MAYOR TO TELL GOUCHER'S NEED

MASS-MEETING IN COUNCIL CHAMBER NEXT THURSDAY.

Invitations Sent to Hundreds of Representative Citizens Urging Them to Attend in Order to Learn Why It Is Essential That Goucher Be Retained Here—Headquarters Established in Offices of Greater Baltimore Committee.

Through the publicity campaign being conducted for the purpose of raising $200,000 to retain Goucher College in Baltimore, city-wide attention has been attracted and to better inform hundreds of representative business men just what it will mean to keep the institution here a mass-meeting will be held in the Second Branch council chamber in the City Hall next Thursday at 4 o'clock.

This meeting has been called by Mayor Preston, who, before leaving for Hot Springs, dictated the invitation which is now being sent out by the men who are working in the interest of Goucher.

The invitation reads:

February 11, 1913.

My Dear Sir:

I am writing to urge your personal attendance at a meeting which will be held in the interest of Goucher College in the Second Branch council chamber, on March 6th at 4 o'clock P. M.

The affairs of Goucher demand immediate attention by the public-spirited citizens of Baltimore. The fund is $200,000 short of being completed and all the efforts of the church authorities and their friends seem to have failed in getting the final sum.

I, together with Governor Goldsborough, in the interest of the city and state, am attempting to get together a meeting of our most public-spirited and generous citizens to meet this emergency; and I am asking you to give it your personal attention by your presence.

I have asked Mr. A. S. J. Owens, in my enforced absence from the city, to act for me and help the project along by his assistance and advice.

Yours very truly,

(Signed) JAMES H. PRESTON, Mayor.

Mayor Preston will speak at the meeting.

Governor Goldsborough will also speak and both will tell of the necessity for retaining in the city one of its most important institutions. To carry out the details of this meeting a special committee has been appointed, the members being Albert S. J. Owens, chairman; John Hubert, Robert E. Lee, Frank N. Hoen, Charles T. Crane, Henry S. Dulaney, Rev. Oliver Huckel, Samuel Hamburger, John T. Stone and William H. Fehsenfeld.

Through this meeting and through the advertising campaign those who are working for Goucher are making a stirring effort to complete the fund of $1,000,000, which will be necessary to retain the college in Baltimore.

This fund is so nearly complete, being but one-fifth short, that the trustees feel there is no danger that far-sighted Baltimoreans will let the college go by default. Nevertheless it has been realized that to get this money it is necessary to educate the people of the city as to just what the college is, what it has been for the city and state and what it will be.

To carry on this educational campaign the detail work has been turned over to the Greater Baltimore Committee, under the direction of a special publicity committee, the members of which are Albert S. J. Owens, chairman; Dwight Burrows, Henry S. Dulaney, Joseph C. France, Louis K. Gutman, Samuel Hamburger, E. A. Heinz, Walter R. Hough, David Hutzler, Frank R. Kent, William B. Kines, Thomas O'Neill, George A. Solter and John T. Stone.

This committee has established its headquarters in the offices of the Greater Baltimore Committee and each morning at 11 o'clock, one of its members will be at the headquarters to answer any questions that may be asked by those who are interested in Goucher.

Today will be rally day in a number of Methodist churches of the city on behalf of the college, and a number of prominent out-of-town clergymen will preach at both morning and evening services on the value of the college to the city and nation. The assignments which were arranged by Rev. Dr. E. L. Watson, district superintendent, are as follows:

At Mount Vernon Place—11 A. M. Bishop Earl Cranston; 8 P. M., Dr. W. V. Kelley, editor of Methodist Review.

Madison Square—11 A. M., Rev. Dr. William A. Shanklin, president Wesleyan University, Middletown, Ct.

St. Mark's Forest Park—Rev. Dr. John H. Race, president University of Chattanooga, at 11 A. M.

East Baltimore—Rev. Dr. Race, at 8 P. M.

Strawbridge-Park Place—11 A. M., Rev. Dr. Franklin Hamilton, chancellor of the American University.

Fayette Street—8 P. M., Rev. Dr. Hamilton.

Harlem Park—11 A. M., Rev. Dr. Carl G. Doney, president West Virginia Wesleyan College.

South Baltimore—8 P. M., Bishop Earl Cranston, D. D.

First Church—11 A. M., Rev. Dr. William V. Kelley.

Bethany—8 P. M., Rev. Dr. Carl G. Doney, president West Virginia Wesleyan College.

Roland Park—11 A. M., Rev. L. H. Murlin, president Boston University.

Grace—8 P. M., Dr. Thomas Nicholson, secretary Education Society.

West Baltimore—11 A. M., ex-President John F. Goucher, D. D.

Madison Avenue—11 A. M., Bishop T. S. Henderson.

Franklin Street—8 P. M., Rev. Dr. Hugh Johnson.

Broadway—11 A. M., Rev. Dr. Hugh Johnson.

RABBI APPEALS FOR IT

Rev. Dr. Rosenau Highly Praises Goucher College.

Making a ringing appeal for help to Goucher College, Rev. Dr. William Rosenau, of Eutaw Place Temple, spoke yesterday morning on The Higher Education of Women and Goucher College.

He said, in part:

"A nation's growth is in proportion to the extent and degree of its education. If education is essential for the nation's growth, education must not be confined to a part of its constituency. There are people who would limit education of the higher character to males and deny it to females.

'I do not believe in lowering the educational standard for women. I am in favor of elevating it. In the sphere of education, no more than in the realm of morals, should one standard prevail for men and another for women. Woman like man is created in the image of God. She, too, is 'crowned with glory and honor.' She also possesses God-like capacities.

"In view of these and other advantages which the higher education of women offers, every agency making for such higher education ought to be heartily encouraged and suppported. The community, the conduct of which is otherwise, can hardly consider itself progressive.

Were Goucher not yet located here, were we asked to bring it to Baltimore, and were we to deny it welcome, our shame would be sufficiently great. Let us not make the mistake of driving it, now that Goucher is established in our midst, from the city. The persons blessed with wealth ought to consider it a privilege to come to Goucher's assistance. They should remember that institutions are not supported by tuition received from students. The present Goucher College movement ought to appeal to all local pride. Everybody, irrespective of alumnae interest or religious affiliation, ought to help in the furtherance of this movement.

"In the popularization of the realization of Goucher's aim, the churches ought to take a hand. By means of the spoken word the pulpits ought to plead for earnest support.

"If there are those among us who are in position to give, but who have not yet given to this fund, let him give at once and in accordance with their means. And if there are those among us who have already given, but might have given more, let them increase their contribution. I appeal to you who are here today, and through you to those who may be absent, to do your part in heeding the call of Goucher College and to remember that our community can grow only in proportion to the growth of the education which Goucher insures."

Would Regulate Auto Trucks.

Believing that the time has arrived when steps should be taken to limit the size of the auto truck, M. L. Cooke, director of public works, of Philadelphia, has sent a letter to Mayor Preston, suggesting that engineers from Baltimore, Washington, New York and Philadelphia and Newark be appointed a special committee to study the situation. Mr. Cooke also suggested that the carrying powers of auto trucks be also regulated.

In discussing the subject Mr. Cooke takes the position that the growing size of the auto trucks and the heavy loads which they carry is producing considerable damage to improved streets. He would have the license fees made uniform in the five cities and declares that by so doing it will benefit the auto manufacturer and the trade and will not be as great a hardship should individual cities seek to regulate that class of traffic.

Mr. Cooke's letter greatly interested city officials, particularly the members of the Paving Commission. The latter have noticed for some time the damage inflicted on some of the recently laid pavements by mammoth auto trucks. They propose to co-operate with the Philadelphia to bring about the immediate formation of a committee of engineers.

Acting Mayor Hubert, replying to Mr. Cooke, on behalf of Mayor Preston, expressed his emphatic approval of the suggestions and promised that Baltimore would be strongly represented in the proposed organization of a committee of engineers to study the subject.

Mr. Earle on Oyster Culture.

The long table luncheon of the City Club was held yesterday at 1 o'clock in the clubrooms, at Fayette and St. Paul streets. Swepson Earle, the hydrographic engineer of the Maryland Shellfish Commission, was the speaker. Dr. John S. Fulton, secretary of the State Board of Health, was to have been the speaker, but owing to unforeseen business was unable to be present. Mr. Earle took as his subject The Progress of Oyster Culture in the State of Maryland.

He said that the oyster culture had raised the standard of the Chesapeake oyster, and that it was steadily improving year by year. "The planters and dredgers of this state," he said, "fought us many times in an effort to do away with the law providing for the culture of the oyster. We slowly but surely won a footing, until today the planters are anxious to learn more about the culture of the Chesapeake's famous shellfish. We have at the present time applications for 21,000 acres of our cultured beds. This certainly does show progress."

In closing, Mr. Earle spoke of the Maryland Survey, and stated that it was the best that had ever been produced in the world.

Charged With Theft of Hair.

Charged with the larceny of one switch of natural hair valued at $6, the property of Mrs. Anna Grossman, Thomas W. Hayes, 60 years old, a nonresident, was arrested late yesterday afternoon by Patrolman Grauling. He will be given a hearing before Justice Smith at the Eastern Police Station this morning. According to Mrs. Grossman, who conducts a hairdressing establishment, Hayes came into her store while she was in the rear. She said she saw Hayes coming from behind the counter. When she asked him what he wanted he said he thought it was a barber shop. As he went out the door Mrs. Grossman saw the hair hanging from his pocket and ordered his arrest. Hayes at the station-house stated that he was unable to explain how he came into possession of the hair.

A New Democratic Club.

The Democratic Progressive Club of Baltimore City organized to promote the policies and principles of the Democratic party, as declared by the Baltimore Convention, was organized Friday. The first meeting will be held at the residence of the president, Thos. D. Cunningham, on North Greene street. The other officers are L. Ed Stahlknecht, vice president; George W. Knell, secretary, and Frederick I. Savage, treasurer. The board of governors consists of George W. Knell, Benj. F. Reed, Michael Graf, Wm. Giles, Wm. A. Widener and Charles Allers. The club will take an active part in the fall election.

SATURDAY'S SOCIAL EVENTS

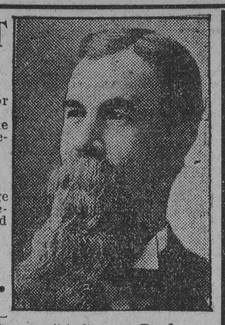
Last of Three Turkey-trot Parties Is Given.

The last of three turkey-trot parties was given last evening at the Green Spring Valley Hunt Club and was preceded by a number of small dinners. Among those entertaining in this way were Mr. and Mrs. James Piper, Mrs. Frank G. Baldwin and Mr. and Mrs. Frank A. Bonsal. Among the guests at the dance were Mr. and Mrs. Whitridge, Mr. and Mrs. Frederick C. Todd, Mr. and Mrs. Stuart S. Janney, Mr. and Mrs. Irwin M. Brown, Mrs. Frank G. Baldwin, Mr. and Mrs. William Voss Elder, Mr. and Mrs. George Brown, Jr., Mr. and Mrs. Redmond C. Stewart, Mr. and Mrs. Carroll W. Rasin, Mr. and Mrs. Gustav Lurman Stewart, Mr. and Mrs. John McHenry, Mr. and Mrs. Henry Pratt Janes, Mr. and Mrs. N. Winslow Williams, Miss Jane L. Pitts, Miss Nancy Nicholas, Miss Bertha Gilmor, Miss Anna Winslow Williams, Mr. W. Irvine Cross, Mr. Jervis Spencer, Mr. Horace White, Jr., Mr. Basil Wagner, Mr. G. Bernard Fenwick, Mr. H. Gresham Poe and Mr. Releigh C. Thomas.

Mr. and Mrs. James Have Feast.

Mr. and Mrs. Charles I. James gave a beautifully arranged luncheon yesterday afternoon at Tower Hill, their home at Catonsville, followed by informal dancing. The guests were seated at three tables decorated with pink and white sweet peas and pink-shaded tapers. Mrs. James was assisted in receiving her guests by her daughter, Mrs. Cooper R. Drewry. The guests were: Mr. and Mrs. Alexander Brown, Mr. and Mrs. N. Winslow Williams, Mr. and Mrs. Henry Pratt Janes, Mr. and Mrs. Sherlock Swann, Mr. and Mrs. Josiah Low Blackwell, Mr. and Mrs. William S. G. Williams, Mr. and Mrs. Stuart S. Janney, Mr. Percy B. McLaren, Mr. Robert O. Lehr, Mr. Frank H. Murphy, Mr. William F. Lucas, Jr., and Mr. Henry W. Williams.

A RECEIVERS' SALE AT GREAT SCOTT'S!



"A Square Deal for Everybody."

The Great Price Cutter is ever on the alert for bargains for his customers!

Now he has bought the entire stock of the Muncy Furniture Co., Muncy, Pa., from the receivers for so little that he can give it away at

ABOUT HALF PRICE!

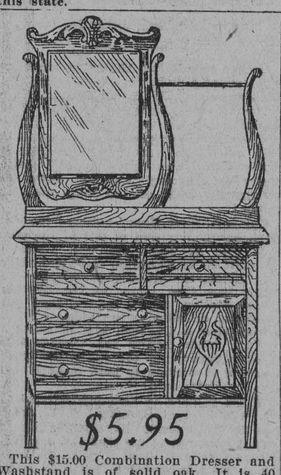
This stock of high-grade furniture is so large that Great Scott's big store and his big warehouses can only hold a part of it. You will find the biggest assortment of bargains ever known!

ALL THE CREDIT YOU WANT!

420 N. Howard St.

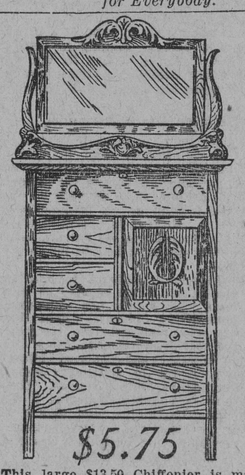
Next to Franklin.

It's never advertised cheaper elsewhere—because this is the cheapest house in this city or this state.



$5.95

This $15.00 Combination Dresser and Washstand is of solid oak. It is 40 inches long, has a 14x24-inch mirror, four drawers, splasher rack and wood knobs.



$5.75

This large $13.50 Chiffonier is made of solid oak. It has a 12x18-inch mirror, five drawers and hat closet; wood knobs.

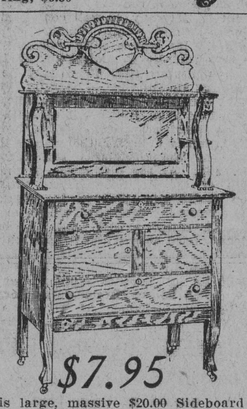
This $6.00 Steel Bed $2.50

$5.00 Sanitary Steel Spring, $3.50

$2.00 Beds.....98c
$7.50 Beds.....$3.75
$10.00 Beds.....$4.95

Damard Lacquer Acid-Proof Brass Beds

$20.00 Brass Beds, $12.95
$25.00 Brass Beds, $14.75
$30.00 Brass Beds, $19.50
$35.00 Brass Beds, $24.95
$40.00 Brass Beds, $27.50
$50.00 Brass Beds, $32.00



$7.95

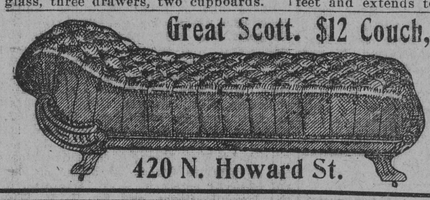
This large, massive $20.00 Sideboard is of solid golden oak. French plate glass, three drawers, two cupboards.

$25.00 Sideboards.....$13.95
$30.00 Sideboards.....$14.75
$40.00 Sideboards.....$17.50
$75.00 Buffets (5 feet long).....$39.75
$1.75 Leather Seat Chairs..... 95c
$2.25 Leather Seat Chairs.....$1.45
$2.50 Leather Seat Chairs.....$1.75
$3.00 Leather Seat Chairs.....$1.95
$3.50 Leather Seat Chairs.....$2.50
60c Printed Linoleums..... 39c
$1.25 Inlaid Linoleums..... 69c
$10.00 Velour Couches.....$4.95
$30.00 Leather Bed Davenports...$19.95
$5.00 Iron Cribs, spring bottom...$2.98

$8.95 Value $17.50

This beautiful Extension Table is made of quartered oak, highly polished. It has four carved heads, large claw feet and extends to six feet.

Great Scott. $12 Couch, $5.95



This spacious, comfortable Couch has a heavy oak frame, with claw feet, and is upholstered in Boston leather; d/a mond tufts; steel springs.

420 N. Howard St.

The American's Book Bargain

GREATEST SUCCESS

Tell the boys about it—that every known fact needed for daily use is contained in this five-volume set—the true road to success.

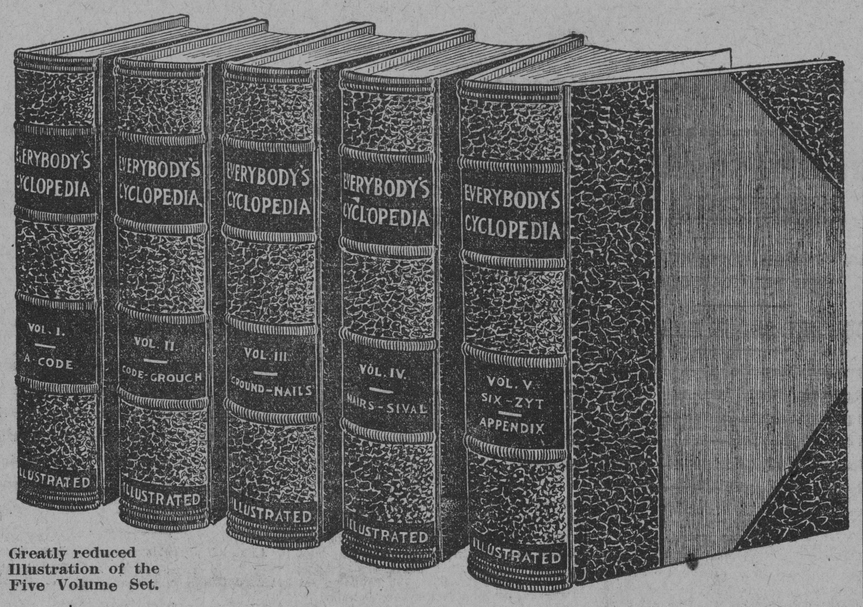
There'll never be another such chance after this big book bargain is withdrawn. It is the opportunity of a lifetime, which all should grasp.

Again last Saturday the sets went like "hot cakes." But the publishers have just about completed the original order and The American will be forced to withdraw this big book bargain soon. Readers are urged to present the coupon this week.

FRIDAY AND SATURDAY

Clip the Cyclopedia coupon from another page of this issue, present it at this office as explained therein, and get

This $12 Set of Modern Reference Books with beautiful colored plates, full page and double page engravings, text illustrations, educational charts, etc. Regularly selling at $12; next Friday and Saturday, complete..... **$2.35**



Greatly reduced Illustration of the Five Volume Set.

Everybody's $12 Cyclopedia

For the boys and girls at school—for the "grown-ups," too—for every man, woman and child that thinks, talks and reads. This set should be in every home, school and place of business, for daily use.

THE MOST USEFUL SET OF BOOKS ON EARTH

MAIL ORDERS
The sets are too bulky to be sent by mail, but out-of-town readers can have them for the $2.35, the set to be sent by express, shipping charges to be paid by the receiver.

Thousands upon thousands of our readers have already got this set and are loud in their praise of its great worth.

Our Guarantee
The American guarantees to refund the amount paid by any reader who finds after receiving Everybody's Cyclopedia that it is not entirely as represented.

JOHN M. CARTER says: "It contains a wealth of information and is abreast of the times."

MAYOR JAMES H. PRESTON says: "I find it to be a valuable reference work."

WILLIAM R. KING (Principal Polytechnic Institute) says: "Every household should have Everybody's."

EDWIN T. DICKERSON says: "I regard the work as one of great educational value."

"STANDARDIZING" HIS COMPLETE FUNERALS!

You know the matchless wealth of quality a complete Funeral includes, WHEN IT'S FURNISHED BY WM. COOK!

A 49c Cap—would do to cover your head! But you don't wear one! You buy a Hat—of a make that's known to you—from a dealer you have confidence in. You don't pay this dealer a penny for his "name," or "reputation"—BUT YOU DO KNOW THAT ANY HAT HE SELLS YOU IS RIGHT!

That dealer has "Standardized" his Hats—with you! And Wm. Cook has done exactly THE SAME THING WITH COMPLETE FUNERALS AT $75.

There may be other Complete Funerals obtainable at about this price!—BUT THEY'RE NOT "WM. COOK" FUNERALS! They're not the famous values that WM. COOK HAS SPENT THE LAST 7 YEARS "STANDARDIZING!"

Wm. Cook FURNISHES All This! — Elegant Hearse---5 "Cook" Carriages! 50 Caskets For Your Choice! All these 20 Guaranteed Details, Too! — Wm. Cook Asks But $75

Washing, shaving, embalming, dressing, advertising, gloves, crepe, opening grave, outside case, candles, candelabra, beautiful top ornaments, massive silver or gold crucifix, chairs, rugs, pedestals, canopy, and the biggest-value burial suit or robe you've found in any Funeral!

Just Decide For Yourself! If you Want the Complete Funeral For $75---In Which the Entire Offer is "STANDARDIZED"---You'll of Necessity Send For

WILLIAM COOK

AS HE HAS SET THE STANDARD—AND HE ALONE MAINTAINS IT! That means something! It's sort of a "safety-clutch" that fits exactly on the strings of your purse—and helps you save, and buy wisely and well.

2 FUNERAL PARLORS
Not "in the woods" — nor back in a corner. Right on 6 car lines! For your use anytime! FREE!
AND THE LARGEST — as well as the most beautiful, too! Don't forget that!

SHIPPING FUNERALS, $50
Finer don't leave Baltimore than those Wm. Cook sends out!
Thoroughly complete — and as rich in value as they are complete!

50 CASKETS
What people don't possess, they never say much about!
You've never seen 50 Caskets offered elsewhere, have you?
That's the answer.

Don't "Get Rattled"!--Get the Auto-Ambulance! Owned and Operated Solely by William Cook

When some loved one gets hurt—or is a victim of sudden illness it's natural for you to get excited! Wm. Cook's provided the finest "First-Aid" the world ever knew!

Keep cool—and make your first business the act of getting to the 'phone, and calling

Mt. Vernon--4288--or--4289

then you're in touch with Wm. Cook's home of "Cook Service!" No delays answering your appeal—and the Auto is on the way to your home almost before you get the receiver back on the hook! Three Chauffeurs here to ASSURE QUICK ACTION!

Why Do You Suppose It Is?

That nobody else in Baltimore has 50 Caskets for your choice? Selecting anything from a Catalog, or "Picture Book" (as Wm. Cook first called it, over a year ago, before the phrase became public property) is out of date!

Don't take a Photograph's word for anything! Come here and select from the 50 Caskets actually before your eyes. If anybody else in the 122 Undertakers of Baltimore had 50 Caskets—they'd say so, wouldn't they?

And you can bet they'd be mighty glad to say so, too!

Why doesn't anybody else get an Auto-Ambulance? They will some day—and a year afterwards call everybody in sight to witness that theirs was the first on the streets! WM. COOK BROUGHT THIS ACME OF COMFORT FOR ILL AND INJURED INTO BALTIMORE NEARLY A YEAR AGO—AND IT'S BEEN IN SERVICE EVER SINCE! It costs NO MORE THAN THE SLOW, OLD, HORSE affair!

William Cook

Only Location,

North & Greenmount Aves.,

Baltimore.

Pleasing Low Prices,—Instead of Promises!

Swift, Satisfactory Service a Sure Staple.

"77" FOR GRIP & COLDS

"Just a Cold," may lead to serious consequences, especially at this season of the year, when slight Colds may mean pneumonia.

To escape, take "Seventy-Seven" at the first feeling of lassitude, surely at the first sneeze or shiver.

If you wait till your bones begin to ache, till you begin to cough and have sore throat, it may take longer to break up.

It pays to keep "Seventy-seven" handy, it is a small vial of pleasant pellets, fits the vest pocket. At your Druggist, 25c., or mailed.

Humphreys' Homeo. Medicine Co., 156 William St., New York.—Advertisement.

Lung Trouble Yielded To This Medicine

Consumption is a flattering disease—that is one of its chief dangers. Those who have it are rarely willing to acknowledge the fact. If this trouble is present, it is no time for trifling. If a so-called "cold" has long persisted, if a cough is present that keeps you anxious, or any of the symptoms are present, such as fever or night sweats, weakness and loss of appetite, and perhaps, some raising of mucous—do the sensible thing:—take Eckman's Alterative—as Mr. Bettersworth did.

Bowling Green, Ky., R. No. 4.

"Gentlemen: I wish to say for your Alterative that I believe it to be a medicine of unequaled value for all Bronchial and Lung troubles. The Spring of 1908, I had a severe cough for six months. I tried all the medicine that my doctors recommended to me, but no results came for the better. I had night sweats, and would cough and spit until I got so weak I could hardly do anything. But, at last, James Deering, of Glasgow Junction, insisted that I try your medicine. In one week's time there was quite an improvement in my condition, and after I had taken several bottles, I felt as well as ever in my life.

"I desire the world to know that I firmly believe that your Eckman's Alterative will cure any case of lung trouble if taken before the last stage. I will gladly write personally to any party wanting information in regard to your wonderful medicine."

(Sworn affidavit) A.C. BETTERSWORTH.

Eckman's Alterative is effective in Bronchitis, Asthma, Hay Fever, Throat and Lung Troubles, and in upbuilding the system. Does not contain poisons, opiates or habit-forming drugs. For sale by Liggett's and other leading druggists. Ask for booklet telling of recoveries and write to Eckman Laboratory, Philadelphia, Pa., for additional evidence.

—Advertisement.

ALLEN'S FOOT-EASE

The Antiseptic powder shaken into the shoes—**The Standard Remedy for the Feet** for a quarter century. 50,000 testimonials. Sold everywhere, 25c. Sample FREE. Address, Allen S. Olmsted, Le Roy, N. Y.

Trade-Mark

The Man who put the EEs in FEET.

HART CROSS LONDON

Leather Goods, Gloves and Safety Razors

Not the Cheapest, But the Best.

The DULANY-VERNAY CO.,

339-341 N. Charles St.

Catalogue on request.

MONEY INDUCIVE ADVANCES MONEY

MADE ON ANYTHING VALUABLE

The Capital Loan Co.

328-N. EUTAW ST.

Private Entrance on Mulberry Street

MONEY MILLER & CUMMINS MONEY

The American is the best advertising medium in Baltimore. It is read by those who buy, by those who patronize their home stores.

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