Hochschild, Kohn & Co. Store News

Continuing Our Greatest Sale For MEN

New lots have been added for this week, so that you can buy men's SHIRTS, SOCKS, ATHLETIC UNDERWEAR, NIGHT SHIRTS, PAJAMAS and COLLARS at prices that make them the best kind of investment.

Also, by way of adding interest to the sale, we are offering a lot of Men's Silk Neckwear at **15c** that will open your eyes wide with astonishment and admiration.

Men's 25c Socks—"Seconds" 1800 Pairs of Them—at.... 12½c

The maker of these socks has the reputation of being the most particular man in the trade. If proof of this is needed, you will find it in these "seconds." It would take a magnifying glass to bring to light the defects.

We have 1800 pairs of them, in black, tan, navy and gray—they are just the right weight for present wear. All sizes.

$1.50, $2.00 Neglige Shirts, 95c
Three For $2.75

Pleated, demi-bosom and plain negliges, with attached or detached cuffs. Made of the finest shirt materials, in this season's patterns, and every shirt fresh and perfect.

$1.00 Neglige Shirts, 69c

Fine Neglige Shirts of woven madras; coat style, with cuffs attached; hand-washed and hand-laundered, setting the colors and making them absolutely fast. All sizes, and plenty of patterns from which to select.

75c Neglige Shirts, 55c
Of Harmony percales, which means fine quality and fast colors; coat style, with cuffs attached.

75c Athletic Underwear, 39c
Athletic Shirts and Knee Drawers of fine cream color mercerized madras; all sizes.

Night Shirts and Pajamas At Greatly Reduced Prices

50c Men's Night Shirts, 39c. Of good white muslin, with V-neck; neatly trimmed; all sizes.

75c Men's Night Shirts, 59c. Of fine white muslin, with V-neck; carefully finished; all sizes.

$1.50, $2.00 Men's Night Shirts, 95c. A fine lot, including many novelties in material and trimming; all sizes.

$3.00 Men's Silk Night Shirts, $1.75. Of pure silk; good weight; in white and colors.

$1.00 Men's Pajamas, 79c. Of fine madras and cheviot, in the new spring patterns; made with silk frogs; all sizes.

$2, $2.50 Men's Sample Pajamas, $1.35. Salesmen's—which means unlimited choice as to style and material; all sizes.

1200 Men's Flowing-End Silk Ties, 15c

A special purchase accounts for the special price. They are four-in-hands of new, bright silks, with flowing ends. Made by a manufacturer who is noted for the making and finishing of his ties. No comparative value is quoted—we'll let you judge what that should be.

→ Men's Store.

Upholsteries: Rugs—*Bargains*

1,000 29c to $1.50 Window Shades, 12c Each

A manufacturer's cleanup of odds and ends, including Opaque, Duplex Opaque and Scotch Holland Shades, in various sizes and colors; all are mounted on good spring rollers.

$2.00 to $3.75 Tapestry Table Covers, 98c

6-4 and 8-4 Tapestry Table Covers, in various styles and colors; just 20 in the lot.

$3.00 to $5.00 Lambrequins, $1.75

Of plush and damask; silk fringed; 18 inches wide.

50c to 75c Tapestry Squares, 29c

24x24 inches; for pillow tops or chair seats.

$3 Velour Portiere Corners, $1.35

50 inches square; with embroidered borders.

300 Samples of Portieres, Couch Covers and Tapestries, 10c to 75c

Ranging in size from 22x22 inches to 50x60 inches; suitable for pillow tops, table and box covers.

1, 2 and 3 Pair Lots of Lace Curtains ¼ to ½ Off Usual Prices

19c to $1.00 Ready-to-Hang Sash Curtains, 10c to 35c Each

Made of scrim, swiss and nets of all kinds; hemmed and ready to hang.

$55.00 French-Weave Wilton Rugs, $29.75

9x12 feet; cross-seamed; of exceptionally fine quality and patterns.

$30.00 to $35.00 Room-Size Rugs, $23.00

Royal Wilton, Body Brussels and Seamless Axminster Rugs, 9x12 feet; discontinued patterns.

Single Portieres That Have Sold by the Pair at $1.95 to $75.00 49c to $4.95 Each

In most cases there is only one of a kind; included in the lot are armure tapestry, mercerized tapestry, embossed velour and embroidered and appliqued damasks, mercerized linen and silk velours; splendid for single doors or couch covers.

$3.50 50-Inch Silk Velour, $1.95 Yard

In green and rose; cut from full pieces, and suitable for draperies and furniture coverings.

$1.75 to $2.50 50-Inch Velours, 89c Yard

Remnants; usable lengths.

$1.00 50-Inch Leatherette, 49c Yard

Slightly imperfect; a limited quantity.

$1.35 Negus Couch Covers, 79c

50-inch Reversible Negus Tapestry Couch Covers, in oriental patterns; fringed all around.

12½c to $1.00 Drapery Remnants, 5c to 49c

Remnants of cretonne, silkalines, art tickings, curtain nets, madras, etc., in usable lengths.

$1.25 Scrim Curtains, 69c Pair

Of ecru scrim, with effective lace insertion.

$3.00 Voile Panel Curtains, $1.35

Made of fine quality voiles, with fine lace insertion and edging; hemmed, ready to hang.

19c Metal Galons, 5c Yard

Antique-finish Metal Galons.

$12.00 Wool Brussels Rugs, $5.95

9x12 feet; limited quantity; two-toned tan patterns only.

$17.50 Seamless Axminster Rugs, $11.75

6x9 feet; Oriental patterns.

→ Fifth Floor.

Grasp the Savings in This Great Factory Clearance of

Sewing Machines

These are exceptionally good bargains. Machines which have been used by salesmen as samples and some that are new, but have had the cases marred by handling and packing. The special testing and exhibiting makes them better in some respects than strictly new machines. We cannot offer them as new and therein lies the reason for such unusually low prices. Just a few of the many specials:

$25.00 Drophead Machines at $10.25
$30.00 Drophead Machines at $14.95
$35.00 Drophead Machines at $17.50
$40.00 Drophead Machines at $21.50

Pay As Little As $1 Weekly

on any machine offered in this sale. STANDARD ROTARY, DOMESTIC, SINGER, WHITE, DAVIS and AUTOMATIC are among the lot—all at about half the usual prices. We advise early selection.

→ Fifth Floor.

A Mile-and-a-Quarter of Venise Allover Lace At Half Price & Less

Importer's sample lengths of Venise Allover Lace—the lengths range from 4⅞ to 9½ yards, and we will cut any desired quantity. These Allovers are 18 inches wide and come in Bebe Irish, Venise, Carrickmacross, Antique, Bohemian and many other novelty effects. We have them in white, cream and ecru. There are as many different patterns as there are pieces.

The prices are not only lower than the usual "remnant prices," but even **less than are usually asked for sample strips**—with the added advantage that you need only purchase **as much as you require.**

$1.00, $1.25 Venise Allovers, 50c Yd.
$1.75, $2.25 Venise Allovers, $1.00 Yd.
$2.50, $3.25 Venise Allovers, $1.50 Yd.
$3.50 to $6 Venise Allovers, $2.00 Yd.

→ First Floor.

Silks and Dress Goods
A January Clearance

Special prices all along the line on fabrics which we do not wish to enter on the inventory sheets at the end of the month. Many of them we may be obliged to buy again—but our policy is to keep the stream of silks and dress fabrics ever on the move—and these are the laggards which impede the smooth flow of the current. Included are:

Charmeuse and Crepe Meteor; regularly $2.50, at **$1.85** the yard.

Waterspot-proof Foulards, a small lot; regularly $1.00, at **55c** the yard.

Double-width Foulards; allover and border designs; limited quantity; regularly $1.25 and $1.50, at **98c** the yard.

Double-width Foulards; polka dots and stripes; regularly $1.25, at **79c** the yard.

Bordered Messaline; black grounds with colored border; regularly $2.00, at **$1.50** the yard.

Charmeuse-finish Pongees; waterspot proof; regularly $1.35, at **78c** the yard.

Crepe Meteor; black, navy and Copenhagen; with embroidered borders; regularly $4.00, at **$2.50** the yard.

Odd lengths of Silks, suitable for dresses, waists, skirts and coats; regularly 50c to $2.00, at **25c** to **75c** the yard.

DRESS GOODS

All-Wool Suitings—domestic and imported fabrics; all the latest weaves, in desirable colorings; regularly $2.00 and $2.25, at **$1.50.**

Mannish Suitings; limited quantity; regularly $2.50, at **$1.85** the yard.

Mackinaw Coatings—blue-and-green, black-and-brown and gray-and-red; regularly $2.50, at **$1.75** the yard.

All-Wool Storm Serge; black and navy; suitable for tailored suits, dresses and coats; regularly $1.75, at **$1.29** the yard.

Black and Colored Broadcloth; regularly $2.00, at **$1.35** the yard.

Black Storm Serge; regularly $1, at **89c** the yard.

Black Diagonal Suiting, 50 inches wide; regularly $2.25, at **$1.50** the yard.

Black Heavy-twill Serge; suitable for long coats or tailored suits; regularly $2.00, at **$1.50** the yard.

Black Invisible Stripe Serge; mediumweight for dresses; regularly $2.00, at **$1.45** the yard.

Odd lengths of Dress Goods, suitable for dresses, waists, skirts and wraps, at average half the former prices.

Odd lengths of velvets, for dresses, wraps, skirts and millinery use; regularly $4.00 to $8.50, at **$2.50** to **$5.00** the yard.

Colored and Black Silks for 1913

We are already showing full lines of the following fashionable silk fabrics:

Crepe de Chine	$1.50	Crepe Cashmere	$1.50
Charmeuse	$1.50, $2.85 and $3.00	Black Crepe de Chine	85c, $1.25, $1.50 and $2.00
Brocade Crepe	$2.00	Black Crepe Indiene	$2.50
Poplin	$1.50	Brocade Crepe	$2.00 and $3.00
Crepe Indiene	$2.50	Black Poplin	$1.50
Colored Taffeta	$1.25, $1.50 and $2.00	Black Crepe Meteor	$1.50 and $1.75
Colored Messaline	44c and $1.00	Black Messaline	79c, $1.00 and up to $2.00
Chiffon Faille	$2.25	Black Messaline Satin	$2.00
Messaline	$1.50	Black Brocade	$2.25
Crepe Meteor	$1.50	H. K. & Co. Special Black Taffeta	$1.00

→ Second Floor.

Boys' Clothing Clearance Continues

In this sale, which opened on Saturday, we have included every boys' suit and overcoat in our stocks. Reductions, in many cases, amount to one-half. Here are a few specimens of the splendid values which are to be found in the Boys' Section:

$5.00 to $7.50 Boys' Suits, $3.55
Double-breasted; of all-wool blue serge and fancy mixtures; sizes 9 to 13 years.

$5.00 to $8.50 Boys' Overcoats, $3.25
Of all-wool fabrics, in nearly every size from 3 to 19 years.

$7.50 to $8.50 Boys' Suits, $4.95
Double-breasted; of all-wool fancy mixtures; sizes 8 to 15 years.

$9.00 to $12.00 Boys' Suits, $6.95
Double-breasted; of high-grade fabrics; sizes 8 to 15 years.

$5.00, $6.00 Boys' Overcoats, $3.95
Of blue and gray chinchilla and fancy mixtures; sizes 2½ to 17 years.

$6.50 to $7.50 Boys' Overcoats, $4.95
Of all-wool chinchilla and fancy mixtures; sizes 2½ to 11 years.

→ Fourth Floor Wing.

Sale of Nickeled Bathroom Fixtures With a Guarantee on Every Fixture

H. K. & Co. Nickeled Bathroom Fixtures are of substantial brass, heavily nickeled—they can't rust and the plating won't wear through for years. This is not "a manner of speaking"—we will give you, without question, a new fixture for any that fails to give proper service.

Special prices in this special sale, as follows:

50c ⅝x18-inch Nickel-plated Towel Bars	35c	50c Nickel-plated Tooth Brush Holder	35c
60c ⅝x24-inch Nickel-plated Towel Bars	45c	35c Toilet Paper Holders, with nickel fixtures	25c
70c ⅝x30-inch Nickel-plated Towel Bars	55c	50c Toilet Paper Holders, with nickel fixtures	39c
80c ⅝x36-inch Nickel-plated Towel Bars	65c	75c Toilet Paper Holders, with nickel fixtures	59c
25c Nickel-plated Soap Dishes, for the tub	19c	$1.00 18-inch Glass Shelves, with nickel brackets	65c
50c Nickel-plated Soap Dishes, for the tub	39c	$1.25 24-inch Glass Shelves, with nickel brackets	85c
25c Nickel-plated Soap Dishes, for the wall	19c	$1.50 30-inch Glass Shelves, with nickel brackets	95c
35c Nickel-plated Soap Dishes, with ball feet	25c	$1.00 Bath Sprays, with 6-foot tubing	79c
50c Nickel-plated Soap Dishes, for the wall	39c	$1.50 Bath Sprays, with 6-foot tubing	$1.15
50c Nickel-plated Soap Dishes; standing	39c	$1.75 Bath Sprays, with 6-foot tubing and a massager	$1.35
15c Nickel-plated Robe Hooks	10c	65c Oak Bath Seats, with nickel fixtures	48c
25c Nickel-plated Robe Hooks	19c	75c White Bath Seats, with nickel fixtures	55c
30c Nickel-plated Robe Hooks	25c		
35c Nickel-plated Tumbler Holders	25c		
55c Nickel-plated Tumbler Holders	39c		
75c Nickel-plated Tumbler and Soap Holders	50c		
50c Nickel-plated Tumbler and Tooth Brush Holder	39c		
15c Nickel-plated Tooth Brush Holder	10c		
25c Nickel-plated Tooth Brush Holder	19c		
30c Nickel-plated Tooth Brush Holder	25c		

"Can't Slip" Bath Mats, $1.00, $1.25, $1.35 and $1.50

Made of rubber, and soft and comfortable to the feet and body—they prevent accidents from slipping in the tub.

→ Basement.

Judge the Muslinwear In the Sales of White By These Special Groups

Medium-priced Muslinwear is, of necessity, the backbone of every Sale of White. We are willing to have the entire sale judged by the values which you will find described below. And when you see the garments, note the good taste displayed in each, the care with which each has been made, the quality of the materials used—and draw your own conclusions.

Muslinwear at 25c

Corset Covers, 25c. Of nainsook; trimmed front and back with lace insertion; another style is trimmed with embroidery edge.

Drawers, 25c. Of cambric; trimmed with hemstitched tucked ruffle; others are trimmed with tucked and lace-edge ruffle.

Muslinwear at 79c

$1.00 Corset Covers, 79c. Of fine nainsook; trimmed with lace insertion, lace medallions and lace edge.

Gowns, 79c. Of fine nainsook; low neck; pin-tucked yoke; neck and sleeves trimmed with embroidery edge. Others have high, surplice or square neck, trimmed with embroidery or lace.

Drawers, 79c. Of nainsook, cut circular and trimmed with embroidery ruffle; others trimmed with lace.

Muslinwear at $1.00

Corset Covers, $1.00. Of fine nainsook; trimmed with lace insertion, medallions and lace; others trimmed with linen lace medallions and lace edge.

Gowns, $1.00. Of nainsook; empire style, finished with embroidery insertion; others of crepe, with high or low neck trimmed with lace.

Petticoats, $1.00. Of cambric; trimmed with embroidery insertion and ruffle; others trimmed with lace.

Drawers, $1.00. Of nainsook; trimmed with Val. lace insertion and embroidery medallions.

Combination Garments, $1.00. Of nainsook; drawers and edge of corset cover trimmed with wide embroidery.

Muslinwear at 50c

Corset Covers, 50c. Of fine nainsook; trimmed with Val. lace insertion and embroidery medallions.

Petticoats, 50c. Of cambric; trimmed with hemstitched tucked flounce.

Drawers, 50c. Of nainsook; trimmed with lace insertion and lace edge; others are tucked and trimmed with embroidery ruffle.

Muslinwear at $1.95

Petticoats, $1.95. Of nainsook, with deep flounce of embroidery; others are trimmed with lace.

Gowns, $1.95. Of nainsook; square neck trimmed with embroidery and lace edge; others are elaborately trimmed with lace.

Combination Garments, $2.95 and $5.00

Combination Garments, $2.95. Corset cover and drawers, elaborately trimmed with Val. lace insertion and lace edge.

Combination Garments, $5.00. Corset cover and drawers, trimmed with wide lace insertion and lace edge.

Muslinwear at $1.50

Gowns, $1.50. Of fine nainsook, with embroidery yoke inset with lace insertions and lace edge; others are trimmed with embroidery.

Petticoats, $1.50. Of nainsook, with flounce and ruffle trimmed with fisheye lace insertion and lace edge.

Combination Garments, $1.50. Of nainsook; trimmed with linen lace.

→ Fourth Floor.

Sales of White Continue On the Second Floor, Howard

Linens, white goods and allied departments supply for this week some of the best values we have ever been able to offer in the Sales of White. Women who visited the Second Floor, Howard, last week—and there were thousands of them—will find equally good reason to repeat their visit, after they read this announcement carefully.

85c Bleached Table Damask, 62c
66 inches wide; pure linen; extra heavy; five designs.

$1.50 Bleached Table Damask, $1.10
72 inches wide; pure linen; double damask; five designs.

62c Cream Table Damask, 50c
70 inches wide; pure linen; extra heavy; unbleached; five designs.

39c Mercerized Table Damask, 29c
64 inches wide; full bleached; especially good value.

12½c Linen Roller Toweling, 9c
Pure Linen Roller Toweling, with red border.

15c Barnesley Roller Toweling, 12½c
17 inches wide; pure linen; extra heavy; with red border.

20c Barnesley Roller Toweling, 15c
18 inches wide; pure linen; with red border.

35c Turkish Bath Towels, 25c
Extra-heavy Turkish Bath Towels; large size.

15c Turkish Bath Towels, 12½c
19x38 inches; hemmed; good weight.

Sanitary Knit Washcloths, 3c

6c German Scrub Cloths, 4c

White Wash Goods

35c Imported Mercerized Batiste, 25c
45 inches wide; a sheer quality, highly mercerized.

50c White Pique, 35c
One-cord White Pique, 35 inches wide.

18c Leno Stripe Voile, 12½c
A dainty fabric that makes up well; 27 inches wide.

12½c India Linon, 9½c
Sheer India Linon, 40 inches wide.

$6.00 Pure Linen Sheets, $5.00 Pair
72x96 inches; pure linen; hemstitched.

$1.50 Pure Linen Pillow Cases, $1.25 Pair
45x36-inch Linen Pillow Cases; hemstitched.

62c Linen Huckaback Towels, 19c
Pure linen; 17x35 inches; hemstitched ends and damask borders.

25c Union Huckaback Towels, 19c
18x35 inches; hemstitched ends and damask borders.

19c Union Huckaback Towels, 15c
19½x38½ inches; hemmed ends.

15c Huckaback Towels, 12½c
19x35 inches; hemmed ends.

$3, $4 Luncheon Cloths, $2.55
52x52-inch Damask Luncheon Cloths; hemstitched.

$9 Hand-Drawn Table Cloths, $6.00
2x2½ yards; of heavy Irish linen, with elaborate hand-drawn work and hemstitching on all sides; one design.

$2.50, $3 Luncheon Cloths, $1.29
45x45 inches; with drawnwork—a variety of designs.

Colored Wash Goods

50c Silk-&-Cotton Shirtings, 39c
31 inches wide; woven cords of blue, lavender and black on white grounds; also some solid colors, with small jacquard designs between the cords; colors warranted to wash well.

35c Silk-&-Cotton Shirtings, 25c
26 inches wide; a variety of corded stripes of blue, lavender and black on white grounds.

Printed Cotton Voiles, 25c
40 inches wide; a sheer crisp cotton voile, in stripes of blue, lavender and black on white grounds; also neat floral designs on white grounds.

→ Second Floor.

Sale of Trunks, Bags and Suit Cases
A Maker's Overproduct at Big Savings

$5.00 Iron-Bound Trunks, $3.75
Canvas-cover Iron-bound Trunks, with sheetiron bottom, hardwood strips, and good lock, catches and straps.

$7.00, $7.50 Dress Trunks, $5.50
Canvas-covered Dress Trunks, with all the edges covered with cold rolled steel; sheetiron bottom, excelsior lock, deep tray and two heavy leather straps.

$9.50, $10.00 Trunks, $7.50
Dress, Steamer and Three-quarter Trunks, canvas-covered and fiber-bound; with excelsior lock, sheetiron bottom, heavy catches and hinges.

$8.50, $9 Dress & Steamer Trunks, $6.50
Canvas-covered Dress and Steamer Trunks, fiber-bound and linen-lined; well made, with sheetiron bottom, hardwood strips, excelsior lock and two heavy straps.

$13.00, $14.00 Trunks, $9.75
Dress, Steamer and Three-quarter Trunks that are extra well made throughout; will stand all sorts of handling.

Special Trunks and Suit Cases

$16.00 Skirt Trunks; three trays	$12.25	$3.50 Reed Suit Cases	$2.65
One $37.50 Wardrobe Trunk	$27.50	$4.00 Reed Suit Cases	$3.00
One $50.00 Wardrobe Trunk	$32.50	$4.50 Leather Suit Cases	$3.15
One $65.00 Wardrobe Trunk	$47.50	$6.00, $6.50 Leather Suit Cases	$4.75
$1.25 Matting Suit Cases	95c	$7.50, $8.00 Leather Suit Cases	$5.75
$2.25 Matting Suit Cases	$1.65	$9.50, $10.00 Leather Suit Cases	$7.50
$2.50 Matting Suit Cases	$1.85	$12.00 Leather Suit Cases	$8.75

$12.00 Large Oxford Bags, $8.75
Extra-large Size Oxford Bags, with hand-sewed frame.

$8.00, $8.50 Black Oxford Bags, $6.50
Shapes suitable for women and men; with leather lining, brass and nickel trimmings and good handles.

$10.00 Leather Oxford Bags, $7.75
Sole Leather Oxford Bags, with hand-sewed frames, set-in lock, sewn corners, leather lining and strong handles.

→ Sixth Floor.

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