# The Great House of Isaac Benesch & Sons

No Connection With Any Other Store In Baltimore

549-551-553-555-557-567-569-571 NORTH GAY STREET

Open Late Monday and Saturday Nights

CREDIT Is Absolutely FREE

*The unlimited buying power of this Great House makes it possible for you to save 25 to 50 Per Cent. on your Furniture purchases---fresh, high-grade Furniture, no left-over, shop-worn goods*

CREDIT Is Absolutely FREE

## Save From 25 to 50 Per Cent. on New "1913" Go-Carts

It Isn't Only the Savings That Will Interest You; the Make, Finish and Style of These New and Beautiful Go-Carts Will Command Even Greater Admiration—Better Carts Were Never Built. We particularly want you to notice the great improvements in the gearing.

**EXTRA!**

**This Chiffonier**

In Golden Oak, with 5 large drawers. On special sale at

**$3.20**

**This Haywood Pullman Go-Cart**

This handsome new model has hand-polished wood body, reversible gearing with artillery wheels, has mohair hood, is brass trimmed and finished in brown or green. This Go-Cart will sell regularly for $28; you buy it now for

**$15.75**

Could you want a better reason for buying a Go-Cart Now?

Just think what it means to buy the famous "Haywood & Wakefield" Go-Carts—new models—at such tremendous savings.

**This 1913 Wakefield Roadster**

A handsome new model, with all round reed body, finished in natural brown, upholstered in coachman's cloth and furnished with mohair hood. The gearing has many new improvements. This Roadster will sell regularly for $22; now you can buy it for

**$12.75**

**EXTRA!**

**This Dresser**

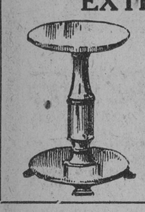
In Golden Oak, with large French plate mirror. On special sale at

**$4.50**

## New "1913" Mattings at 25 to 50 Per Cent. Savings

The Mattings are here—5,000 rolls—our own importation, fresh from China and Japan. We guarantee every yard of this Matting to be of the best quality and you will display great wisdom in buying now at these phenomenal savings.

**EXTRA!**



**This Tabourette**

In Golden Oak. On special sale at

**65c**

**2,500 Rolls China Matting**

Every roll of this matting was made for the Great House under the supervision of our agent at Hongkong; every yard has passed rigid inspection. It is 116-warp stock, in small pin stripes and check patterns; the kind you will pay 30c for later in the season. On sale now at.....

**19c**

**2,500 Rolls Jap. Matting**

Our agent in Kobi, Japan, under whose supervision this matting was made for the Great House, assures us that the quality is exceptionally fine. The patterns are surprisingly beautiful. You will pay 35c for this matting later. Now you buy it for.....

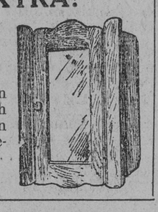
**24c**

**EXTRA!**

**This Medicine Cabinet**

In Golden Oak, with mirror in door. On special sale at

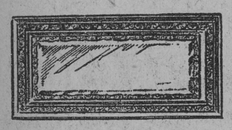
**79c**



## Save 25 to 50 Per Cent. on "1913" Refrigerators

In All Well Regulated Homes the Refrigerator Has Got to Be on the Job 365 Days in the Year, So There is No Reason Why You Should Wait for Summer Before Buying One. The Tremendous Savings We Are Offering on Refrigerators is Good Reason for Buying Now.

**EXTRA!**



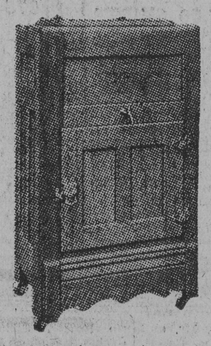
**Parlor Mirror**

An 18x40 beveled edge Mirror, in 5 styles of heavy gold frames; $12 value. On sale at ..... **$4.95**

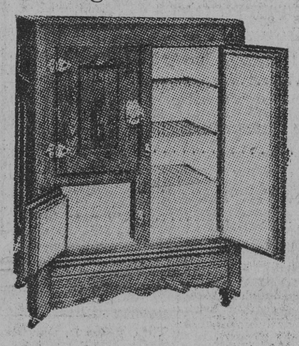
**This Refrigerator**

In a handsomely finished oak case, with double walls and inner lining; has large porcelain tank at the top, with spigot; will sell regularly for $17. Now you buy it for

**$9.75**



Every size and every style Refrigerator and Ice Chest is represented in this new purchase of ours---10 carloads of "1913" models, with all the new sanitary improvements. Better come and pick yours.



**This Refrigerator**

A new household pattern, in a solid oak case, with 3 doors. The closed door is where the ice compartment is located. Is easy to keep clean. It will sell regularly for $20. Now you can buy it for

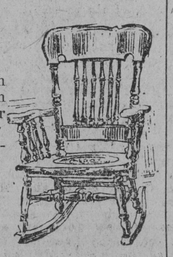
**$12.75**

**EXTRA!**

**This Rocker**

In golden oak, with leather cobbler seat. Special at

**$1.25**



## DRAPERY DEP'T SPECIALS

**WOOL BLANKETS**

Small lot of 65 Wool Blankets, full double-bed size, with colored borders; positively worth $5. On special sale at..... **$2.98**

**CRIB BLANKETS**

Baby Blankets, in blue and pink, Teddy Bear and Bunny patterns; packed in a box; 75c values. On sale special at..... **25c**

**LACE CURTAINS**

About 275 pairs of Fine Nottingham Lace Curtains, in white and ecru; values up to $5. On special sale at..... **65c**

**MERCERIZED PORTIERES**

About 45 odd pairs of Silk Mercerized Portieres, in all colors, with fringed and tape edge; $7.50 to $12 values, for..... **$3.95**

## CARPET DEP'T SPECIALS

**9x12 Ft. Velvet Rugs**

Fine quality seamless Velvet Rugs, in oriental and floral patterns; $25 values. On special sale at..... **$14.75**

**9x12 Ft. Wiltone Rugs**

The finest quality Velvet Rugs, in genuine Persian and Oriental patterns; $40 values, for..... **$25**

**9x12 Ft. Scotch Brussels Rugs**

These Rugs can be had in Oriental and Persian patterns; they are worth $18. While they last you can buy them for..... **$10.50**

**6x12 Ft. Crex Rugs**

In plain green, or with Grecian borders; regular $6 values. On special sale at..... **$2.98**

## Save 25 to 50 Per Cent. on Dining Room Furniture

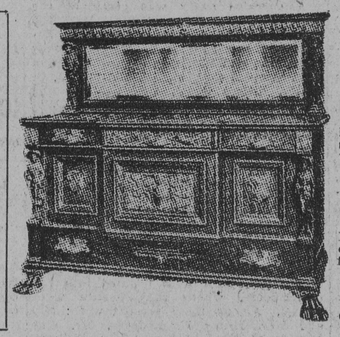
In order to effect these savings for you and give you a great variety of styles to choose from, we made this $75,000 purchase of Buffets, China Closets, Crystal Cabinets, Extension Tables and Dining Chairs. Positively the highest grade Furniture made.

**EXTRA!**

**Kitchen Chairs**

Finished in oak. On special sale at

**49c**



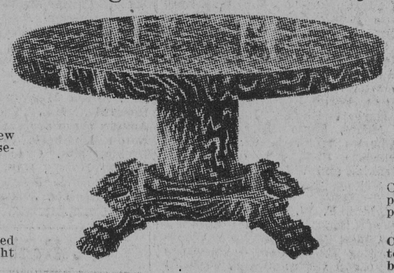
**100 Different Styles of Buffets to Choose From**

Embracing many new styles not found elsewhere.

**This $150 Buffet**

In solid quartered oak, can be bought for

**$100**



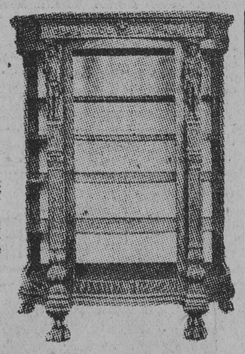
**This $65 Extension Table can be bought now for..... $42**

**100 Different Styles of China Closets and Crystal Cabinets to Choose From**

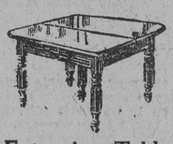
Covering the widest possible range of prices.

**This $135 Crystal Closet, in solid quartered oak, can be bought now for**

**$90**



**EXTRA!**



**Extension Tables**

In golden oak; has 5 legs; extends 6 feet. Special at

**$3.69**

**25 to 50 PER CENT. SAVINGS**

## On Library Sets

We made a big purchase of fine Mission Furniture that enables you to make an easy selection. It is all high-grade furniture, most of it being upholstered in genuine leather.

**THIS MASSIVE LIBRARY SET**

The frames are finely finished in Flemish oak and the seats have removable cushions upholstered in genuine leather. Regular $55 value for.. **$37.50**

**25 to 50 PER CENT. SAVINGS ON**

## Fine Bedroom Suits

You can choose from a rare collection of beautiful styles in Mahogany, Circassian Walnut and Quartered Oak.

**THESE 3 HANDSOME PIECES**

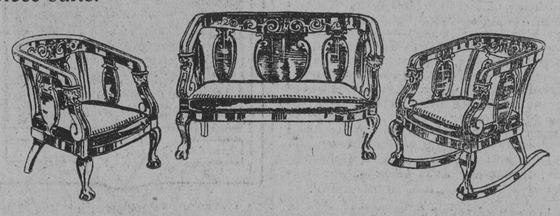
Magnificently finished in Quartered Oak; would sell regularly for $90. You can buy them now for..... **$61**

This Furniture is finished like a piano, and the pieces can be bought separately, if desired. Dresser **$23**—Chiffonier **$21**—Dressing Table **$17**.

**25 to 50 PER CENT. SAVINGS ON**

## Fine Parlor Suits

You have a tremendous stock to select from, embracing many new and beautiful styles upholstered in leather, silk plush and Gobeline tapestry; both 3 and 5-piece suits.



**CHOICE FROM A NUMBER OF FINE 3-PIECE PARLOR SUITS**

With solid mahogany frames, hand polished, upholstered in the finest silk plush; $100 values. Very special at..... **$65**

## No Charge for Credit

**We Couldn't Resist Buying Them**

## 500 Tailored Suits

**FOR WOMEN AND MISSES**

Ordinarily, at this season of the year, we would have refused to make this purchase, but the beauty of styles, quality of materials and extraordinary low prices compelled us to make the purchase.

**These Suits Are Positively Worth $35 They Go On Sale Monday at $19.98**

**Women's and Misses' Suits** of fine plain and diagonal cheviot. Latest styles and fabrics, with belted back with buckles and buttons, or straight cut backs with buttons; cutaway fronts and velvet collars; Skinner's satin lining; skirts are plain with button trimming; in navy, brown and black; worth up up to $35.00. Choice..... **$19.98**

**$24.98 Women's and Misses' Suits From Our Regular Stock That We Have Marked for Clearance at $12.50**

Lot of Women's and Misses' Suits, made of all-wool cheviot, zibeline, fancy mixtures, serge and corduroy; all new, up-to-date styles; plain or trimmed; sold up to $24.98. Marked for clearance at.. **$12.50**

**An Opportunity to Secure Women's Stylish Coats at Half Price**

**Full Length Coats** of mannish mixtures, with velvet convertible collars, belted backs, turn-over cuffs and large patch pockets; worth up to $18.00. On special sale at **$9.98**

**Full-Length Coats** of all-wool cheviot and zibeline and mannish mixtures; velvet collars; large patch pockets and turn-over cuffs; belted back; worth up to $20. Choice..... **$12.50**

**Full Length Coats** of fine all-wool chinchilla, broadcloth, fancy mixtures and boucle cloth, with convertible collars, belted backs, deep cuffs and large patch pockets; worth up to $25.00. Choice **$15.98**

## All FURS--SETS--Separate Muffs and Neckpieces

**25 Per Cent Off**

**REMARKABLS WAIST VALUES**

**Beautiful Lingerie and Tailored Waists** of fine voile, batiste and pique, handsomely trimmed with Val. lace; some have embroidered fronts; long sleeves and high Dutch neck; also Robespierre collars. Values up to $2.50. Special at..... **98c**

**CLEARANCE PRICES ON DRESSES**

**Messaline, Taffeta and Poplin Dresses;** sold up to $15.00. Marked for clearance at..... **$7.50**

**Dresses of Charmeuse, Messaline;** beautifully trimmed with lace frilling; sold up to $22.50. Clearance price..... **$14.50**

**$12.50 LADIES' RAINCOATS, $7.50**

**Women's and Misses' Raincoats,** in tan; sold for $12.50. Clearance price.. **$7.50**

## EXTRA SPECIAL!

**$2.50 Ladies' High Shoes, 89c**

They are regular, high-grade shoes, in the season's best models, button and lace styles, of patent colt, gunmetal, vici kid and tan leathers. In the smaller sizes we have only 2, 2½ and 3, with but a few of 4 and 4½. In the larger sizes we have a big stock of number 6 and 6½; regular $2.50 goods. For..... **89c**

**$3.00 Ladies' High Shoes, $1.19**

It really is a shame to give them away at a loss, particularly when the price of leather has taken a sharp advance, but The Great House takes pleasure in giving you extraordinary values. In this lot we can give you complete assortment of sizes in patent colt, gunmetal, vici kid and tan, lace and button styles; $3.00 values. For..... **$1.19**

## FOR THE BOYS

**Lot Boys' Suits** of all-wool fancy cassimeres and worsteds; cut in the plain double-breasted or Norfolk coat models; knicker pants; in sizes 9 to 17; $4.98 to $6.98 qualities. Reduced to..... **$2.85**

**Highest-Grade Boys' Suits and Overcoats** of Scotch cheviots, cassimeres, fancy worsteds and blue serges; sizes 7 to 17 years; sold up to $9.98. Reduced to..... **$5.85**

**Boys' Overcoats,** in reefer style or the long belt-back model, with convertible collar; of fancy mixtures and blue kersey, with astrakhan collar and cuffs; sizes of Reefers, 3 to 11; sizes of Long Coats, 9 to 17; sold up to $8.50. Reduced to..... **$4.85**

©Maryland State Archives, msa_sc4150_1_156-0251