DUNTON'S
SPIRIT OF THE TURF,
CHICAGO, ILL.

CHICAGO
SEP 15
4 30 PM
91

Edward B. Emory Esq.
Centreville,
Mad.

FRANK H. DUNTON, *Editor.* F. H. & E. M. DUNTON, *Prop's.* E. M. DUNTON, *Business Man'gr.*

DUNTON'S SPIRIT OF THE TURF

OLDEST TURF JOURNAL WEST OF NEW YORK. OFFICES, 415-417 DEARBORN STREET.

Advertising Rates on Application.

Devoted Exclusively to the Trotting Horse. Subscription $4 Per year.

PUBLISHERS OF How to Train Trotters. | *PUBLISHERS OF* The Dunton Register | *PUBLISHERS OF* Dunton's Turf Manual.

Chicago, Ill., U. S. A., Sept. 15 189 1

In order to give you an opportunity, at a very moderate rate, to test the value of Dunton's Spirit of the Turf as an Advertising medium, we make you the extremely liberal offer as contained in the enclosed order blank. We not only quote you a very low yearly rate, but allow you to discontinue at the end of three months, at same proportionate rates if results do not prove satisfactory. Our journal is now in its 30th volume, being the oldest exclusively trotting horse paper in America, and holds the foremost rank as a profitable advertising medium, and is authority on all matters of the trotting turf. Should you give us a trial we shall endeavor, editorially and otherwise, to make it a paying investment for you. Awaiting your earliest response I am,

Yours truly,

FRANK H. DUNTON.

.....189

F. H. & E. M. DUNTON, Pubs.,

DUNTON'S SPIRIT OF THE TURF, CHICAGO, ILL.

Please insert our advertisement as per copy enclosed to occupy 2½ inch 2 column space one year, at $ 60 00 per year, payable quarterly, we reserving the right to discontinue advertisement after first quarter, if not satisfactory.

.....

.....

(ONE DOLLAR WILL BE CHARGED FOR CHANGE.)