DRY GOODS. ETC.

JOEL GUTMAN & CO.,

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GREAT CLOSING-OUT SALE!
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ENTIRE STOCK MARKED DOWN!
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AS WE EXPECT OUR NEW BUILDING TO BE COMPLETED AND READY FOR OCCUPANCY BY NEXT SEPTEMBER, WE HAVE DECIDED TO INAUGURATE AT ONCE A

COLOSSAL CLEARING SALE!
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THE ADVANTAGE
THE ADVANTAGE
THE ADVANTAGE
THE ADVANTAGE
OF
SUCH A SALE
SUCH A SALE
AT
THIS TIME OF THE YEAR—
THIS TIME OF THE YEAR—
THIS TIME OF THE YEAR—
THIS TIME OF THE YEAR—
IN THE VERY HEART OF THE SEASON—
IN THE VERY HEART OF THE SEASON—
IN THE VERY HEART OF THE SEASON—
IN THE VERY HEART OF THE SEASON—
CAN BE
CAN BE
DULY APPRECIATED.

DRY GOODS. ETC.

POSNERS'.

WE SAID IN THE INTRODUCTORY OF OUR ADVERTISEMENT LAST WEEK THAT SOMEBODY HAD BEEN TELLING STORIES—AND WE WERE GOING TO TELL THEM OF IT—AND THEN PROVE IT ON THEM. THE "GLORIA SILK" UMBRELLA TO WHICH WE REFERRED WAS A MISNOMER. THE MERCHANTS WHO SOLD THEM FOR THAT IN THIS CITY KNEW IT—AND IN CONCEALING THE FACTS FROM THE PEOPLE THEY DID TO THEM AND—US A GRIEVOUS WRONG. WE TOLD THE TRUTH FOR THEM—AND IN DOING SO DID OURSELVES A JUSTICE AND THE PUBLIC A SERVICE. BUT BECAUSE WE DID THIS THE PERPETRATORS OF THIS WRONG GREW WROTH. ONE ATTEMPTED TO ANSWER IT IN A FLAMING ADVERTISEMENT THIS MORNING—REFUTING THE CHARGE MADE THAT THIS SELF-SAME [illegible] UMBRELLA WAS SOLD BY [illegible] *ST*—TRUTH-TELLING (?) DEALER [illegible] *SILK*. HE SAYS IN THIS FLAMING DENUNCIATORY ANNOUNCEMENT THAT "THESE GLORIA UMBRELLAS WERE NEVER OFFERED BY HIM AS SILK—NOR DOES HE BELIEVE ANY REPUTABLE HOUSE IN THIS CITY EVER DID." AS TO THE LATTER CLAUSE OF THIS WE AGREE WITH HIM—FOR WE DON'T BELIEVE ANY *REPUTABLE* HOUSE WOULD. IN THE SUN OF SATURDAY—MAY 22—THIS SELF-SAME MERCHANT ADVERTISES A SPECIAL UMBRELLA SALE—IN WHICH HE SAYS HE HAS JUST RECEIVED ANOTHER BIG SHIPMENT OF THE *GENUINE GLORIA SILK UMBRELLAS*—WILL NEVER SPLIT NOR FADE—WORTH $2 50, AND WHICH HE IS GOING TO SELL AT $1 55. NOW WHO MAKES A MISSTATEMENT? THE NEWSPAPERS DARE NOT OVER A MAN'S OWN S I G N A T U R E—THEN WHO DOES? EVERY WORD THAT WE SPOKE WAS THE TRUTH—AND THE ADVERTISEMENT REFERRED TO BEARS US OUT IN IT. WE HOPE THE PUBLIC WILL TAKE THE TROUBLE TO REFER TO THE SUN'S FILE JUST TO SEE FOR ITSELF HOW CLOSE WE HAVE HEWN TO THE MARK.

POSNERS'.

WE WERE THE FIRST HOUSE TO COME OUT AND ADVERTISE THIS UMBRELLA AT $1 48. AS SOON AS WE DID IT—HOWEVER—OTHERS GOT SMART AND OFFERED IT AT $1 25. BUT NO SOONER WAS THIS UNDERHAND REDUCTION MADE THAN WE LOWERED OURS TO $1 23. THAT WAS THE PRICE HERE ALL LAST WEEK—FROM TUESDAY MORNING UNTIL ABOUT 11 O'CLOCK FRIDAY—AT WHICH TIME THE SUPPLY RAN OUT. WE SOLD THEM FASTER THAN THE MANUFACTURER COULD MAKE THEM—AND IT WAS HIS FAULT—NOT OURS—THAT THEY DID RUN OUT. A FEW OF THE INCREDULOUS WHO CAME HERE FRIDAY AFTERNOON AND SATURDAY AND WERE DISAPPOINTED OF RECEIVING ONE VOLUNTEERED TO SAY THAT WE HAD NEVER HAD ANY. TO THOSE WE WOULD SAY "TRY AGAIN." COME HERE TODAY—AND SEE WHETHER WE HAVE ANY OR NOT. OUR MANUFACTURER IS GIVING THEM TO US JUST AS FAST AS HE CAN PRODUCE THEM—AND THIS MORNING WE BEGIN THE UMBRELLA BUSINESS OVER AGAIN WITH ABOUT 400 IN STOCK. YOU SHAN'T SAY THAT WE NEVER HAD ANY. THOUSANDS AND THOUSANDS WHO CAME HERE EARLY IN THE WEEK—AS ALL BARGAIN BUYERS SHOULD—WILL TESTIFY THAT WE *DID* HAVE THEM—AND OUR BILLS ON FILE WILL BACK THEM UP IN SAYING SO. AS LONG AS THE STOCK LASTS THIS WEEK THEY WILL GO AT THE LOWEST PRICE NAMED—$1 23 APIECE. SHOULD ANY GET SMART AGAIN AND QUOTE THEM AT ANYTHING LESS THAN THIS—YOU MAY TAKE IT FOR GRANTED—RIGHT NOW—THAT OURS WILL TAKE ANOTHER DROP—STILL LOWER. NO ONE SHALL

DR[illegible] [illegible]ALES. ETC.

[POSN[illegible]NUED.]

WILL COMMENCE [illegible] O'CLOCK THIS MORNING—AND EVERY DAY TILL 10.30 SATURDAY NIGHT YOU WILL FIND THESE BARGAINS HERE. TEN TIMES AS MANY GOODS AS YOU SEE ON THE TABLES ARE YET IN THE CASES WAITING FOR ROOM. WHAT YOU SEE IS AN ASSORTMENT OF ALL THE STYLES AND SHAPES—BRAND-NEW HATS AND BONNETS—THIS SEASON'S MAKE—THAT SELL EVERYWHERE AT FROM $1 00 TO $2 00—AND WHICH WE OFFER YOU AT 50 CENTS A CHOICE. JUST THINK OF IT!

POSNERS'.

THE GREAT BARGAIN SALE THAT WE INAUGURATED LAST WEEK ON BLACK WOOL BUNTING—AT 13½ CENTS A YARD—WILL BE CONTINUED. WE DO THIS BECAUSE THERE IS SUCH A POPULAR DEMAND FOR THE GOODS—AND WE KNOW THAT EVERY YARD WE SELL AT THIS PRICE GOES TO OUR CREDIT AND BRINGS TRADE. TRADE IS WHAT WE ARE WORKING FOR. THIS BUNTING IS PURE WOOL—OF CLEAN—SOFT—FLEXIBLE TEXTURE—AND CANNOT BE BOUGHT ELSEWHERE AT LESS THAN 25 CENTS A YARD. THE MANUFACTURER GUARANTEES IT TO US—AND WE GUARANTEE IT TO YOU UPON THE SAME CONDITIONS. IT'S A CARD FOR US AND IT'S A CARD FOR HIM. THAT'S THE REASON WE GOT IT CHEAP—AND THAT'S THE REASON WE SELL IT CHEAP. LAST WEEK WE SOLD PIECE AFTER PIECE—THIS WEEK WE EXPECT TO SELL AS MUCH MORE. IT IS THE PROPER THING FOR SUMMER WEAR—AND WE WILL TELL YOU NOW FOR THE LAST TIME IT IS A BARGAIN THAT WILL NOT BE DUPLICATED. COME WHILE IT LASTS.

POSNERS'.

CRIMPED GAS GLOBES THAT WE ADVERTISED LAST WEEK AT 21 CENTS WILL GO THIS WEEK AT 19 CENTS. AS SOON AS WE MADE 21 CENTS A BARGAIN PRICE—ANOTHER SMART MERCHANT FOLLOWED US AND MADE HIS 20 CENTS. THAT'S THE WAY THEY ALL DO! THEY WOULD LET THEIR PRICES STAY UP TO THE MOON IF WE DIDN'T PULL THEM DOWN. WE SET THE XAMPLE AND THEY FOLLOW US. IF ANY ONE COMES OUT TOMORROW WITH A LOWER PRICE THAN 19 CENTS FOR THESE GLOBES—YOU MAY JUST TAKE IT FOR GRANTED THAT WE GO STILL LOWER. NOTHING DAUNTS US IN OUR DETERMINATION TO SELL GOODS CHEAPER THAN OTHER DEALERS.

POSNERS'.

AND SO IT IS—AND SO IT GOES. ALL THE GOODS WE OFFER ARE STAPLE—AND ALL THE PRICES WE QUOTE ARE HONEST. WE DON'T SEND POSTAL CARDS TO YOU AND TELL YOU THAT WE ARE CLOSING OUT—AND NOW IS AN OPPORTUNITY FOR BARGAINS SELDOM OFFERED—BUT WE STICK TO OUR BUSINESS AND PUSH IT BY LEGITIMATE NEWSPAPER ADVERTISING—OFFERING BARGAINS WEEK IN AND WEEK OUT THAT WE CHALLENGE THE STRONGEST COMPETITION TO MEET—AND EVERY WORD WE SAY—WHETHER TO YOUR MINDS TRUTH OR FICTION—IS OPEN IN BLACK AND WHITE—BEFORE ALL PEOPLE—FOR THE FULLEST CRITICISM.

POSNERS'.

A SPECIAL WORD TO SAY IN CONCLUSION IS THAT OUR STOCK OF PRESERVING JARS AND JELLY GLASSES ARRIVED SATURDAY NIGHT, AND WILL BE OPENED HERE THE FIRST THING THIS MORNING.

POSNERS'.

134, 136, 138 LEXINGTON ST. 1t

EXTRAORDINARY
BARGAINS IN WOOL DRESS GOODS.
FRENCH WOOL DRESS GOODS,
AT 75 CENTS YARD, WORTH $1 50.
HUTZLER BROTHERS'
ONE-PRICE HOUSE,
67 NORTH HOWARD STREET,
Will this morning offer a lot of IMPORTED WOOL DRESS GOODS, ALL DOUBLE WIDTHS, AT 75 CTS. PER YARD.
This lot is in BLACK AND ALL COLORS, comprising Checks, Plain Colors, Stripes, Plaids, Canvas, Homespun, Camel's Hair and Fancy Plaids for Children's Wear.

DRY GOODS. ETC.

WASH DRESS GOODS.

ALL THE NOVELTIES OF THE SEASON
IN
SATINES, GINGHAMS, FRENCH CAMBRICS,
CHAMBRAYS, SEERSUCKERS, CRAZY CLOTH
AND
ENGLISH FANCY WASH FLANNELS.

FRERES KOECHLIN
FRENCH SATINES,
FIGURED OR PLAIN,
25 CENTS. 25 CENTS.

WE GUARANTEE EVERY PIECE IMPORTED.

BEST PATTERNS NOT RESERVED FOR HIGHER PRICES.

WE OFFER
OUR ENTIRE STOCK AT 25 CENTS A YARD.

DOMESTIC SATINES.
NEW PATTERNS RECEIVED DAILY.
100 DESIGNS IN STOCK.
FINE CLOTHS, WELL PRINTED,
AT 10 AND 12½ CENTS A YARD.

SCOTCH GINGHAMS,
PLAIN, STRIPES AND PLAIDS,
REDUCED FROM 37½ TO 25 CENTS.

EGYPTIAN GINGHAMS,
PLAIN AND STRIPED.
A NOVELTY NOT TO BE FOUND ELSEWHERE.

FRENCH CAMBRICS,
STRIPES, SPOTS, FIGURES AND MIXTURES,
THE COOLEST FABRIC FOR DRESSES,
IMPORTED ONLY BY H. E. & SONS.

CHAMBRAYS AND SEERSUCKERS,
PLAIN, STRIPES AND MIXED EFFECTS,
AT 12½ TO 25 CTS. A YARD.

AMERICAN PERCALES,
LIGHT GROUNDS, WELL PRINTED,
WERE 12½, NOW 8 CENTS.

ENGLISH WASH FLANNELS.
OUR THIRD IMPORTATION THIS SEASON
NOW OPEN.
SPECIALLY DESIRABLE FOR LAWN TENNIS,
MOUNTAIN AND SEASHORE SUITS.

WHITE GOODS.
WE HAVE NOW IN STOCK ALL THE WELL-KNOWN MAKES OF WHITE GOODS, WHICH WE OFFER AT LESS THAN REGULAR PRICES.

A BARGAIN.
3 CASES STRIPED AND PLAID
INDIA LINENS
AT 10, 12½ AND 25 CENTS.

HAMILTON EASTER & SONS,
199, 201 AND 203 W. BALTIMORE ST.

16 CENTS. 16 CENTS.

ALL-WOOL DRESS GOODS,
ALL-WOOL DRESS GOODS,
ALL-WOOL DRESS GOODS,
IN
HOMESPUN PLAIDS,
HOMESPUN PLAIDS,
HOMESPUN PLAIDS,
ALL-WOOL,
16 CENTS A YARD.
ALL-WOOL,
16 CENTS A YARD.

15 CENTS. 15 CENTS.
FRENCH DIAGONAL SUITINGS,
FRENCH DIAGONAL SUITINGS,
FRENCH DIAGONAL SUITINGS,
COLORS:
BEIGE, BROWN, TAN, NAVY, GARNET, MODE,
TOBACCO, GREEN, ECRU,
15 CENTS A YARD.
15 CENTS A YARD.

23 CENTS. 23 CENTS.
SILK MIXED CANVAS,
SILK MIXED CANVAS,
23 CENTS A YARD.
PLAIN OR NOVELTY EFFECT.
PLAIN OR NOVELTY EFFECT.
PLAIN OR NOVELTY CANVAS,
23 CENTS A YARD.

50 CENTS. 50 CENTS.
5-4 ENGLISH PLAIDS,
ON
LIGHT AND DARK GROUNDS,
50 CENTS, WORTH 75.

HIGH FRENCH NOVELTIES,
AND
PLAIN FABRICS TO MATCH,
IN
FINE DRESS GOODS.
WERE $1 75, $2 00 AND $2 50 A YARD,
REDUCED TO
$1 00 AND $1 25 A YARD.

FRENCH CANVAS ROBES,
FRENCH GRENADINE ROBES,
WERE $25 00,
REDUCED TO $10 00.

BLACK DRESS GOODS
NOVELTIES.
IN
EXTRA LIGHT-WEIGHT FABRICS,
AT
LESS THAN IMPORT COST.
HAMILTON EASTER & SONS,
199, 201 AND 203 WEST BALTIMORE ST.
je7-2tr

CHEAP EMBROIDERIES.

WE HAVE JUST OPENED A BARGAIN LOT.

NAINSOOK FLOUNCINGS.

FINE WORK, WELL WORTHY OF ATTENTION.

MARKED AT ONE-HALF REGULAR VALUES.

40. LOT 1. 40.
FLOUNCINGS FIFTEEN INCHES WIDE,
40 CENTS A YARD.

50. LOT 2. 50.
FLOUNCING SEVENTEEN INCHES WIDE,
50 CENTS A YARD.

55. LOT 3. 55.
FLOUNCING TWENTY INCHES WIDE,
55 CENTS A YARD.

60. LOT 4. 60.
FLOUNCINGS TWENTY-FIVE INCHES WIDE,
60 CENTS A YARD.

YOU WILL FIND ON INSPECTION
THE ABOVE
QUALITIES OF EMBROIDERIES USUALLY
SELL FROM SIXTY CENTS TO ONE
DOLLAR A YARD.

NARROW
HAMBURG AND NAINSOOK
EMBROIDERIES PRICE.
MARKED WAY DOWN [illegible] CENTS UP.
2, 4, 5, 6, 8, 10, 12, [illegible]

HANDSOME MATCH SETS
IN
EMBROIDERIES
ON
NAINSOOK, SWISS, INDIA LINEN, ETC.
A FULL
ASSORTMENT NOW OPEN.