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EASTERN SHORE IS FAVORED SPOT

Why not boost the Eastern Shore and give its charms some of the publicity it may well deserve? Such a campaign has been frequently suggested recently and an undercurrent to this effect is apparently rapidly growing in favor among business men and others of this locality.
Instead of traveling 1,000 miles or 3,000 miles to some loudly advertised section of the United States, why not invest in property on this peninsula which has the possibility of becoming one of the richest trucking sections of the world? This is one proposition advocated by a man who has nothing to do with real estate.
With the ocean at the east and the wide blue waters of the Chesapeake at the west, and rivers, abundantly supplied with fish, intersecting the rest of the territory, a varied means of livelihood is offered here. Good roads and rail facilities make shipments of perishable products possible now, and the produce which may be grown hereabouts is displayed in an unusual and increasing array.
Time was when the Eastern Shore suffered because the light soil, which made marketable only a part of the yearly harvest, but this is no more. Ice cars and rapid transportation carry one day's yield into the city before dawn of the next day.
"There is nothing in America more attractive than the Eastern Shore," exclaimed a man not long ago who

Herbert E. Perkins, Attorney.
ORDER NISI
Delaware Trust Company et al vs. Edward M. Vaughn et al
In the Circuit Court for Kent Co., In Equity, No. 2362.

Ordered, this 13th day of August, 1925, by the Circuit Court for Kent County in Equity, that the sale of the real estate mentioned in these proceedings made and reported by Herbert E. Perkins, Trustee, under and by virtue of a Decree of the Circuit Court for Kent County, passed July 7th, 1925, be ratified and confirmed, unless cause to the contrary thereof be shown on or before the 17th day of October next; provided, a copy of this Order be inserted in some newspaper printed and published in Kent county, once in each of four successive weeks before the 14th day of September next.
The report states the amount of sales to be \$7,050.00.
ROBERT R. AYRES, Clerk.
True Copy—Test:
a15-4t ROBERT R. AYRES, Clerk.

Just returned from a visit to California. "Only we people here do not try to make the best of a good bargain. We do not brag about our climate, or our crops, the sports afforded here are the natural richness of floral and bird life. We are content to rest and let the public buildings stand in neglected looking surroundings instead of planting them with flowers and graceful shrubbery."
The location of the Shore, too, is another factor, with the ports of the

WHOLESALE GROCERS ADOPT "PHONE FOR FOOD" SLOGAN

The National Wholesale Grocers Association has adopted the slogan, "Phone for Food," for use in a campaign to increase sales of food products. A. R. Blah, representative of the national organization, in addressing the nineteenth annual convention of the Pennsylvania, New Jersey, and Delaware Wholesale Grocers Association at Philadelphia, last week, said that the proposed campaign to increase telephoning orders for food is the result of two years' study by a special committee. In places where it has been employed, he declared, a very perceptible increase in business has been noted; in some instances, tripled. "Customers who order groceries by telephone spend an average of \$1.50 per call, while cash and carry purchases average only 81 cents," Blah said.

SAYS TELEPHONE IS DETERRENT TO LAW INFRACTION

"The telephone has done more to aid in the capture of criminals and in the elimination of crime in this state than any other device ever invented," was the testimony recently given by Superintendent Robert T. Hurley of the Connecticut State Police.
In an interview with a representative of the Connecticut Committee on Public Service Information, Superintendent Hurley explained that the cities and towns throughout the state and the precincts in the individual cities are linked so closely together by the telephone system that almost every policeman in the state can be put on watch, without delay, for fleeing criminals. He also pointed out the fact that the telephone is one of the most successful deterrents of crime, in that offenders realize how slim are the chances of escaping the meshwork of the telephone net.
There is telephone equipment in the state police barracks and in every police station of the state, so that central headquarters is within easy communication with any section they may desire to reach. The operators are men who have been specially trained so as to be quick to grasp the meaning of hurried calls and peculiar situations and know how to interpret incoherent and vague messages and act coolly.

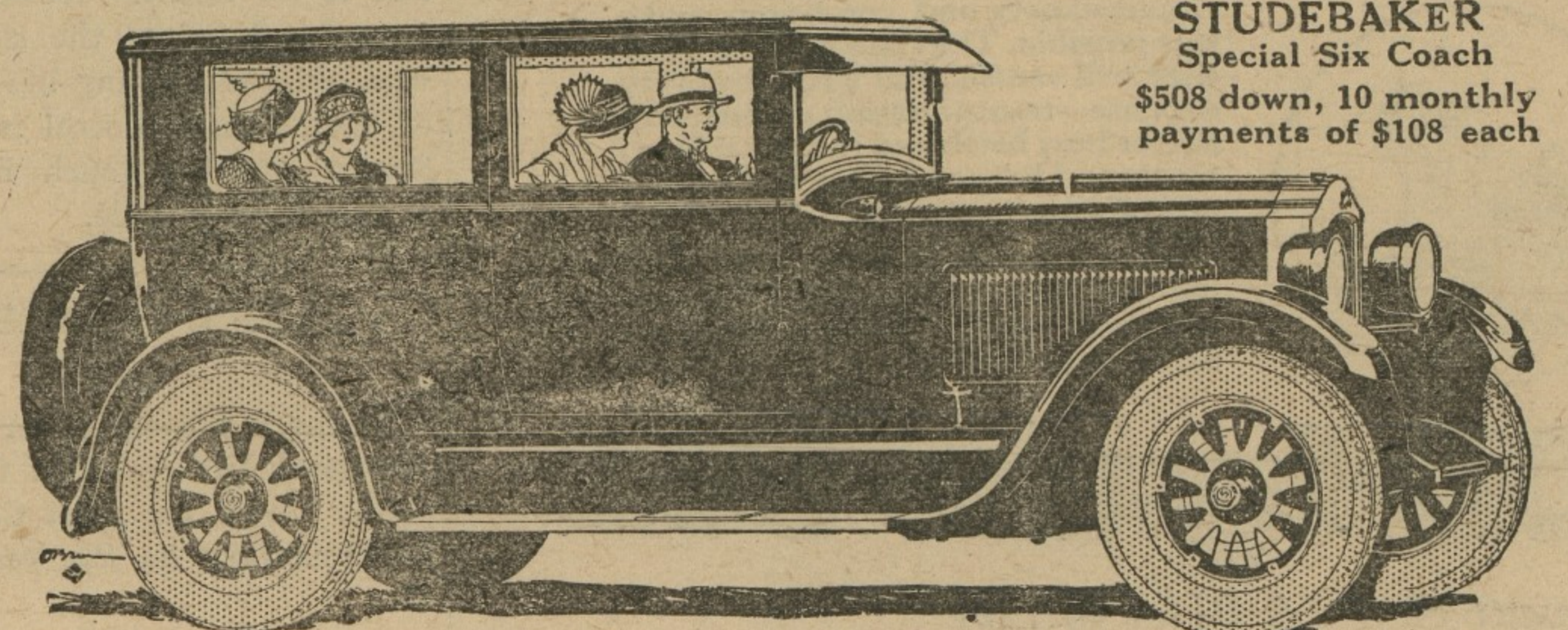
East nearby and the National Capital only across the bay. People who have once found their way to this place are loathe to leave it again. More and more it is becoming popular for summer homes, among those who have lived in cities.

EDITOR RAPS FALSE DAIRY ECONOMY

American dairymen as a whole realize fully the problems facing the dairy industry, and realize too that they must work out their own salvation, declared Austin W. Carpenter, editor of "The Lark Dairyman," in an address before the tenth annual convention of the State Agricultural Association of New Jersey.
Pointing out the fact that the dairy industry has been slower to recover from the post-war depression than had other industries, Mr. Carpenter stated that economical production was the only road to success for dairy farmers under present-day conditions.
The speaker strongly scored what he called false ideas of economy on the part of many dairymen. "It is false economy," he said, "to put 5,000 and 6,000 pound producing cows in our barns, when 10,000 to 15,500 pound cows can be purchased for a comparatively small additional investment."
As other examples of false economy Mr. Carpenter cited the dairymen who neglects to provide proper light and ventilation for cows, sacrificing their health to save money; the man who buys commercial feeds or mixes his own with his eye on price instead of results; the man who depends entirely on pasture in summer, and later pays the penalty in reduced milk production.
"Sound business judgment based on actual experience," he said, "proves that economical production always means looking beyond the price tag on the merchandise we purchase, to the results these goods produce for us on our dairy farms."
"We must not over-estimate the marketing end of our business. We should strive to increase the popularity of milk and dairy products, but we must remember that the consumption of our products is in other hands, while we ourselves have control of the production end of our business."

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—it is engineered and built complete by one organization—Studebaker. It is a perfectly co-ordinated, harmonious unit. This means better performance, greater comfort and increased mileage at an accepted coach price

AN AUTOMOBILE, like any other highly specialized machine, runs more smoothly—lasts longer—gives greater satisfaction—when its thousands of elements are carefully co-ordinated into one harmonious unit.
Obviously, a better car can be produced when all vital parts are designed, engineered and manufactured by one organization.
The Studebaker car is built on this "one-profit" principle. Not only all the engines, but also all the bodies, and all the axles, gear sets, differentials, springs, and clutches, steering gears, gray iron castings and drop forgings are manufactured in Studebaker plants. This is not true of any other automobile in the fine car field.
The Studebaker, therefore, being built as a unit—functions as a unit—with all of the advantages of unit over assembled construction.

\*By a "one-profit" car we mean a motor car that, in its entire make-up, is manufactured by one organization—this cutting out the extra profits and overheads which are piled on by others. There are only two cars that can be thus classified, because—
—of all the makes of passenger cars built in the United States, only 2 make all their own motors, bodies, chassis, springs, axles, gear sets, differentials, steering gear, gray iron castings and drop forgings. One of these is the Studebaker and the other is Ford.

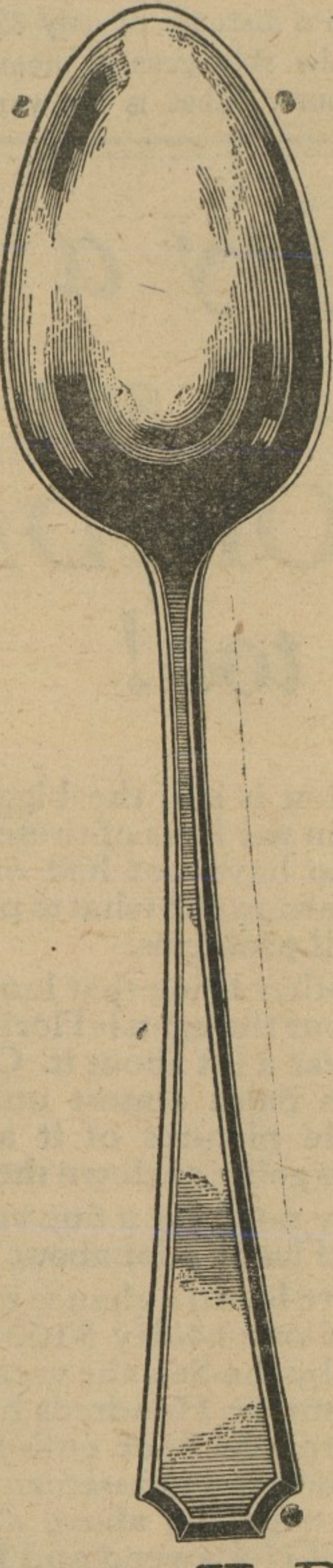
"Coach" in name—Coupe in quality
The Studebaker Special Six Coach is an outstanding example of the finer quality made possible by this "one-profit" principle of motor car manufacture.
This automobile is really a fine 5-passenger coupe, but is called a "coach" because it carries the lowest price at which an enclosed car has ever been sold on the famous Studebaker Special Six chassis.
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Many of the superiorities of this Coach are invisible—and therefore all the more important. But here are some you can easily see and check against competing cars: gasoline gauge on the dash, 8-day clock, automatic windshield cleaner; rear view mirror, door pockets, rear window curtains, ash receiver; trunk rack, ornamental pull-cord, cowl ventilator, stop light, dome light; tire carrier locked by the same key that locks door, and the splendid coincidental lock to ignition and steering wheel. Lights are operated from a switch on the steering wheel which is left free for this convenience by the elimination of the spark lever. In all Studebakers the spark is automatically controlled by the speed of the motor.
In its insistence upon comfort, this car is typically Studebaker. There is comfort in the extra heavy cushions—in the big springs—in the full balloon tires for which steering gear, fenders, etc., have been specially designed—in the ease with which passengers may enter or leave the rear of the car—in the extra large windows and windshield.
You can buy all this style, comfort and performance at the price because this is the only "one-profit" coach on the market today.
Buy now—no "yearly models"
You may buy this Coach today—or on any day of the year—with the assurance that there will be no "annual announcement" to make it artificially a "last year's model."
For Studebaker has discontinued the custom of presenting a new line of cars every year. Instead; Studebakers will be kept up to date all of the time. Therefore you can buy this Coach in safety NOW.

Church Hill Motor Company Church Hill Maryland

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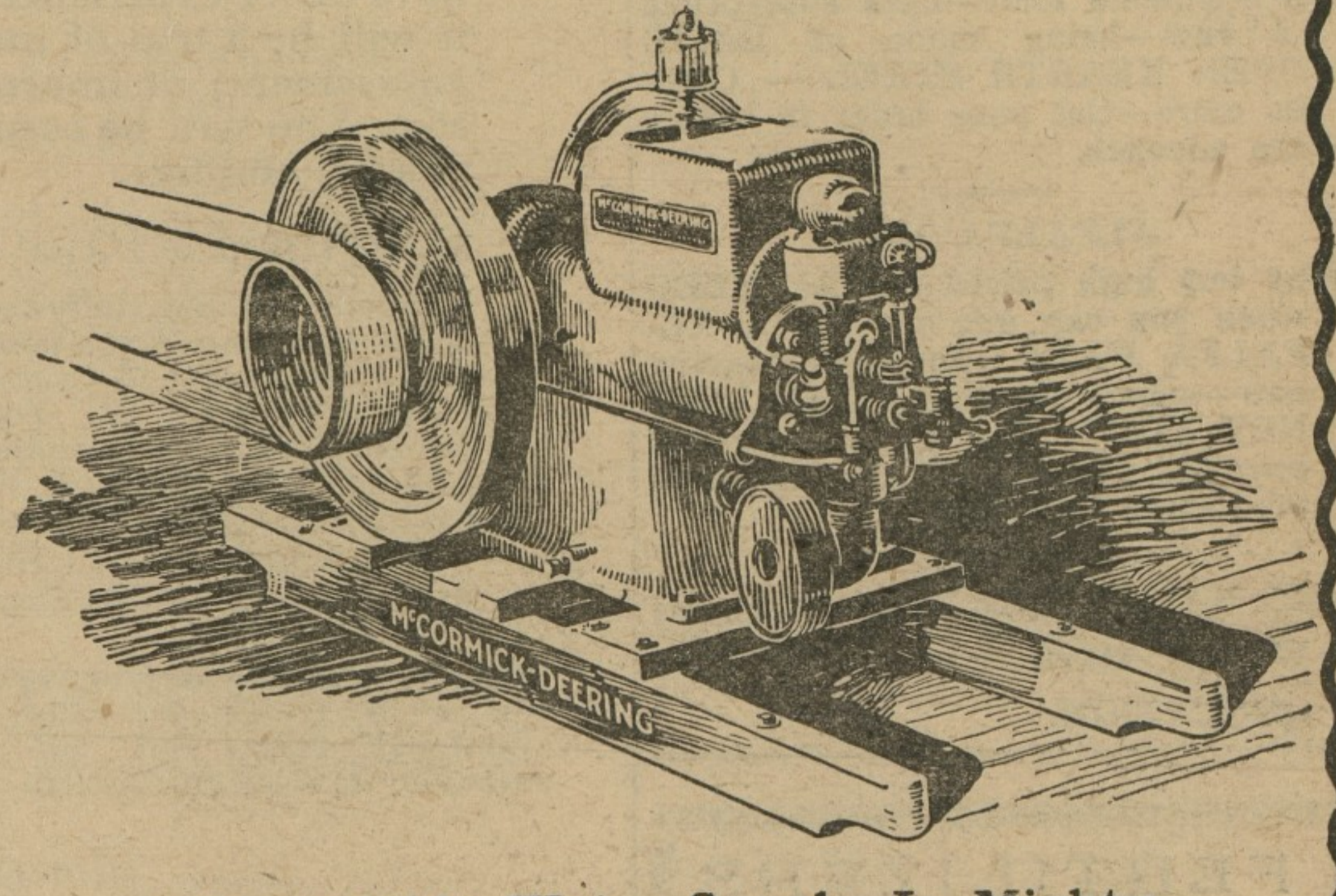
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