Fresh Peach Ice Cream

One of the compensations of summertime is Gill Bros. Frosh Peach Ice Cream. Besides sending the temperature down several degrees the piquant delicacy of our Peach Ice Cream constitutes a real treat.

Only the finest fruit is good enough for us to use. Big ripe sun-kissed peaches, combined with rich cream and granulated sugar—the magic resuit is a Peach Ice Cream of which we are justly proud and which you will thoroughly enjoy.

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NOLAND

This store is running far ahead of all previous year's business. Our patrons all know the open secret of our great gains—"Big Values and Small Profits." Shop here and gain the benefits of our low prices.

And don't forget this fact—your small children can deal here just as safely as if you had come yourself. We have one price for all and handle only standard lines of goods.

Just now we are featuring a special sale onall summer shoes for men, women, and children. Dress Goods and White Goods, Floor Coverings, Straw Hats, Summer Underwear for all the family, Paints Oils, Varnish and Brushes.

In the face of advancing prices you will find our goode still marked at the old sale price.

Special Prices on Men's Khaki Pants, Shirts, Overalls and Jumpers.

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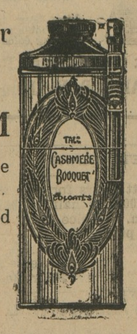

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References—Merchants & Mechanics First National Bank. All commercial agencies.

Subscription to the Transcript $150

Encouraging Outlook For Washington College

Enrollment Almost Doubled In Two Years--Less Than $10,000 Needed To Cancel Entire Debt---Dormitories Renovated.

Washington College, the oldest chartered institution of learning in the State will enter in September upon the 142nd year of its usefulness with every prospect of a record breaking attendance. Founded in 1782, it has long been one of the educational landmarks of Maryland and the last Legislature virtually made it a State institution.

Critical Years

The years from 1916 to 1922 may rightly be regarded as the most critical period in the history of the venerable institution. An indebtedness of more than $25,000 was incurred by the reconstruction and the equipment of the administration building which was destroyed by fire in January 1916. The State appropriation, the main dependence of the college for running expenses, did not keep pace with advancing prices occasioned by the war and a gradual increasing deficit was the result.

By June 1920 the debt amounted to $60,000 and currency was given to the report that the college would not open the following September. The effect of this report was to awaken the alumni to the gravity of the situation. They rallied to the support of the college. A drive for funds among the Alumni was undertaken and a strong appeal was made to the Legislature for an increased appropriation for maintenance and for an additional appropriation to cover that portion of the debt incurred in the reconstruction of the administration building. Meanwile the deficit in the running expenses continued to grow and at the close of the academic year 1922 the debt amounted to $75,000.

Debt Reduced by $50,000

Fortunately, at this time the generous response of the Legislature and of the Alumni caused the tide to turn. During the past year there has been but little or no deficit in the running expenses and by the opening of the session in September $50,000 will have been paid on the college debt. Subscriptions and available funds already in hand will reduce the balance of the debt, $25,000, to less than $10,000 and it is confidently hoped that the college will be out of debt before January 1, 1924.

Curriculum Modernized

Within the last two years the government and curriculum have been so reorganized and liberalized as to place Washington in the forefront of progressive colleges.

The college now conforms to the standard entrance requirements of 15 units for admission and the curriculum and teaching staff have been modernized to a high point of efficiency.

The college offers eight groups of studies leading to the degrees of bachelor of arts and bachelor of science. The work in each case is grouped around a major and minor subject and is arranged with the idea of making it possible for the student to continue his graduate work at the university without further preparation. The pre-law and pre-medical courses are especially advantageous to those preparing for law or medicine, not only in preliminary training but in the saving of a year. The department of Commerce and Finance fits the student for leadership in the business world and well rounded courses are given with that end in view.

Enrollment Almost Doubled

The enrollment has almost doubled during the past two years. A 40 per cent. increase in 1922-23 over the preceding year made it necessary to convert the dining-room in West Hall into quarters for the accomodation of new students and to renovate the old dining room in Reid Hall. In case of an overflow of students for the coming year, arrangements will be made for their accomodation in the town.

Dormitories Renovated

During the past month carpenters, plasterers, paperhangers and painters have been busily engaged in making necessary repairs. The dormitories have been thoroughly renovated with the result that these buildings will be in better shape at the opening of the college than they have been for many years.

Additional Prizes Offered

Dr. C. C. Gumm, '97, offers a prize in the form of a medal to be awarded annually to that student of the senior class who receives the highest average for 18 term-hours of college mathematics. The following courses are included: College Algebra, Trigonometry, Plane Analytics, Differential and Integal Calculus, and Solid Analytics or Advanced Calculus. Dr. Gumm is practicing law in Fort Worth, Texas.

Professor Harry P. Porter, '05, will donate annually an appropriate medal to that student who, in the opinion of a committee, the personnel of which will be decided later, contributed during the year most to the maintenance of a high moral tone among the students.

Minute Talks by the Business Men's Association of Chestertown

Dollars And Cents

Emerson was wise when he wrote, "Life is not so short but there is always time enough for courtesy." No matter upon what rung of the social ladder we may stand, we are never so high nor so low that we can afford to be discourteous. The bigger we are the more graceful we may unbend; the smaller we are the less we can afford to be stiff-necked or indifferent to those with whom we come in contact.

Our attitude toward others marks us as a gentleman or a cad. Neither money nor position can supply good breeding; it is our manners which elevate or lower us in the estimation of the world.

Politeness costs nothing, yet it often pays big dividends. If it is a part of our business to meet people, a genial smile, an active willingness to oblige, an unmistakable desire to please, will eventually yield returns in the way of a permanent clientele that is bound to prove a valuable asset no matter where we are.

If your work does not bring you into contact with the customers of your house but if on some occasion coming in or going out, you should see somebody unnoticed or neglected, don't pass him by indifferently because selling goods isn't your job. Everything that helps the business is your job. Only a very little mind is above doing small things that help along the cause. As Elbert Hubbard once said, "The man who never does more than he is paid for, never is paid for more than he does."

Enormous effort may be expended by a sales department in the distribution of goods; incalculable skill and tireless effort put forth by the manufacturing department to make a first class product and hundreds of thousands of dollars spent in advertising it to the public. All this combined effort is for the purpose of creating satisfied customers who, through good treatment and good goods, will stand by the house. Yet one discourteous employee, be his position ever so humble, may, by his thoughtlessness or indifference tear down more constructive fabric in five minutes than the combined organization can build up in a week.

A Little Reminder

Please remember that this column is open to anyone in Chestertown or in the surrounding community as an open forum for the expression of views. We shall be glad to publish what you are thinking, in your own words and, if you desire, over your signed name; or we shall be glad to write up ourselves any wise and proper suggestion you may advance. Please, in that event, send your material to the general secretary of the Business Men's Association, Chestertown.

A Double Duty

All those who have the interest and further development of Chestertown and Kent County at heart are confronted by a double duty:

1. The Business Men's Association is an organization widespread in its interests and has to do with everything that may make this whole community a better place in which to live, in whatever walk of life you may be you cannot but be helped and your peculiar interests cannot help but be affected by the Association's progressive work. In addition to those benefits that come to you without effort on your part and, indeed, which you cannot escape—there is the added advantage which, as a member of the Association, comes from the opportunity to express your views on civic questions in open meeting, to say nothing of the pleasure of exchanging thoughts with others who, like yourself, have those interests at heart that effect the welfare of the community. It is your duty to join the Association as well as your privilege. It is a paying investment, all around.

2. The Chestertown Development Company—while in no way officially connected with the Association—is a practical result of those ideals for which the Association stands. The Woolen Mill recently erected in Chestertown will not only add to the sum total of circulating money but will give employment to an increasingly large number of people as time goes on. No matter in what walk of life you may be you are going to be affected by this enterprise. The stock offered for sale carries with it the security of a six per cent interest; in share of $25 par value. Aside from the beneficial effect the Mill will have on your business, trade or profession, you are getting an exceedingly fair return from your money. It is your duty to the community to help make up the balance of stock subscriptions—as well as your privilege. It is a paying investment, all around.

Get in touch with the general secretary of the Business Men's Association regarding both of these matters. He will explain the details to you and answer any questions that may be doubtful in your mind.

It is a double duty that confronts you.

Telephone Co. Awards Emblems

Telephone employees in all parts of Maryland are proudly wearing gold service emblems, awarded by the Chesapeake & Potomac Telephone Co. as significant of their years of service in the Bell family. More than 100 designs for emblems were submitted by employees and from them 12 were selected as the best. An expert designer picked the best qualities of these 12 and designed a button which has in the center an eagle, the official emblem of the United States. The eagle is holding the bell which all over the country represents the Bell System, and it is standing upon the cross-arm of a toll line, a representation of nation-wide service. The name of the Chesapeake & Potomac Telephone Co. appears on the circular edge of the button. Every man and woman in the company with five or more years of service received one. The general design is the same for all, but they have distinctive marks denoting years of service.

Slick Operators Still Active

While the failure of the Dollings' Companies caused the loss of many thousands of dollars in this county, a loss that many will feel heavily the balance of their lives, according to the many reports coming in, slick operators are still active among the very people who have suffered. Evidently believing that something will be saved from the wreck of this company, the scheme seems to be to appeal to the gullible nature of these unfortunate investors by presenting to them a vision of saving their lost dollars. Though the news of Dollings failure has been broadcasted throughout the land, making the stock a non-saleable proposition, these men claim to be able to dispose of it at a big figure, and, incidentally, they have some other "rainbow" stock in their grip which, is purchased, will in itself make a profit so big that the loss of money put in Dollings becomes an insignificant thing.

Our Buyers are at present in New York and Philadelphia purchasing our fall and winter goods which are arriving in our store every day, and we earnestly solicit your inspection of same.

Watch this space next week for the wonderful opportunities that will be offered here.

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A Full Line of School Supplies.

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Attention, Farmers

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