Hecht's Reliable Stores | 517-519-521 South Broadway | Hecht's Reliable Stores

No Money to Pay Down

So why not a new outfit for Easter?

There's no good reason why you shouldn't be in Spring attire from head to foot. It isn't as if you had to make a big cash outlay. No matter how far away from here you live, we'll gladly extend credit. We'll arrange payments to suit your convenience.

For Confirmation Girls' White Dresses, $4.95

One Style Like Illustration.

It's really useless to attempt a description of the many very handsome confirmation dresses shown here. They're of finest batiste, white lawns, all-over embroidery, embroidered voiles and embroidered nets, low neck and short sleeves, or high neck and long sleeves, sizes 6 to 16 years.

A magnificent showing of girls' white dresses, in the newest models and materials,

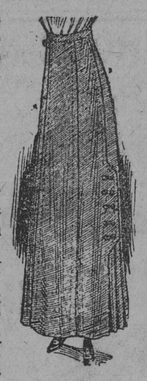
From **$1.95 to $9.75**

$6.00 Silk, Chiffon and Crepe de Chine Blouses, $3.95

Very newest spring models in brocaded silks, plain charmeuse, crepe de chine and crepe meteor; new lay-down Robespierre collar, low or high neck, trimmed with laces or contrasting shades of self material; in white, black, navy, brown, Copenhagen, gray and tan.

Seven distinct styles in Women's Skirts $3.95

Values up to $6.00. At . .



Made of a variety of fine materials, these skirts are perfect in style, excellently tailored and have all the fine details of fit and finish so important in a well made skirt.

The materials include NOVELTY MIXTURES AND FANCY WEAVES, ALL-WOOL SERGES, CHIFFON PANAMAS and WHIPCORDS.

The colors: BLUE, BROWN, GRAY AND TAN; ALSO BLACK. All sizes.

Women's $3 Shoes, $2.25

Patent colt button shoes, pumps and oxford ties with newest style toes and heels; sizes 2½ to 7.

Boys' $2.50 Shoes, $1.75

Box calf blucher shoes or gunmetal button with broad toes and extension soles; sizes 1 to 5½.

Mens' $3 Shoes, $2.25

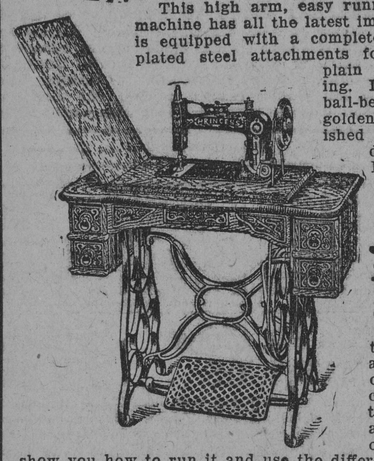
High and Low shoes in patent colt and gunmetal with the new English or Knob toes; low heels; sizes 6 to 10.

10 Days Free in your home

Just say the word and we'll send one of these grand Sewing Machines home to you **without asking a penny down.** Use it for 10 full days in your home; give it every test you like; try it on the most difficult kinds of sewing.

$19.75

No Money Down for this $40 PRINCESS SEWING MACHINE



This high arm, easy running, drop head machine has all the latest improvements, and is equipped with a complete set of nickel-plated steel attachments for all kinds of plain and fancy sewing. It is made with a ball-bearing stand and golden oak, highly polished frame with five drawers.

Fully Guaranteed for 10 Years

50c Weekly

We'll send one to your home, absolutely free of charge, so you can give it a thorough trial, and will send our instructor to show you how to run it and use the different attachments.

NO MONEY DOWN — 50c Weekly

Women's & Misses' $25 Spring Suits..... $15

There are five distinct models, including the jaunty cutaway and straight-front coats; high waist effect; of fine serges and mixtures with pretty touches of fancy trimming on collar and cuffs; also pretty braided models in black, navy, grey, tan, and black and white check. There are all sizes for women, misses and juniors.

NOTHING DOWN — 50c Weekly

Misses' & Juniors' $15.00 Suits — $9.95

Several very pretty styles of serge and cheviot; including the ever popular Norfolk suit in plain or pleated skirt. Other models are neatly trimmed; high waisted effects with navy, tan, brown and black. Sizes 13 to 19 years.

NOTHING DOWN — $1.00 Weekly

$35 Handsomely Tailored Suits — $23.75

This is the most striking collection of tailored suits we have had for sometime—at this low price. They consist of bedford cords, shepherd checks, eponge, French serges and mannish mixtures in tan, leather, copenhagen, navy, grey and two-toned stripes. Sizes from 14 Misses' to 51 Women's.

NOTHING DOWN — 50c Weekly

Women's & Misses' $12.50 Serge Dresses — $6.75

Splendid quality all wool serge dresses in the very newest spring models with pretty touches of fancy trimming at neck and sleeves; in black, navy, brown, tan and copenhagen; all sizes from 16 Misses' to 44 Women's.

NOTHING DOWN — 50c Weekly

Women's & Misses' $20.00 Spring Dresses — $12.50

Rich silk dresses of messaline and charmeuse; also French serges and novelty materials. There are a variety of the newest models to choose from in every wanted color. Many trimmed with the Bulgarian trimming; others with lace at neck and sleeves.

Women's & Misses' Trimmed Hats, $5

A splendid showing of Women's and Misses' Trimmed Hats, including chips, milans and hemps; stylishly trimmed with novelty feathers, flowers, fancy ribbons and velvets in beautiful effects.

Women's High Grade Trimmed Hats, $8.95

A wonderful display of Women's Trimmed Hats; hand-made models of maline and straw braids; effectively trimmed with flowers, fancies, ribbons and velvets. Each hat entirely different. A remarkable value.

A Piano in your home over Easter——and FREE!

Say the word---and we'll send one of the famous Wagner Pianos home on 30 days' free trial.

Sooner or later you'll want a piano—for you'll find it does wonders in making home more attractive for the folks.

There isn't a piano proposition in town that compares with ours in liberality. Your good judgment will decide in our favor when you listen to the sweet, mellow tone of the Wagner, and when you consider you don't have to pay a penny down and get 30 days' free trial.

No Money Down

$1.00 a Week

We charge no interest. There are no extras of any kind whatsoever—no red tape, no "strings" of any sort to this offer.

The Famous Wagner $275 Piano $198

This piano compares favorably in tone, quality and touch with very much higher priced pianos. The tone is soft and sweet and the action responsive to a high degree. The Wagner is not an experiment. There are scores of Baltimore homes that are proud of their Wagner.

Each piano is guaranteed for ten years, and is kept in tune free for one year. With each of these pianos we give a mahogany stool, silk plush or damask scarf or a rubber cover.

Boys' $5 Suits, $2.95

With 2 Pairs of Knicker Pants

Norfolk and Double-breasted styles in brown, grey, blue serge and mixtures. With each suit two pair of knickerbocker pants; sizes 7 to 17 years.

Boys' $7.50 Suits . . . $4.95

With 2 pairs of Knickerbocker Pants.

Norfolk and Double-breasted styles in brown, grey and blue fancy mixtures. Norfolk coats have yoke backs and fronts; box pleats. With each suit two pair of full cut knickerbocker pants; sizes 7 to 18 years.

Boys' $6 Confirmation Suits . . $5

Of all wool dark blue serge in Norfolk and Double-breasted styles; coats full length serge or Venetian lining; pants peg tops; press side seams; extra lined throughout; all sizes.

Boys' Caps

Of all wool blue serge; newest shape; all sizes; will match the above suit..... **50c**

No Money Down on your Easter Suit

We don't expect any man to go out of his way except for a very good reason. But isn't there incentive enough in an offer like this—and such terms as "NO MONEY DOWN, and 50c WEEKLY"?

Men's & Young Men's $20 Suits

$12.50

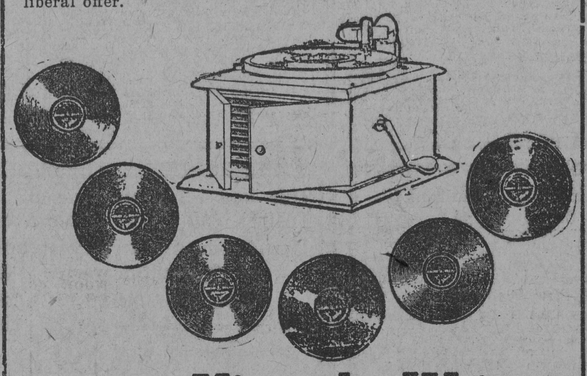
NO MONEY DOWN

PAY 50c WEEKLY

Men's and Young Men's All-Wool High-grade Worsted and Cheviot Suits in blues, tans, greys, browns, mixtures and stripes. Newest models of two and three button single-breasted coats; high cut vests and cuff bottom pants if desired; handsomely tailored and trimmed throughout. There is nothing to pay down, and only 50c a week until paid for.

Try This Victor-Victrola 10 days Free!

We'll loan you six records, too. All this without any obligation to buy, right in your own home, where you can enjoy the delight of this grand talking machine. After the 10 days' free trial, if you decide to keep it, you can take advantage of this liberal offer.



Victor-Victrola-IV, $15

New Hornless Model-- Just Like Illustration

Pay 25c Weekly

NO MONEY DOWN

Lots of other stores sell Victor-Victrolas—but none make an offer as liberal as this. No other store will let you have it in **your own home** for 10 days' free trial without paying a penny deposit.

Pay 25c Weekly

Hecht's Reliable Stores

Open Monday Night Till 9
Open Saturday Night Till 10

517-519-521 SOUTH BROADWAY

50 FEET FROM BROADWAY MARKET

©Maryland State Archives, msa_sc4150_1_215-0362