Make Your Easter Purchases at Underselling Prices

The Eisenberg Store has everything you want for Easter wear--Big Fashion Assortments--the latest and best styles in every line--Strictly reliable qualities only--and an "Underselling" Price on everything--a lower price than the exact same grade costs anywhere else.

"The Prettiest Hats Shown Anywhere"

that's the universal remark of those who enter the Eisenberg Millinery Salon. Eisenberg Hats are designed by the best millinery talent, made of the richest materials, sold at actual cost of production, plus only the small profit fixed by our "Underselling" system.

At any price you pay, you'll get a handsomer hat here for the money than the same amount buys anywhere else.

Large variety of beautiful designs in Trimmed Hats at **$5, $5.95, $6.95** and up to **$40.**

SMART TAILORED HATS; made of flat silk braid in the new close-fitting shapes, also in a fine assortment of Tam-o'Shanter crown effect, trimmed with numidi aigrettes and fancy feather stick-ups or silk ribbons, in the newest Bulgarian colors. Well worth $5.00. **Underselling Price..... $3.49**

OSTRICH FANCY STICK-UPS; in the new combination colors. Well worth $1.25. **Underselling Price..... 75c**

READY-TO-WEAR HATS; in the newest effects in Tam o'Shanters and small shapes in every wanted color; jauntily trimmed with velvet or satin. Such hats as you would pay elsewhere $3.50. **Underselling Price $1.98**

UNTRIMMED HATS; in fine quality French chip, in large, medium and small shapes; black only. Well worth $1.50. **Underselling Price..... 98c**

FINE QUALITY BLACK HEMP HATS; in all the latest small and medium shapes, faced with velvet, in all the new and wanted colors. Hats that sell elsewhere at $2.75. **Underselling Price $1.98**

LARGE AMERICAN BEAUTY ROSES; 2 in bunch, with foliage and buds; come in all the desirable colors. The kind sold elsewhere at 75c. **Underselling Price..... 49c**

New Spring Shoes

"THE HIKER" OXFORDS FOR WOMEN AND GROWING GIRLS; made especially for us; has rubber sole and flat rubber heel; broad mannish toe; sizes 2½ to 7. **Underselling Price $2.45**

CHILDREN'S WHITE CANVAS HIGH SHOES; button style; built on foot form last; sizes 8½ to 2. Value $1.29. **Underselling Price..... 88c**

CHILDREN'S WHITE CANVAS HIGH SHOES; spring heels; sizes 4 to 8. Value $1.00. **Underselling Price..... 55c**

WOMEN'S VICI KID RUBBER HEEL JULIETS; kid tip, rubber heels; noiseless and easy walking for house wear; all sizes. Value $1.50. **Underselling Price 89c**

Women's Gloves
For Easter

WOMEN'S SILK GLOVES; warranted all pure silk, with the guaranteed double finger tips; have 2 clasps; all sizes in black and white. Value 50c the pair. **Underselling Price... 39c**

WOMEN'S LONG SILK GLOVES; full 16-button length; all pure silk; have the guaranteed double finger tips; all sizes in black and white. Value $1 the pair. **Underselling Price 79c**

WOMEN'S KID GLOVES; made of very soft skins; are perfect in every detail of cut and finish; have 2 clasps; all sizes in black, tan and white. Value $1.00 the pair. **Underselling Price 69c**

WOMEN'S WHITE WASHABLE DOESKIN GLOVES; every pair warranted to wash; have the one-clasp or pearl button fastenings. Value $1.25 the pair. **Underselling Price..... 98c**

"KAYSER'S" SILK GLOVES; the 2 clasps, 12 and 16 button lengths; have double finger tips, which are guaranteed to outwear the glove or they will be replaced by a new pair; all sizes in black and white. Price the pair,

50c, 75c, $1.00 & $1.25

Women's New Spring Suits, Dresses, Coats, &c.

This Smart Spring Suit $16.50

A charming, distinctive model made of widewale diagonal. Coat is cut on extremely stylish lines, suggesting the Russian effect, but the general contour shows a coming in at the waistline, where it is cut off and joined with a smartly shaped peplum, a style that is universally becoming. The collar of self material is prettily shaped and covered with heavy ecru Venetian lace, while the soft roll revers are faced with beautiful Bulgarian striped silk. Fastens with a beautiful ornament of silk-and-braid with long artistically knotted ends. Back of coat has fine tucks in fan shape style, and trimming of small rhinestone buttons. Lined with yarn-dyed Peau de Cygne. Skirt is fashioned on the new straight lines, being a stylish two-gored model, fastening on side with self-covered buttons. Back is fitted at waist line with small tucks finished off with tailored stitched tab.

Misses' and Women's Suits.... $12.50
(18 Distinct Styles at This Price.)
Smart effects in the newest spring styles; made of French Serge, in navy, tan and Copenhagen. Coat in cutaway Norfolk and other popular styles. Some have Robespierre collar with long satin revers; some trimmed in Bulgarian colors, with square shape smoked pearl buttons. Skirts in high girdle style, shirred in back at waist. Sizes for misses and women.

Women's and Misses' Suits..... $14.50
(20 Distinct Styles at This Price.)
Stunning models of widewale diagonals and men's wear serge. Coat made in straight front or cutaway style; Bulgarian and plain satin trimmings; trimmed backs; button or frog fastening; lined with good quality satin. Skirts have foot pleats. Others in draped styles. Colors are the new russet brown, navy, tan, gray and black. All sizes for women up to 44 bust and for misses 14 to 18 years.

Women's and Misses' Suits..... $19.75
(14 Distinct Styles at This Price.)
Chic models in many new styles. The model we herewith describe is of superior grade Bedford Cord, a material that promises to be very fashionable. The coat is cutaway, lined with peau de cygne. The skirt is side pleated and trimmed to correspond with coat. This model may be had in blue, black, tan and light gray. Sizes 14 misses to 40 for women.

Women's Serge Dresses..... $5.00
Smart, Serviceable Dresses of All-wool Serge; prettily trimmed with silk soutache braid and small buttons with soutache loops; moire silk collar to match dress and trimmed cuffs. Colors are black, blue, tan and steel gray. All sizes from misses' 14 years to 42 for women.

Women's Serge Dresses..... $7.50
Of excellent quality Wool Serge; front of dress is trimmed with silk braid and crystal buttons; tailored straps of grosgrain silk on waist are very effective. Skirt is plain back, fold down front. Colors are blue, black and tan.

Women's and Misses' Serge Dresses..... $9.50
At this price we are showing models not usually seen in ready-to-wear Dresses. Made of superior quality serge in black, blue, brown and white. The White Serge Dresses are braided with silk braid in a manner which closely resembles hand embroidery and are unusually effective. All sizes for misses' and women.

Women's and Misses' Net Dresses..... $5.90
Upon inspection one wonders how such dainty Dresses can be bought for $5.90. Made of clinging white net, prettily embroidered and combined with filet lace. Underslip is of same material, finished at foot with two knife pleats. The crushed girdle, which joins skirt to waist, is of satin, in white, pink or blue. All sizes from 16 misses' to 36 for women.

Women's and Misses' Net Dresses..... $9.50
Graceful Accordeon Pleated Net Dresses of white net with silk underdress in the new shade of rose pink or light blue. Waist made in surplice effect with wide silk lace in both front and back. Skirt is accordeon pleated and trimmed with lace to correspond with waist.

Women's, Misses' & Juniors' Cotton Voile & Batiste Dresses... $4.98
Richly embroidered in heavy effects or open lacey style. Elaborately trimmed. Sizes 13 to 19 misses' and 34 to 44 women's.

Women's and Misses' New Spring Sample Coats
$7.50 & $12.50
Regular $15 and $25 Values
Women's and Misses' Spring Coats—the newest models—three-quarter and full length in one, two and three-button fastenings; cutaway, also straight front styles. Materials are imported mixtures, Whipcords, two-toned Bedford Cords, large and small plaids; also plain blue serges with collar and cuffs of Bulgarian colored silks. Sizes from 14 misses' to 38 for women.

Girls' Spring Coats..... $3.75
Of All-wool Twilled Flannel; collar of serge; cuffs and back of coat finished off with tabs of serge to correspond with collar; fastens with large gilt buttons. Colors are tan, navy, Copenhagen and red; 6 to 14-year sizes.

Girls' Norfolk Jackets..... $3.95
Of heavy Navy Blue Serge; lined throughout; deep yoke; wide belt; all sizes; 6 to 20 years.
—Cloak Dept., Second Floor.

Women's New Spring Chiffon Waists..... $2.95
A multitude of charming effects are to be seen in this group. A particularly pretty model which we have just received is of fine quality chiffon over seco silk; small white vest of silk net has rich hand embroidery on each side; collar of white net edged with same color as waist; three-quarter length sleeves. This model may be had in brown, Copenhagen and black; sizes 36 to 44.

Silk Messaline Petticoats..... $1.20
Colors are Black, Alice Blue, Nell Rose, Silver Grey and White; all lengths; 36 to 42. None Sent C. O. D.

$2.98 and $3.98 Silk Petticoats at..... $1.75
Of Chiffon Taffeta and Messaline Silk; colors are Black, Emerald Green, Nell Rose, Wistaria, Light Blue, Reseda, Lavender and Grey.
None Sent C. O. D.

"Klosfit" Petticoats, $1, $1.50 & $2.00
These popular petticoats have patent waist band, thus dispensing with the clumsy drawstring at waist; the gusset in hips insures a perfect fitting underskirt; made of excellent quality black percaline and cotton messaline.

"UNDERSELLING" Colored Silks

YARD-WIDE PRINCESS SATIN MESSALINES; pure silk; strong wearing quality; white, cream and the wanted evening and street shades; choice of thirty shades; value $1.00 yard. Special Underselling Price..... **59c**

40-INCH-WIDE SATIN CHARMEUSE; pure silk; good shade of navy blue. Value $1.50 yard. **Special Underselling Price..... 69c**

YARD-WIDE GENUINE HABUTAI WASH SILKS; guaranteed pure silk; strong, washable quality; stylish stripes; 50 styles and colorings to select from. Value 98c, yard. **Underselling Price..... 59c**

GENUINE HABUTAI WASH SILKS; guaranteed pure silk; strong wearing quality; 50 styles and colorings to select from. Value 50c. yard. **Underselling Price..... 29c**

TUB SILKS; yard wide; white grounds, with light blue, lilac, tan, brown, green, primrose, navy blue, cadet and black stripes. Value 59c. yard. **Underselling Price..... 39c**

FAILLE POPLINS; yard-wide Princess Faille Poplins; the wanted evening and street shades. Value $1.00 yard. **Underselling Price..... 75c**

FOULARD SILKS; Cheney Bros.' Showerproof Satin Foulard Silks; all 24 inches wide; name woven on selvedge; all size coin dots, scrolls, stripes and neat figures; desired colorings. Value 85c. yard. **Underselling Price.. 73c**

LUSTROUS SATIN MESSALINES; pure silk, yarn dyed; white, cream and the wanted evening and street shades; choice of 30 shades. Value 50c. yard. **Underselling Price 35c**

40 TO 44 INCH WIDE BORDERED SATIN MESSALINES and BORDERED SATIN FOULARD SILKS; pure silks, in the wanted styles and new spring colorings. Value $1.25 to $1.50 yard. **Underselling Price..... 79c**

FAILLE POPLINS; 26 inches wide; white, cream, black and the wanted evening and street shades. Value 75c. yard. **Underselling Price..... 49c**

STYLISH NEW BULGARIAN SILKS; all 27 inches wide; pure silk; in the wanted styles and colorings. Value $1.00 yard. **Underselling Price..... 69c**

STYLISH NEW MOIRE SILKS; all 26 inches wide; white, cream and the wanted evening and street shades. Value $1.25 yard. **Underselling Price..... 98c**

BROCADED CREPE METEORS; full 40 inches wide, pure silk, white, cream and the wanted evening and street shades. Value $2.00 yard. **Underselling Price..... $1.49**

BROCADED SATIN CREPE METEORS; 40 inches wide, white, cream and the wanted evening and street shades. Value $2.50 yard. **Underselling Price..... $1.98**

BROCADED SATIN CHARMEUSE; full 40 inches wide, pure silk; white, cream and the wanted evening and street shades. Value $2.00 yard. **Underselling Price..... $1.49**

IMPORTED BROCADED SATIN CHARMEUSE; 40 inches wide; lustrous satin face; white, cream and the wanted evening and street shades. Value $2.25 yard. **Underselling Price..... $1.69**

CREPE DE CHENE METEORS; full 40 inches wide; pure silk; lustrous, crepy face; white, cream, pink, light blue, lilac, tan, brown, maise, Nell rose, wistaria, cadet, Copenhagen blue, French blue, navy blue and black shades. Value $1.50 yard. **Special Underselling Price..... $1.19**

CREPE DE CHENE METEORS; full 40 inches wide; evening and street shades. Value $2.00 yard. **Underselling Price..... $1.49**

SATIN CREPE METEORS; full 40 inches wide; evening and street shades. Value $2.50 yard. **Underselling Price..... $1.69**

IMPORTED SATIN CREPE METEORS; full 44 inches wide; evening and street shades. Value $2.75 yard. **Underselling Price..... $1.98**

SATIN CHARMEUSE; 38 inches wide; pure silk; lustrous satin face; taupe and navy blue shades. Value $1.69 yard. **Special Underselling Price..... 98c**

"UNDERSELLING" Black Silks

40-INCH WIDE BLACK SATIN DUCHESSE MESSALINE; pure silk; sturdy wearing quality; lustrous jet black; real value $1.25 yard. Special Underselling Price.... **69c**

YARD-WIDE BLACK SATIN MESSALINES; pure silk; yarn dyed; strong wearing quality. Value $1 yard. **Underselling Price..... 59c**

YARD-WIDE BLACK GUARANTEED TAFFETA SILKS; pure silk; sturdy, strong quality. Value 98c. yard. **Underselling Price..... 55c**

BLACK HABUTAI DRESS SILKS; full 27 inches wide; pure silk; rich crow black. Value 50c. yard. **Underselling Price..... 29c**

HABUTAI SILKS; 27 inches wide; guaranteed perspiration proof; Lyons dye. Value 69c. yard. **Underselling Price..... 45c**

SATIN MESSALINES, SATIN DUCHESS and PEAU DE SOIE DRESS SILKS; all 24 and 27 inches wide; warranted pure silk. Value 79c. yard. **Underselling Price.. 49c**

BLACK SILKS, BLACK SATIN DUCHESSE, SATIN MESSALINE; both 40 inches wide; pure silk; yarn dyed. Value $1.50 yard. **Underselling Price..... 98c**

BLACK SILKS, yard wide; **BLACK PEAU DE SOIE, PEAU DE CYGNE, SATIN DUCHESSE and SATIN MESSALINE;** all a perfect jet black. Value $1.25 yard. **Underselling Price..... 79c**

CHIFFON CLOTH AND MARQUISETTE; both 40 inches wide; both pure silk. Worth $1.00 yard. **Underselling Price..... 69c**

BLACK CREPE DE CHENE DRESS SILKS; all pure silk and sturdy quality:
40 inches wide, value $1.50 yd., at.... 98c.
40 inches wide, value $1.69 yd., at....$1.19
40 inches wide, value $1.85 yd., at....$1.39
40 inches wide, value $2.00 yd., at....$1.49

BLACK SATIN CREPE METEORS 40 inches wide, value $2.25 yd., at....$1.69

BLACK SATIN CREPE METEORS 44 inches wide, value $2.75 yd., at....$1.98

BLACK BROCADED CREPE METEOR; 40 inches wide; pure silk, lustrous jet black. Value $2.00 yard. **Underselling Price... $1.49**

BLACK BROCADED SATIN CREPE METEOR; 40 inches wide; bright raven jet black. Value $2.75 yd. **Underselling Price $1.98**

BLACK BROCADED SATIN CHARMEUSE; 40 inches wide; pure silk, lustrous jet black. Value $2 yard. **Underselling Price $1.49**

BLACK BROCADED SATIN CHARMEUSE; 40 inches wide; bright, raven jet black. Value $2.50 yard. **Underselling Price.. $1.69**

BLACK SATIN CHARMEUSE; pure silk; rich jet black:
40 inches wide, value $1.69 yd., at.... 98c.
42 inches wide, value $1.75 yd., at....$1.19
40 inches wide, value $2.00 yd., at....$1.39
40 inches wide, value $2.75 yd., at....$1.85

"UNDERSELLING" Wash Goods

8,000 Yds. of 10c and 12½c Wash Goods at, yard..... 5¾c
Yard-wide Printed Percales, all colorings; yard-wide Printed Shirting Madras, all colorings; plain Linen-finished Chambrays and Dress Ginghams, all solid shades, stripes, checks and plaids. Printed Batistes and Lawns, all the wanted styles and colorings (on sale third aisle tables—First Floor).

5,000 YARDS OF 25c. WASH GOODS AT, YARD. 40-inch wide Bordered Opera Voiles, 40-inch wide Bordered Chiffon Mulls, 40-inch wide Bordered Chiffon Batistes, 40-inch wide plain Chiffon Voiles, 28-inch Silk Embroidered woven Madras and Printed Flaxons; all the wanted styles and colorings; all full pieces (on sale third aisle tables—First Floor). **9½c**

MERCERIZED SILK POPLINS; black, white, cream and the wanted evening and street shades. Value 19c. yard. **Underselling Price 11½c**

DRESS GINGHAMS; full 32 inches wide; gray, lilac, cadet and Copenhagen blue shades. Value 15c. yard. **Underselling Price..... 8¾c**

BROCADED SILK CHIFFONS, DOTTED CHIFFONS and PLAIN SECO CHIFFONS; all 24 inches wide; white, cream, black and the wanted evening and street shades. Value 19c. yard. **Underselling Price..... 12½c**

SILK AND SATIN STRIPED CHIFFON VOILES; white, cream, black and the wanted evening and street shades. Value 35c. yard. **Underselling Price..... 24c**

YARD-WIDE IRISH DRESS LINEN; natural tan shade; guaranteed pure linen. Value 20c. yard. **Underselling Price..... 15c**

YARD-WIDE SHIRTING MADRAS; self-jacquard ground, in printed stripes and neat figures; all colorings. Value 19c. yard. **Underselling Price..... 11½c**

STYLISH NEW EPONGE RATINES; solid ground, with colored hairline stripes; all the wanted colors. Value 29c. yard. **Underselling Price..... 19c**

PEKIN STRIPED VOILES; full 40 inches wide; white-and-black, white-and-navy blue, white-and-lilac, white-and-pink and other desired colorings. Value 25c. yard. **Underselling Price..... 19c**

EPONGE RATINE; full 38 inches wide; white, cream, pink, lilac, light blue, tan, brown, wistaria, Copenhagen, cadet, French blue, navy blue and the wanted shades. Value 69c. yard. **Special Underselling Price.. 39c**

NEW RATINE STRIPED CHIFFON VOILES; white, cream, black and the wanted evening and street shades. Value 39c. yard. **Underselling Price..... 29c**

MERCERIZED POPLINS; highly mercerized in the yarn; white, cream, black and the wanted evening and street shades. Value 25c. yard. **Underselling Price..... 19c**

CHIFFON VOILES; plain Chiffon Voiles; full 40 inches wide; white, cream, black and the desired evening shades. Value 25c. yard. **Underselling Price..... 15c**

IMPORTED RAMIE LINENS; ruff weave; guaranteed pure linen; full 40 inches wide; tan, lilac, Copenhagen, cadet, navy blue and twenty leading spring shades. Value 65c. yard. **Underselling Price..... 39c**

"UNDERSELLING" New Spring Colored Dress Goods

STORMPROOF SERGES, WHIPCORDS AND MANNISH SUITINGS; all 1½ yards wide; brown, tan, gray, French blue, navy blue and men's wear blue shades; values up to $1.00 yard. Special Underselling Price..... **49c**

LUSTROUS MOHAIR SICILIANS and CHIFFON PANAMAS; both 1½ yards wide; gray, brown, garnet, navy blue and ink blue shades. Value 69c. yard. **Underselling Price.. 39c**

STORMPROOF SERGES, DIAGONAL SERGES & WHIPCORDS; all full yard wide; brown, tan, grey, navy blue and the wanted street shades. Value 50c. yard. **Underselling 39c Price**

STORMPROOF SERGES, PANAMAS and MANNISH SUITINGS; all pure wool; 1½ yards wide; brown, tan, grey, navy blue and the wanted street shades. Value $1.00 yard. **Underselling Price..... 69c**

DRESS GOODS; Whipcords, Diagonal Serges and Stormproof Serges; all 1½ yards wide; pure wool; brown, taupe, tan, grey, garnet, navy blue, ink blue and desired shades. Value $1.25 yard. **Underselling Price..... 79c**

DRESS GOODS; Chiffon Broadcloths, Stormproof Serges, Whipcords and Mannish Suitings; all 1½ yards wide; brown, taupe, grey, navy, men's wear blue and desired street shades. Value $1.50 yard. **Underselling Price..... 95c**

IMPORTED SILK AND WOOL POPLINS, SILK AND WOOL EOLIENNES and FINE FRENCH SATIN CHARMEUSE; all 1¼ and 1½ yards wide; brown, tan, grey, Copenhagen, cadet, navy blue and men's wear blue shades. Value $1.69 yard. **Underselling Price..... $1.25**

IMPORTED FRENCH IMPERIAL SERGES, WHIPCORDS, DIAGONAL SERGES, CLAY SERGES AND FINE ENGLISH SUITINGS; all full 1½ yards wide; cream, tan, grey, brown, French blue, navy blue and ink blue shades. Value $2.00 yard. **Underselling Price..... $1.49**

IMPORTED RATINE EPONGE SUITINGS; full 1½ yards wide; pure wool; cream, tan, grey, French blue, brown and navy blue shades. Value $3.00 yard. **Underselling Price..... $1.98**

CREAM STORMPROOF SERGES & FRENCH IMPERIAL SERGES; both 1½ yards wide; pure wool; double twisted warp; real value $1.25 yd. **Special Underselling Price... 79c**

CREAM STORMPROOF SERGES, WHIPCORDS AND DIAGONAL SERGES; all full 1½ yards wide; pure wool. Value $1.50 yard. **Special Underselling Price..... 98c**

CRAVENETTED STORMPROOF SERGE, IMPERIAL SERGES, DIAGONAL SERGES, CLAY SERGES, WHIPCORDS AND SCOTCH MANNISH SUITINGS; all full 1½ yards wide; cream, tan, grey, brown, French blue, Copenhagen blue, navy and men's wear blue shades. Value $1.75 yard. **Underselling Price..... $1.25**

"UNDERSELLING" Black Dress Goods

Imported Black Chiffon Voiles and Chiffon Panamas; both guaranteed pure wool; full 1½ yards wide; rich crow black; real value $1.00 and $1.25 yard. Special Underselling Price... **49c**

BLACK STORMPROOF SERGES; 1½ yards wide; double twisted warp; yarn dyed; rich jet black. Value 89c. yard. **Underselling Price..... 49c**

BLACK STORMPROOF SERGES, DIAGONAL SERGES AND WHIPCORDS; all full yard wide; perfect jet black. Value 50c. yard. **Underselling Price..... 39c**

BLACK SILK AND WOOL POPLINS, SILK and WOOL EOLIENNES and SILK and WOOL CREPE DE CHENES; all 1¼ yards wide; perfect jet black. Value $1.25 yard. **Underselling Price..... 69c**

BLACK STORMPROOF SERGES, DIAGONAL SERGES, CHEVIOTS, WHIPCORDS and WOOL SUITINGS; all 1½ yards wide; pure wool. Value $1.25 yd. **Underselling Price..... 79c**

BLACK STORMPROOF SERGES, WHIPCORDS, IMPERIAL SERGES, CLAY SERGES, CHIFFON BROADCLOTHS; all 1½ yards wide; pure wool; rich crow black. Value $1.50 yard. **Underselling Price..... 95c**

BLACK CHIFFON CREPE VOILES and PLAIN CHIFFON VOILES; both full 1½ yards wide; pure wool; rich crow black. Value $1.25 yard. **Underselling Price..... 69c**

IMPORTED BLACK SILK and WOOL POPLINS, SILK AND WOOL HENRIETTAS, SILK and WOOL EOLIENNES and SILK and WOOL REPS; all 1¼ yards wide, lustrous jet black; stylish for the new draped skirt. Value $1.50 yard. **Underselling Price..... $1.25**

BLACK CRAVENETTED STORMPROOF SERGES, FRENCH IMPERIAL SERGES, WHIPCORDS, DIAGONAL SERGES and CHIFFON BROADCLOTHS; all 1½ yards wide; sponged and shrunk ready for the needle. Value $1.75 yard. **Underselling Price..... $1.19**

IMPORTED BLACK ALL-WOOL SATIN CHARMEUSE, CRAVANETTED STORMPROOF SERGES, FRENCH IMPERIAL SERGES, CLAY SERGES, WHIPCORDS and DIAGONAL SERGES; all 1½ yards wide; stylish new spring dress materials. Value $2.00 yard. **Underselling Price..... $1.49**

Boys' $7.00 Suits, $4.95

These Suits are thoroughly tailored; made of such handsome materials that they are sure to please parents seeking the very finest. Materials are all-wool fancy worsteds, blue serges, cheviots and velour-finished cassimeres in the new spring shades of brown, gray and tan. "Man tailored" in the newest effects—broad shoulders, snug-fitting collar and extra long coats; extra full, wide cut knickerbocker pants. Double-breasted and Norfolk styles for boys 7 to 18 years. Russian and sailor blouse styles for boys 3 to 10 years.

We Make a Specialty of Boys' Confirmation Suits

We sell Boys' Confirmation Suits at $1 to $3 LESS than the same grades sell at other stores. You'd be exceedingly unwise to buy your boy's confirmation suit without seeing our assortment. These suits are made of extra good quality Blue Serge in double-breasted and Norfolk styles. All sizes for boys 8 to 18 years.

Underselling Prices, $2.95, $3.95, $4.95, $5.95, $6.95 and $7.95.

"UNDERSELLING" Notions

Clark's O. N. T. Cotton; 200-yard spools. Dozen, 47¢. Spool..... 4¢
Brooks' Glace Cotton; 200-yard spools. Dozen, 47¢. Spool..... 4¢
John J. Clark's Cotton; 200-yard spools. Dozen, 23¢. Spool..... 2¢
Pennant Cotton; 200-yard spools. Dozen, 17¢. Spool..... 1½¢
Warren's Silk Featherbone. Dozen yards, 75¢. Yard..... 6½¢
Smith's Needles. Blue papers..... 2¢
Windsor Hooks and Eyes. Card..... 3½¢
Samson Hooks and Eyes. Card..... 1¢
Gem Pins; dressmakers' standard. Paper..... 3½¢
English Pins; 300 to paper..... 2¢
Taffeta Seam Binding; 8-yard piece. 5¢
Silk Prussian Binding; 9-yard piece. 14¢
Weighted Dress Tape. Yard..... 7¢
Dress Weights; all sizes. Dozen..... 7¢
Button Molds; 8 sizes. Dozen..... 2¢
Peets' Invisible Eyes. 3 doz. pkg.. 2¢
Canvas Coat Forms. Pair..... 19¢
Machine Needles. Paper..... 2½¢
Machine Oil; will not grit. Bottle.. 2¢
Machine Screw Drivers..... 3¢
Machine Oil Cans..... 4¢
Machine Straps; full length..... 8¢
Featherstitch Braid; needlework patterns. 8-yard piece..... 8¢
Scalloped Edging or Shirtwaist Braid Scallops, in assorted colors. 6-yard piece..... 8¢
Stocking Feet, first quality; all sizes. Pair..... 3½¢
Egg Darners, with handles..... 1½¢
500-yd. Spool Basting Cotton; best numbers; spool..... 2½¢
Elastic Shirtwaist Belts..... 3¢
Warren's New York Collar Forms.... 3¢
Darning Cotton. Spool..... 1¢
Keitel Collar Supports; all sizes. Card..... 5¢
West Electric Curlers. 2 on card.... 7¢

"UNDERSELLING" Domestics

"FRUIT-OF-THE-LOOM" BLEACHED MUSLINS; one yard wide, in lengths up to 20 yards each; every piece warranted to be the genuine "Fruit-of-the-Loom." Quantity to purchaser not limited; value 11c yard. Underselling Price..... **8½c**

APRON GINGHAMS; full pieces and perfect quality; one of the best known standard brands; pure indigo dye; warranted fast colors; all the wanted checks; value 8c yard. Underselling Price..... **6¾c**

BLEACHED MUSLINS; one yard wide; finely woven round thread quality; medium weight, soft finish grades; full pieces and perfect. Value 9c yard. **Underselling Price..... 6¾c**

BLEACHED PILLOW CASE MUSLINS; 42 inches wide; heavy quality; are absolutely free from dressing; full pieces and perfect. Value 16c yard. **Underselling Price..... 12½c**

FRUIT OF THE LOOM BLEACHED PILLOW CASE MUSLINS; 50 inches wide; full pieces and perfect. Value 21c yd. **Underselling Price. 15c**

"FRUIT OF THE LOOM" BLEACHED PILLOW CASE MUSLINS; 45 inches wide; full pieces and perfect. Value 17c yard. **Underselling Price 13½c**

FRUIT OF THE LOOM BLEACHED SHEETINGS; 2¼ yards wide; full pieces and perfect. Value 33c yard. **Underselling Price..... 27c**

FRUIT OF THE LOOM BLEACHED SHEETINGS; 2½ yards wide; full pieces and perfect. Value 35c yard. **Underselling Price..... 29c**

"UNDERSELLING" Housefurnishings

3-PIECE ALUMINUM SAUCEPAN SETS; consisting of 1 each of 2-quart, 3-quart and 4-quart extra deep Saucepans. Value $2.25. **Underselling Price $1.49**

LARGE NO. 9 WASH BOILERS; made of extra heavy block tin with genuine copper bottom. Value $1.75. **Underselling Price..... $1.19**

PARLOR FLOOR BROOMS; made of fine selected corn, with bamboo handles. Value 44c. **Underselling Price..... 29c**

WASH BOILERS; made of heavy tin:
No. 7 Size. 69c value..... 44c
No. 8 Size. 79c value..... 54c

WASH BOILERS; made of heavy block tin, with genuine copper bottom:
No. 7 Size. 98c value..... 79c
No. 8 Size. $1.19 value.... 89c

24-INCH PLATE GLASS SHELVES, with braced nickel-plated brackets. Value 89c. **Underselling Price..... 59c**

DOUBLE-COATED GREY ENAMELED FOOT TUBS. Value 59c. **Underselling Price 29c**

DOUBLE-COATED GREY ENAMELED SLOP PAILS, with covers. Value 69c. **Underselling Price..... 39c**

SQUARE BREAD BOXES; made of heavy japanned tin; neatly stenciled:
Small size; 44c value..... 29c
Medium size; 54c value.... 39c
Large size; 64c value..... 49c

TUMBLER COASTER TRAYS; made of tile, with nickeled rim, assorted decorations. Value 14c. **Underselling Price..... 8c**

EXTENSION ROLLER SKATES, with steel wheels, adjustable to any size. Value 69c. **Underselling Price..... 44c**

NICKEL-PLATED BALL BEARING ROLLER SKATES; Boys' or Girls'. Value $1.69. **Underselling Price $1.24**

New Spring Kimonos For Women

WOMEN'S NEW SPRING DRESSING SACQUES; in neat figured, stripes or shepherd plaids, in grey, navy or black; belt at waist; sizes 36 to 46; nice for kitchen wear. Value 69c. **Underselling Price..... 49c**

WOMEN'S NEW SPRING LONG CREPE and LAWN KIMONOS; Crepes have shirred yokes or Empire styles. Lawns are Dutch neck and tucked; belt at waist; finished down front and sleeves with border to match; light blue, pink, helio and black; sizes 36 to 46. Value $1.50. **Underselling Price..... 98c**

EISENBERG'S "UNDERSELLING" STORE

LEXINGTON STREET, BET. HOWARD AND PARK.

The New Pictorial Patterns for April on Sale The Spring Fashion Book costs only 10c when a 15c Pattern is purchased.

"UNDERSELLING" BUTTONS

All the newest effects in Jeweled Buttons now so extensively used for trimming. An immense variety to select from. **Underselling Prices,** per dozen, **7½c to 72c**

"UNDERSELLING" Upholsteries & Floor Coverings

We have added considerable floor space to the Upholstery and Floor Covering Depts., and have increased our stock of merchandise in both lines. Immense assortments to select from. All at Underselling Prices.

SUMMER PORTIERES; mercerized colored cross stripes. Value $1.50 and $1.75 pair. **Underselling Price..... 79c**

COLORED SUMMER PORTIERES; colored grounds, silk cross stripes. Value $2.25 pair. **Underselling Price $1.29**

COLORED VALANCE CURTAINS; green, arab, white and red. Value $1.25 pair. **Underselling Price..... 89c**

ECRU SCOTCH MADRAS CURTAINS; 3-yards long. Value $2.00 pair. **Underselling Price..... $1.39**

COLORED BORDERED SWISS CURTAINS; ruffled and flat; hemstitched. Value $1.00 pair. **Underselling Price..... 69c**

HEAVY SCRIM CURTAINS; 4-inch lace inserted; hemstitched. Value $1.50 pair. **Underselling Price..... 98c**

VELOUR ROPE PORTIERES; full length. Value $2.25. **Underselling Price..... $1.65**

WASHABLE COUCH COVERS; plain with colored borders. Value $1.25. **Underselling Price 89c**

SILK LAMBREQUINS, with knotted silk fringe. Value $1.50. **Underselling Price... 98c**

WHITE SWISS SASH CURTAINS; one yard long; hemstitched ruffle. Value 35c pair. **Underselling Price... 25c**

FIGURED CURTAIN SCRIM; colored designs on striped and blocked scrim. Value 25c yard. **Underselling Price 12½c**

SCOTCH HOLLAND SHADES; 3x6 ft.; blue or green on warranted rollers. Value $1.00. **Underselling Price..... 59c**

AMERICAN HOLLAND SHADES; 3x6 ft.; warranted rollers. Value 39c. **Underselling Price..... 27c**

OPAQUE SHADES:
3 x 6 feet..... 21c
6 ft. x 42 inches..... 48c

REVERSIBLE MATTING RUGS; size 9x12 ft.; woven designs; green, red and blue. Value $3.50. **Underselling Price $2.69**

REVERSIBLE MATTING RUGS; size 6x9 ft.; woven designs; green, red and blue. Value $2.25. **Underselling Price $1.59**

STENCILED MATTING RUGS; size 9x12 ft.; allover and medallion designs. Value $3.50. **Underselling Price..... $2.19**

STENCILED MATTING RUGS; size 27x54 inches; floral and oriental designs. Value 26c. **Underselling Price..... 15c**

FIBRE AND WOOL RUGS; size 9x12 ft.; excellent designs. Value $8.50. **Underselling Price..... $5.85**

MIXTWEAVE RUGS; wool-and-fibre; very newest and choicest designs; rich colors:
6 x 9 feet..... $4.98
6 x 12 feet..... $5.98
7½ x 10½ feet..... $6.45
9 x 12 feet..... $7.95

More than 500 rolls of Matting on sale. All the best and most reliable makes and all sold at an "Underselling" Price—a lower price than same grade costs elsewhere.

CHINESE MATTINGS; value $6.75 for 40-yard roll. **Underselling Price... $5.25**
By the yard, 14c.

CHINESE MATTINGS; 40-yard roll. Value $11. **Underselling Price... $8.65**
By the yard, 22c.

JAPANESE MATTINGS; value $10.00 for 40-yard roll. **Underselling Price..... $7.95**
By the yard, 21c.

WOOL and FIBRE MATTINGS; 27 inches wide; for halls and stairs. Value 45c yard. **Underselling Price..... 37c**

CORK LINOLEUMS; 2 yards wide; cut from the roll. Value 55c sq. yd. **Underselling Price..... 33c**

DOUBLE-FACED ART CRETONNES; 36 inches wide; 25c value. **Underselling Price..... 19c**

"RIVAL" BLEACHED SHEETS; size 90x90 inches; product of the celebrated "New York Mills"; made of a very fine grade of sheeting and warranted to give perfect satisfaction in every respect. Value 85c each. **Underselling Price..... 69c**

CROCHET BED SPREADS; full double bed size; heavy closely woven quality without dressing; pretty raised floral and conventional designs, neatly hemmed and ready for use. Value $1.19. **Underselling Price..... 98c**

HUCK TOWELS; medium and large sizes; extra heavy quality; genuine linen finish; very absorbent; have fast color red borders. Value 10c & 12½c each. **Underselling Price..... 7½c**

HEMMED NAPKINS; size 18x18 inches; very fine mercerized quality; have permanent satin finish; pretty designs; neatly hemmed and ready for use. Value 8c each. **Underselling Price 6½c**

HEMSTITCHED BLEACHED PILLOW CASES; size 45x36 inches; made of a fine quality soft finish muslin; are perfect in every respect; neatly hemstitched and finished with wide hems. Value 16c each. **Underselling Price..... 12½c**

BLEACHED TABLE DAMASKS; 60 inches wide; heavy mercerized quality, with a high satin lustre that it will retain after washing; many pretty designs. Value 40c yd. **Underselling Price. 29c**

LINEN FINISH TOWELINGS; 16 inches wide; heavy absorbent quality; will not lint; all white and with fast color red borders. Value 6½c yard. **Underselling Price