A Budget of Store News--from Hochschild, Kohn & Co.'s

March Sale of Toilet Articles

Monday, Tuesday and Wednesday---March 3, 4 and 5

A brisk three-day distribution of toilet helps of recognized merit—at savings which make it well worth your while to purchase liberally. Our own special brands, as well as the best of the standard preparations, are included. Also you will find brushes, combs, manicuring requisites and a number of miscellaneous aids to cleanliness and comfort.

The sale will take place in the Main Aisle and Toilet Articles Section.

We Will Fill Mail and Telephone Orders.

FACE CREAMS AND LOTIONS

25c H. K. & Co. Witch Hazel Cream.....19c
25c H. K. & Co. Massage Cream.....15c
25c Frostilla.....15c
10c H. K. & Co. Cold Cream.....8c
10c H. K. & Co. Glycerine and Rosewater....8c
25c H. K. & Co. Peroxide Cream.....19c
25c H. K. & Co. Benzoin & Almond Lotion..19c
50c Pompeian Cream.....25c

FACE AND TALCUM POWDERS

15c H. K. & Co. Baby Talcum Powder.....10c
10c Pure Rice Powder.....8c
25c Rexmere Talcum; large can.....10c
15c Babcock's Corylopsis Talcum.....10c
15c Mennen's Talcum Powder.....10c
25c Violet Talcum Powder; one pound.....19c
25c Dora Face Powder.....19c
25c H. K. & Co. Face Powder.....19c
25c H. K. & Co. Butterfly Bloom.....19c
39c Derma Viva Liquid Powder; flesh tint...29c
50c La Blache Face Powder.....33c
10c Books Powdered Leaves.....5c
15c Books Powdered Leaves.....10c

TOOTH POWDERS, PASTES & WASHES

15c H. K. & Co. Ivorel Tooth Powder.....10c
15c Sanitol Tooth Powder.....12½c
15c Sanitol Tooth Paste.....12½c
20c Calox Tooth Powder.....15c
25c Kolynos Tooth Paste.....20c
50c Pebeco Tooth Paste.....33c
19c Euthymol Tooth Paste.....12½c
19c Sheffield Tooth Paste.....12½c
15c Lyon's Tooth Powder.....13c
Large-size Bottles Listerine.....55c
Small-size Bottles Listerine.....15c
Pound Bottles Peroxide.....12c

A 19c Tube Williams' Dental Cream and A 19c Nickeled Tooth Brush Holder Both for 19c

TOILET & BATH SOAPS

5c Erminol Floating Soap, 3 cakes for.....10c
5c Superior Castile Soap, 3 cakes for.....10c
10c H. K. & Co. Rose Glycerine Soap, 8-ounce size.....8c
10c Pound Blocks Castile Soap.....8c
60c Bars Conti Castile Soap.....52c
25c Cuticura Soap.....16c
25c Woodbury's Soap.....16c
25c Packer's Tar Soap.....13c
5c Buttermilk Soap, 3 cakes for.....10c
10c Physicians and Surgeons' Soap.....6c
10c H. K. & Co. Witch Hazel Soap; box.....8c
10c Pears' Soap.....8c
5c Ivory Soap; 3 cakes for.....10c
10c Flash.....8c
10c Hand Sapolio.....7c

PERFUMES & SACHETS

25c Wood Violet Perfume; ounce.....15c
10c Crepe Paper Sachets.....8c
$1.50 Mary Garden Sachet; ounce.....$1.25
$2.00 Mary Garden Extract; ounce.....$1.75
$1.60 Ideal Extract; ounce.....$1.39
60c Ideal Toilet Water; ounce.....50c
50c French Perfumes; ounce.....25c
67c Azurea or Floramye Extract; ounce...55c
$1.25 French Rose Toilet Water; ounce...$1.00

BRUSHES & COMBS

10c Tooth Brushes.....8c
15c Tooth Brushes; bone or transparent handles.....10c
25c Ivorel Tooth Brushes.....15c
10c Nail Brushes.....8c
15c Nail Brushes.....10c
25c Nail Brushes.....19c
Tampico Hand Scrubs.....5c
50c Keepclean Hair Brushes.....35c
75c Hair Brushes.....55c
$1.00 Hair Brushes.....69c
75c Bath Brushes.....59c
15c Celluloid Combs.....10c
19c Hard Rubber Combs.....15c
25c Hard Rubber Combs.....19c
50c Hard Rubber Combs.....39c

MANICURING REQUISITES

10c Nail Files, with and without cases.....5c
15c Flexible Nail Files.....10c
20c Flexible Nail Files.....15c
10c Flexible Emery Boards.....5c
Hoof-shape Orangewood Sticks.....1c
5c Velvet-finish Orangewood Sticks; 3 for...10c
15c Nail Polishers.....10c
25c 6-inch Nail Polishers.....19c
10c Manicure Sets in boxes.....5c
25c Manicure Sets in patent leather cases...19c
19c Imperial Nail Polish, in celluloid case...15c

MISCELLANEOUS

Four Rolls 10c Toilet Paper.....25c
5c Washcloths, three for.....10c
20-Mule Team Borax; pound.....8c
25c Bathasweet.....15c
25c Bath Amone.....15c
10c Bags Sea Salt.....8c
10c Boraxo.....8c
15c Wool or Swansdown Puffs.....10c
10c Face Chamois.....5c
25c Whisks.....19c
10c Pure Witch Hazel.....8c
25c Nil—a deodorant paste.....15c
25c Mum—a deodorant paste.....17c
25c Amolin—a deodorant powder.....12c
10c Vanity Puff in glass-top box.....5c
25c Natural Rouge, with puff.....19c
$1.25 Hot Water Bottles; two-quart size....75c
$1.25 Fountain Syringes; two-quart size....75c
Pound Packages Absorbent Cotton.....22c
35c Bath Sponges.....25c
25c Bath Sponges.....15c
75c Tourist Cases; rubber-lined.....50c
15c Rubber Complexion Brushes.....10c
Labeled Toilet Bottles.....10c
69c Pure Gum Camphor.....59c

Six 10c Cakes Palmolive Soap and A 50c Jar Palmolive Cream All for 49c

First Floor.

"Nellrose"

The exquisite warm shade of rose that was chosen by Miss Eleanor Wilson, daughter of the President-elect, from among hundreds of shades submitted to her.

It has already become popular and seems destined to eclipse the vogue of Alice Blue and Helen Pink.

Of course, Baltimore's Best Store is ready with every wanted sort of wearing apparel, dress materials and trimmings in Nellrose. Here is a partial list:

Untrimmed Hats in Nellrose, **$2.00** to **$8.50.**

Trimmed Hats in Nellrose, **$5.00** to **$25.00.**

Millinery Ribbon in Nellrose, **35c** to **$1.50** yd.

Novelty Feathers in Nellrose, **$2.00** to **$7.50.**

Dresses of crepe de chine and crepe de soie in Nellrose, **$20.00** to **$45.00.**

Dresses of eponge in Nellrose, **$30.00.**

Suits of eponge and faille in Nellrose, **$30.00.**

Evening Coats of charmeuse in Nellrose, **$42.50.**

Waists of voile and batiste, trimmed in Nellrose, **$1.10, $1.95** and **$2.95.**

Waists of chiffon, trimmed in Nellrose, **$6.50;** of Nellrose chiffon over shadow lace, **$5.**

Silks in Nellrose: Crepe charmeuse, **$1.35** to **$3.00;** crepe meteor, **$2.50;** charmeuse brocade, **$4.00;** messaline, **39c** to **$1.50;** satin, **$1.50;** marquisette, **$1.00;** chiffon, **$1.00;** velvet, **$1.75;** pongee, **78c** the yard.

Silk-and-Cotton Chiffon in Nellrose, **25c;** Silk-and-Cotton Satin Messaline, **59c** the yard.

Women's Silk Stockings in Nellrose, full regular made, **$1.00** the pair.

Women's Parasols in Nellrose silk taffeta, **$3.50, $5.00** and **$7.50.**

Women's Hand Bags of morocco and pin seal, in Nellrose, **$2.95** and **$5.00.**

Ribbons in Nellrose, **6c** to **$1.75** the yard.

Petticoats of silk jersey, messaline or taffeta in Nellrose, **$2.95, $3.95** and **$4.95.**

Buttons—Crystal, pearl, rhinestone and rosebud, in Nellrose, **25c** to **$3.50 dozen.**

Dress Trimmings in Nellrose, **$1** to **$12.50** yard.

Flower Trimming in Nellrose—new, **75c** to **$2.75** yard.

Women's Neckwear—Robespierre and Shelley Collars of messaline, in Nellrose, **50c;** "Le Jou Jou" Bows, in Nellrose, with round or oval rhinestone buckle, **25c.**

Men's Neckwear—Big, handsome English squares of Nellrose-and-green two-tone silks, **50c.**

Messrs. Hochschild, Kohn & Co.

Desire To Announce That

Their Spring Fashion Display

Will Take Place

On Wednesday and Thursday, March 5 and 6

Nineteen Thirteen

Handsome New Tailored Suits In Effective Spring Models $25

So many styles and materials that you should have no difficulty in finding just the suit you want.

Models range all the way from severely plain tailored to markedly Bulgarian effects. Materials include mannish club checks, lightweight tropical mixtures, two-tone Bedford cords and staple serges of high quality, in black, navy, gray, tan, snuff, Copenhagen and mixtures of all colors from light to dark.

Dresses for Misses, $25.00

Small women can also wear them to advantage.

Of silk crepe de chine, in pleasing light colorings—Copenhagen, gold, rose, biscuit and white. Made in one-piece model, with high waistline; deep bands of shadow lace over shoulder, yoke of gold lace and a big red rose at waist to give a touch of color. Skirt is in a clever new draped effect.

Full-Length Coats, $15.00

Satin-lined throughout—something not usually found in coats at this price.

Of black or navy serge, with hand-turned edges; single-breasted, buttoning slightly to the side, with mannish collar and rever. Cut full ankle-length.

$15.00 to $30.00 Winter Suits Marked for Final Clearaway $9.75

Last call for winter suits!

Serges, cheviots, diagonals and novelties, in black, blue, gray, brown and tan.

Plain-tailored and handsomely-trimmed models, with silk or satin lining. All sizes in the lot—but come early for best picking.

Third Floor.

Boys' Confirmation Suits Of Blue Serge, $5 & $6

Not too early to make selection—in fact, we have already sold a great many confirmation suits.

These are of blue serge, all-wool and guaranteed fast colors. Coats are in Norfolk or double-breasted style; knickerbockers are in peg-top model, lined throughout. Every suit is well-tailored and fits to perfection. Sizes 6 to 18 years.

Boys' Two-Pants Suits, $7.50 & $8.50

In fancy mixed cheviots, cassimeres and wool homespuns, made in Norfolk and double-breasted style, with two pairs of full peg knickerbockers, giving practically double service. Sizes 10 to 18 years.

Boys' Wash Suits, $1.00 to $3.50

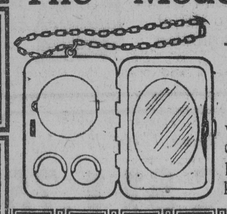
Splendid patterns in fabrics that are guaranteed to launder; up-to-date models, made up in the most careful possible way; sizes 2½ to 10 years.

New Norfolk Reefers, $6.00

Of all-wool blue serge, with black velvet collar. This season is the first time that the Norfolk reefer has been shown. We predict for it a wonderful popularity. Sizes 2½ to 10 years.

Other Spring Reefers at **$3.95** and **$5.00.** Fourth Floor Wing.

The "Model" Vanity Purse



$1.00

Its First Showing In Baltimore.

The inside is of German silver, while the outside is of leather in any desired color. It has two coin compartments, powder receptacle with puff, and a neat little mirror.

Leather Goods Section—First Floor.

The Hochschild, Kohn & Co.

Hair Goods Shop

has become successful because of good service, excellent facilities, complete assortments and low prices.

That is why it is today the most popular Hair Goods Shop in Baltimore.

Natural Wavy Hair Switches

18 inches long; of fine wavy hair..... 89c
20 inches long; of fine wavy hair.....$1.69
22 inches long; of fine wavy hair.....$2.69
24 inches long; of fine wavy hair.....$3.49
26 inches long; of fine wavy hair.....$5.49

Fourth Mezzanine.

"Redfern"

We place on our counters the new Redfern Corsets—so new they are refreshing to look at—every line a line of beauty—every fit a satisfying sight—time-saving; labor-saving—for the reason that we can pick at a glance your model.

Come and see them while our enthusiasm is fresh and bubbling. We are always enthusiastic over the Redfern, but when they are "just in" our enthusiasm knows no bounds.

Redfern models at $3.50 to $8.00.

Fourth Floor.

MARABOUS---Clearance

$2.95 to $3.50 Marabou Throws.....$2.25
$3.95 to $4.50 Marabou Throws.....$2.95
$5.00, $6.00 Marabou Muffs and Boas.....$3.95
$7.50 to $8.50 Marabou Muffs and Boas.....$5.00
$10.00 to $12.00 Marabou Muffs and Boas.....$6.50
$12.50 to $15.00 Marabou Muffs and Boas.....$8.50

First Floor.

Women's Black Silk "DURO" Stockings 79c

Fine Gauzeweight Black Silk Stockings; dyed before being woven; made full-fashioned, with lisle tops and high spliced heel. They are far and away the best value in silk stockings that **79c** will buy.

A NEW SILK STOCKING That Garters Won't Tear

Stitched to the welt—the portion to which the hose supporters are usually fastened—are two substantial pads with buttonholes and silver-plated metal hooks. The garter is attached to either the hook or the buttonhole, so the welt cannot be cut.

A patented stocking—and a very practical solution of a long-standing difficulty. In black only, **$1.00** and **$1.50.**

First Floor.

New Black Silk Waists Of Messaline & Peau De Cygne

At $3.95. Waists of fine black messaline, with open front; front is tucked and has net yoke finished with braid and silk-covered buttons, tucked back, long sleeves with net cuffs and high collar of net finished with silk bands.

At $5.00. Waists of good quality black peau de cygne, with open front; front is tucked and has vest effect trimmed with silk folds and finished with silk-covered buttons; long sleeves with turnback cuffs; high collar finished with tailored bow.

At $5.00. Waists of excellent black messaline, with open back; front has fine tucks at shoulder and V-shape yoke of shadow lace finished with small silk buttons and fancy silk frogs; long sleeves with trimmed cuffs; high lace collar.

Many other styles in Black Silk Waists at **$3.95** and **$5.00.**

Third Floor.

Special--Balkan Collars, 50c

Made in the new Shelley shape and embroidered in the bright barbaric Balkan colorings. Very effective—and very good values.

Special Silk Crepe Collar Ruffles, $1.50

Silk Crepe de Chine Collar Ruffles in white—very much in demand.

50c Embroidered Collar Ruffles, 25c

They have plain collar and embroidered frills and sell regularly at half-a-dollar.

To Keep Your Collar or Waist Clean

use an H. K. & Co. Protector. Made of shadow lace or fine wash net—pretty and practical.

Have You Seen "Le Jou Jou?"

It's a dainty new bit of neckwear—a brilliant rhinestone buckle, round or diamond-shaped, with a piece of velvet ribbon drawn through. The ribbon comes in all desirable colorings. **25c.**

First Floor.

Sale of Women's Hand Bags For Shopping, Dress and Auto Use

$1.50 Hand Bags at 95c. Of real leather, lined with leather, and with covered or metal frames—gilt, gunmetal or nickel. In black only.

$2.00 Hand Bags at $1.65. New Hand Bags in various desirable shapes and colors, nicely lined; all have the convenient flexible frame.

First Floor.

Silks That Hint Of Easter Gowns

New—in weave, coloring and general effect. And with every yard goes our assurance that it is the best possible value that your money can buy.

Crepe de Chine, $1.75 a yard.
Crepe Mongolia, $2.00 a yard.
Crepe Canton, $2.00 a yard.
Crepe Indien, $2.50 a yard.
Crepe Charmeuse, $1.85 and $3.00 a yard.
Crepe Meteor, $1.85 and $2.50 a yard.
Crepe Brocade, $1.58, $2.00, $3.00 and $4.00.
Crepe Balkan, $2.50 a yard.
Foulard Silks, 85c to $2.50 a yard.
Satin Brocades, $1.25 to $4.00 a yard.

Black Silks

Satins, 79c to $3.50 a yard.
Messaline, 39c to $2.50 a yard.
Crepes, $1.75 to $3.00 a yard.
Peau de Sole, $1.00 to $1.50 a yard.
H., K. & Co. Taffeta Silk, $1.00 a yard.
Charmeuse, $1.35 to $3.00 a yard.
Brocade Satin, $1.75 to $4.00 a yard.
Brocade Crepe, $1.58 to $4.00 a yard.

White Silks & Satins

Wedding Satins, $1.00 to $3.50.
Charmeuse, Crepe de Chine, Japanese Silks, Pongee Silks, Messaline, Crepe Meteor and All-Silk Broadcloth—all at moderate prices.

Specially Priced Silks

Imported Double-face Charmeuse; good colors for tailored suits. Regularly $6.00 a yard **$2.90**

Imported Brocade Charmeuse; two-tone effects; a rich quality. Regularly $6.00 a yard **$4.50**

Charmeuse Pongee, in the season's best colors; waterspotproof; an excellent fabric that's especially desirable for spring and summer wear. Regularly $1.35 a yard **78c**

Striped Messalines, 36 inches wide; white hairline stripe on navy blue and black grounds. Regularly $1.00 a yard..... **85c**

Striped Messaline, 18½ inches wide; white hairline stripe on black and navy blue grounds. Regularly 59c. a yard..... **42c**

Colored Messaline; street and evening shades, also black. Regularly 50c. a yard..... **39c**

Plain Colored Messaline, 36 inches wide; a varied assortment of light and dark shades, also black; for dresses, foundations, linings, etc. Regularly $1.00 a yard.. **85c**

Foulard Silks; small spaced designs on brocaded ground; black, navy, brown, white, etc. Regularly $1.00 a yard..... **68c**

Double-width Foulard Silks—polka dotted patterns. Regularly $1.25 a yard..... **79c**

Pompadour Pongee; floral effects on white grounds; for slips, linings and dancing dresses. Regularly $1.50 a yard..... **89c**

Arab Pongee (waterspot-proof) a heavy quality for tailored suits, motor coats, traveling wear; in fact, any use that requires service and durability. Regularly $1.75 and $2.00 a yard..... **$1.25**

Baronees Cascadeuse; a heavy ribbed silk, copied from an imported fabric; very fashionable for tailored dresses and wraps. Regularly $2.50 a yard..... **$1.25**

Second Floor.

Venise Lace Allovers---A Sale

Importers' Sample Strips at About Half

We have secured, at about half price, a number of importers' sample lengths of Venise Allovers, ranging from 4⅞ yards to 9½ yards. These allovers are 18 inches wide, and come in bold and bebe Irish, venise, Carrickmacross, antique, Bohemian and ratine designs, as well as other novelty effects. We have them in white, cream and ecru.

We Will Cut Any Desired Length

This means that, while you pay remnant prices for these laces, you are not obliged to buy an inch more than you require.

Only one length of a pattern. Prices:

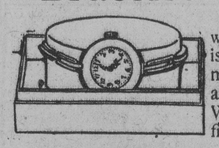
50c Yard for $1.00, $1.25 Venise Allovers
$1.00 Yard for $1.75, $2.25 Venise Allovers
$1.50 Yard for $2.50, $3.25 Venise Allovers
$2.00 Yard for $3.50, $6.00 Venise Allovers

First Floor.

15c Men's Pure Linen Handkerchiefs . . . 11c
15c Women's Pure Linen Handkerchiefs . . 11c

First Floor.

This Gold-Filled Bracelet Watch $6.95



A most remarkable value. The watch has a tiny Swiss movement, and is a good timekeeper. The bracelet is made with extension links, automatically adjusting itself to fit any arm. Watch and bracelet are 10-year gold-filled. Each bracelet in a pretty case.

Other Bracelet Watches—20-year gold-filled, sterling or gunmetal, **$7.95;** enamel-inlaid, **$11.50.**

Just Received—14-kt. Gold-filled Bracelets, hand-engraved or engine-turned designs; they look like solid gold and are guaranteed. Children's sizes, **$1.95;** Women's sizes, **$2.95** to **$6.95.**

Real Gunmetal Mesh Bags; fine ring mesh on plain narrow and etched filigree design frames. 5-inch frame size, **$2.95;** 6-inch frame size, **$3.95,** and 7-inch frame size, **$4.50.**

Real Gunmetal Mesh Purses; fine ring mesh with chain and filigree ring. **$1.00**—regular $1.50 value.

First Floor.

Speaking of Woodrow Wilson

His "History of the American People" makes a splendid addition to any library of worthwhile books. Five handsome volumes—**$17.50** the set.

50c to $1.00 Fiction, 25c. Publishers' overstocks afford you this opportunity to buy entertaining books at one-half to one-fourth their original price. Included are such titles as "The Score," by Lucas Malet; "Oldfield," by Nancy H. Banks, and others.

At 59c—the complete Marion Harland Cook Book—never sold at less than $2.00. Paper in this edition is cheaper and the illustrations have been omitted, but the recipes and other information are just as valuable as ever.

First Floor.

Fancy Linen Pieces Reduced To Almost Half Regular Prices

An importer wanted to clean house—that's the story in six words.

They are made with pure linen centers; the trimming is of pure linen torchon lace. Prices:

50c Round Centerpieces (18x18 in.).....29c
50c Square Centerpieces (18x18 in.).....29c
89c Round Centerpieces (24x24 in.).....50c
$1.00 Round Centerpieces (30x30 in.)....62c
$1.00 Scarfs (20x36 in.).....55c
$1.35 Scarfs (20x54 in.).....75c

$3.00 Fancy Linen Lunch Cloths, $1.95

Size 54x54 inches square; finished with elaborate drawnwork and hand embroidery.

Linen Section—Second Floor Howard.

Hochschild, Kohn & Co. | Baltimore's Best Store | Hochschild, Kohn & Co. | Store Closes at 6 P. M. | Hochschild, Kohn & Co. | Howard and Lexington | Hochschild, Kohn & Co.

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