Opportunity For Alert Farm Boy

One of the serous obstacles that must be overcome for the good of our economic system and the country at large, is the well-planted theory in the mind of the farmer's son that he must leave the farm to reach the elusive goal of success.

The farm is not only a basic industry but the most important industry of our entire economic system. The successful farmer, therefore, is just as important to the welfare of this country as our biggest industrialist, merchant or fancier. The people of this country or any other country could exist in crude comfort without our great industrialists and financiers, but industry and commerce could not exist without the farmer.

There is no profession or vocation more respectable, more independent, or more wholesome than that of the successful farmer. There never was a time when farming held forth a greater or more-successful future for the right type of scientifically trained young men than it does today.

In order to keep the farmer's son on the farm, we must first impress upon his mind that farming today is a highly respectable and specialized business, and that the successful farmer is a man of actual and not merely theoretical importance in the community.

We must impress upon him, also, that to be a successful farmer requires something more than the mere knowledge of how to plow a straight furrow, or the proper time to plant potatoes and sow buckwheat.

He must learn to analyze his soil in order that he may known what crops will give the greatest possible yield. He must learn to analyze market conditions in order that he may determine in advance what commodities he can produce which will bring him the most profitable returns. He must learn to develop through organization a stable market for his products. He must appreciate the importance of raising thoroughbred stock and eliminating waste. He must know what improved machinery to purchase in order to cut down his overhead expenses for man power.

In other words, we must impress upon the farm boy the fact that education along agricultural lines is as necessary to the successful farmer as an engineering course is to the man who aspires to be an engineer. We must teach this boy to visualize the successful farmer as he is.

The successful farmer today has a freedom and the means to get more wholesome happiness out of life than does his wealthy city cousin.

He has electricity to light his home his barns and to run his iceless refrigerator and other farm machinery. He has his automobile, radio, telephone and daily paper. He has his garden where fresh vegetables, sweet corn, berries and fruits are grown for his table. He has fresh, gilden cream, milk and butter. He can and does set a table of wholesome. delicious, nutritious food that any millionaire would envy.

He can hunt, fish, bathe, ride horseback and drive his car in garden spots that his city relative only dreams about six days out of seven His worship is God's great open space—there is no better place. His work is hard but healthful. He has no time clock to punch; no landlord to pay, no commuater's train to catch and no stifling subway to squeeze into. He is his own Chairman of the Board. President and Board of Directors. He is his own boss; King of all he surveys. ,

He never has to worry over where he will find a job if the factory should shut down, his factory always remains open and in operation. He has many friends, a good home, sufficient income to enable him to live comfortably and provide for his future. His work, interesting, as well as profitable, if properly done.

If this is not success, what is success Certainly, it is not limited to any particular profession or vocation. Success means, crudely, securing the best results that can be obtained with the job in hand. The farm boy has a greater opportunity for success at home than he has abroad.

If we wish the farmer's son to remain upon the farm, we must impress upon his father the importance of attractive homelife for that boy and the necessity of giving him a college education along scientific agricultural lines.

If these facts are brought home to the farmer's son, he will know that he represents a noble and highly respected profession, and he will be inspired to prepare himself for the career of successful farmer. Then we shall have no farm boy "problem."—Exchange.

Lady Caller—Is the manager in

Office Boy—No, he just went out to lunch with his wife.

Lady Caller—I see. When he gets back with the stenographer tell him his wife called.

Hubby (shopping with wife)—How would this cloth do for your new dress?

Wifey—It wouldn't do at all. Nobody's wearing that.

Hubby — Well, here's something else. How's this

Wifey—Oh, that wouldn't do either. Everpbody's wearing that.

KENT NEWS $1.50 PER YEAR

POULTRY TOUR DRAWS NEAR

Kent poultry raisers interested in seeing and studying the poultry industry as practiced in the Vineland Section of New Jersey, are invited to join the two day tour of that section conducted by the Caroline County Poultry Association. The tour starts from Denton 8.00 A. M., Thursday, July 24th. Low rates for hotel accomodations at Vineland have been secured. The tourist will return home Friday afternoon the 25th. County Agent McVean has details. Those interested are requested to notify him so that reservations may be made.

Fine pictures at New Lyceum.

for Economical Transportation

CHEVROLET

100 reasons why it's wise to choose a Chevrolet Six

Sport Roadster	$555	ROADSTER or PHAETON	Sedan $675
Coach	$565	$495	Special Sedan $725
Coupe	$565		(6 wire wheels standard on Special Sedan)
Sport Coupe	$655		Sedan Delivery $595
Club Sedan	$665		Prices f. o. b. factory, Flint, Mich. Special Equipment Extra

Because—

1—it is a Six

2—it has a 50-horsepower engine

3—a Six is smooth and quiet

4—of its long engine life

5—for average driving, it gives 20 miles to the gallon of gasoline

6—it uses much less oil

7—the engine is the valve-in-head type

8—the valves are easily adjustable

9—the engine has a 48-pound accurately balanced crankshaft

10—it has a torsional harmonizer

Because—

11—the carburetor is equipped with an accelerating pump

12—each cylinder and valve is surrounded by water, giving uniform cooling

13—the engine is equipped with an air cleaner

14—it has a crankcase ventilator

15—it has a hot-spot manifold

16—the carburetor is fed by a positive fuel pump

17—the oil pump is of the vane-type

18—the piston pins are made of chrome-vanadium steel, chromium-plated

19—the spark plug wires are heavily insulated

20—the Delco electrical system is protected with a fuse

Because—

21—the valve-operating parts are sealed and automatically lubricated

22—the special Chevrolet combustion chamber makes high compression possible with ordinary fuel

23—the engine is equipped with light-weight, bronze-bushed pistons

24—the full ball bearing steering gear is provided with Alemite fittings

25—it has a Harrison honeycomb radiator

26—it has a 107-inch wheelbase

27—the frame is longer than the body

28—the frame has four rugged cross-members

29—it has four long chrome-vanadium steel springs

30—the springs are 84% as long as the wheelbase

Because—

31—it has four Lovejoy Hydraulic Shock Absorbers

32—the shock absorbers operate uniformly in winter and summer

33—it is equipped with a dry disc clutch, requiring no lubrication

34—the clutch is self-adjusting

35—the clutch starts the car smoothly and transmits all the engine power

36—the front axle is held in alignment at four points by the two front springs

37—the braking action throws no strain on motor, clutch or transmission

38—the rear axle has a one-piece banjo-type housing

39—the rear axle has an inspection plate for easy adjustment

40—the safety gasoline tank is properly placed at the rear of the chassis

Because—

41—the rear axle driving gears are made of the finest nickel steel

42—the axle shafts are made of chromium nickel steel

43—the wheel brakes will stop the car at 60 miles an hour in 3¼ seconds

44—brake drums are 11 inches in diameter

45—a light pedal pressure will bring the car to a quick stop

46—Chevrolet's special molded brake lining will last over twenty-five thousand miles

47—frequent brake adjustments are unnecessary

48—the starter button is easy to reach

49—the pedals are fitted with enclosures that keep out dust and cold

50—the spark and gasoline controls are mounted to eliminate rattles

Because—

51—the radiator is chromium-plated

52—the horn is underneath the hood

53—the headlamps are securely mounted to the frame

54—the tire carrier is ruggedly constructed

55—it steers easily over any kind of road

56—the steering gear is semi-reversible

57—Chevrolet brakes are sealed against rain and dirt

58—Chevrolet has more ball bearings than any car under $3000

59—the transmission gears are made of chrome-vanadium steel

60—the spring shackles are self-adjusting and are provided with Alemite fittings

Because—

61—the headlamps are controlled by a convenient foot switch

62—the headlamps are of the tilting-beam type for greater safety

63—the running board aprons are neatly panelled

64—the running board is completely covered with molded rubber

65—the headlamps are provided with chromium-plated standards

66—the hood and cowl are streamlined

67—all models have a rear view mirror and wide rear windows

68—Chevrolet bumpers are securely mounted to the frame

69—all closed bodies are built by Fisher—of hardwood-and-steel, the safest body construction known

70—Fisher Bodies are upholstered in high-grade mohair

Because—

71—the seats are form-fitting

72—the driver's seat in all closed models is adjustable

73—the instrument panel includes a gasoline gauge and temperature indicator

74—it has the famous Fisher VV non-glare windshield

75—the windshield is made of clear plate glass for clear, safe vision

76—the windshield can be operated with one hand while driving

77—all models have cowl ventilator

78—all models have an effective sun visor

79—there is plenty of leg room in both the front and rear compartments

80—All five-passenger enclosed models are equipped with a dome light

Because—

81—the sedans have arm rests, foot rests, robe rails and ash trays

82—the instrument panel is indirectly lighted

83—the windows in all closed bodies are made of clear plate glass

84—the tonneau is equipped with a high-quality carpet

85—front corner posts are curved

86—the doors are carefully fitted

87—door locks have a double striker plate to keep doors closed while driving, a Fisher feature

88—the hood catches are made of rust-proof white metal

89—the rear body panel is of one-piece construction

90—all models are of streamline design

Because—

91—Chevrolet's Service Policy protects the owner on both parts and labor under the terms of the Warranty

92—this Service Policy protects the owner regardless of where he is travelling

93—Chevrolet has 11,000 Service Stations in the United States alone

94—Chevrolet's fine materials and excellent design eliminate the need for frequent service expense

95—the Chevrolet Six is a product of General Motors, the largest automotive organization in the world

96—it has been thoroughly tested on the General Motors Proving Ground

97—it reflects the achievements of the greatest automotive research staff in the world

98—it is built by a company whose policy is "Progress Through Constant Improvement"

99—it will be modern tomorrow, as well as today

100—it is a car to be proud of, wherever you go

RUSSELL MOTORS CORP., Chestertown, Md. NEWSOME'S GARAGE, Betterton, Md.

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