of these necessary substances.

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Calculating Rewards

The man who stops to calculate how much good will come to him out of the good he does, he will never do any good.—W. J. Bryan.

Aisle of Woman's Dreams

Suppose you knew that one aisle of one floor in one store had everything you needed to purchase!

Suppose on that aisle you could buy household necessities, smart clothing, thrilling gifts for bride, graduate, voyager! How much walking that would save! How much time, trouble and fretful shopping you would be spared!

That, in effect, is what advertisements in this paper can do for you. They bring all the needs of your daily life into review . . . in one convenient place. Shop from your easy-chair, with the advertisements. Keep abreast of bargains, instead of chasing them. Spend time in your newspaper to *save* time—and money—in the stores.