NOLAND

A dollar in this store buys more because this is a CASH STORE and a dollar spent in cash buys more than CREDIT DOLLAR. These are facts. Try it here and see for yourself.

Just now we are calling your attention to our entire stock of Summer Shoes for Women, Men and Children, Men's and Boys' Pants, the kind you need for everyday and Sunday.

And now about our Wash Goods, the latest and best checks in Gingham. We carry only "Bates" and other dependalbe makes. Also Tissues, Voiles and Organdies. Our White Goods Department is full of bargains; come and get our prices.

Ladies' Silk and Sport Hose in all the newest and popular shades. The kind you want from 50c to $2.75.

Men, do you want Dress Shirts, Hose, Underwear, Belts, Ties, etc? We are ready to show you why we are moving these goods so fast. Every body buys when they see the goods and ask the prices.

Ladies do you want a new Rug on every room in your home? Our low prices make it possible. We also carry a full line of Felt Base and Inlaid Linoleum at prices no other store will attempt. May we show you?

NOLAND

this may have happened before-but we never heard of it!

gold-plated-genuine

Gillette safety razor

When there is an opportunity to purchase a gold-plated genuine Gillette Safety Razor at this price, we believe every man in and around this city will want to take advantage of it.

Words cannot describe this sensational offer. You must come in and examine this splendid razor set.

Complete with gold-plated blade box and double-edged Gillette Blades in a beautiful compact case.

Brand new, right from the factory. None sold to dealers.

Sterling's Pharmacy

(THE REXALL STORE)

Fresh Peach Ice Cream

One of the compensations of summertime is Gill Bros. Fresh Peach Ice Cream. Besides sending the temperature down several degrees, the piquant delicacy of our Peach Ice Cream constitutes a real treat.

Only the finest fruit is good enough for us to use, Big ripe, sun-kissed peaches, combined with rich cream and granulated sugar—the magic result is a Peach Ice Cream of which we are justly proud and which you will thoroughly enjoy.

A Pal for Your Palate	On Your Way — take some Home

GILL BROS.

PRONE 290 CHESTERTOWN, MD. WE DELIVER

CULP CULP

LUMBER

Everything to Build Anything

Working plans Free at our office

Full Stock Building Materials

W. S. & A. M. CULP

Chestertown, Maryland

KENT NEWS $1.50 A YEAR

PREDICT CITY'S GROWTH TWENTY YEARS FROM NOW

Telephone Engineers Forecast Future with Remarkable Degree of Accuracy

Providing America with an adequate telephone system is not today's job alone. It is the job of tomorrow, or next year, of twenty years hence. And every bit of work done in the present must, if it is efficiently and economically done, be done with relation to the future.

Not that the engineer who supervises the construction of a pole line or the installation of equipment in a large central office must be a prophet, or the son of a prophet. The man whose job it is to forecast the telephonic future is an expert, a specialist.

Name him a city and one of the telephone engineers will go to a file and not merely predict how many people will inhabit it six, twelve or twenty years hence, but will tell you in remarkably detailed terms what kind of people they will be, and how many department stores, banks, theatres, clubs and churches will be required to serve their economic, social or spiritual needs.

"Here," he will declare, pointing to his map, "the character of the neighborhood will change, the residences being replaced by commercial establishments; there a new section of moderately-priced homes will be developed, with a neighborhood business district following these two streets; a new office building will probably be erected at this point, a group of factories at that." And you will smile incredulously until your friend steps to another file and produces proof that exactly such predictions as these, made as a result of telephone commercial surveys, have been fulfilled time and time again, all over the country.

But your telephone engineer will modestly tell you that even he is not a prophet, in the sense of possessing any uncanny powers of prediction. He will declare that he is merely a student of facts.

Authority In Many Lines

He is an authority on geography and geology, on agriculture, on mining and on commerce. He knows why, a couple of hundred years ago, a band of settlers selected this particular spot as a site for a city. He is an expert on immigration and emigration and knows how the politics of the Old World will affect movements of its people to the United States during the next decade or two. He knows, moreover, in terms that are startlingly specific, what races will be attracted by the particular commercial and industrial opportunities offered in this particular locality. He has made an analysis of this city, knows how many families it has, how many of them live in apartments, how many in flats, and how many in separate residences; he has painstakingly divided them into types, based upon the amount of house rent they pay a month.

Telephone equipment and the personnel to operate it must not merely be kept abreast of demand, but must anticipate it. One of the essentials of good service is that, under normal circumstances, this service must be furnished to the public without any considerable delay after application is made for it. It will not do to wait until the demand is created and then struggle vainly to fill it. Provision must be made for cables, for conduits, for exchange offices and for switchboards which, though not needed now, will be needed at some time in the future. Hence the survey, which is simply a comprehensive outline of the direction and extent of telephone development for a period of six, twelve or twenty years from the date it is made.

RADIO RECORD MADE IN 1915

In these days of radio telephone publicity when the public mind is keyed up to the anticipation of great developments in the radio field, it is an interesting fact that the first demonstrations of the vast possibilitifes of the radio telephone were made by the scientists and engineers of the Bell System back in 1915.

Speech was successfully transmitted that year from New York City over the wire of the Bell System to the radio station at Arlington, Va., and thence by wireless to the radio station at Mare Island, Cal.

Later that year, a still more remarkable demonstration was made by the Bell System engineers, when words spoken into the radio telephone at Arlington, Va., were heard with remarkable clearness at the Eiffel tower in Paris and in the Hawaiian Islands. This demonstration established a long-distance radio telephone record which has never been surpassed.

The following year, 1916, during the three days' mobilization of the communication resources of the nation undertaken by the staff of the Bell System at the report of the Secretary of the Navy, with the co-operaion of the Navy Department, the Secretary of the Navy sitting at his desk in the Navy Department at Washington, talked by radio telephone with Captain Chandler of the battleship New Hampshire cruising under orders off the Virginia Capes, the captain reporting his position every hour to the Navy Department.

FOR SALE OR RENT

My home with two stores on High and Kent streets. Will rent or sell all or will rent residence alone. Possession September 1, 1923. E. L. PYLE, Chestertown, Md. jy14

B. R. FELLOWS

Successor to W. H. Krusen

EMBALMER AND FUNERAL DIRECTOR

UPHOLSTERING AND REPAIRING

Still Pond, Md.

Open Day and Night

TALKS to MOTHERS about THEIR BABIES



By DR. J. H. MASON KNOX, JR.

Chief, Bureau of Child Hygiene, Maryland State Department of Health.

CARE OF THE BABY'S BODY.

Reprinted by permission of the Baltimore Sun.

HEALTHY babies should have a bath every day. A tub bath should not be given during the first week or 10 days until the cord is separated and the navel is dry. The bath is usually the event of the baby's day. The best time is in the morning before the second feeding. The face and hands should be sponged after the baby wakes before the first feeding and again at night on retiring. In very hot weather it is good practice to strip and sponge the baby several times a day.

The room temperature should not be below 70 during the bath. It is an advantage to give the bath before an open fire. The temperature of the bath water should be between 95 and 98 degrees until the baby is 6 months old, after which it is gradually reduced to 90 or even 80 degrees at a year old.

Washing The Baby.

THE face is washed with a soft cloth kept for this purpose. Then with the baby lying on the mother's lap, or preferably on a low table covered with a blanket, with the head to the left, the head and body are thoroughly soaped and the baby dipped in the warm water, the mother holding the baby with her left arm under the neck and shoulder, leaving the right arm free to sponge the body.

He should not be in the water more than two or three minutes. The baby is then lifted back to the lap or table and dried quickly by mopping with a soft towel. If the skin is irritated a bran bath will be found helpful. This is made by putting a handful of bran in a cheese cloth bag and soaking in the water until it is milky. After the baby is dry a little talcum powder may be dusted in the folds of the skin, but this should never take the place of thorough drying.

The baby's objection to the bath is usually due to the method by which it is given. Where the mother's movements are not too hurried, and the baby is placed into the water gradually, most babies enjoy the experience.

Eyes.

THE baby's eyes should be protected from strong light and from dust and wind. It is a wise custom to bathe the eyes of a baby up to two months with a weak boric solution, a teaspoonful of boracic acid to a glass of water in the morning, using a fresh piece of cotton for each eye. Soapy bath water irritates the eyes and is especially to be avoided. One or both eyes of the newborn baby occasionally exhibit excessive watering. This is due to the stoppage of the tear duct, which usually opens in a few days of itself. If not the doctor should be consulted. Of course, the doctor should be called in promptly if the eyes are red or swollen.

Mouth.

THE mouth of the young baby should be left alone. This is contrary to historic practice, but the delicate lining of the baby's mouth may be easily injured in attempting to wipe it. Nature takes care of all milk particles in the mouth which do no harm. When the teeth are cut they should be brushed with a soft tooth brush.

Nose.

THE nose may be kept clean with pledgets of cotton—cotton rolled in the fingers. No instrument should be placed into the nose, and if there is a tendency to excessive discharge a drop or two of liquid albolene may be instilled in each nostril daily.

Ears.

THE care of the ears is similar to that of the nose. Externally the ears are kept clean with a soft cloth. If wax cannot be removed with rolled cotton a doctor should be called. Probing the ear with a toothpick or an instrument is a dangerous procedure.

Scalp.

THE scalp is washed at the time of the bath. Perhaps it is well not to apply soap to the young baby's scalp more than two or three times a week. The fine scaly eruption, so-called "milk crust," is usually prevented by a little olive oil rubbed on the scalp at night.

Navel.

IF the navel bulges a pledget of cotton should be applied and held in place by the abdominal binder. If this does not correct the difficulty a doctor or trained nurse should be consulted.

Nails.

THE baby's nails should be kept short enough to prevent scratching. There is no reason why the nails should not be trimmed.

Buttocks.

IT is quite important that the buttocks should be cleaned with water or oil after each movement. Especial care should be taken to keep the movements away from the baby's genitals. The buttocks may be easily irritated by lack of care or insufficient rinsing of the napkins and from indigestion. This condition may be troublesome and a doctor should be consulted promptly.

The Genitals.

THESE organs should be kept scrupulously clean. Specific directions for their care should be obtained from the doctor.

KENT NEWS $1.50 PER YEAR

WESTERN MARYLAND COLLEGE

WESTMINSTER, MD.

ALBERT NORMAN WARD, D. D., LL. D., President.

For Young Men and Young Women In Separate Departments

Fifty-seventh Year Begins September 17, 1923.

ADMISSION. Graduates from approved four-year High Schools admitted without conditions. Fifteen units required.

MODERN CURRICULUM. Eight courses leading to the A. B. degree are offered. Grouped about one of the following subjects as majors: English, History and Political Science, Mathematics and Physics, Chemistry and Biology, Modern Languages, Latin and Greek, Education, Home Economics. Special courses in Speech, Voice, and Piano. Unit of Reserve Officers' Training Corps is maintained by the Government.

LOCATION UNEXCELLED. 1000 feet above the sea in the highlands of Maryland. Pure air, pure water, charming scenery. One hour's run from Baltimore, two from Washington.

EQUIPMENT complete. Thirty acre campus; sixty acre college farm; Modern buildings; comfortable living accommodations; laboratories; library of 15,000 volumes; gymnasium; power and heating plant. New athletic field, costing $50,000 now in use. New dormitory, costing $150,000 recently completed.

BOARD and TUITION $400.00.

Prospectus for 1923-24 on application

Safety and Service

SAFETY is the goods we sell a customer—Service the wrapping with which we do it up—Courtesy the string with which we tie it.

Do you like to do business with a bank of this kind? Then this Bank would like to do business with you.

IT TAKES NO HOLIDAYS.

ITS ALWAYS ON THE JOB.

Start a SAVINGS ACCOUNT at this Bank today and your money becomes an earning power independent of your personal efforts.

The Chestertown Bank of Maryland

CHESTERTOWN KENNEDYVILLE

BETTERTON GALENA

"STANDARD"

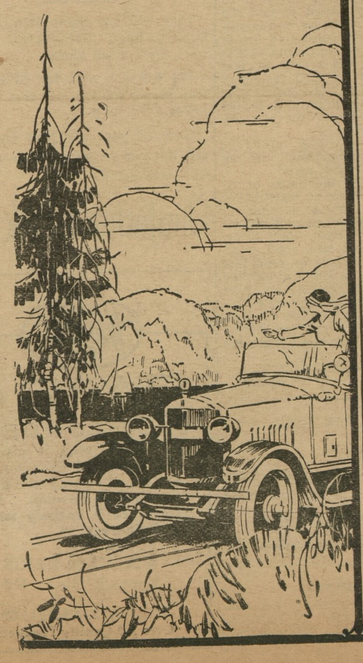
The Balanced Gasoline

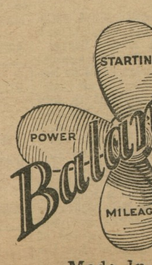
1. Positive, instant starting
2. Quick, snappy pick-ups
3. Smooth, even power flow at *all* speeds—high or low
4. Clean burning for low carbon
5. Long mileage for economy
6. Ample power for the hills
7. Uniform quality for uniform satisfaction.

No gasoline can give you any more and there is no other so convenient to obtain when you need it as "Standard". The price is right.

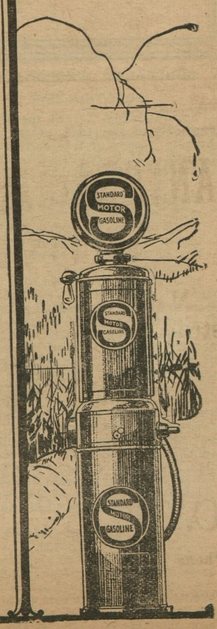
STANDARD OIL COMPANY

(New Jersey)





Made In Maryland



©Maryland State Archives, msa_sc6000_43_1-0320