TIPS to Gardeners

Fertilizer Usage

GARDENS can't go on producing excellent flowers and vegetables year after year without an application of fertilizer now and then. Because stable manure is difficult to obtain, a complete commercial fertilizer recommended by your dealer will prove most satisfactory. Before applying fertilizer, however, give consideration to a few simple, practical hints.

First, be cautious! Never apply fertilizer recklessly or over-abundantly. Don't be like the man who saw a neighbor get good results from a sparing use of fertilizer. He proceeded to apply 10 times as much, but expecting 10 times as good results—but his garden proved worthless.

Broadcast the complete fertilizer over the soil 10 days before planting, using about three pounds per square rod. Three or four weeks after planting, if the garden seems a bit backward, apply a side dressing. Sprinkle fertilizer lightly alongside the rows, about six inches from the plants; then cultivate. Apply only from one to two pounds per square rod of garden.

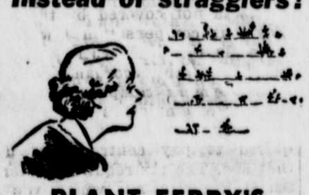
Hail Those Depressed, Yet Optimistic Souls!

DO YOU ever think as you pass folks that they are thinking much as you are. They have much the same hopes and fears, the same joys and sorrows, the same defeats and victories—and also about the same problems to worry about. There is the perpetual struggle to make a living, to get food, clothing and shelter for ourselves and for our own.

Some seem to have more of shadow than sunshine, but most of these meet life with a smile instead of a whine. We owe more than we think to such optimistic souls—and they would also enjoy a smile from us instead of a whine.—Ohio Farmer.

Grow Full Rows

instead of stragglers!



PLANT FERRY'S

DATED SEEDS

Be sure about your garden seeds! It's easy to buy seeds in their prime—capable of producing first-class yields. Ferry's Seeds must pass rigid tests for germination and vitality each year. Only seeds in their prime are packaged, and each packet is DATED.

Grow a *better* garden this year by planting Ferry's Dated Seeds. Select them from the convenient Ferry's Seeds display at your dealer's. Exciting novelties to make your garden *different*, and popular flower and vegetable favorites. Look for this date mark on each packet: "PACKED FOR SEASON 1939."

FERRY-MORSE SEED CO., *Seed Growers*, Detroit and San Francisco. Use Ferry's Garden Spray—economical, non-poisonous, non-staining.

FERRY'S *Dated* SEEDS

General Knowledge

It is easier to know mankind in general than man individually.—La Rochefoucauld.

DRINK HOT WATER

***--but* loosen the CLINGING wastes**

To your daily cup of hot water, add the "juice" of the 10 herbs in Garfield Tea and you not only "wash out" internally—but loosen the *hard-to-get-at wastes which cling to the lining*, undigested. Garfield Tea makes hot water tastier to drink. Mild, THOROUGH, prompt. *10c & 25c at druggists.*

FREE! SAMPLE Write Garfield Tea Co., Inc., Dept. 42, Brooklyn, N. Y.

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WHO'S NEWS THIS WEEK

By LEMUEL F. PARTON

NEW YORK.—Just a year ago, Will H. Hays noted a possibly regrettable tendency of the movies toward "escapism." This led to suggestions that he was succumbing to the verbal enchantments of the Hollywood intelligentsia. That all blew over, but here is Mr. Hays today frankly proclaiming himself a eudemonist. Our somewhat conservative dictionary is a bit vague about it, but, in his rough outlines, a eudemonist seems to be one who believes in fairies.

Billy Hays Now A Matter of Fact Eudemonist

In his annual report as president of the Motion Picture Producers & Distributors of America, Mr. Hays cites with satisfaction the record box-office success of "Snow White and the Seven Dwarfs," and is happy that "there are still a number of eudemonists left in the world." There is no disparaging or invidious reference to non-eudemonists, but, since Mr. Hays also reports with gratification that there are no "isms" and no "social significance" in "Snow White," it is perhaps a fair inference that such black witchery is the dramatic antithesis.

Practicing law in Sullivan, Ind., the homespun, sagacious Mr. Hays was no rising young eudemonist. That came later. He was, however, a rising young Republican politician and a Presbyterian elder, one of the deftest inner-circle technicians of the Indiana party tournaments, where professional standards and scoring are high. That led him inevitably to what statesmen of his earlier day used to call "political preferment," and, as postmaster general in President Harding's cabinet, he exercised political power of wide range and penetration.

For seventeen years now, he has headed the moving picture industry. A round of eight "silents," when he left his cabinet post, and now about 28 companies putting out highly vociferous films—no wonder he believes in fairies. He doesn't like to be called "czar," preferring just plain "Bill," if there is any call for an informal salutation. Hearing him wind up in an address, or even in casual talk, one could understand how he could be a eudemonist, as he invokes the founding fathers or the palladium of our liberties, against this or that, but he usually coppers such oratorical bets with a remark like this: "And, after all, it probably wouldn't work." Thus he is revealed as what might be called a pragmatic eudemonist.

'Czar' Is Out, Prefers 'Bill' As His Handle

In his county seat town, he inherited his father's land-law business. A fragile man, with a slight limp and outstanding ears, he has the mannerisms of the country lawyer, and he wins over opposition, as he used to win juries, with a winsome and disarming smile. He is at times a euphemist, as well as a eudemonist—insisting, for instance, that censorship is merely "self-regulation." Several years ago, he was worrying because the movies were going "masochist."

Sullivan, Indiana, is still home base for Mr. Hays and he is the town's favorite son, in spite of his philological flare-up.

IT WOULD be fine if we had a cash register which would ring up a true prophecy when it was turned in. About a year and a half ago, George Messersmith, assistant secretary of state, former consul-general at Berlin, called Adolf Hitler's next moves as clearly and accurately as a spieler for an old-fashioned barn dance. He turned in to the state department a precise statement of what der fuehrer had on his mind, now fully validated and certified. Naturally, it got little attention because it was obviously incredible.

Messersmith Called Hitler's Moves Early

The Nazis can't say it was a prejudiced opinion. When Hitler was emerging, Mr. Messersmith thought "evolution would follow revolution," and everything would work out nicely. He changed his mind. When Dr. Albert Einstein suffered certain indignities in getting his passport, Mr. Messersmith was unjustly accused of responsibility. This was all straightened out and President Roosevelt upped him as minister to Austria.

He returned to his present post in July, 1938. He was for 14 years superintendent of the Delaware schools before entering the consular service.

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It's Most Exciting Blouse Season Known in Years

By CHERIE NICHOLAS

WHEN it comes to drawing the crowds it's the blouse sections that are doing it these days—most exciting blouse season known for years.

The main reason for this stampede in the blouse direction is that suits rank ace-high in importance this spring and as every woman and her sisters and her cousins and her aunts well know, the proper upkeep of a suit calls for one chic blouse after another. However, the fact that suits are "tops" this season is not the only reason for the mad rush blouseward that is going on. It's the blouses themselves that are the magnet that draws, from the standpoint of "style" color and material they are simply not to be resisted.

The interest displayed in sterling pure silk weaves for the blouse this season is especially significant. Simply tailored blouses like the one shown below to the right in the illustration are indispensable with your tweeds. This model, a Lelong creation, is tailored of a heavy exotic silk crepe in rich deep red. It has a tucked shirt front fastened with leather thongs that clasp into gilt "croquet wickets."

Collarless jacket suits frequently have the jacket lined in the same silk print (jacket is often reversible) as fashions the blouse. Dotted silks are the rage for this sort of styling. If it is something out of the ordinary you are wanting to fit into the scheme of things take note of the stunning "bib blouse" pictured to the left below. It classifies under ingenue or schoolgirl type, which does not mean that it is restricted to teen-age wear, for it's the fashion to wear young looking clothes this spring that belie age counted in years. The clever big effect is achieved via an insert of bold big dots contrasting the tiny-dot-print.

The revival of the ornate dressy blouse reflects the influence of the gay nineties. See the model in the upper left corner of the picture. In creating this lady-type blouse for dinner or cocktail hours Lanvin alternates bands of black silk georgette and val lace finishing it off with highband neck and turnover collar.

The revival of the white blouse with the dark suit is one of fashion's top-most highlights. The Gibson girl blouse pictured above to the right is in white silk organdy with lace-trimmed jabot coming high at the neck. The bishop sleeve with its lace-trimmed frill at the wrists give this blouse the new look that is copied from the old.

For the be-frilled and lace edged, tucked and finely hand-worked white blouse now so fashionable, thin silks such as silk organdy or silk triple sheers that will wash well and keep their whiteness are highly recommended.

Perhaps the biggest sensation in the present vogue is the white peasant blouse with full-to-the-wrist long sleeves that gather into a tight band such as are worn with the very new gypsy skirts fashioned of vivid striped or plaid silk. For this blouse, designers use washable white silk chiffon or white silk organdy with gratifying results.

In the color madness that has gripped the world of fashion blouses are playing a dramatic role. Surah silk is a great favorite, printed or plain, stressing chartreuse, fuchsia, yellow gold, rust, violet, mustard and citrus colors.

© Western Newspaper Union.

Cloque Organdy

A multi-color floral print Swiss cloque organdy with a permanent crinkle that won't come out in the wash makes this lovely and practical dress for a little girl. The round ruffled collar is of white organdy inset and edged with val lace to match the lace edge finish of the puffed sleeves. The velvet ribbon sash is of soft blue to harmonize with the deeper blue background of the print. There will be quantities of cloque printed organdy used during the coming months

Cottons Have New Roles This Spring

Cottons have new roles in the creation of spring fashions. Pique and linen, for example, are used for white toques and sailors to wear with navy blue suits. These fabrics also are important for collar and cuff sets that are attached to dark evening dresses. Gloves also are being made of these washable materials.

Gingham accents are equally as popular and unusual in their application to newest costumes. Plaid gingham pipings appear as trimming on navy blue reefer suits and also make matching blouses.

New Hairdress Is Becoming Popular

A new hairdress covers the entire head in flat curls that remind of a boyish bob. It is very youthful and is referred to as the "little girl" hairdress. The high-do for hair is seen less in the daytime but still persists for formal occasion. At the immediate moment hair worn page-boy fashion is popular. A pleasing compromise is the arrangement that brings curls or puffs to the front in somewhat of a pompadour effect, with the almost shoulder-length end-curl bob at the back.

A Town Bag for You

One of the new handbags in rough straw braid is a navy town bag in plain rectangular shape with thick base, having a heavy gold chain around it near the top to simulate drawstrings.

ADVENTUROUS AMERICANS

By

Elmo Scott Watson

'Father' of the Santa Fe Trail

IN 1821 Capt. William Becknell set out from Franklin, Mo., with four companions to trade with the Comanche Indians. Near the mountains they met a party of Mexicans who told them of Mexico's successful revolt against Spain and invited them to come to Santa Fe to trade. Although Becknell had only a small amount of merchandise, he disposed of it at a great profit. So when he returned to Missouri, he had no difficulty in getting Franklin citizens to invest more than $5,000 in another trading venture.

Accompanied by a party of 30 men, Becknell set out for Santa Fe the next spring. When the caravan reached the Caches on the Upper Arkansas, he made a momentous decision. Instead of continuing up the Arkansas into what is now Colorado, then going south by way of Taos, he decided to attempt a short cut. It would take him through an unexplored country but it would avoid the long and circuitous mountain route of his first trip.

Counting on finding springs or streams along the route, the party took only a two days' supply of water. At the end of that time they were in a desert country, suffering the tortures of thirst. In their extremity they first killed their dogs to drink their blood, then cut off their mules' ears for the same purpose.

Near the Cimarron river they discovered an old buffalo bull. They killed him and drank the water from his stomach. By this time Becknell had enough of the "short cut."

He led his party north until they struck the Arkansas and, following that stream, arrived at last at Taos. Despite their failure, the route which Becknell had tried later became a favorite one for many trading parties and he is remembered as the "father" of the Santa Fe trail.

• • •

The First Land Agent

AFTER the Revolution, New York, disregarding the right of the Iroquois Indians to the land south of Lake Ontario, ceded 6,000,000 acres to Massachusetts who promptly disposed of these lands to Oliver Phelps and Nathaniel Gorham, for a million dollars.

In 1786 Phelps left Massachusetts with a party to explore the vast territory which he had acquired. After a 130-mile trip through what was then a wilderness, he reached the shores of Canandaigua lake where he called the Iroquois to a council.

For two days the negotiations proceeded smoothly. Then the great Seneca orator, Red Jacket, arose. He recalled the sufferings of his people during the Revolution, and stirred his auditors up to such a fury that the little group of white men began to fear for their lives.

Fortunately for them, another chief named Farmer's Brother halted the council until their passions died down and the next day a satisfactory treaty was concluded. Then Phelps began surveying his land into tracts, called ranges, and subdividing these into townships, six miles square. Thus he became the pioneer in the system of land surveying used in this country.

In 1789 he achieved another distinction. He opened a land office in Canandaigua, said to have been the first in this country for the sale of forest lands to settlers, and thus helped settle western New York.

• • •

Adventure After Death

VICTOR TREVITT was a native of New Hampshire, who at the age of 14 ran away from home and became a printer in Chillicothe, Ohio. By the time he was 20 he had been in the army and had many close calls in the Mexican war.

He emigrated to Oregon City, Ore., in 1854, became territorial printer, newspaper man and clerk in the house of representatives. Next he took to exploring up the Columbia river, after which he returned to Dalles City and opened a tavern that catered to prospectors. As the town grew, he opened two more taverns. Soon he was one of its leading citizens and was sent to the state capital to serve as senator.

When he returned to Dalles City, he found that the free spending era was over and his taverns were no longer profitable. This led him to gambling at which he made a considerable fortune. He died on January 23, 1883, but this was only the start of another adventure.

He had made arrangements to be buried on Memaloose island, the burying ground for one of the neighboring Indian tribes. Burial in the same ground with a white man was considered "bad medicine" by the Indians. The day after Trevitt was buried there, all who had relatives in the Memaloose graveyard dug them up and buried them on the mainland. Today, amid the scattered bones of Indians who have no descendants to remove them, the body of Victor Trevitt, adventurer, still rests.

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Distinctive Initials In Easy Stitchery

Pattern 1947

Being personal is the distinctive thing with linens and personal accessories today. These alphabets, mainly in lazy-daisy stitch, are most effective in black or green and a color or in two shades of a color. You'll want to put them on everything! They're so quickly embroidered even that youngster of twelve would enjoy doing them. Pattern 1947 contains a transfer pattern of two 2¼-inch and two 1½-inch alphabets; directions for placing initials; illustrations of stitches.

Send 15 cents in coins for this pattern to The Sewing Circle, Needlecraft Dept., 82 Eighth Avenue, New York, N. Y.

Please write your name, address and pattern number plainly.

HOUSEHOLD QUESTIONS

Saving on Boots. — Working boots will last longer if laid on their sides after being taken off.

* * *

Peeling New Potatoes.—When scraping new potatoes, use a tinsel pot cleaner kept especially for the purpose instead of a knife.

* * *

When Heating Milk. — Put a spoon or pie funnel into the sauce pan, and when the milk boils it will not run over the sides.

* * *

On the Davenport.—A row of cushions along the top of a davenport hides the top of this piece of furniture and often spoils its proportion.

GAS SO BAD CROWDS HEART

"My bowels were so sluggish and my stomach so bad I was just miserable. Sometimes gas bloated me until it crowded my heart. I tried Adlerika. Oh, what relief. The first dose worked like magic. Adlerika removed the gas and waste matter and my stomach felt so good."—Mrs. S. A. McAmis.

If gas in your stomach and bowels bloats you up until you gasp for breath, take a tablespoonful of Adlerika and notice how the stomach GAS is relieved almost at once. Adlerika often moves the bowels in less than two hours. Adlerika is BOTH carminative and cathartic, carminatives to warm and soothe the stomach and expel GAS, cathartics to clear the bowels and relieve intestinal nerve pressure. Recommended by many doctors for 35 years. Get genuine Adlerika today.

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Sinews of Virtue

Good company and good discourse are the very sinews of virtue.—Izaak Walton.

Black Leaf 40

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Were you ever alone in a strange city?

• If you were you know the true value of this newspaper

Alone in a strange city. It is pretty dull. Even the newspapers don't seem to print many of the things that interest you. Headline stories are all right, but there is something lacking. That something is local news.

For—all good newspapers are edited especially for their local readers. News of your friends and neighbors is needed along with that of far off places. That is why a newspaper in a strange city is so uninteresting. And that is why this newspaper is so important to you.

NOW is a good time to get to . . .

KNOW YOUR NEWSPAPER