The Daily Banner

THE DAILY BANNER is published every afternoon except Sunday at Cambridge, Maryland, by

MARSHALL & MICHIE,

Editors and Proprietors.

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Don't forget that the DAILY BANNER is strictly cash in advance. *This rule will not be abrogated in any ones favor.* Terms: four months $1.00; eight months $2.00, one year $3.00.

SALUTATORY.

The BANNER is today unfurled and will float permanently we hope upon the breezes of the Eastern Shore. In commencing the publication of a daily paper in Cambridge the editors have been influenced by a careful survey of the field and a close comparison of the conditions in Cambridge with those in towns where they have an intimate pratical knowledge of the newspaper possibilities. Having a clear idea of the expenses connected with publishing a daily paper here and with a knowledge of of the town's newspaper resources, gained as has been said, by comparison with other places, the editors are in a position to affirm positively that such a paper as they propose to publish can be amply supported by the people of Cambridge with very little effort on their part. We do not ask that even this effort be put forth unless the paper proves itself deserving of all the encouragement the city can give it. But when the merits of the daily paper have been seen and acknowleged we do urge that each individual citizen give the enterprise his support and patronage to the extent of his ability without waiting to see whether his neighbor is doing likewise or whether the paper is certain to be a success. It is only in this way that success can crown the efforts of the editors in their endeavor to give Cambridge a live and useful daily paper and if this plan is pursued the result is an accomplished fact from the start.

In regard to the political course of the BANNER the editors have carefully viewed the aspect of the situa-

n from all points and after mature onsideration have determined to keep their spoon out of the political pot this fall altogether. Several causes constrain them to adopt this determination. In the first place coming to Maryland from another state they have necessarily only a stranger's casual acquaintance with the local politics of their new home and it would consequently be impossible for them to exert any real influence in the approaching campaign involving as it does no national issues. Again it is an essential concomitant of success for a daily paper in Cambridge that the people of the town are united in their efforts and desire for its establishment so that it would seem but poor policy at the outset to antagonize a large element of the population as the espousal of any phase of political opinion would be sure to do. While we are as far as any one from believeing in the policy of stifling principles and opinions for expediency yet we think the editors of the BANNER can with propriety and without a loss of dignity devote themselves exclusiveiy during the next few months to establishing a daily paper and promoting the local interests of Cambridge and Dorchester county. Particular effort will be made to publish a paper that the most rigid parents can allow their children to read without fear of mental deterioration therefrom. The editors will give their personal attention to all that is printed in the news columns of the BANNER and nothing less than a clean wholesome sheet will satisfy them.

In conclusion we would say that BANNER appears somewhat prematurely today in order to give its readers the benefit of a fresh and full account of the proceedings of the proceedings of the Democratic convention and any crudity which shows in the make up of the paper we hope will be judged leniently.

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