# Make Your Purchases For Easter—NOW!

*Complete Showing Elaborate Assortments in* **New Spring Dress Materials**

## Colored Silks

**YARD-WIDE PRINCESS SATIN MESSALINES;** pure silk; strong wearing quality; white, cream and the wanted evening and street shades; choice of thirty shades; value $1.00 yard. Underselling Price..... **59c**

**YARD-WIDE GENUINE HABUTAI WASH SILKS;** guaranteed pure silk; strong, washable quality; stylish stripes; 50 styles and colorings to select from. Value 98c yard. Underselling Price..... **59c**

**SATIN CHARMEUSE;** pure silk; full 40 inches wide; navy blue and black only; lustrous finish. Value $1.50 yard. Underselling Price..... **75c**

**GENUINE HABUTAI WASH SILKS;** guaranteed pure silk; strong wearing quality; 50 styles and colorings to select from. Underselling Price..... **29c**

**TUB SILKS;** yard wide; white grounds, with light blue, lilac, tan, brown, green, primrose, navy blue, cadet and black stripes. Value 59c. Underselling Price..... **39c**

**IMPORTED SATIN CHARMEUSE;** fine twilled back, lustrous satin face; 40 inches wide; white, cream and the wanted evening and street shades. Value $2.50 yard. Underselling Price..... **$1.85**

**FAILLE POPLINS;** yard-wide Princess Faille Poplins; the wanted evening and street shades. Value $1.00. Underselling Price..... **75c**

**FOULARD SILKS;** Cheney Bros.' Showerproof Satin Foulard Silks; all 24 inches wide; name woven on selvedge; all size coin dots, scrolls, stripes and neat figures; desired colorings. Value 85c. Underselling Price..... **73c**

**LUSTROUS SATIN MESSALINES;** pure silk, yarn dyed; white, cream and the wanted evening and street shades; choice of thirty shades. Value 50c yd. Underselling Price..... **35c**

**40 TO 44 INCH WIDE BORDERED SATIN MESSALINES and BORDERED SATIN FOULARD SILKS;** pure silks, in the wanted styles and new spring colorings. Value $1.25 to $1.50 yard. Underselling Price..... **79c**

**YARD-WIDE STYLISH NEW BULGARIAN SILKS;** pure silk; all the wanted styles and colorings. Value $1.25 yard. Underselling Price..... **98c**

**CREPE METEORS;** 40 inches wide; pure silk, lustrous, crepy face; desired evening and street shades. Value $1.50. Underselling Price..... **$1.15**

**SATIN CHARMEUSE;** imported satin charmeuse; 40 inches wide; lustrous satin face; white, cream and desired evening and street shades. Value $1.75. Underselling Price..... **$1.29**

**IMPORTED SATIN CREPE METEORS;** full 40 inches wide; white, cream, black and the wanted evening and street shades. Value $2.50 yard. Underselling Price..... **$1.69**

**IMPORTED SATIN CHARMEUSE;** fine twilled back, lustrous satin face; 40 inches wide; white, cream and the wanted evening and street shades. Value $2.50 yard. Underselling Price..... **$1.85**

**BROCADED CREPE METEORS;** full 40 inches wide, pure silk, white, cream and the wanted evening and street shades. Value $2.00 yard. Underselling Price..... **$1.49**

**BROCADED SATIN CREPE METEORS;** 40 inches wide, white, cream and the wanted evening and street shades. Value $2.50 yard. Underselling Price **$1.98**

**BROCADED SATIN CHARMEUSE;** full 40 inches wide, pure silk; white, cream and the wanted evening and street shades. Value $2.00 yard. Underselling Price..... **$1.49**

**IMPORTED BROCADED SATIN CHARMEUSE;** 40 inches wide; lustrous satin face; white, cream and the wanted evening and street shades. Value $2.25 yard. Underselling Price..... **$1.69**

## Black Silks

**YARD-WIDE BLACK SATIN MESSALINE;** pure silk; yarn dyed; strong wearing quality; value $1.00 yard. Underselling Price..... **59c**

**BLACK SATIN CHARMEUSE;** pure silk; full 40 inches wide; sturdy quality; rich jet black. Value $1.50 yard. Underselling Price..... **75c**

**BLACK SHANTUNG PONGEE;** pure silk; 27 inches wide; raven jet black. Value $1.00 yd. Underselling Price..... **59c**

**BLACK SATIN CHARMEUSE;** 42 inches wide; pure silk, rich jet black. Value $1.69 yard. Underselling Price..... **98c**

**BLACK CREPE DE CHINE DRESS SILKS;** full 40 inches wide, pure silk; sturdy quality. Value $1.50 yard. Underselling Price..... **98c**

**YARD-WIDE TAFFETA SILKS;** guaranteed to wear; sturdy, strong quality. Value 98c yard. Underselling Price... **55c**

**SATIN MESSALINES;** Satin Duchess and Peau de Soie Dress Silks; all 24 and 27 inches wide; warranted pure silk. Value 79c. Underselling Price.... **49c**

**BLACK SILKS;** Black Satin Duchesse, Satin Messaline; both 40 inches wide; pure silk; yarn dyed. Value $1.50. Underselling Price..... **98c**

**IMPORTED CHARMEUSE;** 40 inches wide; lustrous all-silk quality. Value $1.75. Underselling Price..... **$1.29**

**HABUTAI SILKS;** 27 inches wide; guaranteed perspiration proof; Lyons dye. Value 69c yard. Underselling Price... **45c**

**BLACK SILKS;** yard wide; Black Peau de Soie, Peau de Cygne, Satin Duchesse and Satin Messaline; all a perfect jet black. Value $1.25. Underselling Price..... **79c**

**CHIFFON CLOTH AND MARQUISETTE;** both 40 inches wide; both pure silk. Worth $1.00 yard. Underselling Price... **69c**

**IMPORTED BLACK SATIN CHARMEUSE;** fine twilled back, lustrous satin face; 40 inches wide. Value $2.50 yard. Underselling Price..... **$1.85**

**BLACK BROCADED CREPE METEOR;** 40 inches wide; pure silk, lustrous jet black. Value $2.00 yard. Underselling Price..... **$1.49**

**BLACK BROCADED SATIN CREPE METEOR;** 40 inches wide; bright, raven jet black. Value $2.75 yard. Underselling Price..... **$1.98**

**BLACK BROCADED SATIN CHARMEUSE;** 40 inches wide; pure silk, lustrous jet black. Value $2.00 yard. Underselling Price..... **$1.49**

**BLACK BROCADED SATIN CHARMEUSE;** 40 inches wide; bright, raven jet black. Value $2.50 yard. Underselling Price..... **$1.69**

**BLACK SATIN CREPE METEOR;** full 40 inches wide; lustrous, crepy finish; rich crow black. Value $2.50 yard. Underselling Price..... **$1.69**

## Wash Goods

**10,000 yards of 10c and 12½c Wash Goods at, yard..... 5¾c**

Yard-wide Printed Percales, all colorings; yard-wide Printed Shirting Madras, all colorings; plain Linen-finished Chambrays and Dress Ginghams, all solid shades, stripes, checks and plaids. Printed Batistes and Lawns, all the wanted styles and colorings (on sale third aisle tables—First Floor).

**8,000 yards of 25c Wash Goods at, yard..... 9½c**

40-inch wide Bordered Opera Voiles, 40-inch wide Bordered Chiffon Mulls, 40-inch wide Bordered Chiffon Batistes, 40-inch wide plain Chiffon Voiles, 28-inch Silk Embroidered woven Madras and Printed Flaxons; all the wanted styles and colorings; all full pieces (on sale third aisle tables—First Floor).

**MERCERIZED SILK POPLINS;** black, white, cream and the wanted evening and street shades. Value 19c yard. Underselling Price..... **11½c**

**DRESS GINGHAMS;** full 32 inches wide; gray, lilac, cadet and Copenhagen blue shades. Value 15c. yard. Underselling Price..... **8¾c**

**BROCADED SILK CHIFFONS, DOTTED CHIFFONS and PLAIN SECO CHIFFONS;** all 24 inches wide; white, cream, black and the wanted evening and street shades. Value 19c yard. Underselling Price..... **12½c**

**SILK and SATIN STRIPED CHIFFON VOILES;** white, cream, black and the wanted evening and street shades. Value 35c yd. Underselling Price..... **24c**

**YARD-WIDE IRISH DRESS LINEN;** natural tan shade; guaranteed pure linen. Value 25c yard. Underselling Price... **15c**

**YARD-WIDE SHIRTING MADRAS;** self-jacquard ground, in printed stripes and neat figures; all colorings. Value 19c. Underselling Price..... **11½c**

**STYLISH NEW EPONGE RATINES;** solid ground, with colored hairline stripes; all the wanted colors. Value 29c yd. Underselling Price..... **19c**

**SWISSES AND VOILES;** Applique Swisses and Silk Striped Voiles. Swisses are plain, dotted and stylish floral, also figured effects; solid white or tinted ground; black-&-white and other desired colorings; 100 styles to choose from. Value 25c. Underselling Price..... **11½c**

**PEKIN STRIPED VOILES;** full 40 inches wide; white-and-black, white-and-navy blue, white-and-lilac, white-and-pink and other desired colorings. Value 25c. Underselling Price..... **19c**

**YARD-WIDE RAMIE LINENS;** ruff weave; guaranteed pure linen, in the wanted colors. Value 39c yd. Underselling Price. **25c**

**MERCERIZED POPLINS;** highly mercerized in the yarn; white, cream, black and the wanted evening and street shades. Value 25c. Underselling Price..... **19c**

**CHIFFON VOILES;** plain Chiffon Voiles; full 40 inches wide; white, cream, black and the desired evening shades. Value 25c. Underselling Price..... **15c**

**IMPORTED RAMIE LINENS;** ruff weave; guaranteed pure linen; full 46 inches wide; tan, lilac, Copenhagen, cadet, navy blue and twenty leading spring shades. Value 65c yard. Underselling Price..... **39c**

## Colored Dress Goods

**STORMPROOF SERGES;** 1½ yards wide; double-twisted warp; yarn dyed; cream, brown, navy blue and men's wear blue shades; value 89c yard. Special Underselling Price..... **49c**

**LUSTROUS MOHAIR SICILIANS and CHIFFON PANAMAS;** both 1½ yards wide; gray, brown, garnet, navy blue and ink blue shades. Value 69c yard. Underselling Price..... **39c**

**STORMPROOF SERGES, DIAGONAL SERGES & WHIPCORDS;** all full yard wide; brown, tan, grey, navy blue and the wanted street shades. Value 50c yd. Underselling Price..... **39c**

**STORMPROOF SERGES, PANAMAS and MANNISH SUITINGS;** all pure wool; 1½ yards wide; brown, tan, grey, navy blue and the wanted street shades. Value $1.00 yard. Underselling Price..... **69c**

**DRESS GOODS;** Broadcloths, Whipcords, Diagonal Serges and Stormproof Serges; all 1½ yards wide; pure wool; brown, taupe, tan, grey, garnet, navy blue, ink blue and desired shades. Value $1.25. Underselling Price..... **79c**

**DRESS GOODS;** Chiffon Broadcloths, Stormproof Serges, Whipcords and Mannish Suitings; all 1½ yards wide; brown, taupe, grey, navy, men's wear blue and desired street shades. Value $1.50. Underselling Price..... **95c**

**CREAM STORMPROOF SERGE;** full 1½ yards wide; pure wool, double twisted warp. Value $1.25 yard. Special Underselling Price..... **79c**

**CREAM STORMPROOF SERGES, WHIPCORDS AND DIAGONAL SERGES;** all full 1½ yards wide; pure wool. Value $1.50 yd. Special Underselling Price.. **98c**

**CRAVANETTED STORMPROOF SERGE, IMPERIAL SERGES, DIAGONAL SERGES, CLAY SERGES, WHIPCORDS AND SCOTCH MANNISH SUITINGS;** all full 1½ yards wide; cream, tan, grey, brown, French blue, Copenhagen blue, navy and men's wear blue shades. Value $1.75 yard. Underselling Price ..... **$1.25**

**IMPORTED FRENCH IMPERIAL SERGES, WHIPCORDS, DIAGONAL SERGES, CLAY SERGES and FINE ENGLISH SUITINGS;** all full 1½ yards wide; cream, tan, grey, brown, French blue, navy blue and ink blue shades. Value $2.00 yd. Underselling Price..... **$1.49**

**IMPORTED RATINE EPONGE SUITINGS;** full 1½ yards wide; pure wool; cream, tan, grey, French blue, brown and navy blue shades. Value $3.00 yard. Underselling Price..... **$1.98**

## Black Dress Goods

**IMPORTED BLACK CHIFFON VOILES AND CHIFFON PANAMAS;** both guaranteed pure wool; full 1½ yards wide; rich crow black; real value $1.00 and $1.25 yard. Special Underselling Price..... **49c**

**BLACK STORMPROOF SERGES;** 1½ yards wide; double-twisted warp; rich crow black. Value 89c yard. Underselling Price..... **49c**

**BLACK STORMPROOF SERGES, DIAGONAL SERGES & WHIPCORDS;** all full yard wide; perfect jet black. Value 50c. yard. Underselling Price.. **39c**

**BLACK SILK and WOOL POPLINS, SILK and WOOL EOLIENNES and SILK and WOOL CREPE-DE-CHENES;** all 1¼ yds. wide; perfect jet black. Value $1.25 yard. Underselling Price..... **69c**

**BLACK STORMPROOF SERGES, DIAGONAL SERGES, CHEVIOTS, WHIPCORDS, and CORDUROY WOOL SUITINGS;** all 1½ yards wide; pure wool. Value $1.25 yard. Underselling Price..... **79c**

**BLACK STORMPROOF SERGES, WHIPCORDS, IMPERIAL SERGES, CLAY SERGES and CHIFFON BROADCLOTHS;** all 1½ yards wide; pure wool; rich crow black. Value $1.50 yard. Underselling Price... **95c**

**BLACK CHIFFON CREPE VOILES and PLAIN CHIFFON VOILES;** both full 1½ yds. wide; pure wool; rich crow black. Value $1.00 yard. Underselling Price..... **69c**

**BLACK CRAVANETTED STORMPROOF SERGES, FRENCH IMPERIAL SERGES, WHIPCORDS, DIAGONAL SERGES and CHIFFON BROADCLOTHS;** all 1½ yards wide; sponged and shrunk ready for the needle. Value $1.75 yard. Underselling Price..... **$1.19**

**IMPORTED BLACK ALL-WOOL SATIN CHARMEUSE, CRAVANETTED STORMPROOF SERGES, FRENCH IMPERIAL SERGES, CLAY SERGES, WHIPCORDS & DIAGONAL SERGES;** all 1½ yards wide; stylish new spring dress materials. Value $2.00 yard. Underselling Price..... **$1.49**

**IMPORTED BLACK EPONGE RATINE, FRENCH WHIPCORDS AND GERMAN CHIFFON BROADCLOTHS;** all 1½ yards wide; serviceable and stylish new spring dress materials. Value $2.50 yard. Underselling Price..... **$1.95**

## Art Needlework

**Orders taken for Stamping in the Newest Spring Designs at Underselling Prices.**

Stamped Nainsook Corset Covers; all special designs; value 25c..... **15¢**
Stamped Nainsook Night Gowns; all special designs; value 79c..... **50¢**
Stamped Batiste Waists; newest special designs; value 50c..... **39¢**
Stamped Huck Guest Towels..... **10c**
Royal Society Floss. Skein..... **2½¢**
Peri Lusta; all letters. Skein..... **2½¢**
Clark's O. N. T. Crochet Cotton. Ball..... **4¢**
Brainerd & Armstrong's Wash Silks. Skein..... **3¢**
Real Cluny Lace, for centerpieces. Yard..... **15¢**
Glossilla for embroidery. Skein..... **5¢**
Silkateen; all shades. Ball..... **4¢**
Manlove's Irish Lace Thread..... **8¢**
Barbour's F. D. A. Thread..... **9¢**
Bear Brand Eiderdown; not all shades. Hank..... **12½¢**
Tan Fringe, for trimming centerpieces, pillow taps, etc. Yard..... **10¢**
Royal Society Floss; not all shades. Skein..... **1¢**

## "UNDERSELLING" Domestics

**BLEACHED MUSLINS;** one yard wide; full pieces and perfect; standard round thread quality; medium weight, soft finish grades; value 9c yard. Underselling Price **6¾c**

**APRON GINGHAMS;** one of the very best known standard brands; pure indigo dyes; warranted fast colors; all the popular checks; full pieces and perfect. Value 8c yard. Underselling Price..... **6¾c**

**BLEACHED CAMBRICS;** one yard wide; very fine thread, medium weight quality; finished by the celebrated "Lonsdale" Company; full pieces and perfect. Value 12½c yard. Underselling Price..... **8¾c**

**UNBLEACHED MUSLINS;** 39 inches wide; heavy closely woven quality, in lengths up to 20 yards each. Value 10c yard. Underselling Price..... **7¾c**

**BLEACHED PILLOW CASE MUSLINS;** 50 inches wide; full pieces and perfect quality, free from dressing. Value 21c yard. Underselling Price... **15c**

**BLEACHED - PILLOW CASE MUSLINS;** 45 inches wide; full pieces and perfect; one of the best known brands; extra heavy round thread quality, absolutely free from dressing. Value 17c yard. Underselling Price. **13½c**

**BLEACHED SHEETINGS;** one and one-half yards wide; full pieces and perfect quality. Value 23c yard. Underselling Price..... **18½c**

**BLEACHED SHEETINGS;** two and one-quarter yards wide; full pieces and perfect; extra heavy quality; no dressing. Value 33c yd. Underselling Price. **27c**

**BLEACHED SHEETINGS;** two and one-half yards wide; full pieces and perfect; contain no dressing whatever. Value 35c yard. Underselling Price... **29c**

## $2.50 Women's New Spring Low Shoes $1.98

Pumps, Oxfords and Instep Strap Pumps, in Gunmetal Calf, Tan Russia Calf and Patent Colt; have the new short vamp and high arched instep; welted soles; Cuban and low heels; all sizes and widths.

*Ready For Easter In Our*

## Women's & Misses' Wear Dept.

**Women's and Misses' Suits $12.50**

(Ten Distinct Styles at This Price.)

Smart effects in the newest spring styles; made of French Serge in Navy, Tan and Copenhagen. Coat in cutaway Norfolk and other popular styles. Some have Robespierre collar with long satin revers, trimmed with square shape smoked pearl buttons. Skirts in high girdle style, tucked in back at waist. Sizes for misses and women.

**Women's and Misses' Suits $14.50**

(12 Distinct Styles at This Price.)

Stunning models of widewale diagonals and serge. Coat made in straight front or cutaway style; self collar or long satin roll; button or frog fastening; lined with good quality satin. Skirts have foot pleats, others in draped styles. All sizes for women up to 44 bust and for misses 14 to 18 years.

**Women's and Misses' Suits $19.75**

(18 Distinct Styles at This Price.)

Chic models in the very newest Spring styles. The model we herewith describe is of superior grade Bedford Cord, a material that promises to be very fashionable. The coat is cutaway, a generally becoming style, lined with peau de cygne. Skirt is side pleated and trimmed to correspond with coat. This model may be had in blue, black, tan and light grey. Sizes 14 misses to 40 for women.

Women's and Misses'

**New Spring Coats $8.50 & $12.50**

**Regular $15 and $25 Values**

100 Women's and Misses' Spring Coats—the newest models—three-quarter and full length in one, two and three button fastening; cutaway, also straight front styles. Materials are imported mixtures, Whipcords, Two-toned Bedford Cords, large and small plaids; also plain blue serges with collar and cuffs of Bulgarian colored silks. Sizes from 14 misses to 38 for women.

**Special! 1000 Silk Petticoats $1.75**

**Values $3.50 & $5**

Two lots in this group. The "Royal" and "Reliable" Brands. We bought them at less than 50c on the dollar, and you can buy them at the same reduction. Made of Messaline, Charmeuse and Taffeta Silks. Evening and street shades. None sent C. O. D.

**$19.50 Women's New Spring Silk Dresses.... $10.00**

Samples of the new spring models. We purchased them at about one-half of their true value. Materials are silk messaline and charmeuse in black and navy blue. Some have the new draped skirts; others have inverted foot pleats to give the desired width; sizes 34, 36 and 38 bust measurement.

**Women's Serge Dresses..... $5.00**

Smart, Serviceable Dresses of All Wool Serge; prettily trimmed with silk soutache braid and small buttons with soutache loops; moire silk collar to match dress and trimmed cuffs. Colors are black, blue, tan and steel gray. All sizes from misses' 14 years to 42 for women.

**Women's Serge Dresses..... $7.50**

Of excellent quality Wool Serge; front of dress is trimmed with silk braid and crystal buttons; tailored straps of grosgrain silk on waist are very effective. Skirt is plain back, fold down front. Colors are blue, black and tan.

**$1.50 Lingerie Waists..... 98c**

Of cotton voile and batiste; many styles to select from; long or three-quarter length sleeves; beautifully trimmed in fine laces and embroideries; many of the waists have the collar and cuffs trimmed in insertion and frills of lace. Some have touches of Bulgarian colored embroidery.

**$3.95 Women's Net Waists... $1.50**

Of black and navy net. Some of figured net, others silk embroidered. Not all sizes. Values up to $3.95. Special Underselling Price, $1.50.

## EISENBERG'S "UNDERSELLING" STORE

LEXINGTON STREET, BET. HOWARD AND PARK. || STORE CLOSES AT 6 P. M. DAILY. SATURDAYS, 10 P. M.

*Extensive Showing of Women's*

## Smart Tailored Hats

**A Wonderful Variety of New Tailored Hats**

Made of flat silk braid, in the new close-fitting shapes; new effects in crown draping trimmed with fancy stick-up and silk ribbons in the newest Bulgarian colors; well worth $5.00. Underselling Price..... **$3.49**

**Large Silk and Velvet Roses**

In all the wanted colors with foliage; well worth 50c. Special Underselling Price..... **29c**

**Ready-to-Wear Hats**

In a fine assortment of the newest effects in Tam O'Shanters and small close-fitting shapes, in every wanted colors; jauntily trimmed with velvet or satin; the kind sold elsewhere at $3.50. Underselling Price..... **$1.98**

**Ostrich Fancy Stick-Ups**

In all the new and wanted colors such as Nell rose, new blue, maize, cerise, black, white, etc.; also fancy feather stick-ups in combination colors; worth 65c. Underselling Price..... **35c**

## New Spring Children's Wear

**CHILDREN'S NEW SPRING DRESSES;** made of chambray, percale and gingham, in plain colors, stripes or checks, prettily trimmed with contrasting shades and buttons; sizes 6 to 14 years. Value $1.25. Underselling Price..... **98c**

**CHILDREN'S MIDDIE BLOUSES;** made of good quality galatea, in all white, white with navy blue, red or navy and red sailor collars; some are laced at neck; sizes 6 to 18. Value $1.25. Underselling Price... **98c**

**Skirts to be worn with "Middies"** ..... **98c**

**CHILDREN'S ROMPERS;** made of chambray, in plain blue, tan, pink-and-white, blue-and-white checks; sizes 6 months to 6 years. Value 69c. Underselling Price..... **49c**

## "UNDERSELLING" Notions

Clark's O. N. T. Cotton; 200-yard spools. Dozen, 47¢. Spool..... 4¢
Brooks' Glace Cotton; 200-yard spools. Dozen, 47¢. Spool..... 4¢
John J. Clark's Cotton; 200-yard spools. Dozen, 23¢. Spool..... 2¢
Pennant Cotton; 200-yard spools. Dozen, 17¢. Spool..... 1½¢
Dragon Cotton; 200-yard spools. Dozen, 17¢. Spool..... 1½¢
Royal Silk; 50-yard spools. Dozen, 29¢. Spool..... 2½¢
Warren's Silk Featherbone. Dozen yards, 75¢. Yard..... 6½¢
Smith's Needles. Blue papers..... 2¢
Windsor Hooks and Eyes. Card..... 3½¢
Samson Hooks and Eyes. Card..... 1¢
Gem Pins; dressmakers' standard. Paper..... 3½¢
English Pins; 360 to paper..... 2¢
Taffeta Seam Binding; 8-yard piece. 8¢
Silk Prussian Binding; 9-yard piece. 14¢
Weighted Dress Tape. Yard..... 7¢
Dress Weights; all sizes. Dozen..... 7¢
Button Molds; 8 sizes. Dozen..... 2¢
Peets' Invisible Eyes. 3 doz. pkg.. 2¢
Canvas Coat Forms. Pair..... 19¢
Machine Needles. Paper..... 2½¢
Machine Oil; with fine grit. Bottle.. 2¢
Machine Screw Drivers..... 3¢
Machine Oil Cans..... 4¢
Machine Straps; full length..... 8¢
Featherstitch Braid; needlework patterns. 6-yard piece..... 8¢
Scalloped Edging or Shirtwaist Braid Scallops, in assorted colors. 6-yard piece..... 8¢
Stocking Feet, first quality; all sizes. Pair..... 3½¢
Egg Darners, with handles..... 1½¢
500-yd. Spool Basting Cotton; best numbers; spool..... 2½¢
Elastic Shirtwaist Belts..... 3¢
Warren's Collar Forms..... 2½¢
Darning Cotton. Spool..... 1¢
Keitel Collar Supports; all sizes. Card..... 5¢
West Electric Curlers. 2 on card..... 7¢
Tomato Pin Cushions; assorted sizes 3¢

## Sheets, Pillow Cases & Linens

**SEAMLESS BLEACHED SHEETS;** size 81x90 inches; neatly made of a well-known brand of sheeting; extra heavy round thread quality, without a particle of dressing; finished with 3-inch hems; value 69c each. Underselling Price..... **49c**

**BLEACHED PILLOW CASES;** size 45x36 inches; made of a heavy quality pillow case muslin; contain no dressing; finished with wide hems. Value 15c ea. Underselling Price..... **12½c**

**"RIVAL" SEAMLESS BLEACHED SHEETS;** size 90x90 inches; made by the "New York Mills" of their own sheeting. A very fine medium weight quality absolutely free from dressing; warranted to give perfect satisfaction in every respect; finished with 3 inch hems. Value 85c each. Underselling Price..... **69c**

**BLEACHED BOLSTER CASES;** size 42x72 inches; carefully made of an extra good quality of undressed muslin and finished with wide hems on each end. Value 35c each. Underselling Price..... **28c**

**CROCHET BED SPREADS;** full double-bed size; heavy closely woven quality, without dressing; pretty raised designs; neatly hemmed and ready for use. Value $1.19 each. Underselling Price..... **98c**

**CROCHET BED SPREADS;** extra large size and heavy quality; are bleached snow white and are absolutely free from dressing; pretty raised Marsellies designs; both floral and conventional designs. Value $1.50 each. Underselling Price..... **$1.29**

**ALL-OVER RENAISSANCE CENTERS;** sizes 24x24 inches and 30x30 inches; square and round; carefully made of a fine Renaissance lace, closely braided; pretty designs. Values 75c & $1.00 each. Underselling Price.... **39c**

**BLEACHED TABLE DAMASKS;** 60 inches wide; heavy double-faced quality, with a lustrous satin finish that it will retain after washing; new and pretty designs. Value 40c yard. Underselling Price..... **29c**

**HEMMED DAMASK NAPKINS;** size 18x18 inches; fine mercerized quality, with permanent satin luster neatly hemmed and ready for use. Value 8c each. Underselling Price..... **6¼c**

**BLEACHED TABLE DAMASK;** 64 inches wide; extra heavy quality, but of very fine texture; thoroughly mercerized and have a genuine satin finish that washing will not dull; ten beautiful designs for your selection. Value 50c yard. Underselling Price..... **39c**

**BLEACHED DINNER NAPKINS;** 20x20 inches; either hemmed or unhemmed; extra fine mercerized quality with a real satin luster; pretty designs. Value $1.25 dozen. Underselling Price..... **98c**

**LINEN FINISH TOWELINGS;** 16 and 18 inches wide; heavy absorbent quality; will not lint; all white and with fast color red borders. Value 7c yard. Underselling Price..... **5c**

**BLEACHED TURKISH TOWELS;** size 18x36 inches; heavy double loop quality; threads will not pull; neatly hemmed. Value 15c each. Underselling Price..... **12½c**

**HEMMED HUCK TOWELS;** size 18x36 inches; made of a heavy quality, linen finish huckaback toweling; are very absorbent; have fast color red borders; sold subject to slight imperfections. Value 10c each. Underselling Price..... **5½c**

## "UNDERSELLING" Housefurnishings

**PARLOR FLOOR BROOMS;** made of fine selected corn, with bamboo handles. Value 44c. Underselling Price..... **29c**

**WASH BOILERS;** made of heavy tin:
No. 7 Size. 69c value..... 44c
No. 8 Size. 79c value..... 54c

**WASH BOILERS;** made of heavy block tin, with genuine copper bottom:
No. 7 Size. 98c value..... 79c
No. 8 Size. $1.19 value..... 89c

**24-INCH PLATE GLASS SHELVES,** with braced nickle-plated brackets. Value 89c. Underselling Price..... **59c**

**DOUBLE-COATED GREY ENAMELED FOOT TUBS.** Value 59c. Underselling Price ..... **29c**

**DOUBLE-COATED GREY ENAMELED SLOP PAILS,** with covers. Value 69c. Underselling Price..... **39c**

**SQUARE BREAD BOXES;** made of heavy japanned tin; neatly stenciled:
Small size; 44c value..... 29c
Medium size; 54c value..... 39c
Large size; 64c value..... 49c

**3-PIECE ALUMINUM SAUCEPAN SETS;** consisting of 1 each of 2-quart, 3-quart and 4-quart extra deep Saucepans. Value $2.25. Underselling Price ..... **$1.49**

**LARGE NO. 9 WASH BOILERS;** made of extra heavy block tin with genuine copper bottom. Value $1.75. Underselling Price..... **$1.19**

**COVERED GARBAGE CANS;** made of heavy corrugated galvanized steel. Value 49c. Underselling Price..... **34c**

**HIGH-GRADE READY-MIXED VARNISH STAINS,** for floors, woodwork, etc. All colors; 1-quart cans. Value 45c. Underselling Price..... **34c**

**PERFECTION OIL HEATERS;** large 1-gal. oil tank, fitted with smokeless Miller burner. Value $3.75. Underselling Price..... **$2.89**

**AMERICAN PORCELAIN DINNER SETS,** consisting of 100 pieces, handsomely decorated, with neat forget-me-not sprays; new shape. Value $12.00. Underselling Price..... **$7.98**

## "UNDERSELLING" White Goods

**WHITE MERCERIZED PERSIAN LAWNS;** 40 inches wide; in remnant lengths up to 10 yards each; the finest and sheerest quality imaginable; thoroughly mercerized; have crisp finish; value 20c yard. Underselling Price **8¾c**

**WHITE INDIA LINONS;** 40 inches wide; a very fine thread; evenly woven quality, with a smooth sheer finish; full pieces and perfect. Value 12½c yd. Underselling Price..... **10c**

**WHITE PIQUES;** 27 inches wide; heavy quality; in popular welts; full pieces and perfect. Value 20c yard. Underselling Price..... **12½c**

**WHITE LINEN FINISH SUITINGS;** one yard wide; a splendid substitute for real linen; will launder perfectly; medium and heavy-weight qualities. Value 16c yard. Underselling Price..... **12½c**

**WHITE MERCERIZED BATISTES;** 40 inches wide; full pieces and perfect; thoroughly mercerized. Have a real silk-like appearance; most desirable for making "Lingerie" wear of all kinds. Value 20c yard. Underselling Price..... **15c**

**WHITE VOILES;** 40 inches wide; a fine round thread quality, uniformly woven. Have the popular crisp finish. Value 25c yard. Underselling Price.. **19c**

**WHITE POPLINS;** 27 inches wide, full pieces and perfect medium-weight closely repped quality. Value 16c yard. Underselling Price..... **12½c**

**WHITE MERCERIZED MADRAS;** 27 inches wide; very highly mercerized grades; an immense assortment of the season's newest and prettiest striped, figured and floral designs, woven on a fine quality cloth; full pieces and perfect. Values to 20c yard. Underselling Price..... **12½c**

**WHITE SHEER FANCY WAISTINGS;** 27 inches wide; including sheer plaids, checks and stripes of all sizes and description, also satin striped voiles; a splendid assortment of new designs. Values up to 25c yard. Underselling Price **12½c**

**WHITE PLISSE CREPES;** 27 inches wide; distinct and permanent crinkle stripes in a fine quality cloth, most desirable for making fine underwear; full pieces and perfect. Value 20c yd. Underselling Price..... **15c**

**WHITE EMBROIDERED BATISTES;** 27 inches wide; pretty, neat and showy figured designs, neatly embroidered on a fine quality silk-finished batiste. Value 35c yard. Underselling Price..... **24c**

**WHITE SILK STRIPED VOILES;** 27 inches wide; full pieces and perfect; beautiful silk stripes of various sizes, woven in a fine quality voile; most popular for evening waists and dresses. Value 35c yard. Underselling Price..... **24c**

**WHITE "SHRUNK" LINENS;** one yard wide; warranted all pure linen; medium weight round thread quality, specially adapted for making tailored waists and suits. Value 30c yard. Underselling Price..... **24c**

**WHITE RAMIE LINEN SUITINGS;** one yard wide; all pure linen; heavy rough weave quality. Value 39c yard. Underselling Price..... **29c**

**WHITE RATINE SUITINGS;** 40 inches wide; heavy-weight firmly woven quality; full pieces and absolutely perfect. Value 50c yard. Underselling Price..... **29c**

**WHITE PIQUES;** 36 inches wide; fine heavy-weight quality in the medium and wide welts; full pieces and perfect. Value 50c yard. Underselling Price..... **39c**

**DOMESTIC LONGCLOTHS;** one yard wide; big remnant lengths; fine soft thread medium-weight quality with a special underwear finish. Value 12½c yard. Underselling Price..... **8¾c**

**ENGLISH LONGCLOTHS;** one yard wide; a fine soft thread uniformly woven quality with a special chamois finish; put up in pieces containing 12 yards each. Value $1.39 the piece. Underselling Price..... **$1.12**

**ENGLISH LONGCLOTHS;** 40 inches wide; an exceptionally fine medium-weight quality with a soft underwear finish; put up in pieces of 12 yards each. Value $1.75 the piece. Underselling Price..... **$1.39**

## Laces & Embroideries

**LACE BANDS;** two to nine inches wide, consisting of Linen Cluny, Filet, Antique and a large assortment of fancy laces. Values 25c and 50c yard. Underselling Price..... **19c**

**LACE INSERTINGS;** consisting of Oriental, Repousse and Venise Laces of Plauen and St. Gall Manufacture, from one to seven inches wide; a great variety of beautiful designs. Values up to 39c yard. Underselling Price..... **15c**

**ALLOVER SHADOW LACES;** in white and ecru; a splendid variety of choice figured and floral designs, both dainty and showy, in a fine quality lace. Value $1.00 yard. Underselling Price..... **79c**

**LINEN TORCHON LACE EDGINGS;** two to four inches wide; all pure linen; numerous pretty patterns in a fine thread closely made lace. Values up to 12½c yard. Underselling Price..... **5c**

**VALENCIENNES LACES;** fine thread German and French Valenciennes Edgings and Insertings, in patterns to match; a great variety of distinct, dainty designs. Value 35c for 12-yard piece. Underselling Price..... **24c**

**18-INCH EMBROIDERY FLOUNCINGS AND CORSET COVER EMBROIDERIES;** full pieces and perfect; pretty dainty and showy designs neatly worked on a fine quality lightweight nainsook. Value 29c yard. Underselling Price..... **19c**

**18-INCH SWISS EMBROIDERY FLOUNCINGS;** full pieces and perfect; genuine handloom needlework in dainty and elaborate designs on a fine quality swiss. Value 39c yard. Underselling Price **27c**

**27-INCH SWISS EMBROIDERY FLOUNCINGS;** deep handloom needlework in attractive designs, both dainty and showy, on a fine quality swiss; full pieces and perfect. Value 50c yard. Underselling Price..... **39c**

**27-INCH SWISS EMBROIDERY FLOUNCINGS;** full pieces and perfect; exquisite, dainty and elaborate designs, deeply worked on an exceptionally fine quality swiss. Value $1.25 yard. Underselling Price..... **69c**

**45-INCH SWISS EMBROIDERY FLOUNCINGS;** full pieces and perfect; very deep handloom needlework in various new and pretty designs, dainty and elaborate, on a fine quality swiss. Value $1.50 and $2.00 yard. Underselling Price..... **$1.19**

## New Spring Linings

**DRESSMAKERS' CAMBRICS;** very best quality; genuine kid finish; full pieces and perfect; all colors and shades; value 6½c yard. Underselling Price..... **5c**

**FRENCH PERCALINES;** one yard wide; a very finely woven quality, with the moire antique finish; all colors and shades; value 12½c yard. Underselling Price **10c**

**MERCERIZED SATINES;** very highly mercerized qualities, with a permanent satin finish; all the new spring shades and colors; full pieces and perfect. Value 15c yard. Underselling Price..... **12½c**

**FINE SATINES;** one yard wide and exceptionally fine medium-weight quality, with a highly lustrous finish, which it is warranted to retain; all the new spring colors and shades; full pieces and perfect. Value 30c yard. Underselling Price..... **25c**

**MERCERIZED SATINES;** one yard wide; have rich, soft, satin finish, which is warranted to be permanent; all colors and shades. Value 25c yard. Underselling Price..... **19c**

**"FITWELL" COAT FORMS;** made of an all-linen tailors' canvas; thoroughly shrunk; guaranteed to retain its perfect form under any condition; tan and white. Value 50c each. Underselling Price..... **39c**

## Always "Underselling" Prices!

That is why you bought here last year, and that is why you will buy here next year. We will never relax our policy to "UNDERSELL"; but we will always enlarge our stocks and daily better the service to you, our patrons. The Women's and Misses' Ready-to-Wear Garments, the Millinery, the Silks and Dress Goods are prettier than ever. The "Underselling" Prices true and the savings large.

***Just Received***
**The New Pictorial Patterns for April**
The Spring Fashion Book costs 10c, when 15c Pattern is purchased.

## "UNDERSELLING" Floor Coverings

**REVERSIBLE JAP RUGS;** 9x12 feet; woven designs in Blue, Green and Red. Value $5.