(continued from other side)

4 YEARS WORK BY CHAMBER OF COMMERCE

the proposed bridge, which have received much favorable comment and are still working in behalf of the bridge.

From the very outset, the Kent County Chamber of Commerce has realized that its primary problem, if it was to help all classes in the County, was that of good roads. As the million dollar road program, proposed by the Chamber, was two-thirds completed by the time frost first came in 1929 and was so enthusiastically received by the County, the Chamber believed it was only fitting to have a Road Day celebration this last spring at the time of the practical completing of its great project. Accordingly, May 26, 1930, was set as the date and Governor Albert C. Ritchie secured as the chief speaker of the occasion. Invitations were sent to the highway authorities of Virginia, Delaware, Pennsylvania, and Maryland. The program for the day included an inspection of each type of road used in the County, including the old macadam, the double track concrete, the new nine-foot farm-to-market concrete, and the slag used

To Harry C. Willis and Marion de Kalb Smith, Jr., belongs the credit for seeing the need of the county and on the less traveled roads.

working out a solution. The Chamber of Commerce called several public meetings. To Senator Beck, and the citizens of the County, as well as to the State Roads Commission, belongs the credit for pushing the matter through. The Portland Cement Association gave their aid and encouragement by having our bulletin printed telling the why and how of our road improvement. When the Association found the story of our roads arousing so much interest in highway circles, they had reprints made totaling 185,000.

Magazines of various types have featured the story which seems to be one that never grows old. It has been carried by the MANUFACTURER'S RECORD; THE PENNEYLVANIA FARMER; BALTIMORE, the bulletin of the Baltimore Association of Commerce; the FARM AND GARDEN MAGAZINE; and the NATIONAL FARM JOURNAL. Counting the circulation of the last three named magazines and the distribution made by the Portland Cement, the Chamber finds that its road program has been advertised some 2,000,000 times, all of which is placing Kent County indelibily on the map.

This publicity has brought many letters to the Chamber's office from commercial organizations, road men, school officials, and others inquiring about how their respective areas may be pulled out of the mud.

One very pleasant result of Kent's success is that Cecil and Somerset Counties are already agitating the adoption of the "Kent County Plan" in their respective domains.

Membership

After operating for four years, the Chamber of Commerce has become an important part of the County and has done much to advertise Kent as progressive. For this reason an increasing number of out-of-town firms doing business in Kent have joined the Chamber. Among those are Miller-Nelson, the Arundel Corporation, White Transportation Company, Lucas Brothers, and Henry Powell Hopkins, all of Baltimore; W. E. McComas for the Portland Cement Association, Philadelphia; Tilghman Moyer, Allentown, Pa.; Phillips Packing Company, Cambridge; P. D. Phillips and Bro., Salisbury; Red Star Motor Coaches, Inc., Salisbury; C. & P. Telephone Company from the Easton office. These are heartily welcome. Among new local members it is gratifying to welcome Pacific Tea Company, R. Ellis Clark, Dr. R. G. Beachley, The Atlantic and L. A. Pennington, Supt. L C. Robinson, A. L. Sterling, and The Old Line Construction Company, and Cedar Point Farm, Inc.

In 1930 the Chamber suffered greater losses in membership by death than in any year previous. The organization greatly misses M. Edward Newsome, president of the Chestertown Mercantile Section, Jerry Solomos, Lee Milligan, and Milton L. Cahn.

The membership numbers 125. On a few of these falls the work as in every organization. Distance and interests prevent each member sharing 100 per cent in the activities, yet every one can help substantially by meeting his financial obligations to the Chamber promptly. The dues at only $12.00 a year, the Chamber believes the members can easily meet without feeling the burden. This is only one dollar a month.

Out-of-County members are notably prompt and business-like in their payment of dues. Surely local members are equally interested in this vital matter. If, however, they allow their dues to run month after month, they hamper the operation of a carefully-drawn budget and seriously curtail the usefulness of the Chamber which often can do little more financially than to meet the bare necessities of its always low running expenses. In spite of the handicap of limited and faltering support, the Chamber has consistently avoided deficits and has continued its work without once calling on the membership for contributions to cover regular, current expenses.

Those who see the opportunity for the County to improve its business conditions, its agriculture, its social life, its community welfare forces, those who see the need of "selling" Kent to its own people and of advertising its amazing resources to the world outside, those who believe in the work of the Chamber and the spirit in which it is undertaken, are urged to show their loyalty to the County's progress by a generous support of the Chamber of Commerce.

The future of the Chamber is bright with promise. It has only just started to work, after all. With the growing spirit of intelligent cooperation throughout the County, its task of assisting Kent to its rightful place in the sun should be more satisfactorily successful.

It rejoices, for instance, with Betterton in the prospect of the large hotel development which seems about to start in that beautiful bay side resort. This is the kind of thing which should increasingly happen as outsiders more generally learn of the substantial attractions of Kent County.

A Glimpse At The Future

A lot of hard work confronts the well-wishers of this County, but success in it promises unusual satisfactions.

There is a school problem that demands serious consideration of all citizens. Solving it will be first aid to those of the County's population who are on the margin—socially, intellectually, financially. Solving it will assure an increasing inflow of intelligent citizens into Kent's life upon whom alone will depend the maintenance and the elevation of the standards of American civilization and its essential institutions. It would seem that, if the schools are to serve the County as every citizen has a right to expect, they must receive a larger moral and financial support than they are now getting. We all need a thorough baptism of a constructive attitude toward our schools.

With the County's transportation problem well on the way to solution, the schools should receive next attention. They are the Cinderella of the County. Too much they have been undernourished and ignored. It is time to understand them, perceive their value as producers of wealth—human and material—and to back them.

There is a hospital problem. Modern life requires, with its proneness to accidents and with its knowledge of the economic loss caused by disease and even by the common cold, easily accessible and scientific hospitalization. This Kent will have as soon as the local authorities can complete their arrangements for erecting the proposed Kent-Queen Anne's Hospital. The Chamber pledges its support to this project.

There is a town-country problem arising out of a misunderstanding between those who live and work in the towns and those who live and work in the open country. These two elements find their interests conflicting, although many realize that at bottom these interests are identical. Some way should be provided for bringing the disputants in this perennial argument together in that better understanding may result through a realization of the role each party must play in the scheme of things if he and the other fellow are alike to prosper.

These are only a few of the problems that face our common County life during the coming year.

Instruction In First Aid Saves Many Lives Annually

Y. W. C. A. business and professional women's Red Cross class at Charleston, W. Va., being instructed in first aid practices by Dr. John Thames, Kanawha County health officer, and Clarence A. Bundick, of the telephone company, who is also secretary of the Red Cross Chapter.

First aid instruction by employees of industrial organizations has been the means of saving hundreds of thousands of lives. Industry for many years has recognized the value of first aid instruction as an important part of accident prevention campaigns and consequently gives its employees their strong support.

Among the larger organizations which take an active interest in this accident prevention work are the Chesapeake and Potomac Telephone Companies which operate in Maryland, Virginia, West Virginia and the District of Columbia. First aid instruction has been operated so successfully in these companies over a long period of years that many other organizations have become interested and have asked telephone company officials for assistance in starting classes in this work.

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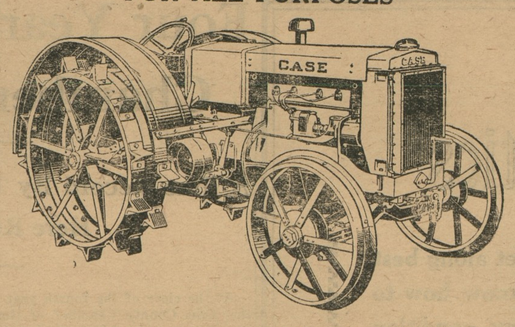

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