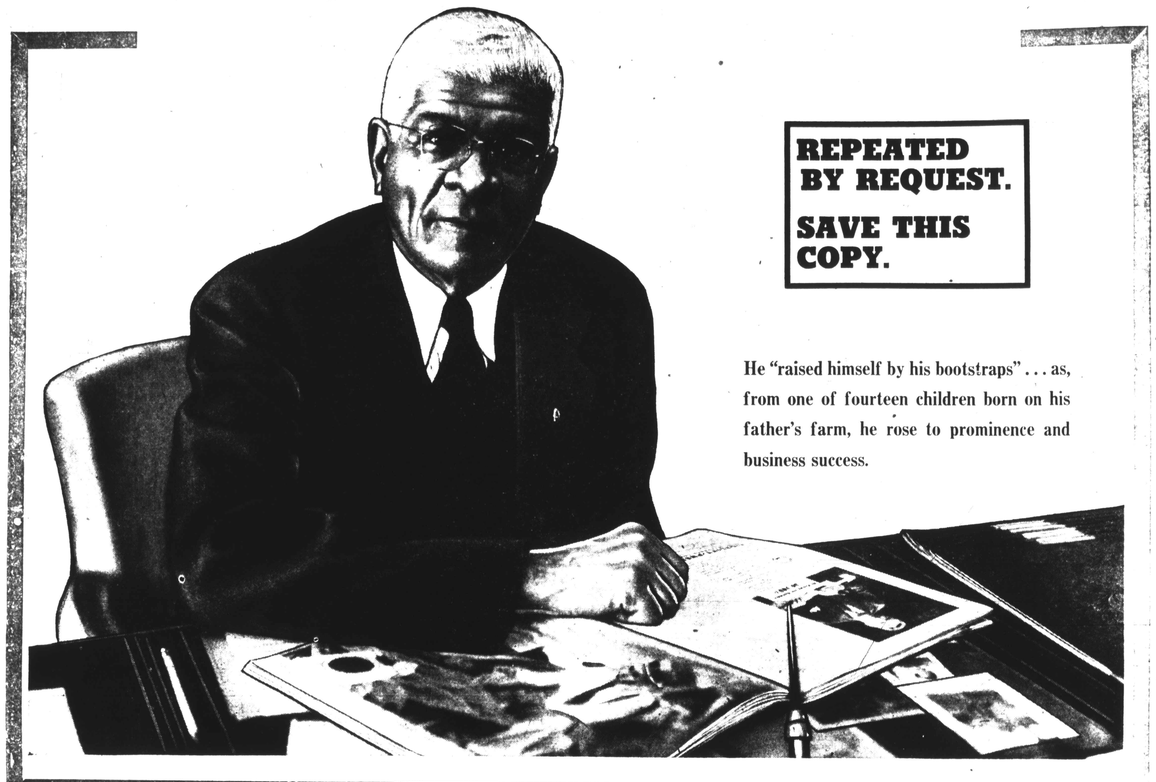

**REPEATED BY REQUEST.**

**SAVE THIS COPY.**

He "raised himself by his bootstraps" . . . as, from one of fourteen children born on his father's farm, he rose to prominence and business success.

# CHARLES CLINTON SPAULDING

When he left his father's farm in Columbus County, North Carolina and set out to seek his fortune, young Charles Clinton Spaulding had big dreams. But none so big or so dazzling as the true-life accomplishments that were eventually to be his. Little did he dream that one day he would be a bank president and president of a great insurance company, as well as the holder of many other offices of importance and honor! Nor could his fondest imaginings have warned him that he would some day receive the Harmon Foundation Award for Distinguished Achievement in Business!

Such was the caliber of the youth that he forged ahead, though promise for his future was remote. First, he sought an education for himself, which meant leaving home and going to live in Durham, North Carolina, where he worked afternoons and nights to make his studies possible. Then, when he had gotten all the schooling that Durham could provide, he sought a job that would give him real responsibility. Here he was fortunate enough to secure the managership of a grocery company. And though the grocery venture itself never grew to great proportions, it served to develop foresight and business acumen in—and to demonstrate the integrity of—Charles Spaulding. Most important, it brought him to the notice of a group of men who were founding an insurance company . . . and young Spaulding, on the strength of the good impression he had made, was appointed manager of the budding concern which now is recognized as one of the most efficiently directed insurance companies in the nation . . . and which he heads as president!

AWARDS AND HONORARY DEGREES
BESTOWED ON MR. SPAULDING . . .
Harmon Foundation Award for Distinguished Achievement in Business, 1928.
Degree of Master of Arts—conferred by Shaw University, Raleigh, North Carolina, May 28, 1931. In June of 1948 the same University conferred on him the degree of Doctor of Laws.
Degree of Doctor of Laws—conferred subsequently by both Tuskegee Institute and Atlanta University.

THE FOLLOWING SCHOOLS HAVE BEEN
NAMED IN HONOR OF MR. SPAULDING:
Spaulding Business College, Shreveport, La.—January 17, 1942.
Spaulding High School, Spring Hope, N.C.—May, 1941.
C. C. Spaulding Memorial High School, Bladenboro, N.C.—February 28, 1942.
Aside from personally directing the activities of the North Carolina Mutual Life Insurance Company, time is found by Mr. Spaulding to serve in the following capacities:
Chairman, Board of Trustees, White Rock Baptist Church
Chairman, Executive Committee and Treasurer, Shaw University, Raleigh, North Carolina
President, Mechanics and Farmers Bank, Durham, N. C.
President, Mutual Building and Loan Association, Durham, N.C.
Raleigh, N.C.

Vice President, Bankers Fire Insurance Company, Durham, N.C.
Member, Board of Trustees, Southern Education Foundation, Inc.
President Emeritus, National Negro Business League
Treasurer-Secretary, North Carolina Commission on Interracial Cooperation.
Trustee, Colored Orphanage, Oxford, N. C.
Trustee, Howard University, Washington, D. C.
Trustee, North Carolina College, Durham, N.C.
Chairman, Trustee Board, Lincoln Hospital, Durham, N.C.
Member, Board of Trustees, S.W. Warren Library, Durham, N.C.
Member, Selective Service Board, Durham County
Vice President, Southern Fidelity Mutual Insurance Co., Durham, N.C.
Member, Steering Committee, Community Fund, Durham, N.C.
Vice Chairman, United Negro College Fund Campaign
Member, National USO Council
Member, New York Chamber of Commerce
Member, Advisory Committee for Industrial Planning, State of North Carolina
Member, National Committee, National Urban League
Member, State Medical and Hospital Care Commission of North Carolina
Vice President, American Bible Society.

ZIP IT!

SCHMIDT'S OLD HOME Pantry Package



## During Ceremony in Baltimore

Miss Velma Hood, daughter of Mrs. Vivian Dunston, and Lorenzo Dungee, are shown at the ceremony in which they were married in St. Pius Catholic Church rectory, recently. Also shown are Miss Beverly Gordon, maid of honor; Charles Dungee, best man, and Father Dynam, who officiated.

## Among the Clubs

**JOLLY SENORITAS** — were guests of Mrs. Sarah Murdock of 1470 N. Carey Street, Wednesday. The club had a supper party on Saturday night. The next meeting will be at 1544 Woodyear Street. Mrs. Mary Lee Duvall is president of the club.

**CHOSEN TWELVE**—The Saving Club met at the home of Mrs. Mildred Jones, 1145 W. Franklin St.

Plans were completed for a Musical Tea to be given on Sunday, May 29.

Mrs. Eleanor Clayborne is president, and Mrs. Gladys Spivery, editor.

**YOUNG MATRONS** — The Culture Club met with Mrs Myrtle Webster of 405 Schroeder St., for its monthly meeting.

Guests of the evening were Mrs. Ida Croxton, Mrs. Lovetia Brent and Mrs. Olive King.

The next meeting will be Thursday, May 12, at the home of Mrs. Mabel Caulk, 1117 Mulberry St.

s21a mwf thw agbakakikaa

**LUCKY SEVEN** — The club met at the home of Mrs. Nancy Dangerfield, 820 N. Central Ave., on Saturday evening.

Mrs. Mary Hill is president, and Mrs. Nancy Dangerfield, editor.

**GOOD NEIGHBOR**—The association met with Mrs. Bessie Bradford at 1827 W. Mulberry on Friday.

**THE WOMEN'S AUXILIARY OF THE POSTAL ALLIANCE**—held its monthly meeting for April at the home of Mrs. Lola Bond, 703 W. Lanvale St. Mrs. Bond is reporter for the organization. Plans were completed for a bus excursion to be given to Dupont Gardens, Sunday, July 10. Mrs. Brooks of Franklin Street was the former hostess to the club.

## Cupid's Progress

(Continued from Page 1)

George R. Coston, 29, Newark, N.J., and Miss Frances B. Evans, 25 Marion, S.C.

**Local Altar-Bound Pairs**

Baltimoreans receiving licenses were:

CATES-RIMBOUGH — William, 21, 1505 N. Gay St., 35, divorced; Lavinia, 25, widow.
BOWMAN-SMITH—James H., 21, 1505 N. Broadway; Nancy, 20
HAZEL-BROWN — Robert D., 22, 703 N. Central Ave.; Ida Mae, 20
STEWART-RANDELL — Brightly, 27, 1208 Madison Ave.; Delia S., 34, divorced.
WILLIAMS-BROOKS — Benjamin H., 23, 823 N. Fremont Ave.; Dorothy, 20.
GEE-McGILL—John, 58, Marguerite, 46, 409 N. Ann St.
CHANEY-SMITH—Theodore J., 27, 2821 Remington St.; Sylvia L., 19.
HARPER-GRAY — Andrew, 39, Gertrude, 34, 1414 Orleans St.
STILLS-JEFFRIES — Jasper J., 29, 1407 Central Ave.; Rose R., 29
BARNES-BAKER—Eugene, 40, Elizabeth, 35, 1324 N. Calhoun St.
LEWIS-HALL—Roy H., 22, 1203 W. Lexington St.; Joyce A., 18.
POLLARD-BURNS—John G., 26, 1003 N. Durham St.; Margaret V., 21.
RUSTIN-CUMMINGS — Herbert, 46, widower; Blanche, 35, divorced, 940 Harlem Ave.
TAYLOR-SMITH—Leon, 31, Susie M., 27, 2012 Eager St.
SMITH-YANCEY — Willie, 25, 1812 Orleans St.; Marion, 24.
FLETCHER-COLSFIELD — Luther, 23, 1611 E. Miller St.; Mable, 19.
WALKER-McDONALD—Michael, D., 39, 124 N. Fulton Ave.; Margie, 27.
ABEL-HAYWOOD — Lawrence, 20, 1000 Harlem Ave.; Rosa M., 20.
PETTIE-MILNER—Wesley, 23, 1122 N. Fremont Ave.; Celestine, 28.
SHEARIN-BENSON—George A., 22, 5605 Woodlark Court, Gloria M., 18.
VANLANDINGHAM — OUTTERBRIDGE — Clifton, 21, 1008 S. Kirkus St.; Fannie, 21.
CARTER-SIMS — James A., 23, 1420 E. 33rd St.; Eunice S., 26.
NASH-HENRY — Donald, 20, 1629 Ellsworth St.; Estella, 18.
MAXWELL-GIBSON — Reuben, 52, widower, 424 N. Eden St.; Viola, 43, divorced.

## Gardenia Bridge Club Is Hostess at Formal Dance

Members of the Gardenia Bridge Club entertained at their annual formal dance, at Odd Fellows' Hall on Friday evening.

The hostesses included:

Mesdames Viola Marton, president; Mildred Gray, vice president; Mabel Driver, recording secretary; Marjorie Upshur, treasurer; Katherine Barnes, financial secretary;

Mesdames Ann Jamed, editor; Margie Cole, Lena Dixon, and Miss Mattie Oliver.

Their guests were:

Messrs and Mesdames

Edgar Manns, Walter Wilson, William Gross, Linwood Dofield, M. Whitaker, Daniel Brooks, Bernie Peoples, Robert Brown, James Fowlkes, Samuel Harnum, Milfaul Jefferson, Earl Warner, Joseph Lewis, Harvey Seay, William Diggs, Harry Butler, Joseph Hill, Floyd White, Lacy Gant, Benjamin Hazel, William Spence, Norman Smith, Harry Hopkins, Norman Brown, Herbert Spellman, Paul Johnson, R. Washington, Charles Boone, Charles Walker, Jacob Baggett, Edward Brown, Arthur Clash, Robert Jackson, James Houston, Edward Dixon, Robert Jenkins, Bernard Brooks, William Gunther, Richard Hawkins, Otis Price, Oscar Holmes, Lloyd Seay, James Dennis, Amos Ward, Raymond Willis, Charles Jones, Edward Jones, George Smith, Henry Smith, R. Baskerville, Lawrence White, Lloyd Taylor, Sermon Melvin, Daniel Darby, Joseph Gross, William Carr.

Mesdames

Ruth Johnson, Louise Gustus, Pauline Butler, F. Matthews, Sophia Edwards, Rose Ellison, Alverta Walker, Alice Robinson, Dorothy Baker, Maude Bryant, Lucille Thomas.

Misses

Mary Allen, Helen Benton, Eleanor Jackson, Dorothy Young, Beanie Griffin.

Messrs

Eldridge Dixon, Theodore Upshur, Martin Dreyer, Artist Morton, George Carter, Mitchell McKinney, William Lancaster, N. Pollard, Nelson Johnson, Allen Morse, Roy Porter, W. Henderson.


DON'T FORGET TO SEE THE
MOTHER GOOSE OPERETTA
Starring Children of the Interdenominational Nursery School — Ages 2 to 5
ORCHARD STREET CHURCH
Saturday, May 7th – 7:30 P. M.
Children 25c Adults 65c

AT ALL ACME MARKETS and AMERICAN STORES

Asco Fancy Cream Style Golden CORN 2 No. 2 cans 37¢

Fresh Hom-de-Lite MAYONNAISE pt jar 33¢
Zestful Hom-de-Lite SALAD DRESSING pt jar 25¢

FRESH CALIF. PEAS 2 lbs 25¢
FANCY SLICING TOMATOES 2 lbs 19¢
CRISP FLA. PASCAL CELERY 2 stalks 25¢
LOCALLY GROWN SPINACH 2 lbs 13¢
Fresh Crisp Texas CARROTS 3 bchs 19¢
Fresh Home-Grown ASPARAGUS lge bch 39¢
FRESH FLA. VALENTINE BEANS 2 lbs 33¢
FLA. VALENCIA ORANGES 200-216's doz 39¢
CRISP LOCAL RADISHES 3 bchs 10¢
Whole Sugared Frosted Strawberries 16-oz pkg 37¢
Pasco Condensed Orange Juice Special! 2 6-oz cans 47¢
Glendale Wisc. American CHEESE A rich blend of mild and aged cheddar; fortified with other healthful milk solids. Wonderful flavor and delicious melting and smoking qualities. ½ lb pkg 25¢
Old Fashioned Flavor IDEAL APPLE BUTTER 2 big 20-oz jars 33¢
Special Decorated Mother's Day Cake Two golden layers with vanilla cream icing and filler. Dainty pink cocoanut around the sides and a large decorated heart with the word Mother on top. 75¢
Give Mother a Cake!
Devilfood Pecan Bar Cakes ea 29¢
Black Walnut Loaf Cakes ea 29¢
Cocoanut Filled Coffee Cakes ea 23¢
Almond Filled Buns pkg of 6 19¢
Supreme Assorted Rolls pkg of 8 18¢
DESSERT SHELLS Ready for the strawberries pint 15¢
ENRICHED SUPREME BREAD loaf 14¢
"Heat-Flo" Roasted for Flavor
Asco Coffee lb 44¢ 2 lbs 87¢
Win-Crest Coffee 2 lbs 79¢
Ideal Vac. Pack Coffee lb can 53¢
See the Beautiful Priscilla Dinnerware Sets
Now on Display at our Stores
See how easily and how economically you can get a complete set the Gay Card Plan
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YOUR DOLLAR BUYS MORE HERE
ENRICHED SUPREME BREAD 18-oz loaf 12¢

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A BEAUTIFULLY DECORATED
MOTHER'S DAY CAKE
MOTHER'S DAY $1.50 up SUNDAY, MAY 8
REIBEL'S BAKERY
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CHOICE MEATS AT LOWEST PRICES
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Stock your pantry-outfit your family things for the home—quality, variety, and service in what you get when you shop at the North Avenue Market. Everything under one roof.
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When Your Own Cook Book Shows You How Exciting Corn Meal Cookery Can Be!
Hot corn bread and crunchy fried corn meal mush only begin the list of corn meal treats that everybody looks forward to . . . even you, the cook! Make thrifty meals delightful, so easily, by including hush puppies . . . spoon bread . . . corn meal muffins . . . Indian pudding . . . lots more (see that cook-book!) But remember . . .
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Quaker Corn Meal just naturally makes things taste better . . . it's milled from only choice corn, each plump kernel water-washed, then "Spoil-Proofed". You'll like it at your house . . . "Spoil-Proof" Quaker Corn Meal.
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QUAKER
Enriched Degerminated CORN MEAL
We make them both the same.



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Store Hours: Week Days 8 a.m. to 7 p.m. Saturdays 8 a.m. to 9 p.m.
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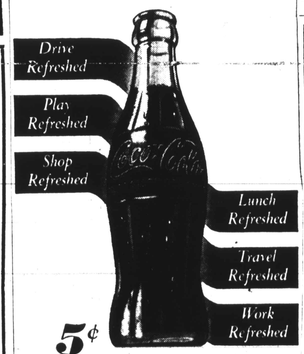
THE STORE THAT IS MAKING EAST BALTIMORE FAMOUS!
INDIVIDUAL BEEF RIB STEAKS lb 39¢
"MEAT" YOUR HABOR AT "COMEBACK"
EXTENDED — NO BONE — NO FAT Minute Steaks lb 45¢
"HICKORY SUGAR-CURED LEAN Sliced Bacon 2 lbs for 39¢
FIRESIDE BEEF Chuck Roast lb 39¢
"COMEBACK'S" RECORD-BREAKING COMBINATION SALE!
1-Lb. ARMOUR'S PLAIN BUNG BOLOGNA
1-Pkg. SUGAR CURED SLICED BACON SHORTS
1-Lb. PURE CREAMERY BUTTER
3 Cans DELICIOUS APPLE SAUCE
In All Your Corn Meal Cookery, Use the Best Corn Meal!
All for only 75¢
SPECIAL FEATURE Freshly-Killed Chicken NECKS & BACKS 3 lbs 49¢
LEAN Hamburg Steak 3 lbs 59¢
Pure Leaf Lard
TENDER LAMB CHOPS lb 25¢
Hampshire Pattie Lard Pure or Lean Pure Hog Lard 3 lbs for 39¢
MEATY VEAL CHOPS lb 32¢
We feature by popular request Bacon Shorts 2 lbs 35¢
ALL POPULAR BRANDS CIGARETTES carton $1.52 plus tax
AN OUTSTANDING VALUE! Tomato Paste Puree 6 cans 25¢
EVERYBODY'S CHOICE WOODBURY'S BEAUTY SOAP 4 reg. size bars 29¢
DOMINO FINE Granulated SUGAR 10 lbs 89¢ Uncle Willie says — 50¢
"COMEBACK" ALWAYS LEADS PET MILK 6 tall cans 69¢



Whoever You Are, Whatever You Do

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Use Self-Rising Washington Flour for biscuits, waffles and layer cakes—guaranteed to give you better baking satisfaction than any other flour you've ever used — or MONEY BACK.
NOW AT YOUR FOOD STORE



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Beautifully Fashioned 2-PIECE CARVING SET
Precision-made carving knife with sturdy, stainless steel blade 7¾" long. Overall length 12½". Plus two pronged fork of matching design. Both pieces have simulated Brazilian horn handles, attractively polished, shaped to fit the hand.
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Sturdy, white plastic material. Just the thing for storing leftovers. Nests compactly. Bowl 8½" diam., 3" deep. Cover 10" diam., 3" deep.
70 COUPONS

HANDY DRIPLESS SYRUP SERVER
Holds 1 pint. Close jar with attractive plastic top and handle. Self-closing spout. Ideal for canned milk or syrup.
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EXTRA-SHARP HOUSEHOLD SCISSORS
Made of drop forged steel. Hardened blades. Nickel plated and polished. 5½" long.
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AUTOMATIC ALARM CLOCK
40-hour wind movement. Handsome new wood base, pleasant ring. Ivory color metal case.
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OCTAGON BAR SOAP takes all the bad odor out of wash, leaves everything clean and sweet!
When you wash clothes with this famous big yellow bar of Octagon Soap, you can be sure you take *all the bad odor out of your wash* . . . for hard-working Octagon Bar Soap leaves everything clean and sweet!
What's more—while Octagon Bar Soap is strong enough to get the heaviest, dirtiest wash snowy white without much hard rubbing . . . it is so GENTLE it can even be used on a baby's tender skin!
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