SCHINE THEATRES and EASTON MERCHANTS

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SUN. - SAT. SEPT. 8 - 9

ADDED TREATS

Added: WORLD NEWS
MERRIE MELODY CARTOON
SPORT LIGHT

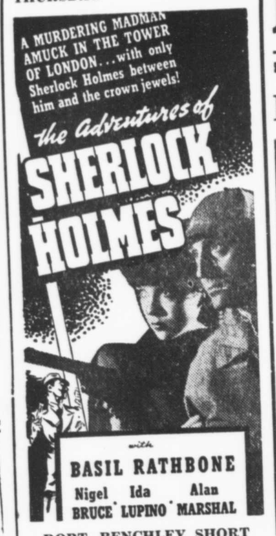
SCHINE'S AVALON COOL EASTON, MD.

Matinee Daily at 2 P. M. 2 Evening Shows 7 & 9 P. M.
CONTINUOUS SATURDAY — 2 TO 11 P. M

Mon., Tues., Wed. Sept. 11 - 13

CARTOON IN COLOR
WORLD NEWS

THURSDAY SEPT. 14



ROBT. BENCHLEY SHORT
JAN GARBER & ORCHESTRA

$ TONITE IS THE NITE $

$150 in CASH PRIZES FREE

Read Carefully and Enter Now!

WIN CASH PRIZES
In Schine's AVALON Theatre "MOVIE-LINE" CONTEST

TWO EASY CONTESTS IN ONE!

Weekly Prizes! Final Prizes! This illustration is one of a series to be published. With each illustration is some dialogue — not from the picture —but the kind you might have with your family or friends. You can win prizes for the best replies to the remarks. FINAL PRIZES will be given for the best COMPLETE set of replies whether original or chosen from those printed with the illustration. Any reply not printed, will be considered original.

WEEKLY PRIZES will be given for the best ORIGINAL replies each week. Here's a hint. The best answers will have something to do with the advantages of Motion Picture Entertainment.

This scene is from "THE WOMEN," starring NORMA SHEARER, PAULETTE GODDARD, JOAN CRAWFORD, and ROSALIND RUSSELL.
See it at th AVALON THEATRE, Easton, Monday thru Wednesday, September 11 - 13.

FINAL ENTRY BLANK

To the "MOVIE-LINE" Editor:

I submit the following as my entry in the "THE WOMEN" problem of Schine's "Movie-Line" Contest:

Check one
( ) 1. True enough, but the best antidote is a good movie.
( ) 2. But that's every woman's problem.
( ) 3. I always finish mine early and take in a matinee.
( ) 4. You'll enjoy tomorrow more after seeing a show today!
OR 5. Write your own on a SEPARATE sheet of paper.

Name.....
Address..... City.....

WEEKLY PRIZES

To enter WEEKLY CONTEST, write your ORIGINAL reply to the above problem in 20 words or less. Use a SEPARATE piece of paper and include your name, address and name of problem. Weekly entries must be received within one week of date of publication.

CASH PRIZES

FINAL PRIZES: $50.00 Cash; also prizes of $25, $10 and $5 and ten of $1 each, plus 25 pairs of Guest Tickets.
WEEKLY PRIZES: $5.00 Cash for the best ORIGINAL reply each week, and 5 pairs of Guest Tickets.

RULES

1. There are 10 problems in the series, one to be published each Friday in the Easton-Star Democrat and Easton Journal.
2. Mail or deliver entries to the "MOVIE-LINE" Editor, Avalon Theatre, Easton, Md.
3. Each person may submit only one FINAL ENTRY. Awards will be given for the best COMPLETE sets of replies, original or otherwise, ACCOMPANIED BY A LETTER of 50 words or less telling, "I LIKE TO GO TO THE MOVIES BECAUSE . . ."
4. At the END of the series, fill in all blanks, clip together and send to the "MOVIE-LINE" Editor to compete for FINAL PRIZES. All final entries must be received by midnight, Saturday, November 25, 1939.
5. The decisions of the local judges shall be final in all cases.
6. Anyone may enter the Contest except employees of the cooperating theatre and newspaper, and members of their immediate families.
7. All entries become the property of the theatre. It is not necessary to buy anything but seeing a movie may suggest an answer.
8. You may win one or more weekly prizes and still be eligible for a final award, but do not send in more than one Weekly Entry each week.

1889 — 1939 The GOLDEN JUBILEE of MOTION PICTURE ENTERTAINMENT

The following are just a few of the Great Pictures we have booked for the Coming Season!

AND MANY MORE!

ALWAYS 2 BIG HITS! — VECHINEY MUSIC HALL EASTON, MARYLAND — ALWAYS 2 BIG HITS!

FRIDAY and SATURDAY — HIT No. 1 — ROY ROGERS In Shine On Harvest Moon — ALSO — 2nd Thrilling Chapter "Dick Tracy's G-Men"

SEPTEMBER 8 and 9 — HIT No. 2 — "Grand Jury Secrets" with Gail Patrick, John Howard, Jane Darwell, Wm. Frawley

MONDAY and TUESDAY — HIT No. 1 — "OUR LEADING Citizen" BOB BURNS — Van Buren and a thousand other towns nominate Bob Burns as... with Susan HAYWARD, Joseph ALLEN, Jr.

SEPTEMBER 11 and 12 — HIT No. 2 — "TIMBER Stampede" WITH George O'BRIEN, Marjorie Reynolds, Chill Wills — Six-gun O'Brien in the saddle again.. to reshape history of the early west!

Also 5th Thrilling Chapter of "OVERLAND WITH KIT CARSON"
TUESDAY IS NEW "GIFT NITE"
On the Stage . . . FUN — SURPRISES
EXCITEMENT GALORE!

WEDNESDAY and THURSDAY — HIT No. 1 — "COAST GUARD" With RANDOLPH SCOTT, FRANCES DEE, RALPH BELLAMY

SEPTEMBER 13 - 14 — HIT No. 2 — "FIVE LITTLE PEPPERS and How They Grew" — EDITH FELLOWS, Clarence Kolb · Dorothy Peterson · Ronald Sinclair and the Little Peppers

THURSDAY IS GIFT NITE!

SCHINE'S MARADA ST. MICHAELS

Open Thursday, Friday Saturday
2 Eve. Shows 7 & 9 P. M.
Matinee Saturday 2 P. M.

THURS. - FRI. SEPT 7 - 8
"ROSE OF WASHINGTON SQUARE"
With
TYRONE POWER
ALICE FAYE
AL JOLSON

SAT. SEPT 9
2 — Big Features — 2
JANE WITHERS
In
"Boy Friend"
Three Mesquiteers in
"OVERLAND STAGE RAIDERS"

THURS. - FRI. SEPT. 14, 15
"YOUNG MR. LINCOLN"
With
HENRY FONDA
ALICE BRADY
ARLFEN WHELAN

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Russian Mineral Oil	Pint	39c	Oriole Bonded Rye	4 yrs. old Per Pint	98c
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Sal Heptica	24.49 ans.	98c	Silver Shield Gin	5th	$1.09

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'37 Ford Pickup	$375	$345	'37 Ford Stake Pickup	$365	$335
'37 Ford Panel	395	365	'36 Ford 157 in. Truck	375	295

CHEVROLETS

'37 2—112 in Panels	$395	$365	'37 1½ Ton Panel	$465	$425

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EASTON, MARYLAND

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Simmons Beauty Rest, 39.50
New White Cloud . . . 39.50
IRA C. SEWELL Prop.