

6. Financial outlay - (see item 4).

- (a) Advertising - (see item 4).
- (b) Campaign expenses.
- (c) Travel expenses.
- (d) Entertainment expenses.

7. Tabulation forms -

- (a) To show return of votes by district, registered voters, votes cast per candidate as each district return is obtained.

- (b) Use on election day to check on names of people who have voted in order to be sure that all supporters cast their ballots.

8. Key workers' organization -

- (a) Select persons in each district.
- (b) Provide them with voters' lists and check names with them of persons to be contacted. Rechecking necessary from time to time.
- (c) Give them printed cards showing picture and explanation of candidate for distribution by key workers to supporters in his district and for re-distribution in turn by them to friends of theirs.
- (d) Select those who can be election day checkers on turn out of voters and those who can pick up delinquent voters known to be supporters.

9. Advertising -

- (a) Penny post cards to be printed and mailed - (see sample attached hereto).
- (b) Cards for distribution by key workers - (see sample).
- (c) Posters for distribution to stores, etc.
- (d) Newspapers.

10. Speeches.