

PLAN FOR POLITICAL ORGANIZATION

- Map of Union town's wards showing election districts, legend on map
showing covered by key workers in respective districts - show population
6. Financial outlay - (see item 4).
(a) Advertising - (see item 4).
(b) Campaign expenses.
(c) Travel expenses.
(d) Entertainment expenses.
7. Obtain voters' lists from ward of election supervisors - (get as many as possible).
(a) Use as road party post card messages announcing candidacy.
(b) Use as basis for approximate vote expectancy in each district by check
7. Tabulation forms - will operate and work as follows:
(a) To show return of votes by district, registered voters, votes cast per candidate as each district return is obtained.
(b) Use on election day to check on names of people who have voted in order to be sure that all supporters cast their ballots.
8. Key workers' organization -
(a) Select persons in each district.
(b) Provide them with voters' lists and check names with those of persons to be contacted. Rechecking necessary from time to time.
(c) Give them printed cards showing picture and explanation of candidacy for distribution by key workers to supporters in his district and for re-distribution in turn by them to friends of theirs.
(d) Select those who can be election day checkers on turn out of voters and those who can pick up delinquent voters known to be supporters.
9. Advertising -
(a) Penny post cards to be printed and mailed - (see sample attached hereto).
(b) Cards for distribution by key workers - (see sample).
(c) Posters for distribution to stores, etc.
(d) Newspapers.
10. Speeches.