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When You Cannot Buy it at Home Buy it in Wilmington

THE MERCHANTS OF WILMINGTON

Solitit the trade of the people of Chestertown and nearby points for these reasons:

FIRST—We believe we are entitled—by our location and accessibility—to your patronage.

SECOND—We are splendidly prepared to take care of your needs in our respective lenes, quite as satisfactorily as in larger cities where the costs of doing business are much greater.

THIRD—We guarantee to sell you Dependable Goods for the same—and in many cases LESS money—than you can buy the same goods elsewhere.

FOURTH—We believe it is to our MUTUAL advantage to KNOW YOU BETTER AND FOR YOU TO KNOW US BETTER. All we ask is an opportunity to prove it. There-we again say "When you cannot Buy it at Home—and your Home Town should always come First—Then BUY IT IN WILMINGTON.

The Largest Department Store in the State

We solicit the trade of the readers of this newspaper with the confident assurance that we can fill their every want in the line of Dependable Merchandise. From a humble beginning this store, like the sturdy oak, has grown and developed until to pay it ranks first in size in Wilmington. Half a hundred or more departments, each thoroughly equipped and looked after by competent and efficient salespeople, are here at your service.

Dress Goods,
Silks, Laces,
Linens, Hosiery,
Housefurnishings,
Neckwear, Millinery,
Women's and Misses' Suits
Men's and Boys' Clothing
Women's, Misses' and
Children's Shoes,
Handkerchiefs, Stationery
Perfumery, Candies
Leather Goods
Draperies, Jewelry,
Chinaware, &c., &c.

We want you regard this as a personal invitation and visit us when you come to Wilmington. You can shop here with BOTH PLEASURE AND PROFIT.

LIPPINCOTT & CO., INC.
304-306-308-310 Market Street

ESTABLISHED 1848

Joshua Conner & Son
235-237 Market Street

Largest Assortment of
Harness
Trunks
and
Leather Goods
on the Peninsula.

This business has been specialized for three generations. We have what you want—or will make it.

Harness and Trunk Manufacturers
Leather Goods

FOUNDED 1846

Kennard & Co.
621-623 Market Street

For more than half a century this store has stood for all that is best in merchandise. Every article offered our customers must be right. Prices in every instance here are never higher than goods of less worth are offered elsewhere.

The largest line of Ready-to-Wear Garments in Wilmington.

Complete showing of

Silks
Dress Goods
Household Linens
Dress Linens
Cotton Fabrics
Gloves
Hosiery
Neckwear
Muslin and Laces
Knit Underwear
Ribbons
Handkerchiefs
and
Fancy Goods

Visitors to Wilmington will like the atmosphere and service of this store.

621-623 Market Street

THE STORE THAT SAVES YOU MONEY
SNELLINGBURGS
MARKET AND SEVENTH STREETS

If Every Man Knew What He Could Save

by buying here, very few men would buy elsewhere. And the way to know is to make comparisons. You might as well save the middleman's profit as pay it, and when you buy clothing anywhere but Snellingburgs' you do pay it.

Men's and Young Men's Fancy Suits $10 to $35.

Men's and Young Men's Blue Serge Suits $10 to $25.

Men's and Young Men's Trousers $1.50 to $6.

N. SNELLINGBURG & CO.
Market & Seventh Sts.
WILMINGTON, DEL.

FOUNDED 1879

Our wide assortment, foremost styles and established reliability command our attention

WATCHES
DIAMONDS
SILVER
GLASS
JEWELRY
and
OPTICAL GOODS
EYES EXAMINED AND FITTED

TWO STORES

MILLARD F. DAVIS
9 and 11 East Second St
Tenth and Market Sts.
WILMINGTON, DEL.

TOTS-TO-TEENS SHOP
Walk Up a Flight or Ride By Elevator

The Infants' Department is of Great Help to Mothers of Wee Kewpies

Flannel Shirts $1 to $2.50.
Socks 25c to 75c.
Short Dresses 50c to $5.00.
Slips 35c to $3.50.
Bath Blankets 75c.
Baskets $1.75 to $7.00,
Hatch, one button garments, with feet, 50c, 75c, 85c.
Arnold's sleeping garments 80c, 90c, $1.
Embroidered Bibs 75c to $1.50.

The Infants' Section is thoroughly complete in both apparel and general accessories. You will find it both more convenient and economical to secure your infant's wear from this department than to make it.

EDW. W. PYLE & CO.
619 MARKET STREET
WILMINGTON DELAWARE

QUALITY PIANOS

We carry all styles of Pianos and Players, when measueed by price—from $200 to $1200, but we sell only one kind of quality—dependable quality.

KNABE
MEHLIN
BEHNING
FISCHER
CROWN
SHONINGER
ROBELEN
AUTOPIANO
PIANISTA
PIANOS AND PLAYER PIANOS

VICTROLAS
$15 to $250
EDISON'S
$80 to $300
COLUMBIA'S
$15 to $250

Write for catalogs and payment plans

ROBELIN PIANO CO.
710 MARKET STREET
EST. 1871 WILMINGTON, DEL

Wilmington's Big Home Store

Everything to wear for Men and Boys, Young Men and Little Boys; every size, 3 years to 50-inch, extra sized men.

New Spring Styles

in and ready, waiting for you.

Six Separate Departments

Men's Ready Clothing
Boys' Ready Clothing
Hats and Caps
Shoes
Men's & Boys' Furnishings
Custom Tailoring

Each under separate, personal and experienced management. We can save you time and money. We will sell you good goods and we guarantee satisfaction. Come in and look us over. We want your trade and influence.

Biggest Because Best **MULLIN'S** Clothing Hats Shoes
6th and Market

GROSBY & HILL CO

Visit our Store. You will always find up to date Merchandise at the right price.

We have the largest Cloak and Suit Room in the City.

Your grandma traded at this store.

We pride ourself on selling nothing but
High Grade Goods
at low prices.

Prompt attention to all mail orders.

605-606 607 MARKET

THE SMITH ZOLLINGER CO.
FOURTH AND MARKET STREETS

Stylish Easter Suits

You will find here wide variety in the latest styles; you can depend upon the quality ond the making, for we have our suits all made up to our special orders by tailors of experience.

Fashionable models in designs of distinction—suits that give you splendid wear and always look well because they are so carefully made of worthy materials.

You will be welcome whenever you come, whether you come to get posted on the newest things or to buy.

Suits from $13.50 to $30.00
Coats from $4.95 to $35.00
Dresses from $10.00 up

Silks, Lovely Quality At Very Low Prices

especially when you consider the present condition of the market. You will find Good Silks here in the fashionable shades and weaves.

Rugs and Mattings for Summertime Use

Fresh new Mattings at old time low prices are ready in hundreds of rolls of handsome pattern. 15c to 50c a yard.

Artistic Grass Rugs for house or porch. Lots of new and different patterns that wear splendidly and are very inexpensive. 9 x 12 size $9.00.

Purple stamps on all cash purchases.
P. O. Substation No. 4. Both phones.

THE SMITH ZOLLINGER CO., Fourth & Market Sts.

THE M. MEGARY & SON CO.

"Megary's" has set the standard in high grade Home Furnishings for half a century.

Yes, back of every transaction there is the honorable record of over 50 years satisfactory service.

While being the oldest established furniture store on the Peninsula, it is still the newest in service and stocks.

In no other store will you find such an immense variety of Fine Furniture and Floor Coverings, such a splendid display of Draperies and Chinaware.

There's New Suites in the Latest Period Designs and Finishes for Dining Rooms Bed Rooms and Living Rooms, New Carpets, Rugs and Linoleums New Lace Curtains and Draperies.

New Domestic and Imported Chinaware

Make your selections here, where you are absolutely sure of reliable service, where there is an established record to maintain.

WILMINGTON SIXTH AND TATNALL STREETS DELAWARE

VALUE OF ALFALFA SHOWN BY RESULTS

New Jersey Farmer Has Been Growing Crop Since 1895 With Great Success.

"Alfalfa is the greatest stuff in the world," says John P. Nelson, of near Allentown, N. J., who has been growing alfalfa since 1895, and who now has 105 acres of "the finest in New Jersey." It took Mr. Nelson six years to get a good stand and to learn how to grow the crop, but since 1901 he has had no failures with it. He says: "Alfalfa fails only when you don't treat it right."

"The advantages of alfalfa are that when you get a stand of it, you don't have to reseed every year. How often I do not know, as I have some that has been mowed three times each year for six years and it is getting better right along. It makes the best kind of hay for all kinds of stock. Some of my horses eat it before they do their grain," declares Mr. Nelson. "Cows will give more milk when fed on alfalfa hay than they will on fodder corn. It's a grand thing for brood sows. When fed alfalfa they will keep in fine condition on half the grain they would use without it."

"The kind of soil on which to grow alfalfa, in my opinion, is a loam of reasonable fertility, where water will not stand for any length of time. If the ground is low, tile draining should be done. Plow deep, use at least a ton of lime per acre if the soil is sour, get the best possible seed and inoculate either the seed or ground or both," says Mr. Nelson. "My farm has always, until a few years ago, had a cow to the acre, furnishing lots of manure. This with 600 pounds of high grade fertilizer, drilled in, supplies the food for the growing plants. The same amount is used each year as top dressing. If we didn't have so much manure, more fertilizer per acre would be needed."

"The best stand of alfalfa I ever had was on 12 acres that had been in corn two years in succession. The ground was heavily manured both years after the corn was removed, and the usual application of 600 pounds of fertilizer applied. In the spring, as early as possible, I drilled in one and one-half bushels Canada field peas, cut them green for cows, and in August seeded to alfalfa," explained Mr. Nelson. He believes that three cuttings are best in New Jersey, but that four cuttings per year may be obtained through Maryland and Virginia, at the same time leaving a good stand over winter.

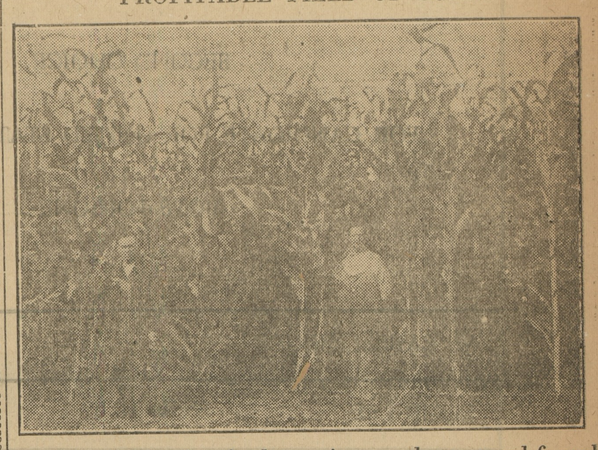
GROWS 990 BUSHELS CORN ON TEN ACRES

S. C. Goggin, Of Campbell County, Va., Uses Old Alfalfa Sod With Unusual Results.

Nine hundred and ninety bushels of shelled corn from a ten-acre field,—an average of 99 bushels per acre—is the record crop grown by S. C. Goggin, in Campbell County, Virginia, last year. The land upon which the corn was grown was an old alfalfa sod which for several years had been either mown or grazed to hogs. The corn was planted May 6 and 7, in rows three and one-half feet apart and the average distance of the corn in the rows was 15 inches. The corn was gone over twice with the weeder before it came up and given three shallow cultivations. Just before the last cultivation cow peas were planted, which were disked down to sow wheat.

Three hundred pounds of fertilizer was spread broadcast and harrowed in before the corn was planted. W. E. MacDonald, farm demonstrator of Orange County, in commenting upon this crop points out that alfalfa is valuable not only as a forage crop but also as a soil builder, as shown by Mr. Goggin's results with corn following alfalfa.

PROFITABLE FIELD OF CORN



Available plantfood gave it an early start and forced it to maturity.

STARTING CROPS ON THE JUMP

Good Seed And Seedbed With Plenty Of Plantfood Needed.

Starting alfalfa on the jump requires that the seed bed be well prepared and that the plants be given plenty of plant food. Alfalfa requires a rather compact seed bed. Its preparation depends upon the preceding crop to a great extent. When seeded after early crops, such as potatoes, the need of summer fallowing is eliminated and the farmer gets a market crop during the same season. The general practice is to plow the ground early, harrow each week or ten days, until the weeds are killed and the fine, firm bed that is required is obtained. Many farmers have received good stands by seeding in the corn before the last cultivation.

To secure quality seed, it is best to test several different samples for purity and vitality. Five to 25 pounds per acre are recommended by various experiment stations. Often the best results cannot be obtained without inoculation. Commercial cultures recommended for alfalfa inoculation, can be secured. Lime must be added if the soil is sour, and from 200 to 500 pounds of a fertilizer high in phosphoric acid should be applied previous to or when the seed is sown. Profitable alfalfa culture is not difficult, if careful attention is given to details, from the preparation of the seed bed to the curing of the hay.

ACRE IS FARMING UNIT

MORE INTENSIVE METHODS MEAN LOWER COST AND GREATER PROFIT.

The acre is the unit in farming. Greater yields per acre mean greater prosperity per farm. It requires but a very few extra bushels per acre to pay for extra labor and money spent in preparing the seed bed, using more intensive methods of cultivation and feeding the crop more generously. If properly managed the increased production will leave a liberal margin over increased cost.

Earlier maturity is another important factor in profitable farming. Gardeners and truck farmers who are able to get their products on the market early get higher prices than the farmers whose products reach the markets when the supply is greater than the demand.

By using the best seed of varieties that are adapted to the climate, planting early and cultivating well, the plants are given the early start that means quick maturity and high quality. Markets are demanding quality crops as never before. In general, overhead expenses on the farm are the same, whether good seed or bad is used, whether the plants receive good or indifferent attention, whether plant food is supplied or the matter neglected. The farm may be compared to a factory, and the farmer to the manufacturer who must consider cost of production, quality and quantity of products, if he is to profitably carry on his business.

EXPERIMENT STATIONS ACTIVE

Bring About More Intensive Methods And Greater Yields Per Acre.

"To contribute in every way to the evolution of extensive methods into intensive methods of farming, is the task of the experiment station," says Dr. Jacob C. Lipman, Director of the New Jersey Experiment Station, in his annual report. The New Jersey Experiment Station, as well as other experiment stations throughout the East, has been engaged in helping to find methods for developing economically the unimproved lands of the state, which make up a domain of vast possibilities.

The county agents in New Jersey, Maryland, Delaware and Virginia are working out the same problems as the experiment stations, agricultural colleges and other agencies in the interests of better farming methods. It is estimated that in New Jersey alone there is room for 150,000 more farmers. With better methods come better yields per acre, greater prosperity and higher values for farm lands. More attention to soil fertility, and the use of manures and fertilizers to make the lands more productive, is fundamental in working out greater farming prosperity.

Children Cry
FOR FLETCHER'S
CASTORIA

Children Cry
FOR FLETCHER'S
CASTORIA

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