"Under-selling" Colored Silks

YARD-WIDE PRINCESS SATIN MESSALINES; pure silk, strong wearing quality; white, cream, black and the wanted evening and street shades; choice of 30 shades; value $1.00 yard. Special Underselling Price............ 59c

40-INCH-WIDE SATIN CHARMEUSE; pure silk, navy blue and black shades, sturdy quality. Value $1.39 yd. Special Underselling Price 69c

SATIN CHARMEUSE; pure silk; 38 inches wide; taupe and navy blue shades. Value $1.75 yard. Underselling Price.......... 98c

3,000 YARDS OF ASSORTED SILKS. Values 50c. to 69c. yard. At.......... 19c
Yard-wide Silk Eponge Ratines, Yard-wide Silk Tussah Pongees, Yard-wide Rough Shantung Pongees, Yard-wide Plain Brilliant Chiffons, Yard-wide Brocaded Seco Chiffons, Yard-wide Brocaded Tussah Silks, 27-inch Brocaded Ratines, 27-inch Brocaded Silk Poplins, 27-inch Brocaded Tussah Silks, Yard-wide Corded and Figured Tub Silks; black, pink, light blue, cadet, tan, champagne, mode, French blue, navy blue and stylish fancy colorings; bought from a mill at one-third actual value (on sale third aisle counters —First Floor).

GENUINE HABUTAI WASH SILKS; guaranteed pure silk; strong wearing quality; 50 styles and colorings to select from. Value 50c. yard. Underselling Price.............. 29c

SHIRTING WASH SILKS; yard wide; white grounds, with light blue, lilac, tan, brown, green, primrose, navy blue, cadet and black stripes. Value 59c. yard. Underselling Price.......... 39c

LUSTROUS SATIN MESSALINES; pure silk, yarn dyed; white, cream and the wanted evening and street shades; choice of 30 shades. Value 50c. yard. Underselling Price 35c

SPOTPROOF SATIN FOULARDS; all 24 inches wide, pure silk; in coin dots, scrolls, stripes and neat figures, black and white, navy and white and the wanted colorings. Value 79c. yard. Special Underselling Price.......... 49c

YARD-WIDE GENUINE HABUTAI SHIRTING WASH SILKS; guaranteed pure silk; strong, washable quality; stylish stripes; 50 styles and colorings to select from. Value 98c. yard. Underselling Price.... 69c

STYLISH FAILLE SILK POPLINS; all 26 inches wide; white, cream, black and the wanted evening and street shades. Value 75c. yard. Underselling Price.......... 49c

STYLISH NEW BULGARIAN SILKS; all 27 inches wide; pure silk; in the wanted styles and colorings. Value $1.00 yard. Underselling Price.......... 69c

STYLISH NEW MOIRE SILKS; all 26 inches wide; white, cream and the wanted evening and street shades. Value $1.25 yard. Underselling Price.......... 98c

CREPE DE CHENE METEORS; full 40 inches wide; pure silk; lustrous, crepy face; white, cream, pink, light blue, lilac, tan, brown, maise, Nell rose, wistaria, cadet, Copenhagen blue, French blue, navy blue and black shades. Value $1.50 yard. Special Underselling Price.......... $1.19

SATIN CREPE METEORS; full 40 inches wide; evening and street shades. Value $2.50 yard. Underselling Price.... $1.69

CREPE DE CHENE METEORS; full 40 inches wide; evening and street shades. Value $2.00 yard. Underselling Price.... $1.49

BROCADED CREPE METEORS; full 40 inches wide, pure silk, white, cream and the wanted evening and street shades. Value $2.00 yard. Underselling Price.......... $1.49

BROCADED SATIN CHARMEUSE; full 40 inches wide, pure silk; white, cream and the wanted evening and street shades. Value $2.00 yard. Underselling Price.......... $1.49

"Under-selling" Black Silks

BLACK SATIN CHARMEUSE; pure silk; full 40 inches wide; rich jet black; sturdy wearing quality; real value $1.39 yard. Special Underselling Price...... 69c

YARD-WIDE BLACK SATIN MESSALINE AND YARD-WIDE GUARANTEED TAFFETA SILKS; pure silk, strong, serviceable qualities. Value $1.00 yard. Underselling Price.......... 59c

YARD-WIDE BLACK WATERPROOF HABUTAI DRESS SILKS, warranted perspiration-proof, Lyons dye; raven jet black. Value 79c. yard. Underselling Price.......... 59c

SATIN MESSALINES, SATIN DUCHESS and PEAU DE SOIE DRESS SILKS; all 24 and 27 inches wide; warranted pure silk. Value 79c. yard. Underselling Price.. 49c

BLACK SILKS, BLACK SATIN DUCHESSE, SATIN MESSALINES; both 40 inches wide; pure silk; yarn dyed. Value $1.50 yard. Underselling Price.......... 98c

CHIFFON CLOTH AND MARQUISETTE; both 40 inches wide; both pure silk. Worth $1.00 yard. Underselling Price.......... 69c

YARD-WIDE BLACK PEAU DE SOIE, PEAU DE CYGNE, SATIN DUCHESSE and SATIN MESSALINE; all a perfect jet black. Value $1.25 yard. Underselling Price.......... 79c

BLACK SATIN CHARMEUSE; full 40 inches wide, pure silk; twilled back, rich crow black. Real value $1.75 yard. Special Underselling Price.. 98c

CHARMEUSE—
40 inches wide, value $1.75 yd., at....$1.19
40 inches wide, value $2.00 yd., at....$1.39
40 inches wide, value $2.75 yd., at....$1.85

BLACK BROCADED CREPE METEOR; 40 inches wide; pure silk, lustrous jet black. Value $2.00 yard. Underselling Price... $1.49

BLACK CREPE DE CHENE DRESS SILKS; all pure silk and sturdy quality:
40 inches wide, value $1.50 yd., at.... 98c.
40 inches wide, value $1.69 yd., at....$1.19
40 inches wide, value $1.85 yd., at....$1.39
40 inches wide, value $2.00 yd., at....$1.49

BLACK SATIN CREPE METEORS 40 inches wide, value $2.25 yd., at....$1.69

BLACK SATIN CREPE METEORS 44 inches wide, value $2.75 yd., at....$1.98

BLACK BROCADED SATIN CHARMEUSE; 40 inches wide; pure silk, lustrous jet black. Value $2 yard. Underselling Price $1.49

"Under-selling" Wash Goods

5,000 YARDS OF YARD-WIDE PRINTED PERCALES AND MADRAS, 28-INCH WIDE, DRESS GINGHAMS AND CHAMBRAYS, PRINTED BATISTES AND LAWNS; solid shades, stripes, checks, plaids and neat figures; all colorings; values 10c and 12½c yard. Special Underselling Price.......... $5\frac{3}{4}$c
—On Sale Third Aisle Tables—First Floor.

... YARDS OF 32-INCH-WIDE B... NABY ZEPHYR DRESS GINGHAMS; SILK AND COTTON CHEVIOTS, WOVEN EMBROIDERED MADRAS AND PRINTED FLAXONS; all the wanted styles and colorings. Values 15c. to 25c. yard. Special Underselling Price.. $8\frac{3}{4}$c

YARD-WIDE RAMIE LINENS; ruff weave, white, cream, black and the wanted evening and street shades. Value 19c. yard. Underselling Price........ $12\frac{1}{2}$c

MERCERIZED SILK POPLINS; black, white, cream and the wanted evening and street shades. Value 19c. yard. Underselling Price $11\frac{1}{2}$c

SILK AND SATIN STRIPED CHIFFON VOILES; white, cream, black and the wanted evening and street shades. Value 35c. yard. Underselling Price.......... 24c

YARD-WIDE IRISH DRESS LINEN; natural tan shade; guaranteed pure linen. Value 20c. yard. Underselling Price.......... 15c

YARD-WIDE SHIRTING MADRAS; self-jacquard ground, in printed stripes and neat figures; all colorings. Value 19c. yard. Underselling Price.......... $11\frac{1}{2}$c

PEKIN STRIPED VOILES; full 40 inches wide; white-and-black, white-and-navy blue, white-and-lilac, white-and-pink and other desired colorings. Value 25c. yard. Underselling Price.......... 19c

45-INCH-WIDE PLAIN CHIFFON VOILES; white, cream, black and the wanted evening and street shades; choice of thirty shades. Value 39c. yd. Special Underselling Price 25c

46-INCH-WIDE RAMIE LINENS; guaranteed pure linen; also 36-inch-wide Eponge Ratines; black, white, cream and the wanted evening and street shades; choice of twenty shades. Value 59c. to 75c. yard. Special Underselling Price.......... 39c

STYLISH NEW EPONGE RATINES; solid ground, with colored hairline stripes; all the wanted colors. Value 29c. yard. Underselling Price.......... 19c

NEW RATINE STRIPED CHIFFON VOILES; white, cream, black and the wanted evening and street shades. Value 39c. yard. Underselling Price.......... 29c

MERCERIZED POPLINS; highly mercerized in the yarn; white, cream, black and the wanted evening and street shades. Value 25c. yard. Underselling Price.......... 19c

CHIFFON VOILES; plain Chiffon Voiles; full 40 inches wide; white, cream, black and the desired evening shades. Value 25c. yard. Underselling Price.......... 15c

IMPORTED EPONGE RATINE; plain and bordered, and FRENCH RAMIE LINENS; all 46 inches wide; white, cream, black and the wanted evening and street shades. Values 85c. to $1 yd. Underselling Price.. 69c

"UNDER-SELLING" Housefurnishings

TALL CRYSTAL GLASS FLOWER VASES; assorted patterns. Value 14c. Underselling Price............ 9c

WALL COFFEE MILLS, with 1-lb. glass canister. Value 69c. Underselling Price..... 49c

LARGE OVAL WILLOW CLOTHES BASKETS; well made. Value 74c. Underselling Price.......... 49c

PATENT GEARED HANDLE SELF-WRINGING KNITTED COTTON FLOOR MOPS; the best mop made. Value 59c. Underselling Price.......... 39c

JAPANESE STRAW TABLE MATS; set consisting of 6 different size mats. Value 29c set. Underselling Price.......... 19c

COLONIAL PATTERN GLASS FRUIT OR BERRY BOWLS. Value 14c. Underselling Price............ 7c

THIN BLOWN SHELL TABLE TUMBLERS. Value 50c doz. Underselling Price.......... 30c

2½-QT. DOUBLE PURE ALUMINUM MILK OR RICE BOILERS. Value $1.98. Underselling Price....... $1.49

5-PT. ALUMINUM LIPPED SAUCEPANS. Value 69c. Underselling Price.......... 39c

EXTENSION ROLLER SKATES, with steel wheels, adjustable to any size. Value 69c. Underselling Price.......... 44c

NICKEL-PLATED BALL BEARING ROLLER SKATES; Boys' or Girls'. Value $1.69. Underselling Price $1.24

WASH BOILERS; made of heavy tin:
No. 7 Size. 69c value.........44c
No. 8 Size. 79c value.........54c

WASH BOILERS; made of heavy block tin, with genuine copper bottom:
No. 7 Size. 98c value..... 79c
No. 8 Size. $1.19 value.... 89c

SQUARE BREAD BOXES; made of heavy japanned tin; neatly stenciled:
Small size; 44c value...... 29c
Medium size; 54c value.... 39c
Large size; 64c value..... 49c

TUMBLER COASTER TRAYS; made of tile, with nickeled rim, assorted decorations. Value 14c. Underselling Price....... 8c

2-BURNER NICKEL-PLATED STEEL TOP GAS STOVE; has cleanable burners. Value $1.49. Underselling Price... 98c

"SANITIX" CEDARED PAPER AIRTIGHT and MOTHPROOF GARMENT BAGS. (A wood hanger free with each bag.)
Suit size (24x40 inches). 50c value.......... 39c
Overcoat size (24x50 in.). 60c value.......... 45c
Ulster size (24x65 inches). 75c value.......... 59c

MOTH BALLS and NAPTHALINE FLAKE. Value 5c lb. Underselling Price.......... 3 lbs. 10c

"ROMAN" TARINE MOTHPROOF PAPER SHEETS; size 40x48 inches. Value 5c sheet. Underselling Price.......... $3\frac{1}{2}$c

"ABSORBO" DUSTLESS DUST CLOTHS; chemically treated; they pick up the dust instead of scattering it about; size 24x24 inches. Value 10c. Underselling Price.......... 8c

"CEDOLINE" CIRCULAR FLOOR MOP, for Painted, Varnished or Hardwood Floors; the best mop made. Value $1.50. Underselling Price $1.19

Free Delivery by Parcel Post

We deliver all mail orders free in the first, second and third zones—up to 300 miles. (Fragile and bulky merchandise requiring extra packing, excepted).

EISENBERG'S "UNDERSELLING" STORE

LEXINGTON STREET, Bet. Howard and Park

"Under-selling" Colored Dress Goods

ALL-WOOL DIAGONAL SUITINGS, ALL-WOOL MANNISH SUITINGS AND TWO-TONED WHIPCORD SUITINGS; all 1½ yards wide; tan, gray, brown, navy blue and the wanted street shades; values up to $1.00 yard. Special Underselling Price.......... 39c

STORMPROOF SERGES; 1½ yds. wide; double-twisted warp, yarn dyed; brown, navy blue and men's wear blue shades. Value 79c. yard. Special Underselling Price.. 49c

STORMPROOF SERGES, DIAGONAL SERGES & WHIPCORDS; all full yard wide; brown, tan, grey, navy blue and the wanted street shades. Value 50c. yard. Underselling Price.......... 39c

STORMPROOF SERGES, PANAMAS and MANNISH SUITINGS; all pure wool; 1½ yards wide; brown, tan, grey, navy blue and the wanted street shades. Value $1.00 yard. Underselling Price.......... 69c

DRESS GOODS; Whipcords, Diagonal Serges and Stormproof Serges; all 1½ yards wide; pure wool; brown, taupe, tan, grey, garnet, navy blue, ink blue and desired shades. Value $1.25 yard. Underselling Price..... 79c

IMPORTED SILK AND WOOL POPLINS, SILK AND WOOL EOLIENNES and FINE FRENCH SATIN CHARMEUSE; all 1¼ and 1½ yards wide; brown, tan, grey, Copenhagen, cadet, navy blue and men's wear blue shades. Value $1.68 yard. Underselling Price.......... $1.25

IMPORTED FRENCH IMPERIAL SERGES, WHIPCORDS, DIAGONAL SERGES, CLAY SERGES AND FINE ENGLISH SUITINGS; all full 1½ yards wide; cream, tan, grey, brown, French blue, navy blue and ink blue shades. Value $2.00 yard. Underselling Price.......... $1.49

DRESS GOODS; Chiffon Broadcloths, Stormproof Serges, Whipcords and Mannish Suitings; all 1½ yards wide; brown, taupe, grey, navy, men's wear blue and desired street shades. Value $1.50 yard. Underselling Price..... 95c

CRAVENETTED STORMPROOF SERGE, IMPERIAL SERGES, DIAGONAL SERGES, CLAY SERGES, WHIPCORDS AND SCOTCH MANNISH SUITINGS; all full 1½ yards wide; cream, tan, grey, brown, French blue, Copenhagen blue, navy and men's wear blue shades. Value $1.75 yard. Underselling Price.......... $1.25

CREAM STORMPROOF SERGES; 1½ yards wide, double-twisted warp, sturdy wearing quality. Value 79c. yard. Special Underselling Price.. 55c

1½ yards wide, all-wool, $1.00 value, at, yard.......... 79c.
1½ yards wide, all-wool, $1.25 value, at, yard.......... 98c.
1½ yards wide, all-wool, $1.50 value, at, yard..........$1.25
1½ yards wide, all-wool, $1.75 value at, yard..........$1.39
1½ yards wide, all-wool, $2.00 value at, yard..........$1.49

BLACK AND WHITE CLUB CHECKED SERGES; 1¼ yards wide; stylish for full gowns. Value 69c. yd. Special Underselling Price 39c

1½ yards wide, $1.00 value, at, yd.... 79c.
1½ yards wide, $1.25 value, at, yd.... 98c.
1½ yards wide, $1.50 value, at, yd....$1.19
1½ yards wide, $1.75 value, at, yd....$1.49
1½ yards wide, $2.50 value, at, yd....$1.98

"Under-selling" Black Dress Goods

BLACK CHIFFON VOILES; pure wool; full 1½ yards wide; rich jet black; real value $1.25 yard. Special Underselling Price.......... 49c

BLACK SILK AND WOOL POPLINS, SILK and WOOL EOLIENNES and SILK and WOOL CREPE DE CHENES; all 1¼ yards wide; perfect jet black. Value $1.25 yard. Underselling Price.......... 69c

BLACK STORMPROOF SERGES, DIAGONAL SERGES, CHEVIOTS, WHIPCORDS and CORDUROY WOOL SUITINGS; all 1½ yards wide; pure wool. Value $1.25 yd. Underselling Price.......... 79c

BLACK STORMPROOF SERGES, WHIPCORDS, IMPERIAL SERGES, CLAY SERGES and CHIFFON BROADCLOTHS; all 1½ yards wide; pure wool; rich crow black. Value $1.50 yard. Underselling Price.......... 95c

IMPORTED BLACK SILK and WOOL POPLINS, SILK AND WOOL HENRIETTAS, SILK and WOOL EOLIENNES and SILK and WOOL REPS; all 1¼ yards wide, lustrous jet black; stylish for the new draped skirt. Value $1.50 yard. Underselling Price.......... $1.25

BLACK STORMPROOF SERGES; 1½ yards wide; double-twisted warp, yarn dyed, raven jet black. Value 79c. yard. Underselling Price.... 49c

BLACK STORMPROOF SERGES, DIAGONAL SERGES AND WHIPCORDS; all full yard wide; perfect jet black. Value 50c. yard. Underselling Price.......... 39c

BLACK CRAVENETTED STORMPROOF SERGES, FRENCH IMPERIAL SERGES, WHIPCORDS, DIAGONAL SERGES and CHIFFON BROADCLOTHS; all 1½ yards wide; sponged and shrunk ready for the needle. Value $1.75 yard. Underselling Price.......... $1.19

IMPORTED BLACK ALL-WOOL SATIN CHARMEUSE, CRAVANETTED STORMPROOF SERGES, FRENCH IMPERIAL SERGES, CLAY SERGES, WHIPCORDS and DIAGONAL SERGES; all 1½ yards wide; stylish new spring dress materials. Value $2.00 yard. Underselling Price.......... $1.49

Sheets, Pillow Cases & Linens

SEAMLESS BLEACHED SHEETS; size 81x90 inches; neatly made of an extra heavy quality round thread sheeting; are free from any dressing or filling; finished with 3-inch hems; value 69c each. Underselling Price.... 49c

BLEACHED TABLE DAMASKS; 60 inches wide; in remnant lengths of 1½ to 3½ yards each; heavy quality, with a permanent linen finish; a large assortment of pretty designs; value 29c yard. Underselling Price....... 19c

HEMSTITCHED SCARFS AND SQUARES; size of Scarfs is 18x50 inches; of Squares, 28x28 inches; made of a good quality linen finish art material; are neatly hemstitched and have an extra row of drawnwork; value 25c each. Underselling Price.......... $12\frac{1}{2}$c

"RIVAL" BLEACHED SHEETS; size 90x90 inches (note size); made of the celebrated "New York Mills" sheeting; are warranted to give satisfaction in every respect; finished with wide hems. Value 85c each. Underselling Price.......... 59c

HEMSTITCHED PILLOW CASES; size 45x36 inches; carefully made of a fine quality medium weight soft finish Muslin; are neatly hemstitched and finished with 3 inch hems. Value 16c each. Underselling Price.......... $12\frac{1}{2}$c

CROCHET BED SPREADS; full double bed size; heavy closely woven quality without dressing; pretty raised floral and conventional designs, neatly hemmed and ready for use. Value $1.19. Underselling Price.......... 98c

HUCK TOWELS; medium and large sizes; extra heavy quality; genuine linen finish; very absorbent; have fast color red borders. Value 10c and 12½c each. Underselling Price.......... $6\frac{1}{2}$c

HEMMED NAPKINS; size 18x18 inches; very fine mercerized quality; have permanent satin finish; pretty designs; neatly hemmed and ready for use. Value 8c each. Underselling Price $6\frac{1}{2}$c

BLEACHED BOLSTER CASES; sizes 42x72 inches, 42x76½ inches and 45x72 inches. neatly made of a very fine grade of pillow case muslin and contain no dressing or filling whatever; finished with 3-inch hems on each end. Value 35c each. Underselling Price.......... 28c

BLEACHED TABLE DAMASKS; 60 inches wide; heavy mercerized quality, with a high satin lustre that it will retain after washing; many pretty designs. Value 40c yd. Underselling Price. 29c

BLEACHED TURKISH TOWELS; size 18x36 inches; heavy double looped quality threads; will not pull. Value 15c ea. Underselling Price.......... $12\frac{1}{2}$c

RENAISSANCE CENTERS; size 24x24 inches; square and round; made of a fine quality Japanese Renaissance Lace, closely braided; pretty designs. Value 60c each. Underselling Price.... 29c

"UNDER-SELLING" Domestics

"FRUIT-OF-THE-LOOM" BLEACHED MUSLINS; one yard wide; in lengths up to 15 yards each; not a mixed lot; every piece warranted to be the genuine Fruit-of-the-Loom; quantity to customer not limited; value 11c yard. Underselling Price.......... $7\frac{3}{4}$c

AMOSKEAG APRON GINGHAMS; full pieces and perfect; every piece branded "Amoskeag," which insures its quality; all the staple checks in blue and brown; value 8½c yard. Underselling Price.......... $6\frac{3}{4}$c

BLEACHED MUSLINS AND CAMBRICS; one yard wide; standard round thread qualities; medium weight soft finish grades; full pieces and perfect. Value 9c yard. Underselling Price $6\frac{3}{4}$c

APRON GINGHAMS; one of the most popular standard brands; warranted fast colors; all the wanted checks; full pieces and perfect. Value 8c yard. Underselling Price.......... $5\frac{3}{4}$c

UNBLEACHED MUSLINS; 39 inches wide, in lengths up to 20 yards each; medium weight closely woven quality. Value 8c yd. Underselling Price.......... $5\frac{3}{4}$c

BLEACHED PILLOW CASE MUSLINS; 42 inches wide; heavy quality; absolutely free from dressing; full pieces and perfect. Value 16c yard. Underselling Price.......... $12\frac{1}{2}$c

"FRUIT OF THE LOOM" BLEACHED PILLOW CASE MUSLINS; 50 inches wide; full pieces and perfect quality. Value 21c yard. Underselling Price.......... 15c

FRUIT OF THE LOOM BLEACHED SHEETINGS; two and one-qarter yards wide; full pieces and perfect. Value 33c yard. Underselling Price 27c

FRUIT OF THE LOOM BLEACHED SHEETINGS; two and one-half yards wide; full pieces and perfect. Value 35c yard. Underselling Price 29c

TABLE FELT; 54 inches wide, extra heavy quality, thickly napped on each side. Value 40c yd. Underselling Price. 29c

Women's Spring Weight Knit Underwear

WOMEN'S UNION SUITS; high neck, long sleeves, ankle length; also low neck and sleeveless; cuff knee or umbrella style; lace trimmed. Value 50c. Underselling Price.......... 35c
3 for $1.

WOMEN'S KNIT VESTS AND PANTS; medium weight; Vests are shaped; high neck, short sleeves; Pants are cuff knee or lace trimmed. Value 25c ea. Underselling Price.......... 17c

WOMEN'S UNION SUITS; low neck, sleeveless, knee length. Value 75c. Underselling Price 49c

WOMEN'S KNIT VESTS; Swiss ribbed; low neck, sleeveless; plain or fancy crochet yoke; regular and extra sizes. Value 20c. Underselling Price.......... $12\frac{1}{2}$c

WOMEN'S "COMFY" CUT VESTS; made in a new way, which makes them particularly comfortable; silk taped; all sizes. Value 25c. Underselling Price 19c

Eisenberg Hats



—The Best Money Can Buy and —At Less Cost Than Elsewhere.

Eisenberg Hats are trimmed by the best millinery talent, made of the richest materials, possess style, correctness, beauty, good taste, becomingness.

Eisenberg Hats are sold at flat cost of production, plus only the small profit-margin fixed by the Eisenberg "Underselling" system.

Eisenberg Trimmed Hats cost $5, $5.95, $6.95 and up to $40—and at each price you get an incomparably greater value than same money buys anywhere but Eisenbergs.



MISSES' READY-TO-WEAR HATS; made of fancy Tuscan braid jauntily trimmed with ribbon or silk; in white, pink and blue; well worth $2.75. Underseling Price............ $1.98

READY-TO-WEAR HATS; made over frame; of Silk braid in a fine assortment of the new close-fitting and medium shapes; in all the wanted colors; worth $3.00. Underselling Price.............. $1.75

LARGE BUNCHES OF CHERRIES, with foliage; also American Beauty Roses with foliage and buds; well worth 75c. Underselling Price 49c

NATURAL LOOKING DAISIES; with brown or yellow centers; well worth 50c. Underselling Price.................. 25c

HATS TRIMMED FREE.

"UNDER-SELLING" White Goods

WHITE INDIA LINONS; 40 inches wide; perfect quality; a very fine evenly woven grade with a smooth sheer finish; value 12½c yard. Underselling Price....... $8\frac{3}{4}$c

WHITE VOILES; 40 inches wide; very fine thread, uniformly woven quality with the popular crisp finish; full pieces and perfect; value 19c a yard. Underselling Price.......... $12\frac{1}{2}$c

WHITE RAMIE LINENS; 45 inches wide; warranted all pure linen; genuine round thread quality; extra heavy weight, with the rich French finish; value 50c yard. Underselling Price.......... 39c

WHITE MERCERIZED MADRAS; 27 inches wide; very highly mercerized grades; an immense assortment of the season's newest and prettiest striped, figured and floral designs, woven on a fine quality cloth; full pieces and perfect. Values to 20c yard. Underselling Price........ $12\frac{1}{2}$c

WHITE SHEER FANCY WAISTINGS; 27 inches wide; including sheer plaids, checks and stripes of all sizes and description, also satin striped voiles; a splendid assortment of new designs. Values up to 25c yard. Underselling Price $12\frac{1}{2}$c

WHITE PIQUES; 27 inches wide; heavy quality; in popular welts; full pieces and perfect. Value 20c yard. Underselling Price........ $12\frac{1}{2}$c

WHITE LINEN FINISH SUITINGS; one yard wide; a splendid substitute for real linen; will launder perfectly; medium and heavy-weight qualities. Value 16c yard. Underselling Price.......... $12\frac{1}{2}$c

WHITE MERCERIZED BATISTES; 40 inches wide; full pieces and perfect; thoroughly mercerized. Have a real silk-like appearance; most desirable for making "Lingerie" wear of all kinds. Value 20c yard. Underselling Price.......... 15c

WHITE EMBROIDERED BATISTES; 27 inches wide; pretty, neat and showy figured designs, neatly embroidered on a fine quality silk-finished batiste. Value 35c yard. Underselling Price.......... 24c

WHITE POPLINS; 27 inches wide, full pieces and perfect medium-weight closely repped quality. Value 16c yard. Underselling Price.......... $12\frac{1}{2}$c

WHITE SILK STRIPED VOILES; 27 inches wide; full pieces and perfect; beautiful silk stripes of various sizes, woven in a fine quality voile; most popular for evening waists and dresses. Value 35c yard. Underselling Price.......... 24c

WHITE "SHRUNK" LINENS; one yard wide; warranted all pure linen; medium weight round thread quality, specially adapted for making tailored waists and suits. Value 30c yard. Underselling Price.......... 24c

WHITE RAMIE LINEN SUITINGS; one yard wide; all pure linen; heavy rough weave quality. Value 39c yard. Underselling Price.......... 29c

WHITE PIQUES; 36 inches wide; fine heavy-weight quality in the medium and wide welts; full pieces and perfect. Value 50c yard. Underselling Price.......... 39c

ENGLISH LONGCLOTHS; fine soft thread evenly woven quality, with a special chamois finish; put up in pieces containing 10 yards each. Value $1.00 the piece. Underselling Price.......... 69c

DOMESTIC LONGCLOTHS; one yard wide; big remnant lengths; very fine medium weight qualities, with a soft underwear finish. Value 12½c yard. Underselling Price.......... $8\frac{3}{4}$c

Sample Strips Embroideries

Priced at About ½ Actual Values

25,000 yards of Manufacturers' Sample Strips and Mill Ends will be placed on sale Monday at about ½ their real value. This immense assortment consists of Edgings, Beadings, Insertings, Skirtings, Corset Covers, Galloons and Flouncings of various widths. Genuine Handloom Needlework, in neat, showy and elaborate designs on fine qualities of Swiss, Nainsook and Cambric.

$8\frac{3}{4}$c	11c	19c	29c	39c
For Edgings & Insertings. Worth up to 15c yard.	For Skirtings, Beadings & Insertings. Worth up to 20c yard.	For Flouncings, Corset Covers & Galloons. Worth up to 40c yard.	For 18 & 27 inch Flouncings. Worth up to 50c yard.	For 27 & 45 inch Flouncings. Worth up to 75c yard.

"Underselling" LACES

LINEN TORCHON LACE EDGINGS; two to four inches wide; warranted all pure linen; a splendid assortment of pretty patterns in a fine thread closely made lace. Values up to 12½c yard. Underselling Price........ 5c

LACE BANDS; two to nine inches wide, consisting of Linen Cluny, Filet, Antique and a large assortment of fancy laces. Values 25c and 39c yard. Underselling Price.......... 15c

LACE INSERTINGS; consisting of Oriental, Repousse and Venise Laces of Plauen and St. Gall manufacture, from one to seven inches wide; a great variety of beautiful designs. Values up to 29c yard. Underselling Price. $12\frac{1}{2}$c

VALENCIENNES LACES; fine thread German and French Valencienne Edgings and Insertings, in patterns to match; a great variety of distinct, dainty designs. Value 35c for 12-yard piece. Underselling Price.......... 24c



Mothers! Here's the Best Chance of the Season to Buy

Boys' $7.50 Suits $4.75

With Two Pairs of Pants

These suits are guaranteed against the severest wear or a new suit free. To buy Boys' Spring Suits of the grade there are at the beginning of the season affords a rare opportunity.

Strictly all wool; made with two pairs Knickerbocker pants, cut full, peg shape, linen-lined throughout, watch pocket, belt loops, taped seams and steel riveted buttons.

The coats are Norfolk and double-breasted styles; long full cut; Venetian twilled and alpaca lined; broad shoulders; snug-fitting collar; side or center vents.

The materials are strictly all-wool blue serge, wool cheviots, cassimeres and worsteds in dark or light shades, in plain or fancy mixtures and neat stripes; sizes for boys 6 to 18 years.

BALL AND BAT FREE WITH EVERY BOYS' SUIT.

SPECIALS FOR BOYS

75c Knee Pants..........45c
75c Blouse Waists..........45c
75c Rah Rah Hats..........45c
50c Caps..........23c

Women's Suits, Dresses, Waists

At "Underselling" Prices



This Suit for Women and Misses

$19.50

Beautiful model of All-Wool Men's Wear Serge; coat has embroidered collar and cuffs; revers are satin faced; the trimming of loops and buttons are most effective; lined with peau de cygne. Skirt trimmed to correspond with coat; colors are navy, tan and russet. About 14 other equally charming styles at this price.

Women's & Misses' Suits.............. $8.50
25 Suits in all; made of All-Wool Tan Mixture and Grey Diagonal Cloth; coat made in the becoming cutaway style, fastening with 3 large white pearl buttons; strictly tailored; lined with guaranteed satin. Skirt made in the newest spring model; sizes 16 misses to 40 for women.
None sent C. O. D.

Women's & Misses' Suits at.......... $12.50
(18 Styles at This Price.)
Excellent quality French Serge is the material used in these stylish Spring Suits. Coats are made in Balkan blouse, cutaway and Norfolk styles; some have Robespierre collar with long satin rever; others are trimmed in silk in Bulgarian colors. Skirts are shirred in back at waist, high girdle style; colors are navy, tan, Copenhagen; sizes for misses and women.

Women's & Misses' Suits at.......... $14.50
(20 Styles at This Price.)
Elegant Wide Wale Diagonals and Men's Wear Serges are used in the making of these fashionable Suits. Cutaway or straight front coat; button or frog fastening. Skirts are draped; some have front pleats; colors are new russet brown, navy, tan, gray and black; all sizes for women up to 44 bust and for misses 14 to 18 years.

Up to $50 Women's Sample Suits at........ $25
These High-Class Suits are from a manufacturer who is recognized for the style and character of his designs and for the excellence of his tailoring. Not a suit in this group is worth less than $39.50; many are worth $50. Made of the finest all-wool cloths, such as Eponge, Wool Poplins, Shepherd Checks. Coats are in the new blouse style, draped skirts. Many distinctive features make these suits particularly desirable. The collars and cuffs are of embroidered silks, white bengaline, etc.; all are in the very newest colors, such as Chinese blue, navy blue in various shades, biscuit and the other light tan colorings, plain black and white Eponge and shepherd checks, etc.; values up to $50.00. Special at $25.

$19.50 Charmeuse & Taffeta Silk Dresses $8.50
Remarkable values are shown in this collection. Made of Charmeuse, Messaline and Taffeta Silk, in many pretty styles. Waists have high collar, many with jabot touched with narrow velvet ribbon and small pearl buttons; lace ruching in sleeves. Some of the skirts are draped; others are in overskirt effect; mostly navy and black; sizes 36 to 38 only.
None sent C. O. D. No Alterations.

New Spring Skirts..........$2.98 to $5.90
Our assortment of new Spring Skirts for women and misses is now complete. We are showing some wonderful values. All the new weaves in the various cloths are assembled here—Hard Twisted Serge, Bedford Cords, Cream Serge and many other stylish materials. Over 15 distinct styles, both in regular and extra sizes. We can fit any waist measurement from 22 to 37 inches.

$3.95 to $5 Silk Petticoats...... $1 50
Your unrestricted choice of any colored Taffeta Silk Petticoat that sold for $3.95 to $5.00, in the following colors only: Lavender, light blue, nile green, light and dark grey. Every skirt perfect. None sent C. O. D. Not more than one skirt to a customer.

GREATLY REDUCED New Spring Serge Dresses For Women & Misses
All this season's best styles in desirable colors, such as black, blue, brown, etc.; all sizes in one style or another from 16-year misses to 44 for women.
Our $5.90 Dresses at......$3.98
Our $8.50 Dresses at......$6.50
Our $9.50 Dresses at......$7.50



This Dressy Voile Waist for $1.98.—A very effective model, elaborately trimmed, and has every appearance of a much higher-priced blouse. Cut on good lines and fit splendidly. Many other equally charming models. All sizes, 34 to 44.
We also have an enormous assortment of Lingerie Waists at 98c.

"UNDERSELLING" Shoes



CHILDREN'S WHITE CANVAS & HIGH BUTTON SHOES, 95c. (Sizes 5 to 8.)
Just like cut; made of Pure White Sea Island Duck; Goodyear sewed; broad foot form last; fancy buttons:
Misses' Sizes, 8½ to 11, pair..$1.10
Misses' Sizes, 11½ to 2, pair..$1.30

WOMEN'S NEW SPRING PUMPS, OXFORDS and TIES; hand sewed; Patent Colt, Glaze Kid, also Tan; high or low heels. Value $2.50 and $3. Underselling Price....... $1.89

WOMEN'S KID JULIETS; about 70 pairs; plain toe or tip; rubber heels. Value $1.25 and $1.50 pair. Underselling Price.... 85c

Notions

Clark's O. N. T. Cotton; 200-yard spools. Dozen, 47¢. Spool....... 4¢
Brooks' Glace Cotton; 200-yard spools. Dozen, 47¢. Spool....... 4¢
Pennant Cotton; 200-yard spool. Dozen, 17¢. Spool..........1½¢
Warren's Silk Featherbone. Dozen yards, 75¢. Yard..........6½¢
Smith's Needles. Blue papers........ 2¢
Taffeta Seam Binding; 8-yard piece..8¢
Silk Prussian Binding; 9-yard piece.14¢
Colorite for renewing straw hats; all shades. Bottle..........19¢
Pliant Collar Supporters; spiral silk covered; 6 in envelope.......... 5¢
Featherstitch Braid; 6-yard pieces; value 10c. Piece.......... 5¢
W. & W. Spiral Collar Supporters; fastened by silk tape. Dozen......10¢
Ribbon Wire; 3 yards to piece........ 5¢
Bias Seam Tape and Colored Lingerie Tape; 6-yard pieces.......... 5¢
Samson Hooks and Eyes. Card...... 1¢
Gem Pins; dressmakers' standard. Paper..........3½¢
Weighted Dress Tape. Yard......... 7¢
Dress Weights; all sizes. Dozen.... 7¢
Button Molds; 8 sizes. Dozen....... 2¢
Peets' Invisible Eyes. 3-dozen pkge 2¢
Canvas Coat Forms. Pair..........19¢
Machine Needles. Paper..........2½¢
Machine Oil; will not grit. Bottle.. 2¢
Machine Screw Drivers.......... 3¢
Machine Oil Cans.......... 4¢
Machine Straps; full length.......... 8¢
Scalloped Edging or Shirtwaist Braid Scallops, in assorted colors. 6-yard piece.......... 8¢
Egg Darners, with handles..........1½¢
500-yd. Spool Basting Cotton; best numbers; spool..........2½¢
Darning Cotton. Spool.......... 1¢
Keitel Collar Supports; all sizes. Card.......... 5¢
West Electric Curlers. 2 on card.... 7¢

Art Needlework

Orders taken for stamping. Special designs to select from.
Stamped Lawn Shirtwaists..........24¢
Stamped Cross Bar Dimity Aprons, with one skein of floss to embroider same..........10¢
Pique Carriage Covers; stamped......39¢
Fringed Linen Pillow Slips, stamped.24¢
New Pillow Slips, tan linen braided and tinted; complete..........24¢
Stamped Nainsook Corset Covers; all special designs; value 25c.......15¢
Stamped Nainsook Night Gowns; all special designs; value 79c..........50¢
Stamped Batiste Waists; newest special designs; value 50c..........39¢
Stamped Huck Guest Towels..........10¢
Real Cluny Lace for centerpieces. Yd.15¢
Manlove's Irish Lace Thread; 1,000-yard spool..........29¢
Barbour's F. D. A. Linen Thread. Spool.......... 9¢
Tan Fringe for trimming centerpieces, pillow tops, etc. Yard......10¢
Silkateen; all shades. Ball.......... 4¢

"UNDERSELLING" Hosiery

WOMEN'S BOOT SILK STOCKINGS; regular made; black, tan and all colors. Value 50c pr. Underselling Price.......... 33c

WOMEN'S STOCKINGS; medium weight black and tan cotton; full seamless, double heel and toes. Value 12½c pair. Underselling Price.......... $7\frac{1}{2}$c

CHILDREN'S STOCKINGS; black ribbed; very elastic; four ply heels and toes. Value 15c. Underselling Price...... 9c
3 for 25c.

"UNDERSELLING" Children's Dresses

CHILDREN'S DRESSES; White or Colored; made of striped Percale, Linene and India Linon; prettily trimmed with solid colors or fancy borders and buttons; some are in long waist effect, trimmed with embroidery; round, square and high neck; long or short sleeves; sizes 2 to 6 years. Value 69c. Underselling Price.......... 49c

CHILDREN'S COLORED DRESSES; made of Chambray, Gingham or Percale, in shepherd plaid and stripes, trimmed with contrasting shades, also white linene, with light blue sailor collar and tie; full plaited skirts; sizes 6 to 14 years. Value $2. Underselling Price.......... $1.49

CHILDREN'S ROMPERS; made of good quality Chambray, in Blue, Tan, Pink-&-White, Blue-&-White Checks; sizes 6 months to 6 years. Value 69c. Underselling Price.......... 49c

"UNDERSELLING" Women's Muslin Underwear

WOMEN'S NIGHTGOWNS; made of Cambric or Nainsook; prettily trimmed with embroidery, laces, beading and ribbon; high, V or low neck; sizes 15 to 17, also extra sizes 18 to 20 for very stout women. Value $1.00. Underselling Price... 74c

WOMEN'S PETTICOATS; made of good quality Cambric; deep embroidery flounce; others have laces, beading and ribbon; 36 to 42 length. Value $2.00. Underselling Price....... $1.[illegible]

WOMEN'S CORSET COVER DRAWER COMBINATIONS; made of Nainsook, elaborately trimmed with embroidery, lace, beading and ribbon; sizes 36 to 44. Value $2.00. Underselling Price....... $1.50

Floor Coverings & Upholsteries

CHINESE & JAPANESE MATTINGS; superior grades and very choicest patterns and colors; all new and strictly perfect; the savings are considerable.

CHINESE MATTINGS; value $7.00 for 40-yard roll. Underselling Price....... $4.98
By the yard, 14c.

CHINESE MATTINGS; value $9.00 for 40-yard roll. Underselling Price....... $6.45
By the yard, 17c.

CHINESE MATTINGS; value $10.00 for 40-yard roll. Underselling Price....... $7.35
By the yard, 19c.

CHINESE MATTINGS; value $12.00 for 40-yard roll. Underselling Price....... $8.45
By the yard, 22c.

JAPANESE MATTINGS; value $10.00 for 40-yard roll. Underselling Price....... $7.98
By the yard, 21c.

JAPANESE MATTINGS; value $14.00 for 40-yard roll. Underselling Price....... $9.75
By the yard, 25c.

FIBER and WOOL RUGS; 9x12 feet; excellent designs. Value $8.00. Underselling Price.......... $5.85

INLAID JAPANESE RUGS; 9x12 feet; reversible designs. Value $4.50. Underselling Price....... $2.69

INLAID JAPANESE RUGS; size 6x9 feet; reversible designs. Value $2.50. Underselling Price....... $1.59

AMERICAN FIBER RUGS; 9x12 feet; magnificent designs and colors. Value $10.00. Underselling Price....... $6.95

MIXTWEAVE RUGS; 9x12 feet; very choice designs. Value $12.00. Underselling Price $7.95

MIXTWEAVE RUGS; 6x12 feet; excellent designs and colors. Value $8.00. Underselling Price....... $5.75

STENCILED JAPANESE RUGS; 9x12 feet; best grade. Value $3.50. Underselling Price.......... $2.19

CRETONNE RAG RUGS; 25x50 inches. Value 75c. Underselling Price.......... 55c

INLAID JAP RUGS; 36 x 72 inches. Value 59c. Underselling Price.......... 37c

INLAID JAP RUGS; 27 x 54 inches; reversible designs. Value 35c. Underselling Price 21c

CORK LINOLEUMS; value 55c sq. yd. Underselling Price.......... 33c

FLOOR OIL CLOTHS; 2 yards wide; very choice patterns. Value 35c sq. yd. Underselling Price.......... 25c

1000 PAIRS SNOWFLAKE and GRENADINE

Portieres

At About One-Half the regular price

A manufacturer's clean-up; all the new and most desirable color combinations with mercerized cross stripes:
85c Portieres, pair... 49c
$1.25 Portieres, pair... 66c
$2.00 Portieres, pair... 98c
$2.50 Portieres, pair...$1.29

COLORED SWISS BED SETS; full size; sheer quality; colored borders. Value $3.50. Underselling Price....... $1.98

COLORED BOLSTER ROLLS. Value $1.25. Underselling Price.......... 95c

RENAISSANCE SWISS CURTAINS; inserted and edged. Value 85c pair. Underselling Price.......... 55c

SUN FAST PORTIERES; mercerized. Value $4.00 pair. Underselling Price....... $2.85

SUN FAST PORTIERES; magnificent designs and colors. Value $5.50 pair. Underselling Price....... $3.85

VELOUR ROPE PORTIERES; with tapestry bands. Value $4.00 pair. Underselling Price.......... $2.98

WASHABLE COUCH COVERS; plain colors with colored borders. Value $1.25. Underselling Price.......... 89c

RUFFLED RENAISSANCE BED SETS; extraordinary values:
$3.75 Grades..........$2.85
$7.50 Grades..........$4.95

SILK LAMBREQUINS; Persian borders; silk fringe. Value $1.50. Underselling Price... 98c

SWISS SASH CURTAINS; inserted and hemstitched ruffle. Value 39c pair. Underselling Price.......... 25c

OPAQUE WINDOW SHADES; 3x6 feet. Value 30c. Underselling Price.......... 21c

LINEN FINISH HOLLAND SHADES; size 3x6 ft. Value 39c. Underselling Price..... 24c

SCOTCH HOLLAND SHADES; size 3x6 ft. Value 85c. Underselling Price.......... 64c

AMERICAN HOLLAND SHADES; 40 inches x 6 feet; all colors, including green and blue. Value 65c. Underselling Price.......... 48c

OPAQUE SHADES; size 42 in. x 6 ft. Value 65c. Underselling Price.......... 48c

Holland Window Shades MADE TO ORDER 59c

This week we will take orders to measure, make and hang any size up to 34 inches wide and 7½ feet long; made of the best American linen finish Holland in any color, including dark green and blue; side hems; Hartshorn rollers.

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