"NIC NACS of 1927"

Auspices Ladies Auxiliary Chestertown Fire Company

CHESTERTOWN'S BIG SHOW -:- CAST OF 75 PEOPLE

LADY MINSTRELS—"THE ROSE BOWER" "IN LOTUS LAND"

"MEMORIES" "NIGHT TIME IN HAWAII" CHILDREN'S NUMBER

SHOW STAGED BY THE WHEELER PRODUCING COMPANY

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NOV. 28--29--30. ADMISSION 75c and $1.00

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Adults tickets one way 60c, round trip, good one day $1.00, round trip, good 30 days, $1.10; children half price.

SPECIAL, Saturdays and Sundays, Round Trips, good one day, 75c, children under 12 years 40 cents.

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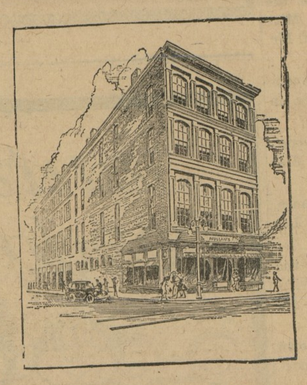

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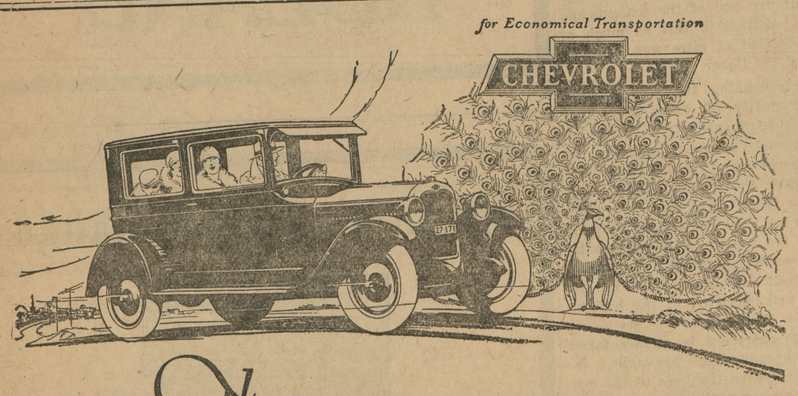

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Beauty, Performance and Low Price!

Offering the distinction and elegance of bodies by Fisher ... exquisitely beaded and paneled, and finished in ultra smart colors of genuine, lustrous Duco—

—providing the superior performance advantages of a celebrated valve-in-head motor ... the same type that has powered the winners of the world's greatest racing classics—

—and carrying the lowest prices ever placed on a modern, quality automobile—

—today's Chevrolet stands out unmistakably as the world's foremost combination of beauty, performance and low price!

Never before could you obtain such unquestioned smartness, such delightful riding comfort and such amazing performance—for such a small investment. Here, in fact, are *all* the vital elements you want in a motor car—plus outstanding economy of ownership and operation.

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The COACH $595

The Touring or Roadster	$525
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They include the lowest handling and financing charges available.

Noland-Bennett-Russell Motor Co.
Chestertown, Maryland.

QUALITY AT LOW COST

5,000,000 MEMBERS GOAL OF RED CROSS ANNUAL ROLL CALL

Need of Expansion Due to Excessive Demands for Disaster Relief and Other Services.

A Red Cross membership of 5,000,000 in the United States will be sought this year during the Eleventh Annual Roll Call, November 11 to 24, Chairman John Barton Payne announced following completion of a study of the demands which the past year made on all branches of the Red Cross organization.

He stressed particularly the increasing demands of disaster relief as pointing to the need for an increased membership to aid in carrying the growing responsibility in this field.

"For several years our membership has remained at a little more than 3,000,000 adults," he said. "We are proud of this membership. It is a body of our choice spirits, but there are many more of like spirit who should be counted in this Roll Call. We need at least 5,000,000 adult members. We are obliged to draw annually upon our reserves, and the demands upon us increase each year. Our Roll Call funds should meet our normal needs and add something to our reserves for the great disasters. We must have a large reserve. No one can tell when a situation may arise when this reserve will be essential to the lives of thousands.

"The Red Cross cannot wait to raise funds," Judge Payne declared. "Action prompt, instant, is its life. Instant action means the lives of many. It must be strong, it must be ready; this means a large reserve."

Total expenditures of the American Red Cross in the fiscal year to June 30 last in all fields amounted to $16,139,348.60, of which $11,360,348.60 represented the National Organization's appropriations and $4,779,000 the cost to the Red Cross local chapters. Included in this total was a disaster relief, for which $8,216,893.31 had actually been expended to the close of the year. This does not cover expenditures which continued to be made in the Mississippi Valley flood, or in other disasters originating during the fiscal year but whose operations extended over into the current period.

Service to disabled veterans, another outstanding demand on the organization, called for $2,930,223.86, and service to men of the Regular Army and Navy, $507,832.30. Maintenance of an enrolled Nurses' Reserve, from which the needs of disaster service and other emergencies are met, and which numbers more than 45,000 nurses totalled $45,248.83. For the Public Health Nursing program, a nation-wide activity of the Red Cross, $801,068.99 was expended. Other services contributing to health and well-being included instruction in Home Hygiene and Care of the Sick, for which $165,380.16 was spent; Nutrition Instruction, which teaches thousands annually correct food principles in relation to health, $171,370.73; First Aid and Life Saving, a service which is actually curtailing accident and water casualties, $354,780.06; Junior Red Cross, the children's branch of Red Cross activity, and one of the most unique organizations in the world, $582,434.23.

Other Red Cross Chapter activities, including Home Service to civilians amounted to $1,220,000; while other national domestic operations required $236,147.17.

An outstanding American contribution to the rest of the world is Red Cross assistance in foreign disasters, which the report shows, called for $256,962 to the end of the fiscal year. Activities under the League of Red Cross Societies, Junior Red Cross foreign projects, assistance to American insular chapters, and other foreign and insular work completed the demands on the total appropriation for the year.

These expenditures were cited by Chairman Payne as emphasizing the need for a growing membership and increased income.

Musical Discovery

James Ballanta, a negro, born in Africa, trained in the University of Edinburgh and, by scholarship, in the New York Conservatory of Music, discovered through research that the African octave contains 17 tones, whereas the European octave contains only 12.

How "Fly-Leaf" Originated

A fly-leaf is a blank leaf at the beginning or end of a book. It was suggested by an old noun, "fly," which means something attached along the edge only.

Took Name From Prayer

The short devotion at morning, noon, and night, called the Angelus, derives its name from the first word of the introductory prayer—Angelus Domini, etc.

Red Cross Meets Heavy Demand for Water Safety Duty

Trained life-savers in the United States, qualified by the Red Cross as experts in all phases of water safety, now number 134,582 adults and juniors, according to the Life-Saving Service of the American Red Cross, which reported 32,506 trained and qualified in the past year. This number does not include other thousands who were taught to swim.

Training courses conducted by the Red Cross last summer brought out a uniformly high standard of proficiency. In addition, more than 20 winter training courses were conducted the past year. Swimming "institutes" at camps in Arizona, California, Indiana, Massachusetts, New York, North Carolina, Missouri, Oregon, Washington, and Wisconsin, "splash weeks" and swimming and life-saving campaigns under Red Cross auspices held in many States aroused great interest.

"The experience gained during the last few years indicates that the dangers involved in water sports can be eliminated through training and by the adoption of water safety methods," a recent Red Cross report stated. "When our communities provide sufficient swimming pools, bathing beaches, and skating places, and furnish trained leaders under whose guidance both adults and children may enjoy themselves in safety, the number of preventable deaths through drowning will be greatly reduced."

The Red Cross is endeavoring to supply trained leaders in water safety so far as its facilities permit. To increase the effectiveness of this and other services, the Eleventh Annual Roll Call, from November 11 to 24, will urge an enrollment of 5,000,000.

Insects Outweigh Mammals

It has been estimated that the ton weight of insects in Africa is greater than the weight of all the mammals.

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MBR - MD. STATE POULTRY ASSN.

HOWDY FOLKS!
IF IT'S TURKEY EGGS YOU WANT HATCHED
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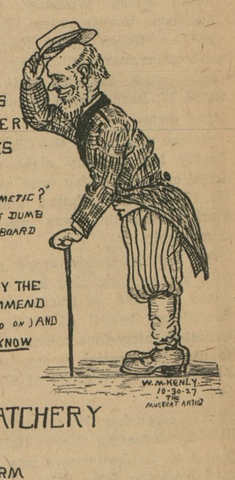

DON'T GUESS AT YOUR POULTRY PROBLEMS BUY THE BEST BOTH IN CHICKS AND FEEDS. WE RECOMMEND CHESTER TURKEY MASH (THE KING MRS. BAKER RAISED 1000 ON) AND PURINA CHICKEN FEEDS. WE USE THEM AND KNOW THEY ARE BEST.

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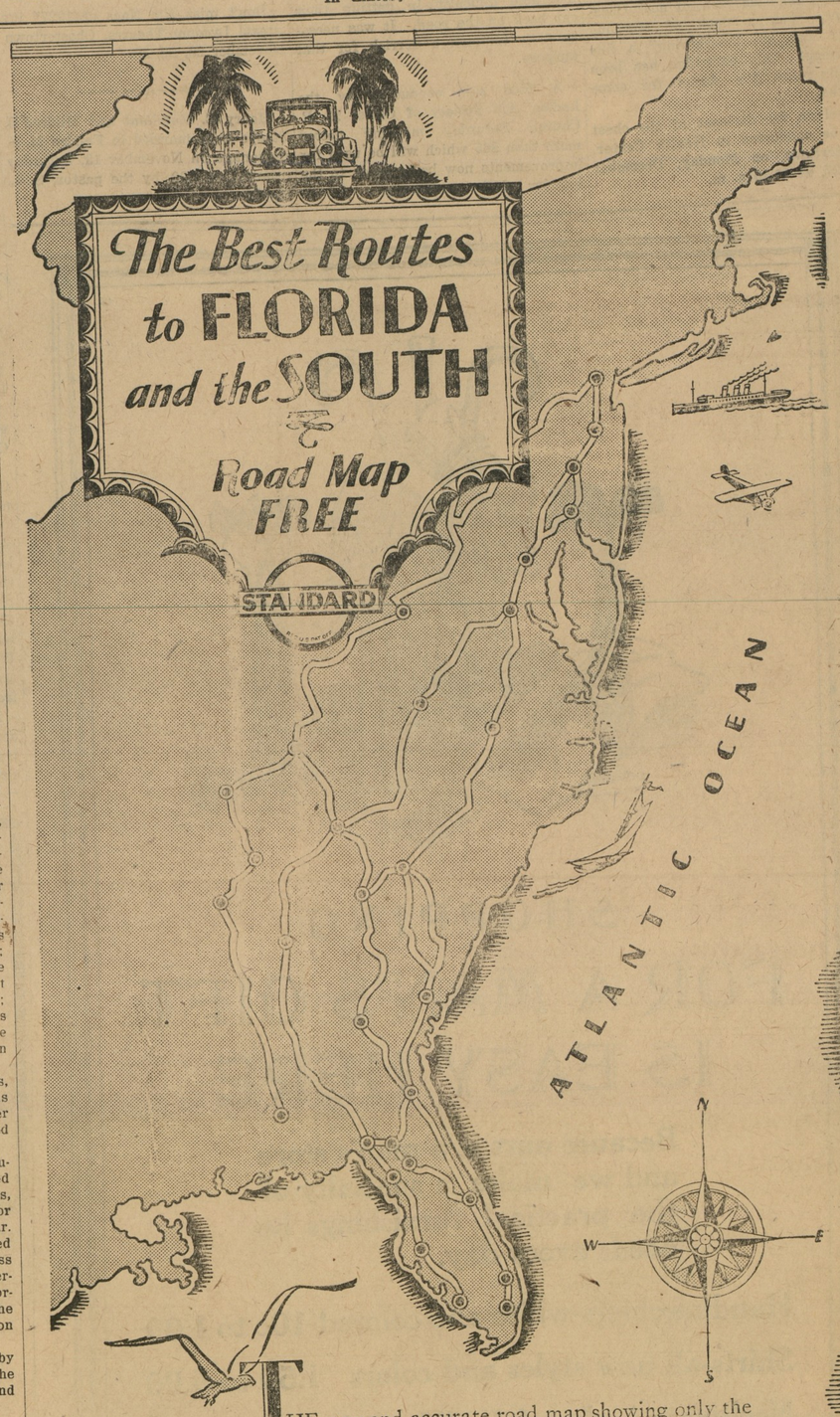

THE new and accurate road map showing only the through routes to Florida and points south is now offered free to those contemplating a winter tour. Months were spent to make this map the best of its kind. It shows the best routes and gives other valuable information that will save you many a detour and make your trip more enjoyable.

* * *

You can get this map or others giving detailed road conditions from any "Standard" service station. Or write direct to the "Standard" Touring Service, Room 268, 26 Broadway, New York

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