

GOOD NEWS FOR MOTHERS. A FRIENDLY FIGHT. BE READY FOR WAR. COLLEGES AND MEN.

is sought to produce an antitoxin. iness. ner and Nougchi, of the Rockefeller Institute, that the germ is so small that can be made.

supply the right serum for anti- continent. Of course this is largely out that great district. toxin, and then anti-vivisection- because of the increased activity of Certain sections of the South, esists will roar and another heavy load American business houses among the pecially, are bound to be favorably them to rest on their oars. They reof fear will have been lifted from farmers of Canada. the hearts of mothers.

ed when Ford starts rolling out his chasing power in the favored agricul- by reason of the development of hy- position in his community is often new cars, will be a friendly enemies' tural regions. fight, according to Alfred P. Sloan.

Jr., president of General Motors. good value per dollar of price, and erous yields, high qualty, and the a few of the Southern States will inwill sell a great many of his now cars. maintenance of a satisfactory price sure not only better purchasing pow-General Motors will continue to sell level. great numbers of its cars in the various price fields.

The real fight will be, as it should to increase quality, while cutting cost of production and giving the public the benefit of lower costs. Another permanent fight is to make the public understand that a motor is as much a necessity as feet and

A busy man should have his car always at hand to save his time. A family needs two cars. at least. And that means no extravagance. for time Dear Miss Flo: is worth saving, and unlike horses, I am about to be married, and I -working only to support their wife cars do not eat when idle.

This country needs 30,000,000 the man I am engaged to is in every his board and clothes out of his labor. cars now, and, allowing five years' way my ideal. However, I have The wife and the kids get the relife for each car, that means 6,000 .- heard so much of the disillusion of mainder. 000 new cars a year indefinitely. married life that I am afraid after a I do not believe that the majority There will be plenty of business for short time we will not be happy. Do of husbands are unfaithful to their the man able to make the right car you believe that most men are un- wives. If they were, marriages as for that car's right price.

Mr. and Mrs. Joseph Mack, arrested for kissing in a car, recovered \$3,675 damages when they proved they were married. Demonstrations of to remain single. affection in public are forbidden because they are vulgar, or supposed to be, and set a bad example. Would in life, is a gamble, with about an Mr. and Mrs. Mack have gone to jail even chance of success and happiness you may be sure. Whether or not had they kissed ten days before their or failure and misery. Nothing in your marriage is a success or a failmarriage? to have enough gambling blood in you depends largely on yourself.

try to be ready for war and warns game and take the chance. General Summerall tells the coun-"three months' delay may be fatal." In Europe, it is said quite calmly that of making a fortune? Is there any and uninteresting and unattractive "Germany will probably not go to career in which you could be assured She has taken the attitude that mar-

If the world goes to war again, it yourself in which you would be sure cross and peevish and nagging. will prove its insanity. But it has of finding complete happiness? I And it doesn't take long for any which is suitable for either sports or done that often. This country does think not-and marriage is no excep- man to tire of that kind of a woman. street wear. The vestee effect on not be avoided.

The United States should be ready do in life. in the air and below the water especially. And there should be a seperate | Some marriages are nothing more tent that he wouldn't dream of look- ha, wool crepe or one of the new soft Cabinet officer, with complete control than hell on earth. Others are earth- ing at another woman. under the President, of the national ly paradises. Some husbands are And remember, when you are mar-cidedly good-looking in the new fall air forces, interested in nothing but brutes, who beat their wives, starve ried, that it will be much easier to shades of beige, brown, gray or even that air force.

International Harvester Company has a machine for picking, striping and cleaning cotton that will do away are unfaithful to them. Others are with you always. faithful and true to the end. with old-fashioned hand picking. That will cut the production cost of cotton down for the "stripper" will

strip five bales of cotton a day with only two men on the machine. If accurate, that news is more im-

portant even than any other news this week. It might temporarily demoralize the Southern labor market, but will enable American cotton growers to compete with cheap labor in Egypt, the Sudan, India and elsewhere.

President Lowell, of Harvard, gives this good advice: "Don't take advice too seriously."

He tells young men they must educate themselves. "A college cannot educate the student." Teachers can hand you knowledge, but can't make your brain digest it.

The worst of college is this. A half-baked boy lives surrounded by other half-baked boys, when he ought to be living among men, learning to be a man. He takes himself, the other boys and their opinions seriously. An able educator says: "A boy needs ten years to get over the harmful influences of college life."

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## The Enterprise

TERVIEWING FARMERS look for many large farming com- from business houses, either in the crops.

high prices for cotton.

FARMERS

cerns, starting late this Fall. ties favored. Employment in the fertilizer in- The Pacific Northwest, the Dako- making unusual efforts to collect dustry went to the highest point for tas, Nebraska and the Canadian pro- past due accounts in this district. the year during last April. Since then vinces of Alberta and Saskatchewan SOME COUNTRY STORES MUST employment in this business has fall- are apparently considered among the Dr. Aycock. chief of Harvard's en sharply away up to the end of Ju- brightest spots this Fall for the sell-Infantile Paralysis Commission. re- ly, which latter month showed less ing of goods among farmers. North- say that the average country store is ports that the paralysis germ has than half the number of workers eastern Georgia should not be over- less alert today than the average ci-

crops when speaking of probable regard to a better control of the is run by a person who is at least Some horse or other animal will farm income for the season on this Mississippi River and floods through- semi-retired.

dro-electrical energy. is one of the best on record, with gen- vests in the Northwest, Canada, and a bad change. er, but also better opportunities for

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BETTER OUTLOOK FOR FERTI- MORE SALESMEN ALREADY IN. | the collection of past debts. Farming areas throughout the BABSON PARK, MASS. (Special.) Already many farming communi- country are facing the annual period Along with the present better out- ties are having increased attention of maximum from the marketing of

munities comes a better outlook for form of mail-order material or sales- Of course, the 1927 prosperity in the fertilizer companies. High cot- men on the road. There has been a the Northwest cannot be expected to ton prices, for one thing, point to a noticeable increase during the past completely counterbalance previous material improvement for these con- few weeks in the number of locali- lean years; nevertheless many people feel that they are warrented in AWAKEN

On the whole, it is probably safe to been classified, and a suitable animal seen last April in the fertilizer bus- looked, it would seem, in view of ty store of approximately the same size. This is a mistake. Take New Dr. Aycock agrees with Doctors Flex- INTEREST IN CANADIAN CROPS MISSISSIPPI PLAN WILL HELP England, for instance. There are sections where one can easily stumble It is interesting to note how auth- Thousands of farmers are await- upon a country store that is sadly in that it would pass through any filter orities are more inclined than ever ing with interest more definite plans need of awakening. In many cases to take into consideration Canadian that are sure to be forthcoming in this is due to the fact that the store

As men become successful, in city or country, there is a tendency for affected by any such plan. Entirely fuse to stir themselves sufficiently to The crop yield in both this country apart from this, however, must be compete more with stores in the larand Canada, despite the small corn considered the important changes ger place nearby which are reaching and cotton harvests, are now definite- that are fast coming in certain sec- out for business. Where a merchant The big automobile fight, expect- ly expected to provide increased pur- tions of our great agricultural South becomes rusty as he gets older, his gradually filled by a younger man The crop situation in Canada— COLLECTIONS IN FARM AREAS who understands the needs of the Ford will make a good car, of primarily an agricultural country— The increased income from har- new generation. This is aften not

Our Practical Pattern



of success? Is there an other plan riage gives her the privilege of being of living that you might map out for careless of her appearance and being Smartness and simplicity are the keynotes of this new fall frock, not want war, but some times it can tion to the rule. It is a venture— It is the wife who is willing to work the blouse and the smartly pleated but no more so than anything else we ten times as hard to keep her hus-skirt are features easily carried out. band as she did to catch him who For best results, we advise a fall keeps him in love with her to the ex- sports material, such as jersey, kastweeds. All of these would be dethem, and tyranize them into submis- keep your husband faithful to you if the dark reds or blues. However, in sion. Other husbands are perfect you make home a pleasant, happy black satin or faille silk ( with a white | saints. Perhaps some men tire of place to be, and if you jolly him and flower and patent leather belt this their wives after a few months and fuss over him he will want to stay style is stunning.

No dressmaking experience is So there you are. You say your needed to make this design. A perfect fit in every size is guaranteed. selfish enough to resent supporting Don't be afraid of marriage. Be- May be obtained in sizes 16 to 44. their family—but that very few hus- cause others fail is no reason why Size 36 requires 2 1-4 yards of 54 inch material. Patterns will be deivered to any address upon receipt of 25c in cash or U. S. Postage. Always mention size wanted. Address Pattern Dept., this news-



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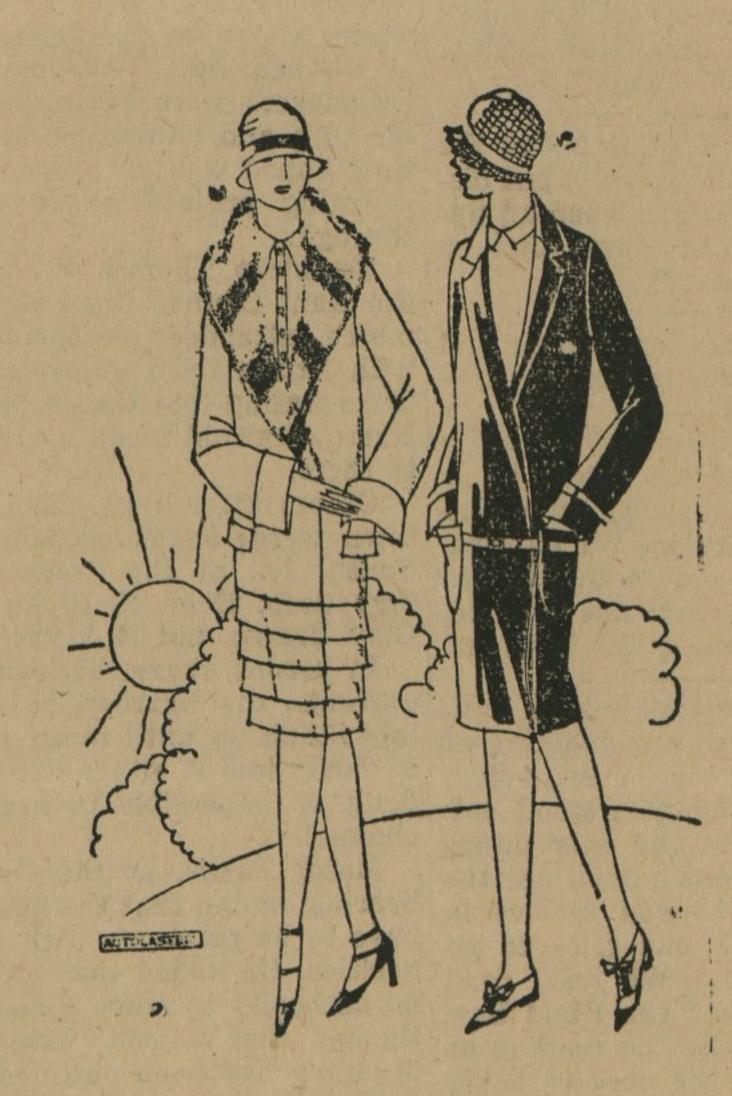
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