The Great House of Isaac Benesch & Sons

No Connection With Any Other Store In Baltimore

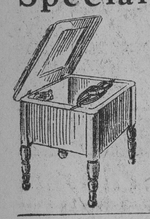
549-551-553-555-557-567-569-571 NORTH GAY STREET

Open Late Monday and Saturday Nights

New Year---New Ideas, New Energy, New Stocks---In a Great Old House

Half Million Dollars' Worth of New Furniture Offered You at 25 to 45 Per Cent. Savings

Special Saving



Shoe-Shining Box

in golden oak, with brussels carpet top. Special at

49c

Special Saving

Lot of Mahogany Pedestals

A beautifully turned pattern; finely finished. On special sale at

$1.25

Special Saving

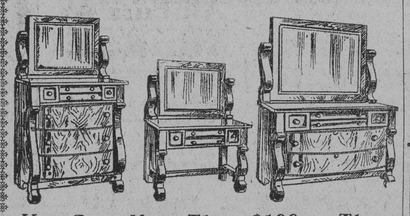
Baby's High Chair

Finished in Golden Oak, with tray. On special sale at

98c

SAVE 25 TO 45 PER CENT ON High-Grade Bedroom Furniture

Why should you buy shopworn, leftover Furniture from fake January reduction sales, when you can get fresh, clean Furniture from the Great House for less money?

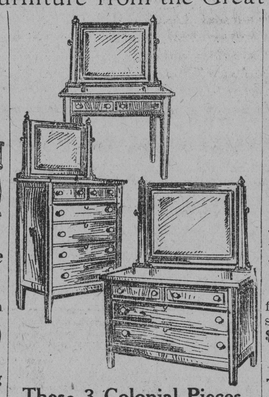


You Save More Than $100 on These Three Magnificent Pieces.

A pure colonial pattern, handsomely finished in Circassian Walnut. The regular selling price of these 3 pieces would be $315, but you buy it now for..... **$209**

Dresser, $91—Chiffonier, $74—Dressing Table, $44.

20 other new and beautiful colonial styles in Mahogany or quartered Oak. A style to meet any price. Every price a guaranteed saving.



These 3 Colonial Pieces

in Circassian Walnut, would sell for $137; you buy them now for

$91.00

You Save Easily $100 on These Three Beautiful Pieces of Furniture.

A magnificent design of French origin, handsomely finished in Mahogany. The regular selling price of these 3 pieces would be $300, but you buy it now for..... **$194**

Dresser, $84—Chiffonier, $70—Dressing Table, $44.

50 other new and beautiful styles of the French school, in Circassian Walnut, Mahogany or quartered Oak. Styles to meet every price. Every price a guaranteed saving.

Special Saving

Lot of Rockers

In Golden Oak, with imperial leather upholstered seat and back. Special at

$3.59

Special Saving

Polished Rockers

In Quartered Oak, with saddle seat; $4 values for

$2.60

Special Saving

Kitchen Chair

Finished in Oak, with wood seat; on special sale at

55c

Real & Substantial Savings On High-Grade Apparel For Women & Misses

Lot of Women's and Misses' Suits, made of all-wool cheviot, zibeline, fancy mixtures, serge and corduroy; all new, up-to-date styles; sold up to $24.98. Marked for clearance at..... **$12.95**

Women's and Misses' Suits of high-grade materials; diagonals, serges, broadcloth and cheviots; sold up to $35.00. Clearance price..... **$18.50**

Lot of Women's Coats and chinchilla and plaid back materials; sold up to $15.00. Clearance price..... **$7.98**

Full-Length Ladies' Coats of chinchilla, cheviot and fancy mixtures; sold up to $22.50; broken lots and sizes. Clearance price..... **$11.98**

Children's Coats 25 PER CENT OFF

Full-Length Ladies' Coats of all-wool boucle, chinchilla, broadcloth, zibeline, astrakhan and fancy mixtures; sold up to $35.00. Clearance price..... **$17.95**

All-Wool Serge Dresses, neatly trimmed with braid and velvet; sold up to $15. Clearance price **$6.98**

All-Wool Serge Dresses, trimmed with velvet, silk and braid; sold up to $22.50. Clearance price..... **$12.50**

Messaline, Taffeta and Poplin Dresses; sold up to $15.00. Marked for clearance at..... **$7.50**

Dressees of charmeuse, messaline; beautifully trimmed with lace frilling; sold up to $22.50. Clearance price..... **$14.50**

Satin Charmeuse Dresses; finest quality and made in latest styles; sold up to $37.50. Clearance price..... **$22.50**

Waists of plain and striped messaline; sold up to $4.00. Clearance price..... **$1.69**

Any Trimmed Hat IN THE HOUSE 98c

Waists of messaline, chiffon and silk brocade; sold up to $6.50. Clearance price..... **$2.98**

Lingerie and Voile Waists; slightly soiled from handling; sold up to $1.50. Clearance price..... **69c**

50 DOZEN NEW WAISTS

Beautiful Lingerie and Tailored Waists of fine voile, batiste and pique, handsomely trimmed with Val. lace; some have embroidered fronts; long sleeves and high Dutch neck; also Robespierre collars. Values up to $2.50. Special at..... 98c

Children's Middy Blouses; deep sailor collars; sold for 75c. Clearance price..... **29c**

House Dresses of striped and plain percale and chambray; sold up to $1.50. Clearance price.... **89c**

Chiffon and Lace Waists, richly trimmed with lace and silk; all colors; sold up to $7.50. Clearance price..... **$3.98**

Ladies' Raincoats; tan, full back; broken sizes; sold for $8.50. Clearance price..... **$4.98**

Women's and Misses' Raincoats, in tan; sold for $12.50. Clearance price..... **$7.50**

Big Reductions In Fur Coats

$100.00	Caracul Skin Coat	$65.00
$85.00	Marmot Coat	$55.00
$75.00	Pony Coat	$55.00
$160.00	Seal Coat; raccoon collar and cuffs	$95.00
$175.00	Seal Coat; skunk trimmed	$100.00
$97.50	Ponyskin Coat; black fox collar	$75.00
$160.00	Hudson Seal Coat	$110.00
$197.50	Hudson Seal Coat	$165.00
$275.00	Hudson Seal Coat; skunk trimmed	$192.50

All Furs---Sets---Separate Muffs and Neckpieces 25 PER CENT OFF

Great Values In Ladies' Shoes

Ladies' High-Grade Shoes, in patent colt, vici kid, gunmetal, velvet, suede and Russia calf; welted and turn soles; regular $4.50 and $5 values. Reduced to..... **$2.89**

Ladies' Shoes of patent colt, vici kid, gunmetal and tan; broken lots; regular $2.50 and $3.50 values. Reduced to..... **$1.19**

Ladies' Shoes of patent colt, vici kid and gunmetal; medium or low heel, knob and receding toes; regular $3.50 and $4.00 values. Reduced to..... **$2.24**

The Impossible

Made Possible by the Great House

1,000 Sample Pairs of Lace Curtains at..... 95c

The actual values of these Lace Curtains range from $2 up to $5; sample pairs; beautiful patterns, in Nottingham, Madras and Bobbinet.

150 Sample Pairs of Irish Point Curtains at..... $3.95

The actual values of the Lace Curtains range from $7.50 up to $15; sample pairs only; the loveliest patterns in both Arabian and Cluny Net.

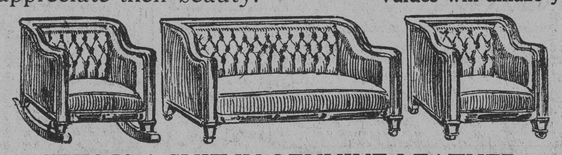
250 Sample Pairs of Fine Portieres at..... $4.90

The actual values range from $8 to $20, and include sample pairs of Portieres in Velour, Pure Silk, Gobelin Tapestry and Duplex; every shade represented.

1,000 Bed Sheets on sale at..... 50c | **250 Pillow Cases on sale at..... 11c**

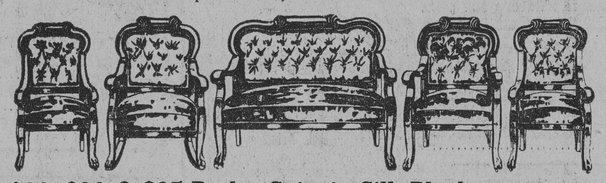
Our Great Buying Power Saves You 25 to 45 Per Cent. ON PARLOR SUITS

We are proud to offer you this magnificent collection of new style Parlor Suits, and you cannot fail to appreciate their beauty. **Values will amaze you.**



THIS IS A SUIT IN GENUINE LEATHER

Isn't it perfectly grand! Broad and massive mahogany frames, finished like a piano, luxuriously upholstered in genuine Spanish leather. It can be used in the Parlor, Library or Sitting Room. $150 would be a reasonable price for it, but we sell it for **$105**



$80, $90 & $95 Parlor Suits in Silk Plush $60

A rare collection of new and beautiful styles, the highest grade Furniture, superior to the old style Parlor Suits being sold elsewhere at $100. A golden opportunity to secure a wonderful bargain.....

25 to 45 Per Cent. Savings On All Other Parlor Suits. in this great stock and you will find them at all prices; 3- and 5-piece Suits, up from $17.50.

"CREX" RUGS

Here's where the unlimited purchasing power of the Great House saves you more than half on the price of genuine "Crex" Rugs.

500 bales—3000 pieces—of genuine "Crex" Rugs in the desirable 6x12 ft. size, either plain green ground or green with Grecian Key borders, sells regularly for $6; on sale now at..... **$2.98**

Roxbury Body Brussels Carpet

In magnificent patterns for rooms with borders to match; also hall and stair patterns; special at..... **$1**

Remnants of Inlaid and Printed Linoleum

Remnants of printed Cork Linoleum in lengths from 1 to 8 yards, 1 and 2-yard widths, regular 65 and 75c qualities; on sale at..... **29c**

Remnants of Inlaid Linoleum, in lengths from 1 to 5 yards, 1 and 2-yard widths; regular $1.25 to $1.75 grades; on sale at..... **59c**

Remnants of Jap and China Matting

This is a collection from all the better grades of Matting, in desirable lengths that can be matched; from 5 yards up to 20 yards. While it lasts you can buy it for..... **12c**

SPECIAL SAVING

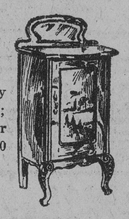
This Sideboard

Beautifully finished in golden oak; has oval mirror; is worth $24; on sale at

$15

SPECIAL SAVING

Gold Music Cabinet



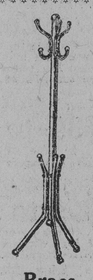
Handsomely decorated; has mirror top; $16.00 value for,

$12

SPECIAL

Gas & Electric Domes

With leaded tops and fruit and floral borders; worth up to $35. Special at..... **$17.50**



Brass Costumer

$1.29

Chiffonier

In Golden Oak, with mirror top. Special at,

$7.25

Save On Refrigerators

$10 carloads of New "1913" patterns just in.

This 3-door pattern that will cost you at least $20 when the good old summer time comes, can be bought now for. **$12.75**

This 26-Inch Ice Chest

will cost you $7.50 when summer comes, now you buy it for

$5.25

Great Purchase of High-Grade Axminster RUGS From The Famous Mills of Alexander Smith & Sons, Sold to You at 25 to 45 Per Cent. Savings

One lot of 9x12 ft. Axminster Rugs in beautiful Oriental and Floral patterns; worth $28, on sale at..... **$15.50**

One lot of 8 ft. 3x10 ft. 6 Axminster Rugs, in beautiful Oriental and Floral patterns; worth $25, on sale at..... **$14.50**

One lot of 12x15 ft. Axminster Rugs, in beautiful Oriental, Persian and Floral patterns; worth $50, on sale at..... **$35.00**

Lot of 27x54 Axminster Rugs, in beautiful Oriental and Floral patterns; on special sale at..... **$1.69**

Big Savings on Fine Velvet Rugs

Lot of 9x12 ft. seamless Velvet Rugs, in bright Oriental, Persian and Floral patterns; worth $25, on sale at..... **$14.50**

Lot of 9x12 ft. Whittall Teprac Wilton Velvet Rugs in genuine Oriental and Persian patterns; regular $50 values, on sale at..... **$35**

Lot of Palisade Velvet Rugs, size 27x54, in Floral and Oriental patterns; on special sale at..... **98c**

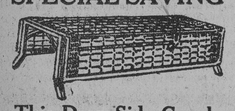
9x12 ft. Burmah Scotch Body Brussels Rugs

In magnificent Oriental patterns that sell regularly for $18; on special sale at..... **$11.50**

9x12 ft. Reversible Smyrna Rugs

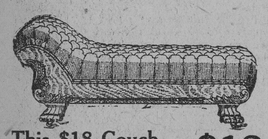
Guaranteed all-wool, in beautiful patterns and colors; very special at..... **$12**

SPECIAL SAVING



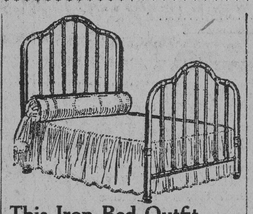
This Drop Side Couch

All steel frame; sides can be raised so as to make a double bed. Special at..... **$2.49**



This $18 Couch for..... $12

Frame is quartered Oak. Upholstering is done in imperial leather.

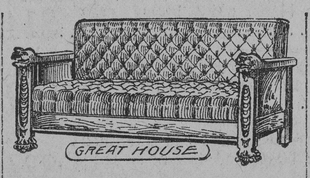


This Iron Bed Outfit Bed, Mattress and Spring... $9.75

The iron bed is enameled in white or green; spring has all-steel frame; mattress has cotton top.

Deduct 25 Per Cent. From Buffet Prices

This gives you an opportunity to secure a handsome Buffet for little money.



$25 Davenport Couch Bed for. $17.50

This Davenport is upholstered in fine imperial leather.

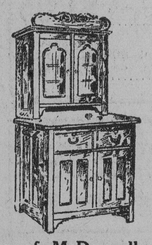
20 different styles of Davenports and Unifolds at savings that range from 25 to 45 per cent.

$40 French China Dinner Sets for..... $19.75

Only 12 sets to offer at this price. Each set has 103 pieces of transparent China, beautifully decorated and traced with gold. A wonderful bargain.

SPECIAL SAVING

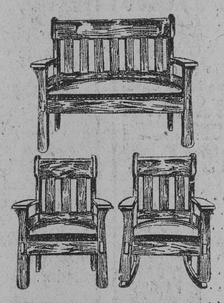
Kitchen Cabinet



In Golden Oak. On special sale at,

$12.50

Also Full Line of McDougall Kitchen Cabinets.



Big Savings on Library Sets

A splendid opportunity to secure a fine Library Set for little money. See the 3-piece set, in Early English Oak, with imperial leather seats, we are selling for..... **$10**

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