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A famous brand—and a bargain

Women's 25c Silk Lisle "Notaseme" Hose, 18c

3 Pairs for 50c

Strictly first quality; made of best grade lisle thread mercerized yarn; full seamless; double garter tops, soles, heels and toes; sheer and transparent; black, white and tan; sizes 8 to 10. The manufacturers have discontinued making this style and sold us the balance on hand, hence the low price.

Women's Silk Boot Hose, 29c

Have lisle thread tops, double soles, heels and toes; extra high splicing; black only; sizes 8½ to 10; seconds of the 50c. grade.

Children's 25c Imported Socks, 12½c

Full fashioned; plain white, pink and blue; also white with fancy novelty tops; in assorted patterns; sizes 6½ to 7½.

Women's $1 Ingrain Pure Thread Silk Hose, 69c

In black; lisle thread garter tops, soles, heels and toes; extra high splicing. —First Floor, New Bldg.

Women's 50c Combination Suits . . 29c

Cotton ribbed; low neck; sleeveless; cut wide at knee; with lace edging; sizes 4 to 6; seconds of the 50c grade. —First Floor, New Bldg.

Women's 50c Pure Silk Gloves 39c

Double finger tips; black, tan and white; two-clasp; all sizes. —First Floor, New Bldg.

Women's 75c 16-Button Chamo Gloves 50c

In white and natural with broad stitching on back; washable; all sizes. —First Floor, New Bldg.

If your trunk is over 45 inches in height you'll have to pay excess baggage—

That's the new ruling of the Interstate Commerce Commission—goes into effect soon.

INNOVATION Wardrobe TRUNKS

Conform to the new baggage rules—they're exactly 45 inches high.

No matter what way you look at it—you ought to buy an Innovation. If you use your old trunk, you'll have to pay for excess baggage at the rate of five pounds for every inch over forty-five inches. And what will your clothes look like when you arrive at your destination?

You won't know the joys of an Innovation wardrobe trunk until you own one. But before that, come in and let us demonstrate one for you.

Remember, every wardrobe trunk is NOT an Innovation. This is the sole Baltimore agency for the genuine article. They're $25, $45 and $65. —Lower First Floor.

Women's Crepe De Chine and Jap Silk Blouses . . $5.00

Made with double frill; corded yoke; low neck and long sleeves finished with pleating; in navy, black or white. —First Floor, New Bldg.

Women's Dainty Blouses $2.50

Of voile, crepe or batiste; tailored models trimmed with Persian or Bulgarian embroidery; others prettily trimmed with Valenciennes, cluny or Irish crochet laces. —First Floor, New Bldg.

This Charming Tailored Waist, 50c

Just like Illustration

Of good quality linene; your choice of two models—one with stiff collar and cuffs, the other with soft collar and cuffs. Sizes 34 to 44. —First Floor, New Bldg.

Boys' $5 & $6 Suits $3.95

Some with 2 Pairs of Knicker Pants

In double-breasted effects of fancy cheviots, in gray and tan mixtures; full cut knickers; sizes 10 to 17 years.

Boys' $6 and $6.50 New Spring Suits, $5.00

In Norfolk and double-breasted styles of all-wool fabrics; some with two pairs of knickers; sizes 7 to 17 years.

Boys' $4.00 New Spring Reefers, $2.95

In fancy gray and tan mixtures, with emblem on sleeve; sizes 2½ to 10 years.

Boys' $1 Knicker Pants, 69c

Large assortment of fancy patterns, in gray, tan and brown mixtures; warranted fast colors; sizes 6 to 17 years. —Third Floor.

100 Charming Trimmed Hats

Very Special **$5** *Very Special*

We've trimmed up a hundred of them in most lovely fashion—every one of them a remarkable value at the price. —Millinery Salon, Second Floor.

A Sale of $30 to $40 Silk Dresses $19.75

For Women and Misses; Many Entrancing Effects

Either of These $19.75.

There's usually a lull Easter Monday. This sale is planned to bring you women folks out by sheer force of the bargain. There is REAL incentive in this offer; and if you need a silk Dress we can't see how you can resist it.

These charming Dresses are made of crepe meteor, crepe de chine, satin duchess and brocade. They're trimmed in lots of attractive ways — buttons, laces and brocaded silk being utilized to good advantage; the colors are golden brown, green, violet, Nelrose, black and navy. There are tailored and draped effects, and the popular Bulgarian models are here, too.

All in all, it's a wonderful lot of Dresses at **$19.75;** they're absolutely $30 to $40 Dresses — and you should see that you get one. —Second Floor.

Two More Examples at $19.75.

Women's, Misses' & Small Women's Suits, $29.50 to $45

Gorgeous creations of poplins, serges, bengalines, bedford cords, fancy striped worsteds and silks. Bulgarian and other popular models; in black, navy, tan, leather, copper, nelrose, gray and light brown. —Second Floor.

Women's Rich Silk Suits, $35 to $59.00

Of moire and poplin in navy, canary, leather, green and Copenhagen. One model is in the new Bulgarian effect; the other plain tailored, with fancy ornaments on front of coat, which is in cutaway style —Second Floor.

Women's Extra and Odd Size Dresses, $6.50 to $13.50

Of linens, striped voiles and black and white stripe washable fabrics; for present and summer wear. These are cut on totally different lines from regular garments. —Second Floor.

For the Hard-To-Fit Woman

We make a specialty of odd and extra size suits for women of large physique. These suits are cut on entirely different lines from the regular suits. They come in black and navy serges and worsteds, $19.75 to $35. —Second Floor.

A Big $25 Worth in Women's Suits

$25 For Either of These.

WE'RE not going to tire you with a long description of the thirty styles we have at that figure. The big fact we want to drive in is: These Suits are totally different from the usual $25 suits. They're copies of $75 to $100 models — IMPORTED. Style is the big thing about a suit, after all, and these have it to a pronounced degree. We can furnish almost any material you can think of—and it won't be of any uncertain quality, either. It'll be tailored well, too — we've seen to that. Four of the styles are here pictured. The twenty-six other effects are equally good-looking. All sizes for women, misses and small women. —Second Floor.

Whichever You Prefer—It's $25.

Women's and Misses' $18.50 Silk Dresses at $10.85

Made of messaline, satin duchess and crepe meteor; five charming styles in black, navy, taupe, brown and Copenhagen; Bulgarian models included; long or three-quarter sleeves; high or low necks. —Second Floor.

Women's Slip-Over Gowns 50c

A splendid assortment in cambric or nainsook; lace or embroidery trimmed, or a combination of both. —Fourth Floor.

Women's 75c Corsets 49c

Of good batiste; low bust and long hips; sizes 18 to 25. —Fourth Floor.

Women's $1.50 and $2.00 Corsets $1.00

A large assortment in medium bust and long hips; slightly soiled from handling; sizes 18 to 29. —Fourth Floor.

A New Model "American Lady" Corset $2

Has low bust and extra long hips; made of fine French coutile; light weight; other models at $3 and $3.50. —Fourth Floor.

Women's $1.50 to $2 Gowns $1.10

Of hand - embroidered crepe; all white. —Fourth Floor.

Women's 25c Gingham Aprons 19c

In blue and white check; large size, with pocket. —Fourth Floor.

Women's $5 Bath Robes $3.50

Of washable Terry cloth. —Fourth Floor.

Women's 19c Corset Covers . . . 10c

Of cambric; trimmed with durable lace edge around neck and armhole. —Fourth Floor.

Junior Girls' $1.50 and $2.00 Dresses 98c

One style just like illustration

This sale is going to stir things up around town. We've planned it carefully—and we predict you'll be delightfully surprised when you see the values we've assembled for you.

Illustration shows one of the styles in barred gingham, which comes in blue, lavender or tan; has matched bands of solid colors around neck, down front of body, cuffs and waist, which is neatly piped in white; others come in solid shades of gingham; sizes 13 to 17 years. —Fourth Floor.

White Lawn Dresses for the little girls, 50c

Just Like Illustration.

This dainty long-waisted model has a full gathered skirt of neat embroidery flouncing; yoke has three rows of embroidery insertion spaced with cluster tucking; Dutch neck and short sleeves, edged with Valenciennes lace; sizes 2 to 6 years. —Fourth Floor.

Girls' 69c Percale Wash Dresses . . . 49c

Neat styles in tan, blue or lavender bars with solid color trimmings; sizes 6 to 14 years. —Fourth Floor.

Children's 39c Percale Dresses . . 27c

In solid colors and neat stripes; long waisted effects; tastefully piped; sizes 2 to 6 years. —Fourth Floor.

Girls' $3 Sheer White Lawn Dresses $1.79

Trimmed neatly with embroidery and clusters of fine tucking; sizes 6 to 14 years. —Fourth Floor.

Women's Coats, $19.75 to $45.00

For auto or travel, in fancy mixtures, stripes and checks; full and three-quarter lengths; some are plain tailored; others trimmed with velvet and silk; in nelrose and other fashionable shades. —Second Floor.

Women's Separate Coats, $8.50 to $25

For immediate or summer wear; in tan covert cloth, navy blue serge and black and white checks; the short nobby model; three-quarter cutaway front, and short box effect gathered on each side. —Second Floor.

Women's $5 Skirts, $3.95

One table of skirts in black and blue serges and fancy mixtures; this season's newest models. Get in on this while they last. —Second Floor.

Women's $1 House Dresses 78c

Of neat percale; well made and perfect fitting. —Fourth Floor.

Women's $1 Long Kimonos 79c

Of cotton challie, with matched satteen borders; extra full widths. Last time we placed them on sale they went like the proverbial "hot cakes." You'll admit they are unusual values when you see them. —Fourth Floor.

The Hub

Baltimore Street At Charles

A Sale of 1,000 Pairs

Women's $2.50 & $3.00 Footwear

High and Low **$1.95** *High and Low*

THIS ought to occasion some surprise when one considers this offer comes Easter Monday—the whole season is still before you. This is our regular stock, too—we haven't gone out and bought a lot of odds and ends. We can fit practically all women—for there are 1,000 pairs in all. Patent leathers, tans, gunmetals and black kid in the high shoes. Tans, patent leathers and gunmetals in the oxfords, colonials and pumps. —Main Floor.

Misses' Suits Special at $12.98

Of whipcords and serges; in navy, black, cadet blue and leather; coats have long shawl satin collars; sizes 14 to 18 years. —Fourth Floor.

Misses' $7.50 to $10 Messaline & Serge Dresses $5

One style, of silk, like illustration.

The Silk Dresses are of rose, Copenhagen, navy, brown, reseda and gray grounds with neat figures or dots; pretty contrasting collars and cuffs, with lace shield and lace trimmed sleeve; others have white satin collars and vest.

The serges come in tan, Copenhagen and navy; some with novelty ratine collar and cuffs, others in tailored effects, piped and trimmed with braid; sizes 14 to 18 years.

Girls' White Lingerie, Voile and Net Dresses, $2.98 to $18.00

In many charming styles; some simple effects, others elaborately trimmed. They have several kinds of laces and embroideries in all the new effects, with high or Dutch necks; some have brocaded ribbon sashes. Sizes 6 to 16. —Fourth Floor.

They're Scarce Everywhere But Here!

Women's Jersey Silk Petticoats, $3.50 to $6

With messaline or jersey flounces; fitted or string tops; in light blue, pink, black, white, emerald, nelrose, navy, leather, brown and grey; regular and extra sizes. —Fourth Floor.

Women's $2 Petticoats, 89c

Just like illustration.

Of high-grade taffetine; twelve-inch knife pleated flounce headed with a black silk galoon, which is combined with white, American beauty, king's blue, emerald green and coronation purple. You will do wisely to buy more than one while the opportunity lasts. —Fourth Floor.

Women's House or Porch Dresses, $1.98

One style like illustration.

They come in solid colors of cadet, light blue and lavender; also various colored stripes on white grounds of percale. Others of chambray or gingham, ranging in price from **$1.00** to **$2.98;** plain tailored; high or low necks; some have white pique collars and cuffs. We also have Black Soisette and Sateen House Dresses. —Fourth Floor.

The hose guarantee without a time limit

And we guarantee **single** pairs at that, which is entirely unprecedented. It puts it up to **you**—not the dealer or maker. You are the one who decides. If the hose wears holes before you **think** they should, bring them to us—and new pairs are yours free.

Phoenix Hose for Women

35c to **$1.25** Per Pair—Depending on the Quality. —First Floor, New Bldg.

THIS hose is guaranteed to give absolute satisfaction. If it wears holes before you think it should, return to us, with your dealer's name, and we will give you a new pair free.

GUARANTEED PHOENIX HOSIERY

We leave it entirely to your judgment and sense of fairness as to the service you expect from this hosiery.

Phoenix Knitting Works
MILWAUKEE
Phoenix Muffler Makers.

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