We "Undersell"---You SAVE!

The Eisenberg Store renders its greatest service to the public at this period—the beginning of a season—for it is at this time that stores in general exact their biggest profits—but HERE the "underselling" system stands as a regulator, maintaining our uniformly small profit-margin now as at ALL times. Hence, the great difference in prices here and elsewhere on exactly the same class of goods.

Free Delivery by Parcel Post

We deliver all mail orders free in the first, second and third zones—up to 300 miles. (Fragile and bulky merchandise requiring extra packing, excepted).

EISENBERG'S "UNDERSELLING" STORE

LEXINGTON STREET, Bet. Howard and Park

Women's $2.50 & $3 Low Shoes, $1.89

Newest styles in Oxford Ties and Pumps; high or low heel, broad or medium toe, all the wanted leathers. All sizes and widths.

CHILDREN'S WHITE SHOES—White Canvas High Shoes; button style; sizes 4 to 8. Regular $1.00 quality. Underselling Price..... **55c**

MISSES' and CHILDREN'S WHITE CANVAS SHOES; pure white; button style; foot form last; sizes 8½ to 2. Underselling Price..... **88c**

BOYS' SATIN CALF BLUCHER HIGH SHOES, reinforced seams; broad toe; trade-mark brand; sizes 9 to 13½. Underselling Price..... **85c**

New Spring Colored Silks

6,000 YARDS OF ASSORTED SILKS; values 50c to 69c yard. At..... **19c**

Yard-wide Silk Eponge Ratines, Yard-wide Silk Tussah Pongees, Yard-wide Rough Shantung Pongees, Yard-wide plain Brilliant Chiffons, Yard-wide Brocaded Seco Chiffons, Yard-wide Brocaded Tussah Silks, 27-inch Brocaded Ratines, 27-inch Brocaded Silk Poplins, 27-inch Brocaded Tussah Silks, Yard-wide Corded and Figured Tub Silks; black, pink, light blue, cadet, tan, champagne, mode, French blue, navy blue and stylish fancy colorings; bought from a mill at ⅓ actual value (on sale third aisle counters—First Floor).

YARD-WIDE SATIN MESSALINES; pure silk, sturdy wearing quality; white, cream, black and the wanted evening and street shades; choice of 30 shades. Value $1.00 yard. Special Underselling Price..... **59c**

SPOTPROOF SATIN FOULARDS; all 24 inches wide, pure silk; in coin dots, scrolls, stripes and neat figures, black and white, navy and white and the wanted colorings. Value 79c. yard. Special Underselling Price..... **49c**

40-INCH-WIDE SATIN CHARMEUSE; pure silk; good shade of navy blue. Value $1.50 yard. Special Underselling Price..... **69c**

YARD-WIDE GENUINE HABUTAI WASH SILKS; guaranteed pure silk; strong, washable quality; stylish stripes; 50 styles and colorings to select from. Value 98c. yard. Underselling Price..... **69c**

GENUINE HABUTAI WASH SILKS; guaranteed pure silk; strong wearing quality; 50 styles and colorings to select from. Value 50c. yard. Underselling Price..... **29c**

TUB SILKS; yard wide; white grounds, with light blue, lilac, tan, brown, green, primrose, navy blue, cadet and black stripes. Value 59c. yard. Underselling Price..... **39c**

LUSTROUS SATIN MESSALINES; pure silk, yarn dyed; white, cream and the wanted evening and street shades; choice of 30 shades. Value 50c. yard. Underselling Price **35c**

40 TO 44 INCH WIDE BORDERED SATIN MESSALINES and BORDERED SATIN FOULARD SILKS; pure silks, in the wanted styles and new spring colorings. Value $1.25 to $1.50 yard. Underselling Price..... **79c**

IMPORTED BROCADED SATIN CHARMEUSE; 40 inches wide; lustrous satin face; white, cream and the wanted evening and street shades. Value $2.25 yard. Underselling Price..... **$1.69**

CREPE DE CHENE METEORS; full 40 inches wide; evening and street shades. Value $2.00 yard. Underselling Price..... **$1.49**

FAILLE POPLINS; 26 inches wide; white, cream, black and the wanted evening and street shades. Value 75c. yard. Underselling Price..... **49c**

STYLISH NEW BULGARIAN SILKS; all 27 inches wide; pure silk; in the wanted styles and colorings. Value $1.00 yard. Underselling Price..... **69c**

STYLISH NEW MOIRE SILKS; all 26 inches wide; white, cream and the wanted evening and street shades. Value $1.25 yard. Underselling Price..... **98c**

BROCADED CREPE METEORS; full 40 inches wide, pure silk, white, cream and the wanted evening and street shades. Value $2.00 yard. Underselling Price..... **$1.49**

BROCADED SATIN CREPE METEORS; 40 inches wide, white, cream and the wanted evening and street shades. Value $2.50 yard. Underselling Price..... **$1.98**

BROCADED SATIN CHARMEUSE; full 40 inches wide, pure silk; white, cream and the wanted evening and street shades. Value $2.00 yard. Underselling Price..... **$1.49**

CREPE DE CHENE METEORS; full 40 inches wide; pure silk; lustrous, crepy face; white, cream, pink, light blue, lilac, tan, brown, maise, Nell rose, wistaria, cadet, Copenhagen blue, French blue, navy blue and black shades. Value $1.50 yard. Special Underselling Price..... **$1.19**

SATIN CREPE METEORS; full 40 inches wide; evening and street shades. Value $2.50 yard. Underselling Price..... **$1.69**

SATIN CHARMEUSE; 38 inches wide; pure silk; lustrous satin face; taupe and navy blue shades. Value $1.69 yard. Special Underselling Price..... **98c**

New Spring Black Silks

BLACK SATIN CHARMEUSE; pure silk; full 40 inches wide; lustrous, jet black; strong wearing quality; real value $1.25 yard. Special Underselling Price..... **69c**

YARD-WIDE BLACK SATIN MESSALINES; pure silk, yarn dyed, strong wearing quality. Real value $1.00 yard. Underselling Price **59c**

YARD-WIDE BLACK GUARANTEED TAFFETA SILKS; pure silk; sturdy, strong quality. Value 98c. yard. Underselling Price..... **55c**

HABUTAI SILKS; 27 inches wide; guaranteed perspiration proof; Lyons dye. Value 69c. yard. Underselling Price..... **45c**

SATIN MESSALINES, SATIN DUCHESS and PEAU DE SOIE DRESS SILKS; all 24 and 27 inches wide; warranted pure silk. Value 79c. yard. Underselling Price.. **49c**

BLACK SILKS, BLACK SATIN DUCHESSE, SATIN MESSALINES; both 40 inches wide; pure silk; yarn dyed. Value $1.50 yard. Underselling Price..... **98c**

CHIFFON CLOTH AND MARQUISETTE; both 40 inches wide; both pure silk. Worth $1.00 yard. Underselling Price..... **69c**

YARD-WIDE BLACK PEAU DE SOIE, PEAU DE CYGNE, SATIN DUCHESSE and SATIN MESSALINE; all a perfect jet black. Value $1.25 yard. Underselling Price..... **79c**

BLACK BROCADED CREPE METEOR; 40 inches wide; pure silk, lustrous jet black. Value $2.00 yard. Underselling Price... **$1.49**

BLACK CREPE DE CHENE DRESS SILKS; all pure silk and sturdy quality;
40 inches wide, value $1.50 yd., at.... **98c.**
40 inches wide, value $1.69 yd., at....**$1.19**
40 inches wide, value $1.85 yd., at....**$1.39**
40 inches wide, value $2.00 yd., at....**$1.49**

BLACK SATIN CREPE METEORS 40 inches wide, value $2.25 yd., at....**$1.69**

BLACK SATIN CREPE METEORS 44 inches wide, value $2.75 yd., at....**$1.98**

BLACK BROCADED SATIN CREPE METEOR; 40 inches wide; bright raven jet black. Value $2.75 yd. Underselling Price **$1.98**

BLACK BROCADED SATIN CHARMEUSE; 40 inches wide; pure silk, lustrous jet black. Value $2 yard. Underselling Price **$1.49**

BLACK BROCADED SATIN CHARMEUSE; 40 inches wide; bright, raven jet black. Value $2.50 yard. Underselling Price.. **$1.69**

BLACK SATIN CHARMEUSE; pure silk; rich jet black:
40 inches wide, value $1.00, yd., at.... **98c.**
40 inches wide, value $1.75 yd., at....**$1.19**
40 inches wide, value $2.00 yd., at....**$1.39**
40 inches wide, value $2.75 yd., at....**$1.85**

New Spring Wash Goods

9,000 YARDS OF YARD-WIDE PRINTED PERCALES AND SHIRTING MADRAS, 28-INCH WIDE, DRESS GINGHAMS AND CHAMBRAYS, PRINTED BATISTES AND LAWNS—in stripes, checks, plaids and neat figures; all colorings; value 10c and 12½c yard. Special Underselling Price..... **5¾c**

(On Sale Third Aisle Tables, First Floor.)

MERCERIZED SILK POPLINS; black, white, cream and the wanted evening and street shades. Value 19c. yard, Underselling Price **11½c**

BROCADED SILK CHIFFONS, DOTTED CHIFFONS and PLAIN SECO CHIFFONS; all 24 inches wide; white, cream, black and the wanted evening and street shades. Value 19c. yard. Underselling Price..... **12½c**

SILK AND SATIN STRIPED CHIFFON VOILES; white, cream, black and the wanted evening and street shades. Value 35c. yard. Underselling Price..... **24c**

YARD-WIDE IRISH DRESS LINEN; natural tan shade; guaranteed pure linen. Value 20c. yard. Underselling Price..... **15c**

YARD-WIDE SHIRTING MADRAS; self-jacquard ground, in printed stripes and neat figures; all colorings. Value 19c. yard. Underselling Price..... **11½c**

45-INCH-WIDE PLAIN CHIFFON VOILES; in white, cream, black and the wanted evening and street shades; choice of 30 shades. Value 39c. yard. Underselling Price..... **25c**

6,000 YARDS OF 32-INCH-WIDE BARNABY ZEPHYR DRESS GINGHAMS; SILK AND COTTON CHEVIOTS, WOVEN EMBROIDERED MADRAS AND PRINTED FLAXONS; all the wanted styles and colorings. Values 15c. to 25c. yard. Special Underselling Price.. **8¾c**

PEKIN STRIPED VOILES; full 40 inches wide; white-and-black, white-and-navy blue, white-and-lilac, white-and-pink and other desired colorings. Value 25c. yard. Underselling Price..... **19c**

46-INCH-WIDE RAMIE LINENS; guaranteed pure linen; also 36-inch-wide Eponge Ratines; black, white, cream and the wanted evening and street shades; choice of twenty shades. Value 59c. to 75c. yard. Special Underselling Price..... **39c**

STYLISH NEW EPONGE RATINES; solid ground, with colored hair-line stripes; all the wanted colors. Value 29c. yard. Underselling Price..... **19c**

EPONGE RATINE; full 36 inches wide; white, cream, pink, lilac, light blue, tan, brown, wistaria, Copenhagen, cadet, French blue, navy blue and the wanted shades. Value 69c. yard. Special Underselling Price.. **39c**

NEW RATINE STRIPED CHIFFON VOILES; white, cream, black and the wanted evening and street shades. Value 39c. yard. Underselling Price..... **29c**

MERCERIZED POPLINS; highly mercerized in the yarn; white, cream, black and the wanted evening and street shades. Value 25c. yard. Underselling Price..... **19c**

CHIFFON VOILES; plain Chiffon Voiles; full 40 inches wide; white, cream, black and the desired evening shades. Value 25c. yard. Underselling Price..... **15c**

"Underselling" NOTIONS

Clark's O. N. T. Cotton; 200-yard spools. Dozen, 47¢. Spool..... 4¢
Brooks' Glace Cotton; 200-yard spools. Dozen, 47¢. Spool..... 4¢
John J. Clark's Cotton; 200-yard spools. Dozen, 23¢. Spool..... 2¢
Pennant Cotton; 200-yard spools. Dozen, 17¢. Spool..... 1½¢
Warren's Silk Featherbone. Dozen yards, 75¢. Yard..... 6½¢
Smith's Needles. Blue papers..... 2¢
Windsor Hooks and Eyes. Card..... 3½¢
Samson Hooks and Eyes, Card..... 1¢
Gem Pins; dressmakers' standard Paper..... 3½¢
English Pins; 300 to paper..... 2¢
Taffeta Seam Binding; 8-yard piece. 8¢
Silk Prussian Binding; 9-yard piece. 14¢
Weighted Dress Tape. Yard..... 7¢
Dress Weights; all sizes. Dozen.... 7¢
Button Molds; 8 sizes. Dozen..... 5¢
Peets' Invisible Eyes. 3 doz. pkg.. 2¢
Canvas Coat Forms. Pair..... 19¢
Machine Needles. Paper..... 2½¢
Machine Oil; will not grit. Bottle.. 2¢
Machine Screw Drivers..... 3¢
Machine Oil Cans..... 4¢
Machine Straps; full length..... 5¢
Featherstitch Braid; needlework patterns. 6-yard piece..... 8¢
Scalloped Edging or Shirtwaist Braid Scallops, in assorted colors. 6-yard piece..... 8¢
Stocking Feet, first quality; all sizes. Pair..... 3½¢
Egg Darners, with handles..... 1½¢
500-yd. Spool Basting Cotton; best numbers; spool..... 2½¢
Elastic Shirtwaist Belts..... 3¢
Warren's New York Collar Forms.... 3¢
Darning Cotton. Spool..... 1¢
Keitel Collar Supports; all sizes. Card..... 5¢
West Electric Curlers, 2 on card.... 7¢

ART NEEDLEWORK

Orders taken for Stamping in the Newest Spring Designs at Underselling Prices.

Stamped Nainsook Corset Covers; all special designs; value 25c.....15¢
Stamped Nainsook Night Gowns; all special designs; value 79c....50¢
Stamped Batiste Waists; newest special designs; value 50c.....39¢
Stamped Huck Guest Towels.....10¢
Royal Society Floss. Skein.....2½¢
Peri Lusta; all letters. Skein....2½¢
Clark's O. N. T. Crochet Cotton. Ball..... 4¢
Real Cluny Lace, for centerpieces. Yard.....15¢

New Spring Colored Dress Goods

STORMPROOF SERGES, ALL-WOOL MANNISH SUITINGS AND FANCY TWEED SUITINGS; all 1½ yards wide; gray, tan, brown, cadet, navy blue and the wanted street shades; values $1.00 yard. Special Underselling Price..... **49c**

LUSTROUS MOHAIR SICILIANS and CHIFFON PANAMAS; both 1½ yards wide; gray, brown, garnet, navy blue and ink blue shades. Value 69c. yard. Underselling Price.. **39c**

STORMPROOF SERGES, DIAGONAL SERGES & WHIPCORDS; all full yard wide; brown, tan, grey, navy blue and the wanted street shades. Value 50c. yard. Underselling Price..... **39c**

STORMPROOF SERGES, PANAMAS and MANNISH SUITINGS; all pure wool; 1½ yards wide; brown, tan, grey, navy blue and the wanted street shades. Value $1.00 yard. Underselling Price..... **69c**

DRESS GOODS; Whipcords, Diagonal Serges and Stormproof Serges; all 1½ yards wide; pure wool; brown, taupe, tan, grey, garnet, navy blue, ink blue and desired shades. Value $1.25 yard. Underselling Price..... **79c**

DRESS GOODS; Chiffon Broadcloths, Stormproof Serges, Whipcords and Mannish Suitings; all 1½ yards wide; brown, taupe, grey, navy, men's wear blue and desired street shades. Value $1.50 yard. Underselling Price..... **95c**

IMPORTED SILK AND WOOL POPLINS, SILK AND WOOL EOLIENNES and FINE FRENCH SATIN CHARMEUSE; all 1¼ and 1½ yards wide; brown, tan, grey, Copenhagen, cadet, navy blue and men's wear blue shades. Value $1.69 yard. Underselling Price..... **$1.25**

IMPORTED FRENCH IMPERIAL SERGES, WHIPCORDS, DIAGONAL SERGES, CLAY SERGES AND FINE ENGLISH SUITINGS; all full 1½ yards wide; cream, tan, grey, brown, French blue, navy blue and ink blue shades. Value $2.00 yard. Underselling Price **$1.49**

IMPORTED RATINE EPONGE SUITINGS; full 1½ yards wide; pure wool; cream, tan, grey, French blue, brown and navy blue shades. Value $3.00 yard. Underselling Price..... **$1.98**

CREAM STORMPROOF SERGES & FRENCH IMPERIAL SERGES; both 1½ yards wide; pure wool; double twisted warp; real value $1.25 yd. Special Underselling Price... **79c**

CREAM STORMPROOF SERGES, WHIPCORDS AND DIAGONAL SERGES; all full 1½ yards wide; pure wool. Value $1.50 yard. Special Underselling Price..... **98c**

CRAVENETTED STORMPROOF SERGE, IMPERIAL SERGES, DIAGONAL SERGES, CLAY SERGES, WHIPCORDS AND SCOTCH MANNISH SUITINGS; all full 1½ yards wide; cream, tan, grey, brown, French blue, Copenhagen blue, navy and men's wear blue shades. Value $1.75 yard. Underselling Price..... **$1.25**

New Spring Black Dress Goods

BLACK CHIFFON VOILES, Pure Wool; full 1½ yards wide; rich jet black; real value $1.25 yard. Special Underselling Price..... **49c**

BLACK STORMPROOF SERGES; 1½ yards wide; double-twisted warp, yarn dyed, raven jet black. Value 79c. yard. Underselling Price.... **49c**

BLACK STORMPROOF SERGES, DIAGONAL SERGES AND WHIPCORDS; all full yard wide; perfect jet black. Value 50c. yard. Underselling Price..... **39c**

BLACK SILK AND WOOL POPLINS, SILK and WOOL EOLIENNES and SILK and WOOL CREPE DE CHENES; all 1¼ yards wide; perfect jet black. Value $1.25 yard. Underselling Price..... **69c**

BLACK STORMPROOF SERGES, DIAGONAL SERGES, CHEVIOTS, WHIPCORDS and CORDUROY WOOL SUITINGS; all 1½ yards wide; pure wool. Value $1.25 yd. Underselling Price..... **79c**

BLACK STORMPROOF SERGES, WHIPCORDS, IMPERIAL SERGES, CLAY SERGES and CHIFFON BROADCLOTHS; all 1½ yards wide; pure wool; rich crow black. Value $1.50 yard. Underselling Price..... **95c**

BLACK CHIFFON CREPE VOILES and PLAIN CHIFFON VOILES; both full 1½ yards wide; pure wool; rich crow black. Value $1.50 yard. Underselling Price..... **69c**

IMPORTED BLACK SILK and WOOL POPLINS, SILK AND WOOL HENRIETTAS, SILK and WOOL EOLIENNES and SILK and WOOL REPS; all 1¼ yards wide, lustrous jet black; stylish for the new draped skirt. Value $1.50 yard. Underselling Price..... **$1.25**

BLACK CRAVENETTED STORMPROOF SERGES, FRENCH IMPERIAL SERGES, WHIPCORDS, DIAGONAL SERGES and CHIFFON BROADCLOTHS; all 1½ yards wide; sponged and shrunk ready for the needle. Value $1.75 yard. Underselling Price..... **$1.19**

IMPORTED BLACK ALL-WOOL SATIN CHARMEUSE, CRAVANETTED STORMPROOF SERGES, FRENCH IMPERIAL SERGES, CLAY SERGES, WHIPCORDS and DIAGONAL SERGES; all 1½ yards wide; stylish new spring dress materials. Value $2.00 yard. Underselling Price..... **$1.49**

UNDERSELLING BLACK-AND-WHITE CLUB CHECKS;
1¼ yards wide, 69c. value, at..... **45¢**
1½ yards wide, $1.00 value, at..... **79¢**
1½ yards wide, $1.25 value, at..... **98¢**
1½ yards wide, $1.50 value, at.....**$1.19**
1½ yards wide, $1.75 value, at.....**$1.49**
1½ yards wide, $2.50 value, at.....**$1.98**

Floor Coverings & Upholsteries

MIXTWEAVE RUGS; wool-and-fiber rugs; all the newest and choicest designs; all-over, medallion and plain color effects:
6 x 9 feet.....$4.95
6 x 12 feet.....$5.95
7½ x 10½ feet.....$6.45
9 x 12 feet.....$7.95

AMERICAN FIBER RUGS; magnificent designs and choice colors:
6 x 9 feet.....$4.45
7½ x 10½ feet.....$5.65
9 x 12 feet.....$6.95

REVERSIBLE MATTING RUGS; best grades in elegant carpet effects:
6 x 9 feet.....$1.59
9 x 9 feet.....$1.98
9 x 12 feet.....$2.69

STENCILED MATTING RUGS; 36 x 72 inches; floral and oriental designs. Value 50c. Underselling Price..... **29c**

CRETONNE RAG RUGS; 25x50 inches; washable. Value 85c. Underselling Price..... **49c**

PIONEER CRETONNE RAG RUGS:
6 x 9 feet.....$4.85
7½ x 10½ feet.....$6.95

FLOOR OIL CLOTHS; Potter's best grade; choice designs. Value 37c sq. yd. Underselling Price..... **27c**

INLAID LINOLEUMS; very heaviest grade; excellent designs; strictly perfect. Value $1.40 sq. yd. Underselling Price. **95c**

CHINESE MATTINGS; excellent patterns. Value $9.00 for 40-yard roll. Underselling Price..... **$5.98**
By the yard, 16c.

CHINESE MATTINGS; very heavy and close weaves. Value $12 for 40-yd. roll. Underselling Price..... **$8.45**
By the yard, 22c.

JAPANESE MATTINGS; finest grades; very choice carpet designs. Value $12.50 for 40-yard roll. Underselling Price. **$9.75**
By the yard, 25c.

RUFFLED RENAISSANCE CURTAINS; fine sheer quality; tucked with insertion and edge. Value 85c pair. Underselling Price..... **55c**

COLORED SUMMER PORTIERES, with mercerized colored cross stripes. Value $1 pair. Underselling Price **66c**

COLORED SUMMER PORTIERES; dark grounds with mercerized colored cross stripes. Value $1.25 pair. Underselling Price..... **98c**

SUNFAST PORTIERES; in two tone, green and gold. Value $4.00 pair. Underselling Price..... **$2.95**

INSERTED SCRIM CURTAINS; very special quality. Value $1.50 pr. Underselling Price **98c**

VELOUR ROPE PORTIERES; for single and double doors. Underselling Prices, $2.45, $2.95, $3.45 and $3.98.

ROPE VALANCE PORTIERES; plain and combination colors for single doors and halls. Value 85c. Underselling Price **55c**

FIGURED CURTAIN SCRIMS; 36 and 40 inches wide, immense variety of designs. Value 18c and 20c yard. Underselling Price..... **12½c**

SCOTCH HOLLAND SHADES; made to order; we measure, make and hang to your order shades of Scotch Holland, with side hems in all colors, including dark blue and green; any size up to 34 inches wide and 6 feet long; on Hartshorn improved rollers. Underselling Price..... **89c**

AMERICAN HOLLAND WINDOW SHADES; 3x6 feet; all colors. Underselling Price..... **27c**

SCOTCH HOLLAND WINDOW SHADES; 3x6 ft.; all colors. Underselling Price..... **59c**

"UNDERSELLING" Housefurnishings

"SANITIX" CEDARED PAPER AIRTIGHT and MOTHPROOF GARMENT BAGS. (A wood hanger free with each bag.)
Suit size (24x40 inches). 50c value..... **39c**
Overcoat size (24x50 in.). 60c value..... **45c**
Ulster size (24x65 inches). 75c value..... **59c**

TALL CRYSTAL GLASS FLOWER VASES; assorted patterns. Value 14c. Underselling Price..... **9c**

WALL COFFEE MILLS, with 1-lb. glass canister. Value 69c. Underselling Price..... **49c**

LARGE OVAL WILLOW CLOTHES BASKETS; well made. Value 74c. Underselling Price..... **49c**

PATENT GEARED HANDLE SELF-WRINGING KNITTED COTTON FLOOR MOPS; the best mop made. Value 59c. Underselling Price..... **39c**

JAPANESE STRAW TABLE MATS; set consisting of 6 different size mats. Value 29c set. Underselling Price..... **19c**

COLONIAL PATTERN GLASS FRUIT OR BERRY BOWLS. Value 14c. Underselling Price..... **7c**

THIN BLOWN SHELL TABLE TUMBLERS. Value 60c doz. Underselling Price..... **30c**

3-PT. ALUMINUM LIPPED SAUCEPANS. Value 49c. Underselling Price..... **29c**

18 and 24 INCH PLATE-GLASS BATHROOM SHELVES, with heavy brace, nickelplated brackets. Value 89c. Underselling Price..... **49c**

2½-QT. DOUBLE PURE ALUMINUM MILK OR RICE BOILERS. Value $1.98. Underselling Price..... **$1.49**

5-PT. ALUMINUM LIPPED SAUCEPANS. Value 69c. Underselling Price..... **39c**

EXTENSION ROLLER SKATES, with steel wheels, adjustable to any size. Value 69c. Underselling Price..... **44c**

NICKEL-PLATED BALL BEARING ROLLER SKATES; Boys' or Girls'. Value $1.69. Underselling Price **$1.24**

WASH BOILERS; made of heavy tin:
No. 7 Size. 69c value..... 44c
No. 8 Size. 79c value..... 54c

WASH BOILERS; made of heavy block tin, with genuine copper bottom:
No. 7 Size. 98c value..... 79c
No. 8 Size. $1.19 value..... 89c

SQUARE BREAD BOXES; made of heavy japanned tin; neatly stenciled:
Small size; 44c value..... 29c
Medium size; 54c value.... 39c
Large size; 64c value..... 49c

TUMBLER COASTER TRAYS; made of tile, with nickeled rim, assorted decorations. Value 14c. Underselling Price..... **8c**

A Big Assortment of WOMEN'S and MISSES' SUITS

in the season's newest styles and materials. Every Suit is perfectly fitted to the complete satisfaction of the wearer.

Our $10.00 Suits—SPECIAL—Are made of All-Wool Mixture Cloth, in tan only. Also Hard-twisted French Serge Suits, in black and navy. The Tan Mixture Suits are strictly tailored; coat in 3-button style; hand-turned collar; lining of guaranteed satin; armshields in each coat. Skirt with fold down front and foot pleats. The Serge Suits are neatly trimmed with silk braid and small crochet buttons. All sizes in both styles for Misses 14 to 18 and for Women 36, 38 and 40 bust.

At $12.50 We Show 18 Distinct Styles of Suits. Newest spring styles; made of French Serge, in navy, tan and Copenhagen. Coat in cutaway, Norfolk and Balkan Blouse styles. Some have Robespierre collar with long satin rever; some trimmed in Bulgarian colors, with square shaped smoked pearl buttons. Skirts in high-girdle style, shirred in back at waist. Sizes for Misses and Women.

At $14.50 We Show 20 Distinct Styles of Suits. Stunning models of Wide Wale Diagonals and Men's Wear Serge. Coat made in straight front or cutaway style. Bulgarian and plain satin trimmings; trimmed backs; button or frog fastening; lined with good quality satin. Skirts have foot pleats or draped styles. Colors are the new russet brown, navy, tan, grey and black. All sizes for Women up to 44 bust and for Misses 14 to 18 years.

At $16.50 We Show 10 Distinct Styles of Suits. From the many pretty models at this price we describe an extremely stylish suit which is made of Wide Wale Diagonal. Coat is cut on extremely stylish lines, suggestive of the Russian effect. Fastens with a beautiful ornament of silk and braid with long, artistically knotted fringe. Lined with peau de cygne. Skirt is a stylish two-gored model, fastening on side with self-covered buttons. Back is fitted at waist line with small tucks. All sizes for Misses and Women.

At $22.50 We Show 14 Distinct Styles of Suits. Particularly nobby are the Suits of Bedford, in black-&-white and grey-&-white stripes, also pin stripes of blue-&-gold and tan-&-blue granite cloth. Made in the popular Balkan Blouse style, collar and cuffs embroidered with touches of light pink and blue. Fastens with silk soutache loops and small steel buttons. Belt at waist. Skirt draped and trimmed in small steel buttons to correspond with coat. Sizes from 16 Misses' to 36 for Women.

Bulgarian Blouse and Balkan Model Suits,

$25.00 $27.50 $29.50

Handsome materials, such as Eponge, Bedford, Poplins and Whipcords, are used in the making of these elegant models. Every new effect of the spring season of 1913 is shown in this collection.

$10 Women's & Misses' Handsome New Spring SILK DRESSES . . . $5

(SEE WINDOW DISPLAY.)

A particularly fortunate purchase enables us to offer these handsome Silk Dresses at one-half of their true value. This group is comprised of all the most desirable silks, such as Changeable and Plain Colored Silks, as well as Pin Check Silks. Many are made in peplum style, with draped skirt. Others have sailor collar, in low neck style, and many have yokes of fine net and high collar of lace. In fact, every pretty and becoming Spring style is represented in Changeable Taffeta, also Messaline Silk. Not more than 2 dresses to a customer.

Cotton Voile, Batiste and Net Dresses, $4.98

These dresses would be moderately priced at $7.50. All the newest ideas of this spring are shown in these dresses. Elaborately trimmed in various pretty effects. Many are heavily embroidered, others are daintily trimmed with fine lace and embroidery; all sizes, 34 to 44 for Women; 14 to 18 for Misses' and Juniors' shoe-top lengths, 13 to 17.

$15 Chiffon Dancing Dresses, $9.50

Winsome, dainty, hand-embroidered Chiffon Dresses; silk lined throughout; many are shirred and puffed in the very newest effects; others are trimmed in shadow lace. Many of the skirts are draped, colors are light blue, rose pink, maize, Nell rose, white, Nile green. All sizes from 14 Misses' to 40 for Women.

Special—New Spring Serge Dresses for Women and Misses, $5, $6.95 & $8.50

Women's Lingerie Waists, 98c

New arrivals daily in Lingerie and Cotton Voile Waists in low and high neck styles. Beautifully trimmed in lace and embroidery. Many are trimmed with colored embroidery, which is so popular this Spring. Some have bow at throat of velvet in the Nell rose shade and touches on waist to correspond with same. Choice of about 50 distinct styles to choose from.

Chiffon Waists, $2.98

An immense assortment of Waists in this group, including accordion pleated waists, with touches of Nell rose, shadow lace yokes. Others have hand-embroidered bosom with satin vest effect, smartly trimmed with buttons. Many other effective styles to choose from. Colors are white, black, navy, brown, Copenhagen and grey; all sizes.

"Klosfit" Petticoats, $1.00

Made of fine quality Percaline, with accordion pleated flounce. Have patent waist band and gusset on hips, thus insuring a snug-fitting underskirt.

New Spring Children's Dresses

CHILDREN'S COLORED DRESSES; in a large variety of styles in Dutch neck and three-quarter sleeves; all the new fabrics and colors; sizes 6 to 14 years. Underselling Prices range from **98c to $2.98**

CHILDREN'S WHITE DRESSES; made of good quality India linon, prettily trimmed with embroidery, lace, beading and ribbon, in a large variety of styles; sizes 2 to 6 years and 6 to 14 years. Value $1.25 to $12.50. Underselling Prices, **98c to $9.90**

CHILDREN'S GUIMPES; in two different styles; embroidery and lace trimmed; 4 to 14 year sizes. Value 69c. Underselling Price..... **49c**
Children's Wear Dept., 2d Floor.

CHILDREN'S MIDDY BLOUSES; made of galatea, in all white or with navy or red sailor collar, also star trimmed; some have laces at neck; 6 to 18 year sizes. Value $1.50. Underselling Price **98c**
Skirts to be worn with Middies..... **98c**

INFANTS' LONG AND SHORT COATS; made of Bedford cord, crepella cloth, cashmere and batiste, in a variety of styles. Prices range from **$1.98 to $5.98**

New Spring Corsets $1 to $3

The Standard Brands, including R. & G., C. B., W. B., P. N., Royal Worcester, American Lady, Thompson's Glove-Fitting, Lucille, Warner's Rustproof. Sizes 18 to 36.

Eisenberg MILLINERY Is Unsurpassed

For Style, Beauty, Becomingness

TRIMMED HATS AT $5

An extensive and elaborate showing of magnificently trimmed hats at this modest price. Many are reproductions of Paris and New York models; made of fine materials; hats as you would pay $7.50 for elsewhere. Underselling price **$5.00**

Other Trimmed Hats at $5.95, $6.95 and to $40—all of rich materials and worth fully a third more.

READY-TO-WEAR HATS, of fine Maline, also of flat silk braid in medium and close-fitting shapes, neatly trimmed; hats of equal style would cost $2.75 elsewhere. Underselling price **$1.98**

UNTRIMMED HATS of fine quality French chip and hair braid; large, medium and small shapes; black only; value $1.50. Underselling price..... **98c**

Rich Material. Underselling Prices

EXTRA FINE QUALITY OSTRICH PLUMES, with broad, full, fluffy fiber, in all the new Spring shaded colorings; the kind sold elsewhere at $5.00. Underselling price **$3.49**

LARGE BUNCHES OF COWSLIPS, in pink, helio, white, salmon and other wanted colors; also small boquets in the new Bulgarian colors; value $1.25. Underselling price **75c**

OSTRICH FANCY STICK-UPS, in black, white and all the new Spring colors; value $1.00. Underselling price **69c**

LARGE BUNCHES OF NATURAL LOOKING VIOLETS, worth 50c and 75c bunch. Underselling prices..... **25c and 49c**

Boys' New Spring Suits and Reefers

Ball and Bat Free With Every Boy's Suit

Boys' $4.00 New Spring Suits and Reefers..... $2.95

The season's newest and handsomest styles. In Norfolk, double-breasted, Russian and sailor blouse styles for boys 2½ to 18 years. Perfect fitting and well made of worsteds, cassimeres, cheviots and blue serges; regular $4.00 values. Reefers are of wool materials in nobby spring styles.

Boys' $5.00 and $6.00 Spring Suits and Reefers..... $3.95

We have 400 Suits, mostly samples, in Norfolk, double-breasted, Russian and sailor blouse styles; made of all-wool worsteds, cassimeres and cheviots, in all the wanted shades of tan, blue, gray and brown, in either solid colors or fancy mixtures. Reefers are of all wool materials and made in up-to-date styles.

New Spring Ribbons

4½ to 5½ inches wide, new designs in Jacquard novelty effect hair bow ribbons, in white, pink and blue; well worth 50c. Underselling Price..... **39c**

5 to 6 inches wide; fine quality all silk novelty checks, plaids, Persian effects in the dark shades, also hair bow taffeta in all the desired shades, with colored edge. Value 30c yard. Underselling Price..... **25c**

5 to 5½ inches wide; all silk brilliant messaline ribbons, also Dresden in rich floral design; lustrous taffeta with fancy edge; satin and moire taffeta in all the choice and wanted colors; well worth 25c yard. Underselling Price..... **19c**

ALL SILK PLAIN and FANCY RIBBONS; 4 to 4½ inches wide; in all the choice and desired colors; well worth 19c yard. Underselling Price..... **15c**

Spring Weight Knit Underwear

WOMEN'S VESTS and PANTS; medium weight. Vests are shaped, high neck, long or short sleeves. Pants are cuff knee or umbrella style, lace trimmed, yoke bands. Value 25c each. Underselling Price..... **20c**

WOMEN'S REGULAR and EXTRA SIZE VESTS; low neck, sleeveless. The regular size vests have yokes trimmed with torchon lace; the extra size vests are plain. Value 20c each. Underselling Price..... **12½c**

WOMEN'S UNION SUITS; pure white, spring weight, high neck, long sleeves, ankle length. Value 75c each. Underselling Price..... **59c**

WOMEN'S UNION SUITS; summer weight, low neck, sleeveless, knee length. Underselling Price..... **39c**

WOMEN'S KNIT VESTS; pure white, Swiss ribbed, low neck, sleeveless, full taped. Value 12½c. Underselling Price.. **6½c**

Sample Strips Embroideries Mill Ends

At About Half Price

An immense assortment of Manufacturers' Sample Strips and Mill Ends of fine Embroideries, consisting of Edgings, Insertings, Beadings, Skirtings, Corset Covers and Flouncings of various widths, will be placed on sale Monday at about one-half their actual value. You cannot well afford to miss this opportunity to supply your future as well as your immediate needs.

Edgings and Insertings.	Skirtings, Beadings & Insertings.	Flouncings, Corset Covers & Galloons.	18 and 27 inch Fine Swiss Flouncings.
8¾c	12½c	23c	29c
Values up to 15c yard.	Values up to 20c yard.	Values up to 40c yard.	Values up to 50c yard.

EMBROIDERIES; Flouncings and Corset Covers; 18 inches wide, full pieces and perfect; neat and showy designs, tastefully embroidered on fine qualities of light weight nainsook. Value 29c yard. Underselling Price..... **19c**

SWISS FLOUNCINGS; 27 inches wide; full pieces and perfect; attractive designs, both neat and showy on a fine quality Swiss. Value 50c yard. Underselling Price..... **39c**

VOILE FLOUNCINGS; 45 inches wide; very deep, showy and elaborate designs, carefully embroidered on a very fine quality voile. Value $1.39 yard. Underselling Price..... **98c**

"Underselling" L