To You Who Have Made

CHEVROLET THE LEADER

We Extend Our Heartiest Thanks

And we also thank you for the record reception you are giving to the new Chevrolet for 1939, which plainly indicates that once again "Chevrolet's The Choice!"

Thanks to you, the motor car buyers of the nation, Chevrolet has again won first place in passenger car and truck sales in the year 1938 to date. This is the seventh time in the last eight years that Chevrolet has won leadership in motor car sales, and this definite preference for Chevrolet and its products is greatly appreciated by both Chevrolet and its dealers.

Thanks to you, also, the new Chevrolet for 1939 is now winning the largest public acceptance ever given to any new Chevrolet, making it plain that "Chevrolet's The Choice" again for the forthcoming year.

Chevrolet always endeavors to bring you the highest quality motor car it is possible to build, and to price Chevrolet motor cars so low that they will be *the nation's greatest dollar value.* Naturally, it is pleasant to have you tell us we have succeeded, by giving such wholehearted preference to these products year after year.

May we take this opportunity to thank you again most sincerely for your preference and good will. And may we also renew our pledge to do everything possible to deserve your continued friendship in the future.

CHEVROLET

Your Local Chevrolet Dealer

"Calling All Americans . . ."

American Red Cross Roll Call Poster for 1938.

Letterheads
Envelopes
Bill Heads

Give Us Your Orders for Printing

Next to coal, Britian's most important natural material industrially is china clay, most of it found in a small area in Cornwall.

More than 1,025,000 tons of rubber was consumed throughout the world last year.

The population of the British empire has been officially estimated at 516,000,000.

The average London workman is said to spend 8 per cent of his wages for travel.

In central Asia is a region of high plains and mountains. People call it "Zungaria," and it is partly under control of China, partly under Russia. In times gone by Zungaria was a Mongol kingdom, but the Chinese conquered it almost 200 years ago. It contains a spot which is farther from the seacoast than any other place on earth.

"Madonna of the Trail," Honors Pioneer Mothers

In 1927 it was announced that the Daughters of the American Revolution were making preparations for the erection in each state, along the Old Trails route from Baltimore to the Pacific coast, a "memorial to pioneer mothers of the covered wagon days."

The statues called "The Madonna of the Trail," were provided by the National Old Trails association and depict the figure of a pioneer woman with a gun, a child in her arms and another clinging to her skirts. The figure is ten feet high and weighs five tons. The base on which it stands is six feet high and weighs twelve tons. The foundation on which the monument stands is nine feet square and two feet above ground which makes the monument 18 feet above the ground. The front of the base has the following inscription directly under the monument:

The Madonna of the Trail. N. S. D. A. R. Memorial to the Pioneer Mother of the Covered Wagon Days. On the back of the base are the words: The National Old Trails Road. On each of the two sides are 25 words of historical data.

The monument is the work of A. Leimbach. There are several such monuments in different states.

SOMETHING DIFFERENT

Linoleum is being made from potato peelings in Germany.

To the debutante life is divided into Chap 1, Chap 2, and so on.

Members of a club in London are fined for having dirty shoes.

People of South Africa are protesting against a "wear more wool" campaign in summer.

In a recent street collection in Glasgow, Scotland, several I O U's were found among the coins.

In a new play in London the star appears plump at the beginning and by "dieting" becomes slender before the final curtain.

A police constable attached to the Baghadi, India, station, was sentenced to six months imprisonment for stealing the buttons from a child's shirt.

100 WEEKLY CASH PRIZES

Try your hand at solving easy puzzles and you may share in weekly cash awards. Every Sunday in the Comic Weekly, distributed with the Baltimore American. On newsstands.

Use of 'Doggy' Expressions

Most of us don't realize how often we use "doggy" expressions in our everyday speech. Jenny Teeter, writing in Dog News magazine, lists these expressions in an interesting way. "He dogged my footsteps" indicates too much attention from an acquaintance, but probably originated from the habit of devoted dogs of following their masters. "Being hounded" is not quite the same thing, because it connotes nagging and probably sprang from the traits of hounds which follow their quarry until their job is completed. Other expressions which have their origin in the habits of dogs include "barking up the wrong tree," "his bark is worse than his bite," "baying the moon," "crooked as a dog's hind leg," "dog tired," "working like a dog," "leading a dog's life," and "let every dog have his day."

'Oz' for Ounces, a Symbol

The "oz" for ounce is a symbol rather than a true abbreviation. The word is derived from the French "once," which in turn comes from the Latin "uncia," meaning twelfth part. According to the Oxford dictionary it is a Fifteenth century abbreviation of "Fonza," Italian for "ounce," the abbreviation being retained in English. Other authorities, however, state that the "z" was used by early printers for the arbitrary mark of terminal contraction. During the middle ages a character similar to "z" was used at the ends of abbreviated words, and the early printers not having type for the symbol used the "z," which was the nearest to it in the printer's case.

The Laurentian Mountains

The Laurentian mountains constitute a crescent-shaped plateau-like height of land in British North America, extending for over 3,000 miles from Labrador to the Arctic ocean, surrounding Hudson bay, forming the watershed between Hudson bay, the St. Lawrence and the Great Lakes, and dividing the same bay from the sources of the Mackenzie river. The average elevation of this range is about 1,500 feet, although some of the peaks attain an altitude of 3,000 feet.

"For Rich—or For Poorer?"

The story of a poor girl's love for a poor boy and how she faced a crisis when a rich man's admiration complicated her life. Don't miss Thelma Strabel's exciting new story in The American Weekly, distributed with the Baltimore Sunday American. On sale at all newsstands.

FARM TOPICS

TURKEYS MUST BE FREE OF DISEASE

Growers Warned on Control Of Blackhead Trouble.

Supplied by the Laboratory of Animal Pathology and Hygiene, University of Illinois.—WNU Service.

Whether or not turkey growers make a profit when they sell their Thanksgiving turkeys this fall may depend on the measures that have been taken to control the disease known as blackhead.

This disease bearing the technical name of infectious enterohepatitis or histomoniasis is a cause of great loss in the turkey raising industry. Until recent researches demonstrated the complete course of the disease and successful means of combating it, the malady had forced the abandonment of turkey raising in many parts of the country.

A satisfactory treatment has not yet been found for blackhead, but prevention has been successful where all possible sources of infection are kept away from the flock.

Successful turkey growers are those who keep their turkeys on clean, uncontaminated ground on which chickens have never run. Some growers recommend transferring incubator-hatched poults immediately to a clean brooder house for about six weeks. The brooder house is connected with four separate yards in such a manner that grazing on the yards can be rotated. The yards are about 8 feet by 20 feet and poults are left in one yard about 10 days before being moved to the next.

After about six weeks, they are transferred to a rearing ground arranged in a similar fashion, but with the four lots covering about one or two acres.

Another good method of preventing blackhead is to rear incubator-hatched birds in brooder houses with hardware cloth floors until the poults are about half grown when they can be turned onto rearing grounds. Some growers prefer to keep the turkeys in confinement on hardware cloth until they are ready for market.

It pays to feed in such a way as to eliminate fecal contamination as much as possible. Feeding and watering equipment for this purpose may be purchased or made at home.

An adequate ration and plenty of fresh, clean water is needed at all times. It is best to quarantine new birds for three weeks before they are added to the flock.

Such measures will not only hold blackhead infection to a minimum, but in addition will largely eliminate trouble from other internal as well as external parasites.

Orchard Cover Crop Is Such as Winter Vetch

An orchard cover crop is one such as winter vetch or rye which lives over winter and starts growth very early in the spring. Cover crops make some growth in the fall and even in the winter, and may be of great value in sections where low temperatures occur and the ground is free from snow for much of the winter.

The seeding of cover crops is usually done in the summer or early fall to secure a fairly good growth before winter, according to T. J. Talbert, Missouri College of Agriculture. The crop is then turned under early in the spring and the land given clean cultivation. Then an interval of about four to six weeks occurs in most sections, during which the soil is bare or free of a cover crop, after which the soil is usually seeded to another crop.

It is true that the growing cover crops may compete with the fruit trees for soil moisture and nutrients during the late summer and early fall. But this effect is usually desired because it tends to slow up or check the growth of the fruit plants and cause them to harden their tissues for winter conditions. Annual cover crops are not as a rule deep-rooted and so may not influence deep-rooted tree fruits.

Time to Plant Trees

Planting trees in the fall is seldom a success unless there is an early snowfall, advises P. A. Anderson, extension forester, University Farm, St. Paul. The best time for tree planting is in the spring as soon as the frost is out of the ground. Fall-planted trees usually do not get started sufficiently and often cannot survive the winter. Fruit trees must be protected from mice and rabbits, also. If planting is delayed until spring, the problem of winter protection is eliminated, and in most cases the trees make equally good growth.

Poultry Paralysis

Every poultryman whose birds are afflicted with paralysis wants to know what to do about it, for he does want to do something. The truth is no one can tell him exactly because no one knows the exact cause of the disease. All authorities advise, however, and it is common sense advice, to keep the birds in a sanitary environment. They advise isolating the affected birds from the well ones. A further precaution is to give them a worm treatment.—Missouri Farmer.

THE OYSTER—THE TRUE SYMBOL OF GOOD EATING

Oysters: One of the Richest Sources of Iodine

Dr. Lewis Radcliffe, Director
The Oyster Institute of N. America,
Washington, D. C.

Although iodine represents only about one part in three million parts of our body weight, it represents one of the most important chemical elements in our bodies. Inhabitants along the seashore and for considerable distances inland obtain the necessary intakes of iodine from seafoods and the sea-salt dust carried inland enriching the soils, the water supply, and the crops. Those who grow up in regions where there is too little iodine to meet the needs of normal nutrition show a high proporation of simple goiter, an enlargement of the thyroid gland resulting from an inadequacy of iodine.

Just how serious results may be illustrated by conditions in the Pemberton Valley of British Columbia, lying in the Coast Range Mts., about 90 miles north of Vancouver. Every white child born in this valley had goiter, and many white adults developed it within a few months after settling there. Livestock suffered to such an extent from thyroid troubles that no litter of pigs lived more than one day after birth. There was a mortality of 90 percent in calves and 85 percent from colts from this cause. In a nearby Indian village settled many years before the white man came, no cases of goiter could be found, and their pigs rarely suffered from diseases of thyroid. The explaination advanced was that the Indians ate a great amount of salmon migrating from the ocean, curing thousands for winter use and their pigs ate the dead salmon washed ashore. It appears that from this source of food the necessary quantities of iodine were secured.

"It is probable", reports Dr. J. F. McClendon, "that the absence of goiter along the New England coast is due to the iodine in the soil, and that the recession of goiter that has taken place in New York State during recent times is due to the great transportation facilities for seafood into the inland regions."

"Oysters, clams and lobsters" states a government report, "contain more iodine than any other marine food with the exception of marine algae, which unfortunately, does not enter into the dietary of many Americans. As a matter of comparison, it is shown that oysters, clams and lobsters contain about 200 times as much iodine as milk, eggs, or beefsteak; shrimp 100 times as much; and crabs and ocean fishes 50 times as much."

It has been estimated that it would take about 2,000 years for a person to drink enough Lake Superior water to accumulate an amount of iodine equal to that found in the thyroid of a normal adult. Yet an average serving of oysters would furnish 120 percent of the iodine requirement for that day. Not only that, but the iodine in oysters is fully available and usable. It has not yet been shown that the iodine of vegetable food is of equal value to that of seafood as a preventive of goiter.

Food habits are apt to be acquired in childhood. We are likely to eat what our parent taught us to eat and change these habits only very slowly. Availability of foods has been an important factor, especially in the past when the processes of preservation and transportation facilities were not so efficient as now. Then too, it is only within the last fifty years that we have begun to acquire the fundamental facts about the chemistry of food and its physiology after it is eaten and used to nourish and sustain our bodies. No class of foods have revealed the unique dietary values possessed by the principal fish and shellfish. It is therefore important that our people, especially those far removed from centers of production of seafoods, cultivate the habit of eating these foods more regularly. This is particularly true of those living in the so called goiter belt where thyroid troubles are more or les prevalent.

CHRISTIAN SCIENCE SERVICES

"Ancient and Modern Necromancy, Alias Mesmerism and Hypnotism, Denounced" will be the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, November 27.

The Golden Text will be from Romans 8:31: "If God be for us, who can be against us?"

Among the citations comprising the Lesson-Sermon will be the following from the Bible, Matt. 9:35: "And Jesus went about all Galilee, teaching in their synagogues, and preaching the gospel of the kingdom, and healing every sickness and every disease among the people."

The Lesson-Sermon also will include passages from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy, among which is the following, page 97: "The broadest facts array the most falsities against themselves, for they bring error from under cover. It requires courage to utter truth; for the higher Truth lifts her voice, the louder will error scream, until its inarticulate voice is forever silenced in oblivion."

The dance they sit out is the most delightful to a pair of lovers.