

SYSTEM FOR ELECTION CAMPAIGN

1. Map of State with county showing election districts. (sent on map to each county by key workers in respective districts - show population of each district).
6. Financial outlay - (see item 4).
  - (a) Advertising - (see item 4).
  - (b) Campaign expenses.
  - (c) Travel expenses.
  - (d) Entertainment expenses.
7. Tabulation forms - (see item 4).
  - (a) To show return of votes by district, registered voters, votes cast per candidate as each district return is obtained.
  - (b) To show on election day to check on names of people who have voted in order to be sure that all supporters cast their ballots.
8. Key workers' organization -
  - (a) Select persons in each district.
  - (b) Provide them with voters' lists and check names with those of persons to be contacted. (Working necessary from time to time.)
  - (c) Give them printed cards showing picture and explanation of campaign for distribution by key workers to supporters in his district and for distribution in turn by them to friends of theirs.
  - (d) Select those who can be election day workers on turn out of voters and those who can pick up delinquent voters known to be supporters.
9. Advertising -
  - (a) Party post cards to be printed and mailed - (see sample attached hereto).
  - (b) Cards for distribution by key workers - (see sample).
  - (c) Posters for distribution in stores, etc.
  - (d) Newspapers.
10. Speeches.