

The small Amount of Water Found in Retsof "C"

should strongly recommend it to all users of salt. According to Dr. John A. Myers, there is but .09 of one per cent. water. Some farmers may pass this point by with but little attention, when the fact is, this question of water or moisture in fertilizers is of the most *vital* importance when viewed from a financial standpoint. Say you purchase a \$25 grade of fertilizer, containing for instance only 6 per cent. of moisture. You pay 6 per cent. on 2000 pounds, or 120 pounds of water costs you \$3. In South Carolina the moisture really runs much higher, but for argument sake we will say only 10 per cent.—that is 200 pounds of water you pay for and from which no benefit is derived.

Compared with Other Salts, Retsof "C" stands first in the ranks. Take the ordinary sack salt of trade and 15 or 20 per cent. of its weight is water, and some brands will run 25 per cent. Any dealer in salt will tell you that common salt loses from 10 to 25 per cent. and that a 200 pound sack of it will lose 25 or 30 per cent. of it in six months. Retsof "C" has .09 of 1 per cent. water only, or 1 4-5 pounds in every ton. It has also .03 of 1 per cent. insoluble matter, or 3-5 of a pound in each ton, making a grand total of 2 2-5 pounds of matter in each ton that no benefit is derived from.

The price of Retsof "C" Is much less than other salt when the above most important point is taken into consideration.

Retsof "C" Will mix with any other goods and will drill nicely. Still, the natural tendency of all salt is to draw moisture, and unless the atmosphere is clear we advocate mixing only a few sacks at a time.

Retsof vs. Kainite. We believe that Retsof "C" will, in every case, give as good results as kainite at much less expense.

For Salting Stock Retsof "C" Salt will be found superior to the ordinary sack salt of trade. Its entire freedom from caustic lime precludes it from causing that *intense* thirst created by other salt. It is used quite extensively for this purpose by farmers everywhere. Some prefer it in this state to the lump rock salt.

For Curing Meat, Etc., Would recommend our No. 1. Retsof Salt is peculiarly adapted to this purpose. It makes a brine as clear as the water itself. It is used by the largest packing houses in this country for *brining* meat and pickles, salting hides and skins, making ice cream, etc. It is *not* intended for *dry salting* but for *brining* meat.

In Conclusion Would say, we have Retsof "C" Salt on the market as a fertilizer strictly on its merits; feeling confident the results to be obtained in the future will equal if not surpass those of the past. We make no extravagant claims whatever; simply claim it an honest, cheap fertilizer. We believe, honestly, it will in every case produce as good results as other goods costing from two to four times as much. Being an element of the soil, it can in no way whatever injure the soil.

On following pages we give a few testimonials. Should more be needed, we will cheerfully furnish them.