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FRIDAY, MAY 10, 1940

MOTHER'S DAY

Sunday next, May 12th, is Mother's Day, when churches and civic organizations will devote their programs to the idealization of mothers.

Since 1917 it has been the custom to observe the second Sunday of May in honor of mothers, and on this day one wears a white carnation if his mother has departed this life, and a carnation of any color if his mother is still living.

Mother's Day will be observed in all sections of the United States, and the emblematic flowers will be seen everywhere.

It will be a great festival of love and reverence, and no person should fail to have a part in it.

Just flowers to show; just loving thoughts of mother and her devotion, no matter whether she be living or dead, will suffice for participation. Each person who does participate will feel much the better for having done so.

In every home, on every grave that holds all that is mortal of a mother, on the lapels of coats, and on every dress there should be displayed a flower, white or red. Too much honor cannot be paid to a mother who is living, or to the memory of one who has departed.

She stands, or stood, for the very best things in life, and it is with full recognition of that fact that the celebration of Mother's Day should be approached by every one.

WHEAT INSURANCE EXPANDS

Wheat growers of the Nation took out more than two and one-third times as much "all-risk" crop insurance for 1940 as for 1939, the Federal Crop Insurance Corporation reports. Increased grower interest swelled the number of contracts in force from 166,000 in 1939 to almost 380,000 in 1940. These are estimated to cover 11 million acres, insuring farmers of income from at least 106 million bushels of production.

There was increased enrollment in 1940 for all but two States in which insurance was offered. The greatest increase occurred in the major winter wheat states, where in 1939 growers did not have an opportunity to make use of advances from Agricultural Adjustment Administration payments to finance premiums. Nebraska and Kansas both registered more than a 300-per cent increase, Nebraska going from 13,000 contracts in 1939 to almost 57,000 in 1940, and Kansas from 15,000 to 60,500.

Pennsylvania leads in crop insurance in the eastern winter wheat area with 5,900 growers in the program, and increase of 158 per cent. In the far west, Idaho leads with 6,836 contracts, an increase of 325 percent.

The revelations of the Dies Committee investigating un-American activities furnish startling proof of the existence of tens of thousands of agitators, reds and Communists in nearly eery part of the country. Of course they are a menace to orderly government and to the strength of democracy. It is believed in Washington that the attacks upon J. Edgar Hoover and the G-Men are instigated and pushed by Communists and their sympathizers.

The debt limit of the Nation has been set at 45 billion dollars, and some of the stateisticians seem to be sure that it is now that much. Dexterous bookkeepers might subtract paper-profits on unused appropriations and get the Administration over the hurdles till late in the present year—even without imposing new taxes. But the rate of spending so far this year, and approval to new fancies and facts make it definitely sure that the debt limit will be increased in 1941; and that taxes will be heavier.

Officials of the Federal Bureau of Entomology and Plant Quarantine announced on April 5 that the regulated area for Japanese beetle in Maryland for the coming season will be extended to include "all of Caroline, Harford and Talbot counties, and some additional townships in Carroll, Frederick, Washington and Wicomico counties, and Baltimore."

WHY ALWAYS SUCH A HURRY?

By J. E. Jones

This swiftly changing world has sent up our blood pressure.

Time was when our main method of transportation for any distance was the stagecoach, operating on a once or twice-a-week schedule, weather and roads permitting.

One would patiently await its arrival for hours, or days, whiling away the time as best he could. Then when finally on the way, one could generally depend on live horsepower to make his destination, but at a comparatively leisurely pace, yet one didn't fret about it.

Now what happens? If you miss a single section of a revolving door, up goes your temperature! Then you get into the family car, are heldup a couple of minutes by a red light and----zowie! You grip the steering wheel until your knuckles turn white, you bare your teeth, and---- Heaven help the poor pedestrian! Fortunately, you're usually able to subdue this murderous impulse, but occasionally there are those who don't. Right there's where many accident start. Off you go, bullying other drivers right and left and daring all who threaten your "right" to both sides of the road.

Remember how angry you were the time you followed an old "jalopy" up a hill at three mills an hour? It probobly caused you a delay in driving time of fully 30 seconds. And remember that poor chap ahead of you who killed his engine and made you miss the light? You couldn't have helped his peace of mind any by leaning on the horn button like you did. All over the loss of a few seconds! After all, he didn't stall his engine on purpose, did he?

Why all these outbursts of barbarism? For no other reason at all than to give vent to baseless impatience. Nine chances out of ten you weren't in that much of a hurry anyway.

The next time this happens, why just relax and take it easy? Playing safe may take a few seconds more but it may mean a longer life.

* * * *

Foreclosure Of Farms

A statement issued by Governor Black of the Farm Credit Administration reveals that 12,508 foreclosures were completed by the Federal Land Banks and the Land Bank Commissioner in 1939. Thirty per cent lost their farms because the owners cound not carry the debt, and 53 per did "not do his honest best," according to Black.

Secretary of Agricultural Wallace recently criticised these foreclosures, and succeeded in getting control largely in his own hands. His belief expressed at the time was that there should be fewer crack-downs on farmer-debtors. He said they should be given liberal extensions in order to enable them to pay off their mortgages.

* * * *

Politics Come First

Adjournment of this session of Congress is practically "guaranteed" by the Democratic leaders, and with apparent approval of Republican chiefs, around June 15 to 25, in order to give clear get-aways for the Republican and Democratic conventions that are to nominate candidates for President and Vice-President. Thus a rather anemic session will come to an end.

* * * *

McNutt's Accusers

There has been a lot of back-door gossip in Washington to the effect that Government agencies are investigating Paul V. McNutt's income returns. This has produced a statement from Secretary of the Treasury Morgenthau in which he said that any official engaged in investigating anyone's income tax, was subject to a fine of $1,000 for even admitting that such an investigation was in process. Thereupon, the Commissioner of Internal Revenue and members of his staff began to deny all rumors about the McNutt matter. Evidently some starry-eyed junior officals have been getting too fresh in their efforts to discredit McNutt and weaken his position as a Presidential candidate. He isn't very heavy in the latter count.

A humpback whale can travel over half a mile—in just one minute.

THE OBSERVANCE OF MOTHER'S DAY

by Anna Jarvis,
Mother's Day Founder

MOTHER'S DAY is a personal family and memorial day. It is a celebration for sons and daughters. It is a thank-offering of them and the nation for the blessings of good homes. It is all-nation in its appeal It has a living interest for persons of every land, class and creed that revere motherhood. When I thought of the daily work that countless millions of mothers are performing every day, quietly, unobtrusively, unheralded, I felt that a day set apart in their honor would be the most inspiring and expressive recognition that could be afforded them.

Groups of celebrants in fifty countries encircling the globe will unite for celebration that will be in the true Mother's spirit without commercialism. Mother's Day is not a celebration of maudlin sentiment. It is one of practical benefit and patriotism, emphasizing the home as the highest inspiration of our individual lives.

A Memorial and Thanksgiving Day

Thanksgiving for the loved ones still living and cherished memorials for the departed, together with its established ceremonies, have kept Mother's Day revered and exalted.

No person is too busy to render a personal kindly act or send a personal message to Mother. Mother's Day messages and other remembrances sent in a spirit of gratitude or honor are always a strong feature of the day. People in hospitals and institutions, prisoners, service men of the Army and Navy, and thousands of others in all kinds of places will send out Mother's Day messages. Don't send a mere postcard or telegram. Go home, if your presence will not mean added work for tired hands. At least, write a long and loving letter.

Gratitude—Not Charity

Charity does not feature Mother's Day. The giving on this day is all in the name of gratitude or the true recognition of merit. The debt that sons and daughters owe to their homes or relatives is one to be paid only through gratitude on Mother's Day. The giving of remembrances is urged to be direct from giver to beneficiary, so that it may carry with it the personal, kindly spirit which it is supposed to convey.

The Mother's Day Emblem

The white carnation is the Mother's Day emblem. The carnation is called "the divine flower." Its beauty and features make it supreme to symbolize motherhood.

Its whiteness symbolizes the truth and purity of mother-love. Its green calyx is symbolic of ever-living love of mother, its wide field of growth of the charity of her love, its fragrance of the incense of a mother's prayers, its lasting qualities of the fidelity of mother's love. The carnation does not drop its petals but hugs them to its heart as it dies, and so, too, mothers hug their children to their hearts, their mother love never dying.

The two main enemies of the carnation are the red spider and the rust or brown discoloration on its leaves at times. The rust typifies "the rust of neglect" of our busy and often thoughtless lives which forget the love of our homes and mothers. The red spider eats out the heart of the flower just as the red demon of rum eats out the heart of countless mothers.

The First Mother Of Mother's Day

The carnation is a flower of centuries of history. It is honored in art and in many ways. It had its inception as the Mother's Day floral emblem, as I selected it from among the flowers cultivated by the mother of Mother's Day, Mrs. Anna M. Reeves Jarvis. It was always her custom to give a flower of remembrance to visitors in her home. The slogan of the day is "In honor of the best mother who ever lived"—the mother of your heart.

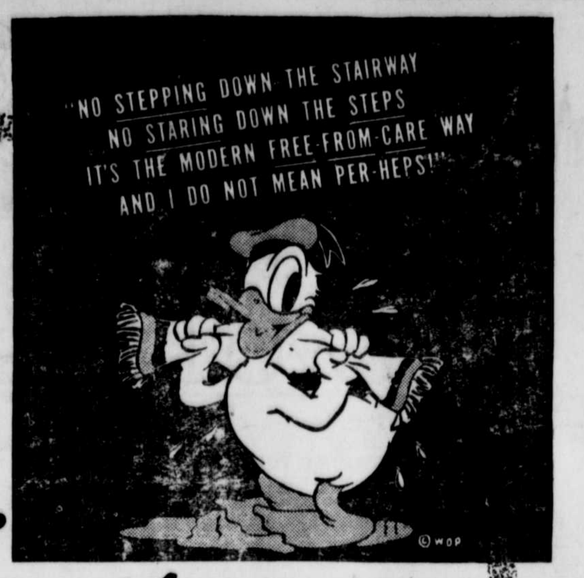
WILL PLACE MARYLAND AMONG "GOOD ROADS" STATES

Governor Herbert R. O'Conor paid tribute to the memory of former Governor Albert C. Ritchie Dual Highway at Annapolis, April 26.

"By this additional means", he declared, "the name of Maryland's famous Governor, Albert C. Ritchie of happy memory, will be preserved. The highway will endure as a tribute to Governor Ritchie's interest in good roads, and to the intelligence with which the State undertook, under him, to bring its roads system in line with the needs of the times."

In connection with the opening of this important new artery of traffic, Governor O'Conor further said, "It might not be amiss, to re-state the policy of Maryland's present administration with regard to the modernization of our roads, and to reaffirm our oft-repeated determination to use every means at our disposal to place Maryland once more among the fore-front of the "Good Roads" states of the nation.

"The groundwork for such a modernization of our roads has been laid. First, we have put a stop, for all time, we hope, to the diversion of gasoline tax receipts to other than roads purposes. Even in the throes of the financial emergency in which the state was plunged such diversion was a drastic error, an error from whose consequences it will take our State some years to recover, no matter how strenuously we try. But recover we will, and the $4,000,000 or so a year gained from these gasoline levies will be a tremendous factor in the betterment of our highways system.



WHY NOT SAVE ENDLESS STEPS WITH A CHEAP-TO-RUN

Electric Water Heater

Donald Duck is right! Electric water heating ends forever tramping up and down stairs to nurse a non-automatic heater. What's equally important—it supplies constant hot water around the clock. And best of all—it's a cheap luxury. For, you pay only 1¼c per kilowatt-hour on our special water heating rate (minimum monthly bill $1). Let us give you full details on how little it will cost you . . . and demonstrate 1940 Thermo-Watt, Hydrohot and Pemco Electric Water Heaters. Popular 50-gallon models at $97 cash (installed under standard conditions). Small down and monthly payments!

Prices (slightly more on budget plan) subject to change without notice.

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New Orleans Air Conditioning

New Orleans, a city built on wood pilings, may cave in on itself while trying to keep cool, according to Charles Evan Fowler, a widely known building expert and consulting engineer. Shallow wells in the business district are constantly pumped for air-cooling purposes, Fowler said. He added that this eventually will lower the water table under the city's area and cause wood pilings, which serve as support for some of the largest buildings, to rot. Already one large building has had to be underpinned because of sinking. Fowler, author of some 30 books on engineering, made a survey across Lake Pontchartrain for a proposed 24-mile causeway. He issued designs for reinforced concrete pilings of four, eight, and 12 vanes, the last having an increased geometrical ratio of frictional power over the first. Increased frictional power, Fowler explained, means increased supporting power.

Filming Boulder Dam

Naturalists of the national park service at Boulder dam recreational area have prepared a photographic guide for the benefit of visitors to this popular playground and scenic wonderland who enjoy hunting with a camera. Based on a study of light conditions in various sections of the area the chart designates shutter speeds best adapted for different hours under all sorts of weather conditions. It gives other helpful information to the amateur photographer. Enlarged photographs illustrate the chart, which is displayed in the museum section of the administration building. Data regarding various types of filters found of value in taking local pictures also are available.

Linoleum 'Mechanic'

P. T. Land of Walla Walla, Wash., is a linoleum "mechanic." As a hobby he fashions murals by shaping, inlaying, and cementing scraps of linoleum, according to the American Magazine. These murals are so good that they have the appearance of oil paintings. One of his works, called "Tourists' Paradise," has a total of 735 pieces.

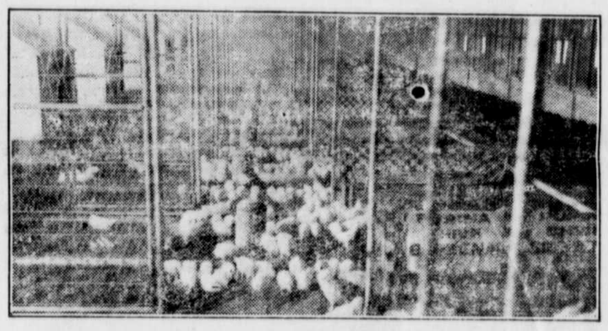
Mahogany in Honduras

Mahogany was first discovered by British wood choppers, shortly after Jamaica became an English colony in 1655. These hardy woodsmen found their way to the mainland to obtain logwood, a source of valuable dyes.

Love makes the world go round, but matrimony sometimes gives it a flat tire.

It is so much easier to tell what ought to be done than to get busy and do it.

POULTRY RESEARCH SEEKS CONSTANTLY TO IMPROVE CHICK STARTING RATIONS



Looking down one of the brooder house sections at the Purina Experimental Farm Here are shown 2000 chicks testing feed ingredient combinations In all, 40,000 chicks are raised in Purina experimental pens each year in an effort to improve Purina's all-mash starter for baby chicks

Men who scale mountains are always looking for the hardest one to climb and old Shiprock, a massive piece of granite rising heavenward from New Mexico plains, was one of the hardest of all to scale. Such progress—twelve feet a day! But finally Shiprock was conquered and the men who conquered it looked down upon the peace and the quiet of the Navajo country and wrote their names at the top of one of the hardest jobs of mountain scaling in this country

And what is true in mountain climbing is also true in nutritional research A few years ago it was thought that no longer could improvement be made in starting mashes for baby chicks But quietly Purina scientists in their research laboratory and at their Experimental Farm have kept at the job of ever improving their starting mash for baby chicks—a dozen feet of Shiprock scaled per day! And what has been the result of this research? Today they announce their tests show a 10% faster growth with their 1940 Purina Chick Startena than was possible with their 1939 Purina Chick Startena, even though their 1939 Startena gave results which caused it to be the best seller in the history of the company

Fast Growth Important

All over the country people are coming to realize that fast growth of the baby chick is desirable, which shows the foresightedness of Purina research scientists In the words of C S Johnson, head of the Poultry Department of Purina Mills, "Our scientists by stepping up the new Startena 10% this year, have actually done what the mountain climbers did out there in New Mexico—they have scaled old Shiprock!

Unique London Museum Aids Study of History

Getting acquainted with the homes and people of bygone days is an easy and pleasant business for school children who in peace time visit the Geffrye museum in Shoreditch, one of the poorer districts of London. Period furniture and cardboard figures, models, lantern slides and films help to make excursions back in time a simple matter, and history lessons vital and interesting.

The first step is easy and one is quickly back in an earlier Shoreditch, which had open fields instead of tramcar lines and automobiles for the museum is housed in a group of Eighteenth century almshouses. The front door is reached through a garden shaded with old trees and the almshouses themselves embody the especial dignity and charm which belonged to the domestic architecture of the period.

Inside the museum, time is even more elastic; rooms are furnished and peopled to illustrate domestic life not only of the Eighteenth century but of 1600 and up to the Victorian era.

Increase of playing cards being used in the U. S. now averages six packs a minute.

A lot of presidential timber is usually just bark.

'Sweetest Story'

Here is the history of the song entitled "The Sweetest Story Ever Told": In 1884 Robert Morrison Stults resigned as musical instructor in the Long Branch, N. J., high school and moved to Baltimore, Md., where he opened a piano and sheet music business. For some time he had been obsessed with the idea of writing a popular sentimental ballad. Mira Mirella, a comic opera star, was in search of such a song and Mr. Stults promised to write one for her. Going home one evening his wife, who had been reading "The Birds' Christmas Carol," remarked, "Well, that's the sweetest story ever!" He immediately supplied the word "told" and in two hours the song was finished. Its success was instantaneous.

It may be all well enough to "know thyself," but if you are wise you will not boast of the acquaintance.

WHAT THE STARS SAY ABOUT YOUR BIRTHDAY

Horoscopes for those born between April 21 and July 22, with illustrations in full color. One of many features in the May 19 issue of

The American Weekly

the big magazine distributed with the

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