

OPINION OF THE PRESS.

What The Baltimore Papers Say, Regarding The "SUNDAY WECKER."

The Sun, Feb. 26, 1896.

THE BALTIMORE WECKER, an illustrated German weekly published by the Baltimore Wecker Company, entered upon its forty-fifth anniversary in a new dress and improved type, a feature befitting its mature age and corresponding with its growth in size, matter and public appreciation. Chiefly devoted to the interests of the German-American population of our city in its literary and social columns, the Wecker does not overlook any of the general political or economical questions of our State or country. A strenuous advocate of sound reform, it works without any partisan spirit for the progress of the community, and, in its abundant echoes from the old Fatherland, will prove a pleasing purveyor of news for its German readers.

[The American, Feb. 25, '96]

We congratulate the Baltimore Wecker, "the largest German illustrated paper in the South," upon its improvements. It is as handsome as it is able and interesting. It is now a Sunday paper, and its price has been reduced from five to three cents a copy. Mr. Edward H. Pfund is to be cordially congratulated upon his paper's success.

Morning Herald, Feb. 26, 1896.

The Wecker's New Dress.

Last Sunday the Baltimore Wecker, the popular and widely-read German illustrated weekly of this city, came forth all resplendent in a new dress. The type enhanced the appearance of the paper to a marked degree, and will, no doubt, be highly appreciated by the large number of its readers. The Wecker is published now on Sundays, the new departure having been inaugurated on the first of the year.

Evening News, Feb. 27, 1896.

The Baltimore Wecker has come out in a new dress of type and presents a very attractive appearance. In addition to the news of the day its columns contain a variety of interesting miscellany. Since January 1 the Wecker has been issued on Sundays as well as daily during the week, and its price has been reduced to three cents.

The Telegram, Feb. 29, 1896.

The Baltimore *Sunday Wecker*, which was established in 1851, is now the largest German illustrated paper

in the South. It is not only ably edited, but its contributions of literary matter are of the highest class and its news intelligence is always the latest. The illustrations are always artistic and of general and local interest, and are usually portraits of individuals, prominent in various departments of life, and of incidents, localities and buildings of public importance and instruction. Editor and Manager Pfund evidently strives to make the *Wecker* a paper in every way worthy of the fullest appreciation by our German population, and its pages, indeed, indicate that our business people, especially, recognize it as a most valuable medium of advertising. The price of the *Wecker* has been reduced from five cents to three cents per copy, and thus while it is one of the best papers in the country, it is also one of the cheapest.

WECKER ALMANAC.

The Sun, Jan. 25, 1896.

THE ILLUSTRATED WECKER KALENDER, of the Baltimore Wecker, for 1896, in 90 pages octavo, presents a well-selected and large amount of good reading and the customary astronomical and chronological tables of an up-to-date almanac. Its illustrated, literary and geographical features do credit to the new management of the oldest German weekly in Baltimore.

[The American, Jan. 26, '96]

The Wecker has published an illustrated almanac for 1896. It has nearly a hundred pages of excellent matter. It is in German, of course, and it will be cordially welcomed by the Germans of Baltimore.

The Telegram, Jan. 25, 1896.

The Baltimore *Wecker* has displayed considerable enterprise in presenting their friends with a neat almanac printed entirely in German. It is profusely illustrated, and contains a quantity of entertaining reading material apart from the usual calendar information. This calendar will, no doubt, prove a welcome friend, not only to the German population of the city, but to the English-German friends of the *Wecker* as well. We are proud to give it a place in the TELEGRAM office.