First A & P Store Opened 67 Years Ago

America's Foremost Food Service Has Remarkable History.

STORES ALWAYS HAVE BEEN PAINTED "RED."

An echo of the days of horse-cars and high-wheeled bikes is heard as the A&P stores observe the 67th Anniversary of the founding of the first store. Like a chapter from "The Arabian Nights" reads the early history and almost magical growth of this large group of stores.

Sixty-seven years ago this month, a small red front store in New York City opened its doors, selling teas exclusively. Behind its counter stood a young man from Maine. He was George Huntington Harford, a commonplace merchant to all outward appearances, but possessed of an unusually high degree of resourcefulness and judgment. The opening of the store marked the first outgrowth of his vision of a business which later was destined to become the foremost food service in America. The selling of tea direct to consumer flourished and soon, due to popular demand, the item of coffee was found in his stock. Then spices, extracts, and baking powders were added.

"Why not open another store," mused Mr. Hartford. "Conducted along the same business policy, it should be equally successful." And so another store was established. Then several more followed, and each governed by the same business policy.

In 1869, ten years after the founding of the first store, a half-dozen had been opened. About this time Leland Stanford and James J. Hill were completing a stretch of railroad in the West, which was to link the Pacific and Atlantic Coasts. This great engineering event was hailed far and wide and is in a measure responsible for the present name of the Company. Mr. Hartford's ambition was to develop a great chain of stores which would stretch from the Atlantic to the Pacific, as did the first transcontinental railroad, and as his first step to the goal of this ambition he changed the name of his Company to The Great Atlantic and Pacific Tea Company.

The first few stores the Company opened were in the area now known as Greater New York, but closely following the public announcement ment that the stores were to give away premiums in the form of glassware, crockery and china, to purchasers of tea and coffee, the almost magical growth started in other states throughout the country. Today in nearly every community in every state East of the Missippi, and several states to the west, an A&P store will be found, and although the premium feature was discarded years ago, the same fundamental policy of the founder has prevailed through the years —"selling to the consumer the highest standard of foods at the lowest possible standard of foods at the lowest possible prices." It is interesting to note that since the initial store, each one has been painted a bright red, the color chosen by the founder to distinguish it from other grocery stores. These stores are often referred to as the "little red school house of American retailing:" the little red school house being the pioneer in our country's system of education, and the A&P stores the pioneer of china grocery stores.

Aside from 40 large food depots advantageously located throughout the country, which supply the thousands of these stores, thi sCompany operates its own coffee roasters, bakeries, salmon canneries in Alaska and other kindred manufacturing plants. A purchasing office in San Francisco handles all the California fruit and Pacific Coast products. Five coffee buying offices are located in South America. Another purchasing office in London buys the imported delicacies that Continental Europe provides. Most every known popular brand of groceries is sold by these stores, and since the founding of the business nothing has been sold on credit.

GOOD HEALTH NECESSARY

Many Busy Women Owe Their Health to Lydia E. Pinkham's Vegetable Compound

Fifty years ago there were few occupations for women. Some taught school, some did housework, some found work to do at home and a few took up nursing.

Today there are very few occupations not open to women. Today they work in factories with hundreds of other women and girls. There are also women architects, lawyers, dentists, executives, and legislators. But all too often a woman wins her economic independence at the cost of her health.

Mrs. Elizabeth Chamberlain who works in the Unionall factory making overalls writes that she got "wonderful results" from taking Lydia E. Pinkham's Vegetable Compound. Mrs. Chamberlain lives at 500 Monmouth St., Trenton, N. J. She recommends the Vegetable Compound to her friends in the factory and will gladly answer any letters she gets from women asking about it.

If Lydia E. Pinkham's Vegetable Compound has helped other women, why shouldn't it help you?

Here's my smoke-platform

A JIMMY-PIPE with an ample bowl. A tobacco that is mild and mellow, yet not "mollycoddle," if you get me—and you *do*. You know what I mean . . . mild, yet with plenty of body to let you know you are smoking. A tobacco that smokes *cool*.

A tobacco that is fragrant in the package, to whet the appetite, and equally fragrant as you smoke it. A tobacco that does not bite the tongue or parch the throat. A tobacco so wonderfully satisfying that you are kept busy smoking and reloading, all day long.

There's only one tobacco in the whole wide world that I know of which meets this platform. Its name is "Prince Albert" and I claim it really is the prince of smokes. More men smoke this tobacco than any other brand, which is important and likewise true.

If you are still outside the fold of contented jimmy-pipers, buy a tidy red tin of P. A. today. No matter how satisfied you appear to be with your present brand, try Prince Albert. I promise you a smoke-experience that will be new and delightfully different.

P. A. is sold everywhere in tidy red tins, pound and half-pound tin humidors, and pound crystal-glass humidors with sponge-moistener top. And always with every bit of bite and parch removed by the Prince Albert process.

PRINCE ALBERT

—no other tobacco is like it!

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Furnishing and Guaranteeing money on First Mortgages is our daily business as much as Title Search and Guarantee.

If you have money to loan on First Mortgages, or if you want to borrow on a First Mortgage communicate with our representative in Kent County, Mr. Thomas D. Bowers, Chestertown, Maryland,

Let us help you consummate your mortgage loans.

When you place your money on Mortgage Loans be sure you are insured against a defective title.

When you purchase Real Estate insure against a defective title, and free your investment from loss through title attack.

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THE CHARLES WILLIAM STORES want you to feel satisfied with every order you make . . . our buyers have combed the markets of the world so as to include in the new Catalog for Fall and Winter, the finest collection of merchandise we have ever offered. Prices, too, have been brought down to the lowest possible level.

And also for your satisfaction, elaborate systems have been perfected so that your orders will be shipped in the shortest possible time. A branch Post Office has been established right in our plant; Express Company trucks wait at our door for your orders: Railroad sidings for freight shipments are here also for your satisfaction.

Is it any wonder that millions of families find satisfaction when they buy at The Charles William Stores? For not only do we do all these things to assure your satisfaction but we "guarantee" satisfaction, as well.

Turn to your big new catalog today and make out your order—it will both pay you and satisfy you. If you haven't a catalog mail the coupon NOW! It will be mailed at once postpaid. Act TODAY!

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Name .....

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Mail the Coupon TO-DAY

Harrison W. Vickers, Attorney.

ORDER OF PUBLICATION

Della Brown Perry
versus
Arlington Perry

In the Circuit Court for Kent county, In Equity, No. 2436.

The object of the Bill filed in this case is to procure a Decree for Divorce a vinculo matrimonii.

The Bill states:

1. That on the 11th day of September in the year 1922, she Della Brown Perry, was married to the defendant, Arlington Perry at Georgetown, Kent County, Maryland, by the Rev. L. W. Molock.

2. That she resided with her husband, Arlington Perry, the defendant, until sometime in August, 1924.

3. That she is and has been a resident of Kent county, State of Maryland, and that she owns property here at Georgetown.

4. That there has been no children born to them as a result of said marriage.

5. That ever since their said marriage, your Oratrix has behaved herself as a faithful, chased affectionate wife towards the said Arlington Perry.

6. That the said Arlington Perry at divers times and places has committed the crime of adultery with persons unknown to your Oratrix, except that she is aware of the fact that the said defendant husband, Arlington Penny was arrested sometime during the month of Aug., 1924, after he had deserted her and was locked up in the Westchester Jail, charged by one Betty Evans, of being the father of her minor child. He was tried and convicted of the offense and was tried and convicted of the offense and was compelled to pay the sum of two dollors ($2.00) a week for the support of the child up to the time of the death of the child which occurred sometime later.

7. That your Oratrix has not lived nor so-habited with the said Arlington Perry since she discovered his said adultery.

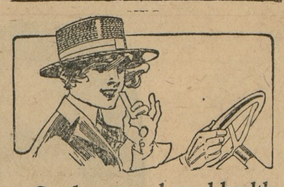
8. That the said defendant is a non-resident of the State of Maryland, he being in Atlantic City, State of New Jersey, the last time your Oratrix had any information as to his whereabouts.

It is thereupon, this 16th day of October, 1926, ordered by the Circuit Court for Kent County, in Equity that the Plaintiff, by causing a copy of this order to be inesrted in some newspaper published in said Kent County, once in each of four successive weeks before the 22nd day of November next, give notice to the said Arlington Perry, non-resident defendant, warning him to appear in this Court in person, or by Solicitor on or before the 6th day of December next, to show cause, if any he has, why a Decree ought not to be passed as prayed.

ROBERT R. AYRES, Clerk.

True Copy—Test:

o23-4t ROBERT R. AYRES, Clerk.



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The use of Wrigley's chewing gum *after every meal* takes care of this important item of personal hygiene in a delightful, refreshing way—by clearing the teeth of food particles and by helping the digestion.

The result is a sweet breath that shows care for one's self and consideration for others—both marks of refinement.

G126

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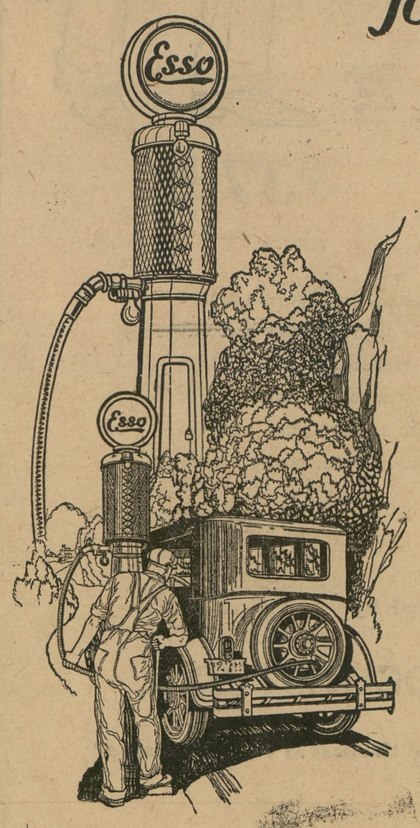

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