

Prices must go up
BUY NOW AND SAVE

CHERRY'S

COURT STREET EASTON

Shatters All Records

In Their Annual

JUNE SALE

Sizzling Price Reductions on All Necessities

Here is the kind of news you like to hear! We are going to hold the season's most rousing clearing sale! It will be a selling event extraordinary . . . and you will be the one to profit. We have planned this big, sweeping sale for weeks and weeks, and know that you will be delighted with the marvelous values. Every foot of our store has been gone over . . . surplus stocks carefully noted . . . and every article of merchandise has been reduced and placed on sale. There are bargains you cannot duplicate anywhere at the same prices, and we must advise you not to buy until you have visited our store and seen these sensational values for yourself. Our stocks are much larger than we wish to have them and in order to reduce quickly we have decided on this rousing selling event. Seasonable merchandise must go at once . . . even if there be months of usefulness ahead. Every year at this time we have a thorough clearance. Surplus stocks **MUST GO!** It will pay you to respond to this wonderful call and save!

SALE STARTS

Friday, June 18th

SALE ENDS

Saturday, July 3rd

MAIL and PHONE

ORDERS FILLED!