Prepare for Opportunity. Her call is loud and her offerings are munificent in the presentation of

THE GREATEST

REAL ESTATE AUCTION SALE

EVER HELD IN DELAWARE

EMBRACED IN THE

Auction Sale of 200 Lots in Rehoboth Heights

The New and Incomparable Addition to

RehobotH BeacH, DelawarE

ON THE AFTERNOON OF MEMORIAL DAY, FRIDAY, MAY 30, AT 1 O'CLOCK

AND CONTINUING SATURDAY AFTERNOON, MAY 31, AT 1 O'CLOCK

Consisting of

Ocean Beach Front Lots Lake Front Lots Business Lots

Close to the Heart of Rehoboth Beach Oceanview Lots

The Geographical Relation of Rehoboth Heights To Rehoboth Beach Resort

Rehoboth Heights is approximately named for it embraces a large elevated plateau abutting the town on the South side and extending from the canal on the west to the great beach front of the Atlantic on the East. A tract of land the development of which is absolutely essential to the future growth of the town of Rehoboth Beach. The owners of this magnificent property believe that the time has arrived to place this property on sale and have fixed Memorial Day as the hour most fitting for the introductory sale.

Rehoboth Heights Addition To Rehoboth Beach Carefully Planned and Skilfully Laid Out

A great deal of time, money and thought has been devoted to the proper laying out of this great property. Wide thoroughfares have been laid out through the property extending north and south from the present town limits to the shore drive of Silver Lake and broad avenues extend all the way from the Ocean Front to the main artery of travel leading out of Rehoboth westward and a winding drive borders the north shore of Silver Lake, all combined makes Rehoboth Heights one of the most charming and desirable seaside developments in America.

Restricted Residential Sections and Zoned Business Districts

A proper and reasonable limit of minimum costs of residences has been determined upon varying in locations. Provisions that no one except of the Aryan Race can ever own, lease, rent or occupy any part of the property either for business, residential or other purposes will be embodied in all deeds of conveyance and contract of sales.

A business zone or district has been established which will limit any and all buildings for business purposes to a certain assigned section for all time hotels, apartment houses and boarding houses excepted this assures those who buy in residential districts that these districts will always remain as such.

Rehoboth Beach A Growing and Delightful Seaside Resort

Most of us are aware of the great growth of Rehoboth Beach in the last few years yet there are some of us who do not realize that it has doubled in population within the last ten years and that Real Estate values have more than doubled in the last five years. With the completion of the modern highway, the last link of which is now under construction, leading from Rehoboth to Wilmington, Philadelphia and the farther north and the completion of the chain of roads between Rehoboth Beach and all the prominent towns of the great Eastern Shore of Delaware, Maryland and Virginia together with the splendid service now rendered by the Pennsylvania Railroad in this section.

Real Estate Values In Rehoboth And Rehoboth Heights Must Undoubtedly Rise By Leaps And Bounds In the Quick Future To Figures Now Unthought Of

Rehoboth Beach is one of the finest bathing beaches on the Atlantic Coast. The resort has an unlimited supply of fine pure palatable soft drinking water. There is phone service, electric lights and life guard service for the protection of bathers. The personal of the inhabitants and visitors is far above the average evidenced by the fact that there has not been a single white person arrested in the town within the last five years, by the police department of Rehoboth.

Recreational Opportunities At Rehoboth Beach And Rehoboth Heights

These pleasures embrace practically all that may be enjoyed elsewhere—a fine board walk, surf bathing on the superb beach, dancing at the hotels and pavillions. Crabbing, fishing, boating, the movies and motoring on the finest roads in the world. A golf course is now being laid out for those who enjoy golfing.

Accessibility Of Rehoboth Beach And Rehoboth Heights

Only a short drive from any point on the great Eastern Shore and that over superb highways. Only a few hours by rail from Baltimore, Wilmington and Philadelphia and even in less time over these unrivalled roads.

Rehoboth Beach and Rehoboth Heights are coming into their own and this Auction Sale presents unlimited opportunities for investment and rare privileges in the selection of summer home sites at Auction Values.

Building Operations Already Commenced In Rehoboth Heights

A lot has been selected for the new Presbyterian Church will soon under construction. Ten New Cottages have been contracted for and will soon be underway. Other handsome homes are soon to be erected. Today is the buying day and tomorrow will be the one of sure profits.

Plans And Terms Of Sale

TERMS:—One-third cash at the time of your purchase at auction; one-third in three months and the balance in one year deferred payments to bear interest at the rate of 6 per cent Deeds of conveyance and contract of sale furnished by the sellers. 2 per cent off of deferred payments for cash.

There are about 40 ocean front lots. 100 lake front lots; the lake front lots will be sold with riparian rights which makes them exceptionally desirable as their owners may have their boats, docks, boat houses and bath houses if desired.

FREE LUNCHEON SERVED ON THE GROUNDS AT NOON.
FREE BAND CONCERTS.

One hundred and fifty dollars given as awards in the interesting free contests to be held during the two sale sessions.

EXTRA:—A fine lot will be given away absolutely free at each session of the Auction. Don't miss these contests, they are open to every white man, woman and child present at the sale.

We are making preparations to entertain the largest crowd ever seen in Rehoboth. If you are absent you will be lonesome.

REHOBOTH HEIGHTS DEVELOPMENT CO., Inc.

HENRY W. CONANT, Developer.
THE DIXIE REALTY COMPANY, Auctioneers.

OWNERS.

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