

OUTLINE FOR POLITICAL ORGANIZATION

1. Map of Queen Anne's County showing election districts. (spot on map areas covered by key workers in respective districts - show population figures for each election district).
 - (a) Advertising - (see lines 4).
 - (b) Campaign expenses.
 - (c) Travel expenses.
 - (d) Entertainment expenses.
2. Obtain voters' lists from board of election supervisors - (get as many as possible).
 - (a) Use to send penny post card messages announcing candidacy.
 - (b) Use to ascertain approximate vote expectancy in each district by check marks in red pencil opposite each name as follows:
 - X = Key workers & positive supporters.
 - = Probable supporters and persons necessary to be contacted by key workers.
 - (c) Use on election day to check on names of people who have voted in order to be sure that all supporters cast their ballots.
3. Key workers' organization -
 - (a) Select persons in each district.
 - (b) Provide them with voters' lists and check names with them of persons to be contacted. Rechecking necessary from time to time.
 - (c) Give them printed cards showing picture and explanation of candidacy for distribution by key workers to supporters in his district and for re-distribution in turn by them to friends of theirs.
 - (d) Select those who can be election day checkers on turn out of voters and those who can pick up delinquent voters known to be supporters.
4. Advertising -
 - (a) Penny post cards to be printed and mailed - (see sample attached hereto).
 - (b) Cards for distribution by key workers - (see sample).
 - (c) Posters for distribution to stores, etc.
 - (d) Newspapers.
5. Speeches.