OUTLINE FOR POLITICAL ORGANIZATION

1. Map of Queen Anne's County showing election districts. (spot on map areas covered by key workers in respective districts - show population figures for each election district).

2. Obtain voters' lists from board of election supervisors - (get as many as possible).
   (a) Use to send penny post card messages announcing candidacy).
   (b) Use to ascertain approximate vote expectancy in each district by check marks in red pencil opposite each name as follows:
   X = Key workers & positive supporters.
   - = Probable supporters and persons necessary to be contacted by key workers.
   (c) Use on election day to check on names of people who have voted in order to be sure that all supporters cast their ballots.

3. Key workers' organization -
   (a) Select persons in each district.
   (b) Provide them with voters' lists and check names with them of persons to be contacted. Rechecking necessary from time to time.
   (c) Give them printed cards showing picture and explanation of candidacy for distribution by key workers to supporters in his district and for re-distribution in turn by them to friends of theirs.
   (d) Select those who can be election day checkers on turn out of voters and those who can pick up delinquent voters known to be supporters.

4. Advertising -
   (a) Penny post cards to be printed and mailed - (see sample attached hereto).
   (b) Cards for distribution by key workers - (see sample).
   (c) Posters for distribution to stores, etc.
   (d) Newspapers.

5. Speeches.