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BELL SYSTEM LAUNCHES NEW RADIO PROGRAM, "TELEPHONE HOUR," OVER 86 N.B.C. STATIONS

James Melton, Francia White and 57-Piece Orchestra Feature Monday Evening Show

After an absence of nine years the Bell Telephone System returned to the nation's airways Monday, April 29, with a new radio show broadcast over the coast-to-coast red network of the National Broadcasting Company.

James Melton

The program known as "The Telephone Hour" can be heard every Monday evening from seven to seven-thirty, Eastern Standard Time, and features familiar melodies from the classics, light opera and musical comedy interpreted for the radio audience by a fifty-seven piece orchestra, directed by Donald Voorhees, a mixed chorus of fourteen voices and two soloists, James Melton and Francia White.

The new show is aired over stations WFBR, Baltimore, WTAR, Norfolk, WMBG, Richmond, WRC, Washington and eighty - two other N. B. C. stations.

Francia White

Aside from the musical portion of the program, which has been chosen for its melodic qualities rather than for its technical importance, the ideals and aims of the Bell System, the services it offers and the manner in which listeners can use the services more freely to their greater benefit and advantages are presented in the form of messages read by B. W. Anderson, for many years one of radio's leading actors.

Donald Voorhees

Donald Voorhees, the leader of the orchestra, is well-known to radio listeners as a piano soloist and leading interpreter of classical and semi-classical music. The two soloists, James Melton and Francia White, have both had wide experience in radio work and grand opera.

TELEPHONE MEN RECEIVE MEDALS FOR HEROIC ACTS PERFORMED IN SAVING LIFE AND PROPERTY

Chatham, Va., Central Office Fire, Sailboat Explosion and Plane Crash Figure In Stories Behind Awards Presented To Four C. & P. Employees

Robert C. Atkins, manager at Madison for the Chesapeake and Potomac Telephone Company of West Virginia, Samuel C. Horney of the Plaza central office of the Chesapeake and Potomac Telephone Company of Baltimore City, and Robert W. Edwards manager, and William L. Young, plant wire chief, Danville, of the Chesapeake and Potomac Telephone Company of Virginia, have just been awarded bronze Vail medals in recognition of noteworthy public service rendered by them.

R. C. Atkins

Atkins was awarded a medal for the initiative and fortitude he displayed in giving assistance to the victim of a recent airplane crash, which occurred on a mountain near Bandytown. The telephone company manager reached the scene of the crash after a hazardous journey over icy mountain roads, found one occupant of the wrecked plane still alive, arranged to summon a doctor and then helped remove the injured man from the wreckage. The physician summoned to give medical aid later stated that Mr. Atkins' prompt action and his first aid treatment had undoubtedly resulted in saving a life.

While fishing aboard his 43-foot motor boat anchored in Chesapeake Bay recently, Horney heard an explosion from the direction of a sailboat which was anchored about one and one - half miles north of his location. Mr. Horney at once headed his boat toward the scene, removed the only person aboard the craft, which was now enveloped in flames, and then with his party fought the flames until they were extinguished. After administering first aid to the badly burned victim, he rushed him to shore for hospital treatment.

S. C. Horney

Edwards and Young were awarded medals in recognition of service rendered by them during a recent central office fire at Chatham, Virginia. The two men, who arrived at the scene of the fire after a hazardous 18-mile trip over icy roads, entered the flaming building twice to recover valuable records. Shortly after this the ceiling of the building collapsed. The records recovered by Edwards and Young were of great value in the prompt restoration of telephone service.

R. V. Edwards

W. L. Young

Vail medal awards are made annually and are provided by the fund created as a memorial to Theodore N. Vail, one-time president of the American Telephone and Telegraph Company. The medals are in recognition of the most conspicuous examples of loyalty and devotion to service that are daily occurrences among telephone employees throughout the Bell System.

The U. S. imports chalk at the astounding speed of 250 pounds every time just one minute goes racing by.

They make 30 boxes of matches a minute in small Syria.

It takes more than nine men to make a fashionable tailor.

The retail value of radio sets in the U. S. represents an average expenditure by U. S. listeners of $400 every time just one minute goes by.

HEALTH PROTECTION FOR BABY CHICKS

An Easy "Ounce of Prevention" Plan to Help Grow Vigorous Chicks.

So simple are the rules of health! By just a little cleanliness, lives are saved General Gorgas conquered the Panama with all of its malaria and yellow fever with only one slogan—"Get rid of the mosquito!" And equally as simple are the rules of baby chick sanitation Have a look at these.

Disinfect the interior of the brooder house with a Cre-so-fec solution.

To prevent serious losses caused by disease, first get the brooder house ready for the baby chicks several days before they arrive. Brush down all loose dirt; sweep the cobwebs from the ceilings and walls; then scrape the floor Nothing very hard about that, is there?

Regularly scrub and clean the wire floors of sun porches and use a disinfecting solution of Purina Cre-so-fec.

Next scrub the walls and floors like a Dutch maid with plenty of soap and water; then disinfect with a 3% solution of Purina Cre-so-fec. Let it dry thoroughly before putting the chicks in the house.

To do a really good job of killing the disease germs and worm eggs after the chicks are started, disinfect the brooder floors and wire sun porches at cleaning time with a 2% solution of Purina Cre-so-fec.

Keep a pad saturated with Cre-so-fec at the entrance to the brooder house and always wipe feet on it before going inside.

Avoid Overcrowding

One important thing not to overlook is ample floor space. Avoid overcrowding. So many folk pay too little attention to that, you know!

And the brooder house should be a sort of private reception room. Visitors should be kept out. Purina Cre-so-fec saturated into a pad and placed on the threshold of the house, on which all who enter must wipe their feet, will do much to act as a safeguard.

Of course, clean feed is a necessity. And the hoppers in which it is placed should be kept as clean as the dishes on a table.

Drinking water should be kept clean and fresh, with Purina Chlorena Powder added to the water to help prevent the spread of disease and infection.

Only clean ground should be used for range When runty, sick or undeveloped birds occur, remove them at once Then go a step further and guard against outbreaks of roup and infectious bronchitis by ventilating properly. Dry, clean houses, free from drafts and dampness, are an absolute essential.

The Dusting Treatment

Colds, roup and bronchitis . . . once they get started . . . can be helped by dusting Purina Chlorena Powder over the birds' heads, as directed on the can This helps to expel the accumulations of mucus from their respiratory tracts.

Money in your pocket to follow these simple rules yes! They're so simple —and the cost is but a little time plus a few pennies And every dollar saved through lessened losses is a dollar made!

Lactic Acid Into Rubber

Many forward strides in the utilization of waste products include some of promise to the lacquer and varnish industry. One in particular deals with converting the lactic acid in dairy products into a substance known as polymethylacrylate, a rubberlike material, which—in addition to being very tough and elastic—is not subject to discoloration by sunlight or ultra-violet rays. This method will probably prove of significance in the formulation of lacquers, varnishes and impregnating compounds. If it proves commercially practicable, a source of low-cost lacquer and varnish ingredients will have been found.

The U. S. imports imitation stones for cheap jewelry and spends about $5 a minute to do it.

Siam exports $90 worth of rice every minute of every hour.

TRAVEL AMERICA IN 1940

DETROIT, May 4,—New records for tourists travel in the Americas in 1940 were predicted here today by officials of the Automobile Manufacturers Association, authoritative statistical body for the industry. Nearly 60,000,000 Americans will be taking to the highways during the summer months, the organization believes.

Unsettled conditions abroad, combined with expanded facilities and accommodations in the great national parks and other tourist Meccas, were cited as reasons for the statement.

"This has been rightly termed 'Travel America Year,'" the A. M. A. announced. "It seems a safe prediction to say that a new all-time high mark will be set by vacationists this summer."

"Next to his own interest in the trip, the motorist's chief concern is for his car," adds Ed Hedner, national director of service for Chevrolet. "Once the tourist leaves his home town, the service problem presents itself in a new light. Chevrolet owners, however, need have no qualms along this line as they "See the Americas Now," for nearly 9,000 dealerships from coast to coast provide expert, factory-trained and supervised service.

"Chevrolet's national service program annually reaches more than 27,000 mechanics, all of whom have access to factory methods and factory-approved tools and equipment. The standardization of service that has been brought about through this country-wide training system is the motorist's insurance against any mechanical clouds on the travel horizon.

"Chevrolet dealerships in every country and all major islands in the Western Hemisphere safeguard the tourist's travel pleasure. In our neighbor nation of Mexico, for example, are 39 Chevrolet service stations, as well as some half a hundred General Motors service headquarters. Canada has 425 Chevrolet dealerships plus another 200 G. M. Stations where Chevrolet service may be obtained.

"Virtually every South American Country affords Chevrolet service, from the Guianas all the way down to the southernmost tip of Argentina. Likewise, such resort spots as Cuba, Jamaica, Haiti, the Dominican Republic and other islands, offer such facilities.

"Wherever he goes in the Americas, across peaceful and friendly borders, the tourists can be confident of readily-accessible service stations, manned by experts fully competent to handle his every service need."

CHRISTIAN SCIENCE SERVICES

"Mortals and Immortals" will be the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, May 19.

The Golden Text will be from II Cor. 15:53, "This corruptible must put on incorruption, and this mortal must put on immortality."

Among the citations comprising the Lesson-Sermon will be the following from the Bible, I John 2:21: "I have not written unto you because ye know it, and that no lie is of the truth."

The Lesson-Sermon also will include passages from the Christian "Science textbook, 'Science and Health with Key to the Scriptures," by Mary Baker Eddy, among which is the following, page 259, "Mortal thought transmits it own messages, and forms its offspring after human illusions. God, Spirit, work spiritually, not materially. Brain or matter never formed a human concept."

World's Nitrate Supply Is Obtained From Chile

Chile has a population of 4,600,000, or approximately that of Massachusetts, on an area more than 34 times that of Massachusetts. It supplies all the world's natural nitrate, as well as 90 per cent of the iodine, almost half the borax and 18 per cent of the world's copper.

It borders the southern Pacific coast of South America running almost north and south for 2,627 miles, and varies in width from 105 to 223 miles. Inland it is bounded by the lofty crest of the Andes, the background of all Chilean panoramas and possessed of vast waterpower.

If Chile occupied the same latitude in the northern hemisphere it would extend from the latitude of Jamaica through Cuba, Florida, the rest of the United States and Canada to the southern shores of Hudson bay, says the National Geographic society. With the varied climate thus afforded, Chile has widely diversified scenery and economic interests.

Frequent dust storms, mirages and often frost at night feature the hot, arid section of northern Chile, which for many years has furnished most of the country's revenue.

The nitrate fields stretch for several hundreds of miles along the western rim of the upland plains, the deposits being not more than 20 to 30 feet below the surface. Chile's mineral exports account for more than 75 per cent of the total, the United States taking one-fourth, including practically all the iron ore.

Filbert nuts come from Turkey which ships 100 pounds to other nations—every minute.

CONOWINGO PEACE ACTION

Conowingo Peace Action Committee held its third annual banquet at Fairfield I. O. O. F. Hall Thursday evening, May 2nd.

The following delicious menu was served by the Ladies of the Mt. Zion M. E. Church, Fairfield: Fruit cup, roast chicken, filling, gravy, creamed new potatoes, peas, celery, radishes, pickles, cabbage slaw, buns, preserves, ice cream, cake, salted nuts, mints and coffee.

The blessing was asked by Rev. Abram Sangery. The business meeting and program followed the supper; Robert K. Wood presided. Minutes of last meeting held at Mt. Zion M. E. Church were read by the assistant secretary, Mrs. Louise Cutler. The quartet composed of Mr. and Mrs. Clyde Kreider, Loren and Martha Bucher, from Mechanic Grove Church of the Brethren sang. Robert K. Wood told of the organization of the Peace Committee and its purpose.

Mrs. Cutler read a letter from Lewis Ludlow concerning the House Resolution No. 89, which would give each political party the right to vote on proposals for participation in foreign war over seas. A motion was passed that the committee endorse this resolution, Mrs. Louise Cutler and Rev. Aubrey Young were asked to write to Representative Lewis Ludlow.

Another motion was carried that the Committee purchase 50 pacifits hand books for distribution

William Bucher, Legislative Secretary, reported. The ladies of Mt. Zion M. E. Church were applauded for serving us such a delicious meal. Selection by the quartet.

May 19th the Peace Committee will furnish the program for the Young People's Meeting of Little Britain Presbyterian Church in the evening.

The speaker of the evening, Rev. F. S. Carper, of the Church of the Brethren, Palmyra, Pa., was introducted. The three points he brought out in his address were, Believe with all your heart in principles of Peace; Teaching of doctrine of peace; Live peace.

The next meeting will be June 7th at Little Britain High School, Dr. E. E. Bowen, teacher in Henry George School of Social Service, New York, will be the speaker and will talk on the Economic Causes of War. Dr. Bowen is a sister of Mrs. Robert S. Thorpe.

Those that registered were: Gertrude B. Clark, May T. Clark, Louise N. Cutler, Harriet Cutler, M. M. Sechrist, Ivy G. Sechrist, Norman Stekervetz, Ruth Rummell, Mrs. Abram Sangrey, Anna Mae Herr, Harry F. Herr, Mr. and Mrs. W. Horace Pennell, Mr. and Mrs. Leroy Phillips, Hanna W. Wood, Eva J. Lynch, Lillian E. Steffy, Mr. and Mrs. Clyde Kreider, Loren Bucher, Martha A. Bucher, Mrs. R. P. Bucher, Rev. Rufus P. Bucher, Mrs. F. S. Carper, Mrs. William P. Bucher, Jonas K. Eby. Ken B. Wade, John A. McSparran, Howard D. Wagner, William P. Bucher, Robert Thorpe, Richard Holstein, J. Fred Reburn, Elmira H. Passmore, Christine Passmore, J. Walter Passmore, Mary G. Campbell, Mrs. W. Smith Campbell, Mr .and Mrs. Lee Johnson, Mr. and Mrs. John D. Sheetz, Mr. and Mrs. Elmer M. Booth, Mr. and Mrs. Chas. S. Coates, Mr. and Mrs. J. Clifton Pawnall, Leonard Brown, Harry D. Dankrum, Elmer F. Blevins, Gyles H. Brown, Jackie Brown, Betty Brown, Asa Walton, Anna E. Walton, Alma L. Grebringer, Margaret M. Anthony, Norman Wood, J. A. Paxson, Gary McSparran, Mary McCullough, Donald McSparran, William A. Paxson, Ira H. Hambleton, Robert M. Booth, Rev. Abram W. Sangrey, Rev. F. S. Carper, Robert K. Wood, Rev. and Mrs. J. A. Young, Mr. and Mrs. H. E. Kreider, Sara Etta Boyd, Edgar S. Brown, G. A. Hawn, Betty Pearthree, E. H. Bowers, Albert Ward, Charles Ward, Ruth M. Ward, Nancy Etta Ward, Mrs. Nancy Edwards, Olive Bowers, Mr. and Mrs. Harry Kirk, J. Frank Schneider, Mr. and Mrs. James Bradley, Mr. and Mrs. C. G. Landis, Mr. and Mrs. Warren B. Kirk, Ethel S. King, Helen H. Kirk, Mr. and Mrs. Wilfried Brown, Mr. and Mrs. H. Bennett Coates, Ruth L. Coates, Mr. and Mrs. Wm. J. Kirk, Helen S. Kirk, Mr. andMrs. W. F. Tollinger, Ruth Paxson, and Dorothy Brown.

Eva J. Lynch.

Washington, D. C., averaged a suicide a day from April 9th to 29th. Methods used included gas, shooting, carbon monoxide gas, jumping from bridges, and the other ways popular with persans who quit this world by their own choice.

The wave of suncides is unexplained, but it has been suggested that the high speed life lived by most Americans today is the underlying cause. The modern tempo may be too fast for a large number of the people, and causes many of them to crack up so they are not responsible for their actions. Many believe that the increased suicide rate is but one of the many manifestations that Americans are traveling too fast a pace.

Pennsylvania produces about 250 pounds of rottenstone every minute—its a cleansing substance.