

Return in 5 days to

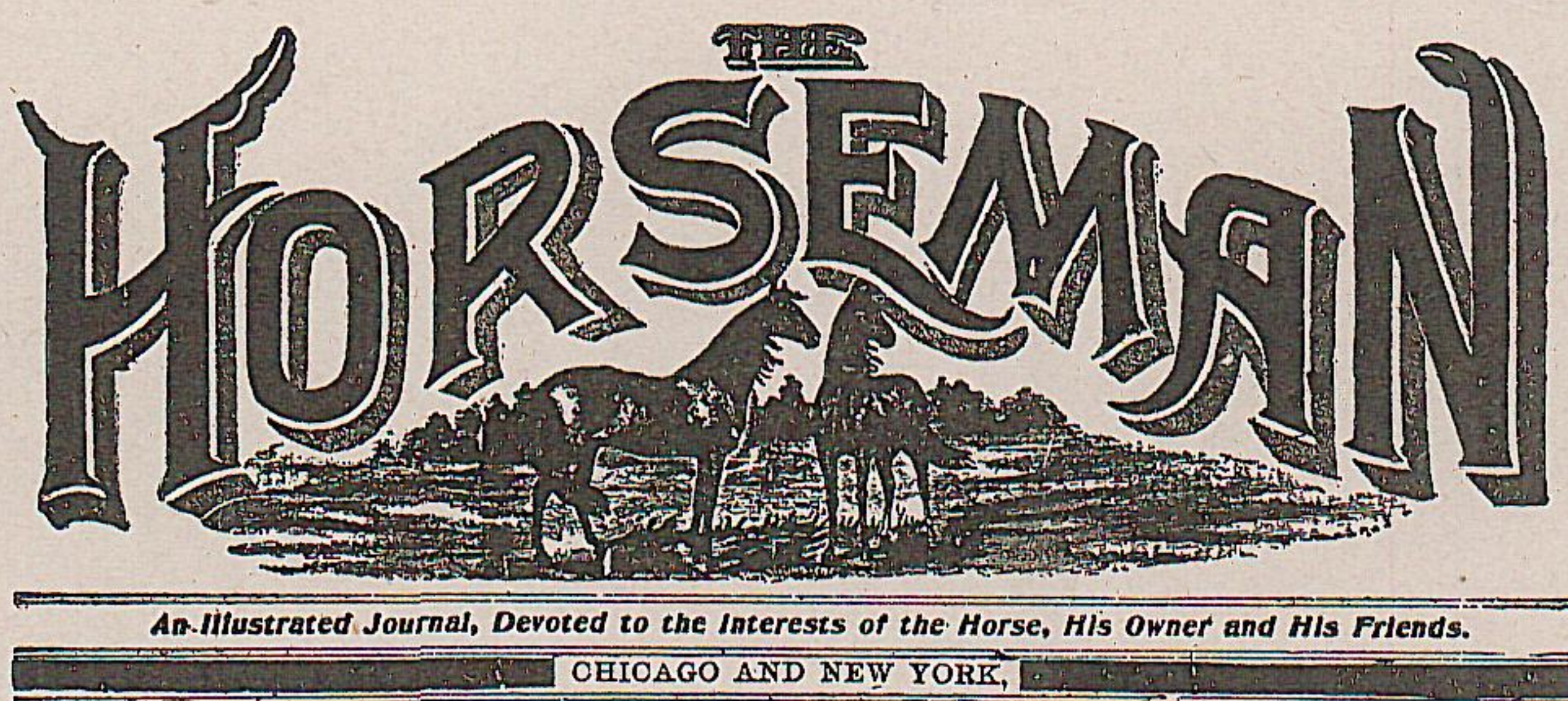


80
30.

2400
6

14400

Poplar Grove Trotting Ass'n.
Centerville
Md.



Confidential Letter to the Secretary.

Are the dates fixed for your meeting. If so, send them to THE HORSEMAN, and we will publish them free of charge. Remember we want your advertisement, and you will find it to your advantage to use THE HORSEMAN, for the simple reason that wild cat concerns cannot use our columns, and horsemen are finding it out, and you will know when your advertisement appears in our columns that it is in first class company, and that your interests are guarded faithfully and strong. The best of friendship should exist between your association and THE HORSEMAN, for as we understand it, both are striving for a better condition of things, and the great universal law "The survival of the fittest" governs.

THE HORSEMAN will prove profitable to you for the further reason that its sale on news stands is greater than the combined sale of all turf papers, and our bona fide paid subscription list is undoubtedly larger than any one. We want your business; can we have it? We will treat you white in every detail. Remember THE HORSEMAN covers the entire field, and our rates are lowest because THE HORSEMAN is the best. Send in your program soon. If you use our advertising columns this season, we will send you a copy of the paper free for the year. By the way, we are taking subscriptions now at \$3 per annum, and allowing agents a commission of 33⅓ per cent. Can you act as an agent and send one or more subscriptions. Sample copies and advertising matter sent free. If you will send us a portion of your advertising business, you will place us under obligations. Awaiting your esteemed favors, we are

Very truly yours,

THE HORSEMAN.