a woman's Christmas is best expressed through FURNITURE

We say that men can make their women folks happier by presenting them with something in furniture . . . because every woman likes to have something that she can admire and show to her friends . . . something that makes each member of the family proud of their home. Of course, like most other presents, woman like to receive furniture from a store whose label symbolizes quality and good taste. At Newnam's you will have a fine selection . . . with a floor space of 30,000 square feet, andalmost every square foot of that vast area selling Christmas Furniture calculated to warm the sweet little wife's heart. Bring the wife over and brouse around this great furniture store . . . we are sure that you will be able to solve many of your gift problems.

LARGE COMPLETE STOCK OF DINING ROOM, LIVING ROOM, AND BED ROOM FURNITURE.

SALE! Club Chair and Ottoman

Reg. $37.00

And men, while you are here try this one out for yourself . . . Lucky for you if you like it for it has been greatly reduced!

$26.95

SALE! Barrell Back Chair

Reg. $45.00

One of the most graceful pieces of furniture we have ever seen. In various colors . . . to match any living room suite.

$37.75

Large Variety of

SMOKING STANDS

Reg. $2.35 NOW $1.95
Reg. 4.35 NOW 3.75
Reg. 5.75 NOW 4.95
Reg. 6.90 NOW 5.95

Large Stock of

STUDIO COUCHES

Fifteen different styles, at greatly reduced prices.

Reg. $38.00 **$27.50**

2-PIECE MOHAIR FREIZE LIVING ROOM SUITE

Well styled . . . modern . . . strongly constructed and designed for comfort. This is one of the most unusual values of the season. The massive sofa and arm chair are stylish and durable. If you know quality you'll appreciate this bargain.

Sale!

$89

Regular $120.00

GIVE YOUR HOME A CHRISTMAS TREAT!

—SALE OF— Axminister Rugs

9'X12'
Regular $27.00

$19.50

Bear in mind, too, that these rugs are among the best wearing carpets.

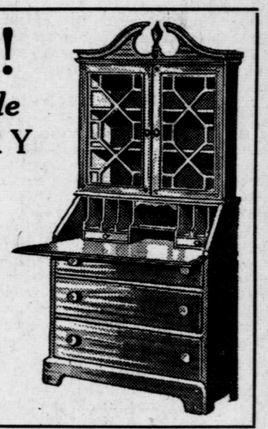
SALE! Large Stock

TABLE and FLOOR LAMPS

$2.50 UP

Nothing will look good in your home unless it is well lighted. Here is an ideal Xmas Gift for some one who will appreciate a smart looking lamp.

SALE! Winthrop Style SECRETARY DESK



Here is the type desk every woman yearns to have in her living room. Open up your hearts, men and give the little lady what she wants.

Regular $40.00

$31.00

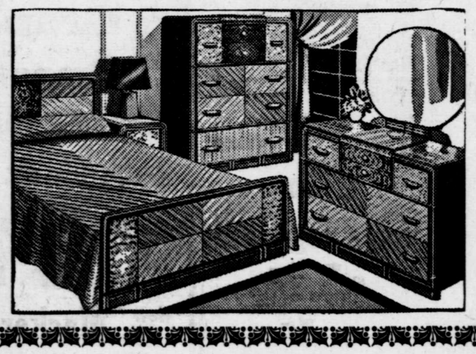
SALE! Coffee Tables

Reg. $12.50

A sale timed just right for Christmas. There are some people on your list who can use another table . . . especially when it comes from Newnam's.

$8.75

SALE! 4-Piece Bedroom Suite



Better furniture, constructed and styled for long service. This sale brings you this fine suite for as low as the cheapest suite you can bring. You must see it!

Regular $106.00

$79

A ZENITH RADIO . . .

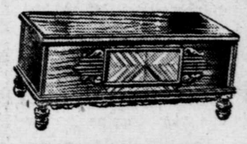
WILL BRING THE BEAUTIFUL CHRISTMAS CAROLS TO YOUR HOME . . . . .

Zenith is America's Biggest Selling Radio so far this year. It must have something there.

$19.95

SALE! Lane Cedar CHESTS

"THE GIFT THAT STARTS THE HOME"



$21.50 and up

SALE! OCCASIONAL CHAIRS

Wow! where in the world can you buy chairs like these for $5.00? Newnam's! . . . Right you are.

Reg. $5.50 **$4.50**

M. K. NEWNAM

Furnisher Of Homes

DENTON PHONE 130

SALE! Solid Mahogany CHAIRS

A better chair . . . at a better price than we have ever offered.

Reg. $12.50 **$9.75**