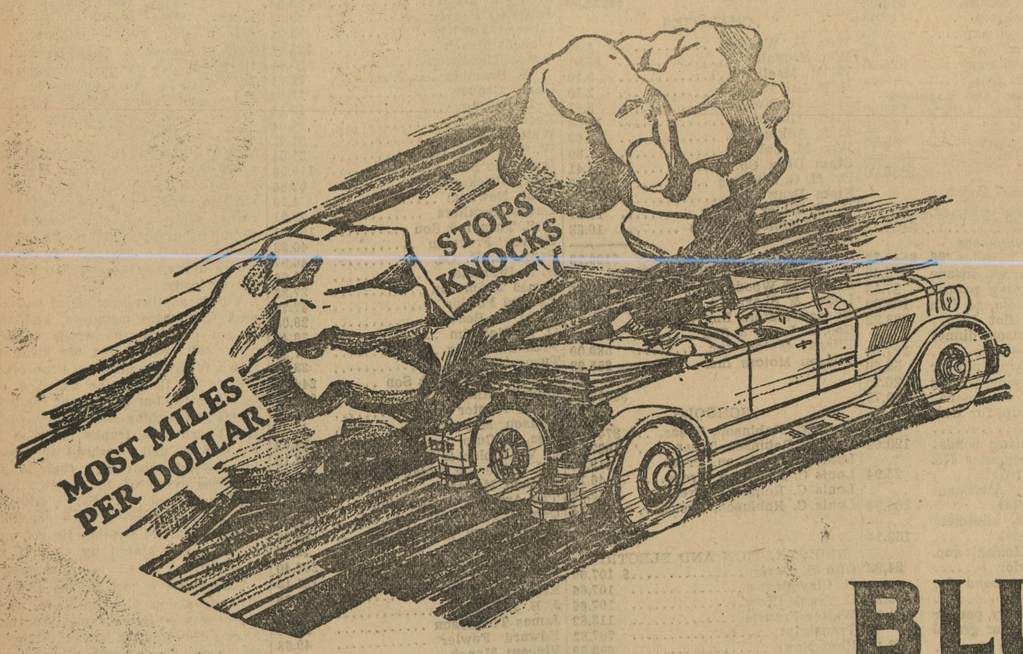
Announcement—

Two-fisted BLUE Sunoco, the new high-powered knockless motor fuel, is now on sale in this territory



American Automobile Association Engineers prove that of 15 leading motor fuels tested, only 4 equalled Sunoco's knockless qualities. YET BLUE Sunoco costs 3 to 5 cents a gallon less.

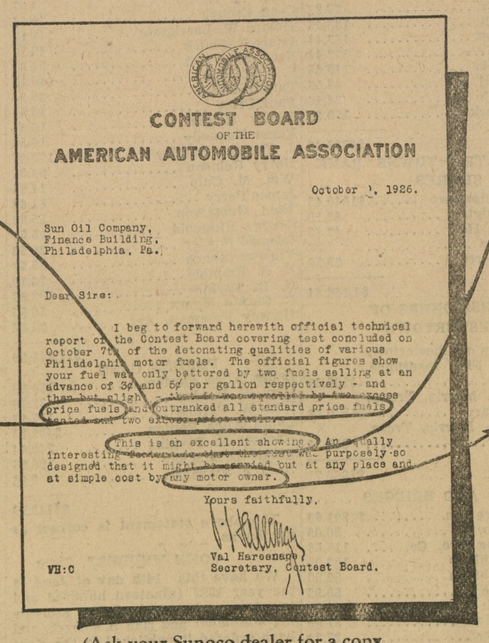
BLUE SUNOCO

Outranked all standard-priced fuels

Only 4 extra-priced fuels equalled Sunoco's knockless qualities

15 well-known motor fuels tested

Similar tests can be made in your car



CONTEST BOARD
OF THE
AMERICAN AUTOMOBILE ASSOCIATION

October 1, 1926.

Sun Oil Company,
Finance Building,
Philadelphia, Pa.

Dear Sirs:

I beg to forward herewith official technical report of the Contest Board covering test concluded on October 7th of the detonating qualities of various Philadelphia motor fuels. The official figures show your fuel was only bettered by two fuels selling at an advance of 3¢ and 5¢ per gallon respectively - and then but slightly. [illegible] price fuels tested and outranked all standard price fuels tested and two extra price fuels.

This is an excellent showing. An equally interesting [illegible] purposely so designed that it might be repeated at any place and at simple cost by any motor owner.

Yours faithfully,

Val Haresnape,
Secretary, Contest Board.

VH:C

(Ask your Sunoco dealer for a copy of the Official Report)

SUNOCO IS BLUE to help you identify it, thus insuring you against substitution. It gets its high rating by superior methods of manufacture rather than by the addition of foreign substances. It is a harmless petroleum product with a punch in every drop.

Look always for the color—
Blue means genuine Sunoco.

HEARN OIL COMPANY

DISTRIBUTORS

THE HIGH POWERED KNOCKLESS MOTOR FUEL AT NO EXTRA PRICE

Ad. No. 602-R. Page

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