The Great House of Isaac Benesch & Sons

No Connection With Any Other Store In Baltimore — 549-551-553-555-557-567-569-571 NORTH GAY STREET — Open Late Monday and Saturday Night

Faith is the mighty power that has reared this great business institution; faith in all the people, faith in you and faith in ourselves. The intense pleasure we have derived from working for this business success has brought forth the best and greatest that is in us. We work for our customers and find much joy in serving them. Monday this Great House will Celebrate its 56th Annual Spring Opening.

YOU ARE CORDIALLY INVITED. *YOU ARE HEARTILY WELCOME.*

SPRING 1913 OPENING

$100,000-WORTH of SILVERWARE FREE

The Silverware we give away during Opening Week is the Genuine Rogers ware, nickel base, heavy silver plated.

This chest of Silver is one of the handsome free premiums.

During Opening Week, with every purchase of $5 or more, you get handsome pieces of genuine Rogers Silverware in a case free. The larger your purchase the greater the value of the free Premium. Be sure to come this week and get yours.

This Coupon Is Valuable

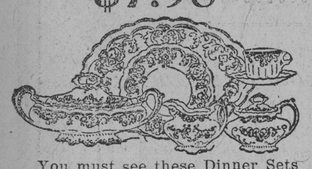
SOUVENIRS FREE

Every Lady presenting this coupon at the Great House, Monday, March 24th, will receive a handsome Souvenir free.

ONLY WITH THIS COUPON

These magnificent Silverware Premiums are absolutely free with all purchases, cash or credit, from $5 or more--$15 or more--$25 or more--$50 or more and $75 or more. Nobody will be slighted, there's Silverware enough to give everyone.

EXTRA!
$15 Dinner Set of 100 Pieces for
$7.98



You must see these Dinner Sets to thoroughly appreciate the value.

Handsomely decorated in gold borders; others with delicate floral designs.

Fine Colonial Furniture

Reduced In Price for Opening Week

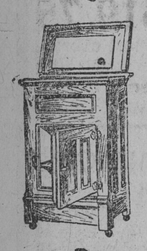
Rare opportunity to secure the genuine Colonial Furniture for a third less than its real worth. Wonderful values.

Dining Chair $3.85 Fine Colonial pattern.

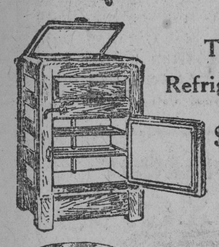
$25 For This Extension Table

$44 For This Buffet — Magnificently finished in quartered oak; polished like a piano.

This Ice Chest $3.25



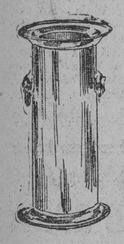
This Refrigerator $4.25



This Refrigerator $9.75

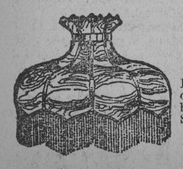
This Parlor Table $1.69
In Oak or Mahogany.

This Porch Rocker $1.59



Brush Brass Umbrella Stand
Has lions' heads with rings. Special at, **$1.89**

Brush Brass Jardiniere
8-inch size, with ball feet. Special, **89c**



DOME SPECIAL
An 8-Panel Dome in green or amber, with beaded fringe. Special at **$6.98**

DON'T MISS THIS SALE

5000 Handsomely Framed Pictures

Embracing many real works of art. Pictures for the parlor; Pictures for the library, hall, dining-room or den.

19c For One Lot of Pictures

Embracing pictures of large and small sizes, in a great variety of subjects, including many real novelties; all beautifully framed.

29c For One Lot of Pictures

This embraces some remarkably fine landscape and marine views; also fine figure studies, in many different styles of frames.

ALMOST GIVEN AWAY

Specials for Opening Week
DRAPERY DEPARTMENT

Snowflake Portieres In the new spring shades; guaranteed sun fast. Special..... **$1**

Couch Covers Made of striped linen; heavily fringed. Special at..... **69c**

Pillows & Bolster Two pillows and a bolster; filled with crushed feathers; covered with blue art tick. Special..... **$1.69**

Panel Rope Portieres In green or red, with six tapestry panels. Special at... **$4.25**

Bed Spreads Marseilles pattern; large size, with hemmed edge..... **89c**

Bamboo Portieres Geometrical patterns, with grill top; extra long. On special sale for..... **89c**

Fine Bedroom Furniture

Reduced in Price for Opening Week

Splendid opportunity to save about one-third on the highest grade Dressers and Chiffoniers. Take advantage of it.

This Dresser **$25** — This Chiffonier **$22** — This Dresser **$21** — This Chiffonier **$19**

Furnished either in Mahogany, Quartered Oak or Birdseye Maple. Piano finished.

EXTRA!
$50 Brass Bed
$22.50

Who Would Dare!
There isn't another Furniture House in America would give you a value like this.
A magnificent Colonial Brass Bed with heavy brass panels; quantity limited to 36. Will you be one of the lucky 36?

Another Bargain. This Brass Bed
$5.50

Wool and Fibre RUGS

Special Opening Offer Of

Largest collection in America, embracing such weaves as the Tremont, Trenton, Aberdeen, Chelsea, Lenox, Kaba, Abak, Argyle and Best Yet. Furnished in any of the following sizes:

26x48 inches	4x7 feet	9x12 feet
30x60 inches	6x9 feet	9x15 feet
36x63 inches	6x12 feet	10 feet 6 x 12 feet
36x72 inches	7 feet 6 x 10 feet 6	12x12 feet
	8 feet 3 x 10 feet 6	12x15 feet

Fine Quality Wool & Fibre Rugs, 9x12 Feet Special for this opening we offer about 1,200 of the fine Rugs in a beautiful assortment of patterns. Special at..... **$7.75**

Another Lot of Wool & Fibre Rugs Size 9x12 ft. The same quality that other stores sell for $8.50, can be bought here for **$5.85**

9x12 Feet Jap Matting Rugs In beautifully woven oriental patterns that can be reversed. Special at..... **$2.69**

9x12 Feet Jap Matting Rugs In a good collection of finely stenciled floral patterns. On special sale at..... **$1.98**

5000 Rolls MATTING

Special Opening Offer Of

Even if you don't care to avail yourself of the extraordinary values we are offering for this Spring Opening, we want you to come in and take a peep at our big matting floor. It will be a revelation to you. It's a great sight.

250 Different Patterns of Jap & China Matting
In the full rolls beautifully displayed on racks; the greatest collection of patterns ever seen in any one store.

25c CHINA MATTING Special for Opening Week..... **14c**
30c JAP MATTING Special for Opening Week..... **18c**
35c CHINA MATTING Special for Opening Week..... **19c**
35c JAP MATTING Special for Opening Week..... **22c**

PRINTED CORK LINOLEUM..... 45c
FINE INLAID LINOLEUM..... 75c
AMERICAN FLOOR OIL CLOTH..... 29c

CARPET SWEEPER SPECIAL
For opening week we will sell the Bissel "Popular" Carpet Sweepers for..... **$1.25**

IRON BEDS

Special for Opening Week

THIS IRON BED $2.69

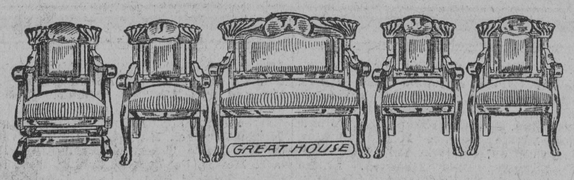
THIS IRON BED $3.95

THIS IRON BED $4.75

THIS IRON BED $5.95

Special Offering of HIGH GRADE PARLOR SUITS FOR OPENING WEEK

These Extraordinary Values Should Suggest the Wisdom Of Buying That New Parlor Suit This Week



This Fine 5-Piece Parlor Suit
A very neat pattern, with finely carved frames of mahogany, highly polished and upholstered over a steel frame base, covered with silk plush. Special at..... **$27.50**

This Genuine Leather Suit
A magnificent Suit for the Library, Parlor or Sitting-room; covered with genuine Spanish leather. Special at..... **$67.50**

This Handsome 5-Piece Parlor Suit
Massively built frames of mahogany, finished like a piano and embellished with hand carving; covered with the finest grade of green silk plush. Special at..... **$47.50**

Carving Knife & Fork 17c

EXTRA!
Dining Room Outfit
Extension Table & 4 Leather Seat Chairs..... **$11.35**

AN EXTRAORDINARY OFFER
Special for Opening Week. A solid Oak Extension Table, with claw feet, and 4 solid Oak Chairs, with leather seats. Special for **$11.35.**

THREE BIG GO-CART SPECIALS

Remarkable Values for Opening Week

This beautiful hand-polished wood body Wakefield Roadster, with large Rommey hood; worth $18.00. Special opening price..... **$12.50**

This beautiful all-split reed Pullman Go-cart, with large roll around the body and hood; worth $22.50. Opening price..... **$15.00**

This fine all-round reed Pullman Go-cart, beautiful double roll body and rolled hood; worth $25.00. Opening price. **$18.00**

Opening Special Hand Painted Plate

This fine Porcelain Plate, handsomely decorated with grapes; also beautiful Rose study, signed by the artist, will be on special sale at. **39c**

Metal-Bound Trunk

Genuine Cut Glass Fern Dish **$1.75**

With leather straps and brass trimmings. Special.... **$3.95**

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