Big Overstock Causes Us to Start Sale Now! Prices Are Like Those Usually Found in Sales of January and February! Look at the Prices!

H. F. JEFFERSON

CHESTERTOWN, MARYLAND

Launches the Biggest Merchandising Event of Their Career in the Form of a Pre-Christmas

Every Article in Store Marked Down! Scores of New Xmas Articles Included! After-Season Prices Right at Beginning of the Xmas Trade!

4 Days Only
Wednesday, Thursday
Friday, Saturday
Dec. 12, 13, 14, 15

ECONOMY SALE

4 Days Only
Wednesday, Thursday
Friday, Saturday
Dec. 12, 13, 14, 15

OF ALL REGULAR STOCK, NOTHING BOUGHT SPECIAL FOR SALE

1-3 Off

on women's bath-robes. Heretofore sold for $7.50 and $15.00. Now

$5 and $10

1-2 Off

on big lot of Children's Coats. Original price was $8.00 to $25. Now

$4 to $12.50

Shoes

for children. A big lot in black and brown to be sacrificed at this sale for

$1.98

Shoes

for the baby, while they last, will be sold at the special price of

$1.49

Towels

A large assortment of finest quality towels most appropriate as gifts, marked special during sale

50c to $1

1-3 Off

Close-out sale of a special shoe in brown, with tan cloth tops and a medium Cuban heel.

Was $12.50, Now $7.50

1-10 Off

on any trunk or bag in store. We have the famous Belber line, and each purchase will be

Fully Guaranteed

Nemo CORSETS

Material reductions have been made on every corset. The famous Nemo brand, our leader, is included in this big economy sale, so you will never have a better opportunity to buy these garments at a saving. A suggestion is that you secure a set, and if you are well supplied, save them for future use.

Night Garments

Without quoting a price—and owing to the large assortment this would be impossible—we wish to announce that every garment for the woman's night wear has been marked down to true economy prices. Special attention is called to our night gowns of genuine Phillipino hand work. The embrodiery on these garments is novel and original to the extreme.

Sale of Winter Hats



One Big Special Lot at $5

Here they go All of the new dainty creations in winter hats—and most of them at the unbelievable low price of five dollars. If anyone has any doubts as to the huge savings offered in our hats at this price, a visit to this department will dispell them all! Every type wanted by style lovers will be found in the assoctment, and every color and trimming effect too.

Gage Hats

Reduced 50 Per Cent.

Every woman knows exactly what a gage hat is and they know just about what price they sell at. Look below at the fifty per cent off offer we make. Take this as a basis to judge what savings we are offering throughout the store—do your Xmas shopping here and you will find that your purse will last about one and one half longer than otherwise.

Knitting Supplies

There is yet time to make many of the knit gifts so dear to the heart of all women. Accordingly we are offering special numbers in knitting supplies. Glance over the offerings, perhaps something is mentioned that is needed.

Fleisher's Wool, 40c a Ball
Silkanwool, 50c a Ball
Shetland Floss, 25c a Ball
Saxony, 30c a Ball

Gift Boxes

A very speecial item, ideal for Xmas gifts is a special gift box we are offering. The box includes two towels and a washcloth. The assortment is varied both as to color designs, weave of cloth and material. One of these selected as a gift will be sure to please both the giver and the recipient.

Economy Sale Price
$1.25. $1.50, $2

Pure Linen Towels

Special at $1.50

Blankets, Quilts, Comforts

Quilts

In two big lots we have marked down all of our quilt stock. Plain and in colors, some stuffed with wool, others with down and covered with silk and a high grade silkatine. A saving of at least one third is offered.

Lot No. 1 - - $5.00
Lot No. 2 - $10.00

Comforts

Great fluffy comforts covered with a high quality silk priced at near cost during this big pre-Xmas sale. They would make a most excellent gift to the young married couple, or in fact any housewife.

Economy Sale Price
$10.00 to $15.00



Blankets

Three grades of blankets, each marked to almost our cost price. Warm fleecy and made of pure wool, they offer an unusual opportunity to those in need of bed clothes of this nature. Buy a pair for Xmas! Either as a gift or for yourself.

Lot No. 1 - - $5.00
Lot No. 2 - - $8.50
Nashua Blankets, $5.00

Material Reductions in

All Winter Underwear!



MUNSING WEAR

10% Off

Every garment in our underwear department is marked down during the days of the big sale. The assortment includes cotton, wool, wool and silk, and pure silk. Some you will find plain and exceedingly inexpensive—others as fine as expert manufacturing can make them, and as reasonable as our cost price can permit. When you come to this sale do not leave before being shown these garments, they are extra bargains, and would do for many of your Xmas gifts.

A Worthwhile Saving

COATS, SUITS AND DRESSES TO GO AT COST AND NEAR COST PRICES

1-3 OFF ON 52 DRESSES

Without attempting to deseribe the numbers, we announce this huge saving in our dress department. Every material wanted and every style imaginable is to be found in the fifty two dresses offered at sale prices. Everyone is a bargain—come and look them over.

Jerseys - - $12.50 to $15.00
Plaids - - - 15.00 to 18.00
Silks - - 9.50 to 35.00
Serges - - - 9.00 to 35.00

1-3 OFF ON 75 DRESS COATS

Exclusive, expensive looking and thoroughly smart are the coats which we are offering at regular January sale prices. Every coat in our stock is included and the price will be found exactly as quoted below. A true wonder opportunity to secure a new coat.

50 Coats at $25.00 to $100-00
25 Coats at - - $32.50

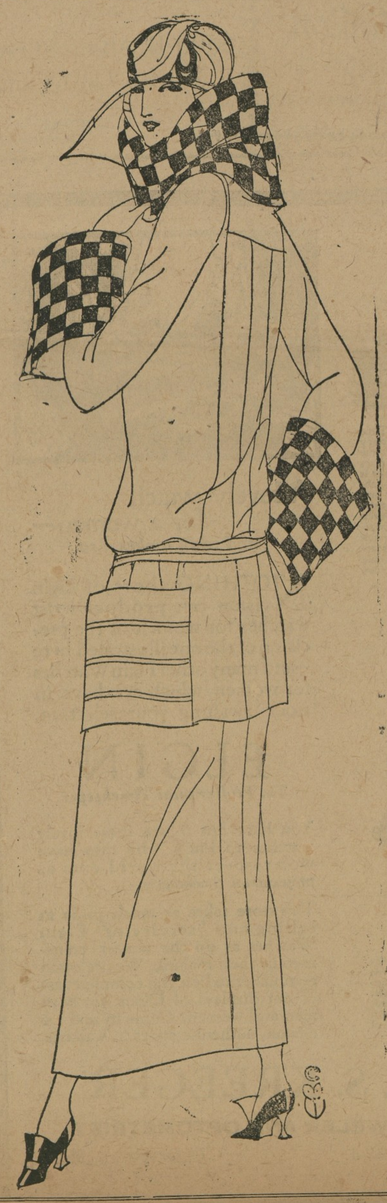
SPECIAL SPORTABOUT COATS

A special Sportabout coat, strictly man tailored and ideal for street and shopping wear in included in this big sale. These coats are very popular among the younger set and would make a sensible and ideal gift for the Miss or Matron.

Economy Sale Price $15 and $20







SPECIAL SILK DRESSES $7.50
ASK TO SEE THEM

Sale of Yard Goods

In our yard goods department we have cut and slashed until some numbers truly look "sick." One half off and a lot of selections may be had, on others the reduction has not been as drastic, yet a saving of twenty to thirty cents may be had. All of our large assortment is included in this sale, nothing has been bought special.

Special Skirtings



Some of the finest material for skirtings that money can buy is included in the yard goods offerings. We think so much of them that we are using this space to call your special attention to the bargains offered.

1-10 to 1-2 Off

EXTRAORDINARY VALUE
Shoes, Oxfords



This Model $5

A very special number in brown and black and in both calfskin and kid and in all sizes and widths, with a medium cuban heel. An oxford that was made to sell for almost twice the price asked in this economy sale.

Sale of High Tops

This lot includes a number of low heel shoes made of highest grade vici kid, made to sel lfor six-fifty. As a special we are offering them at the price below. They are our best seller, and no difficulty would be experienced in selling them at regular prices, but this sale includes every article in store—hence we offer them.

WERE $6.50
SALE PRICE $4.00

SPECIAL LOT
Low Heel High Tops

Another big lot! Low heel, high tops, in brown only. Made of genuine calf skin and finished in a masterly manner they are of the season's smartest design. We are closing out the number and offer them at the price below.

ECONOMY SALE
SACRIFICE $3.50

Arch Preserver Shoes

Here is a number that is a godsend to those with weak arches. Specially constructed to fit the curve of the entire foot, they offer the maximum comfort to those with weak arches. A fit is guaranteed.

Silk Hosiery

Just the thing for Christmas giving! All of our big stock of hosiery is coming in for a share of economy sale reductions. In plain and fancy designs, and in pure and thread silk as well as in cotton and wool, every conceivable style of hosiery is here. Visit this department and it will solve many of your gift problems.

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