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THE JUMP KING
LIONEL
HAMPTON
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Displaying The Very Latest Paris Creations

SHOW! OF SHOWS!

Scores Of Lovely LOCAL MODELS

Benefit Y.M.C.A. BOYS CAMP

DANCE After The SHOW

See Page 10 For Places To Buy Tickets

ADMISSION:
General Admission BEFORE DATE $1.80 Incl. tax AT THE DOOR .. $2.00 Incl. tax
BEFORE DATE Seats Reserved $2.25 Incl. tax At the Door $2.50 Incl. tax

REMEMBER THE DATE FRI. MARCH 31 8 P.M.
THE PLACE The Coliseum 2201 N. MONROE ST.

SAY DID YOU READ . . . Sam Lacy's exclusive story on "Dem Bums," the Brooklyn Dodgers . . on the AFRO's Sport Page.

SAY DID YOU READ . . . Sam Lacy's exclusive story on "Dem Bums," the Brooklyn Dodgers . . . on the AFRO's Sport Page.

Red Cross Moves Toward Integration of Staff

These are among the professional workers of District 5 of the Red Cross. Left to right are B. J. Clifford, Miss Gloria Jordan, Miss Anne Fulwood, Mrs. Isabel Nelson, Mrs. Margaret Gillespie, Miss Jessie Richardson, Mrs. Patricia Taylor and Mrs. Milbourne Brown. Mrs. Nelson is director of District 5; Mrs. Brown, a volunteer worker. The other persons are field work students of the Howard University School of Social Work.

All Use Same Headquarters in RC Drive

This year marks a turning point in the Red Cross program for District 5 which is conducting its $7,500 campaign for the first time from the headquarters building, 1714 Park Ave.

Six professional workers are presently employed on the staff. Misses Jessie Richardson, Anne Fulwood, Gloria Jordan and Mrs. Margaret Gillespie are field work students at the Howard University School of Social Work. Mrs. Patricia S. Taylor is stenographer, and Mrs. Clara Harris, campaign secretary.

21 in 4-Year Period

During a four-year period there have been a total of 21 colored staff members. These included 10 professional workers, four secretaries, seven maintenance workers and eight students.

The moving spirit in pressing for the integration of the staff is Mrs. Isabel Nelson, director of District 5. She is particularly interested in obtaining more volunteers to carry on the all-important Red Cross program which includes:

The national blood program, health and safety education, personal services for the hospitalized, assistance in welfare problems for service men and veterans, the feeding and clothing of disaster victims.

TWIN-HEAD AXE BRINGS DEATH TO AGED MAN

FORREST CITY, Ala. (ANP)—Milton Whitfield, 70, was found in his home near here with a double-headed axe in his chest, and $250 in his pockets.

Elks Ballroom to Be Opened Sunday Night

A balloon shower will highlight the opening at 7 p.m., Sunday, of the Monumental Elks Club ballroom at 1528 Madison Ave. with dance music by Johnny Christian.

Sponsored by the Mo' Me Club, cabaret parties will be held on each successive Sunday, under the chairmanship of Howard Mason.

On Easter Sunday night, the lodge will give its first dance, featuring King Draper's music. Lawrence Dorsey is exalted ruler.

SAY DID YOU READ . . . Sam Lacy's exclusive story on "Dem Bums," the Brooklyn Dodgers . . . on the AFRO's Sport Page.

YWCA NOTES

A highlight of the YWCA Business and Professional Club's March program was the presentation on Monday night of "Girls Will Talk" by the Dramatic Group of which Mrs. Ruth Mills is chairman.

Members of the cast included Margaret Hill, Mervyn Robertson, Mary M. Shaw, Marguerite Wilkins, Mary Taylor and Ruth Mills.

Celebrate Birthday

The third Business and Professional Club Members, birthday party was held on March 13. Birthday greetings were extended to Mary L. Burke, Clara Lancaster, Lucretia Datcher, Florence Gardner, and Vivian Purviance. Mrs. Eva L. Creigler, chairman of the B. and P. membership committee served as hostess.

Plan Bingo Party

A card and bingo party, given by the YWCA Business and Professional Club, will be held in the YWCA auditorium Saturday.

Mrs. Eleanor Barksdale, chairman, will be assisted by Misses Delia Vaughn, Mary Taylor, and Mesdames Marguerite Wilkins, Anita F. Myers.

Pinochle, whist and bingo will be played.

Members of the Blue Triangle Industrial Club are making plans for their annual variety show to be held April 20 in the YWCA auditorium.

Mrs. Jessye B. Bailey is chairman.

Others on the committee are Misses and Mesdames Sadie Thomas, Beatrice Carroll, Ruth Jasper, Mary Marshall and Ethel Keel.

BUTCHER WORKS IN CHAIN STORE IN WHITE SECTION

NEW YORK—Jerry B. Jones of Yonkers, N.Y., who learned the trade in Richmond, last week began his duties as the first colored butcher employed by the A. & P. grocery chain in a white residential area, a store at 3652 Broadway, Washington Heights section.

The Perfect Rose to Remember
MELROSE
Symbol of Gracious Living

MELROSE GIN A distinguished gin of rare quality
MELROSE RARE Rare quality . . . rare flavor . . . a truly rare whiskey
$4.49 4/5 QT. $2.85 PINT $1.45 ½ PINT Plus Tax
Melrose Rare Blended Whiskey. 90 proof. 60% grain neutral spirits. Distilled Dry Gin. Distilled from grain. 90 proof. Melrose and Company, Inc., Cedarhurst, Md.

1 Application of Perma-STRATE Keeps
HAIR STRAIGHT
3 to 6 MONTHS FOR WHOLE FAMILY
Says Mrs. Maxey

Perma-Strate Company
159 E. Chicago Avenue
Chicago 11, Illinois

Dear Sir:

I am sure that you are very busy, but I do hope that you will take time to read this letter. I want you to know just how wonderful I think Perma-Strate is.

In March I first straightened my hair with Perma-Strate. It turned out straight, soft, and really lovely—just as your advertising says. So in July I again straightened my own hair with Perma-Strate, and also straightened hair for my two sisters, my husband, and my brother-in-law, so you see my whole family is really sold on Perma-Strate. Then I began to tell my friends about it and all of them who have used it are just as thrilled with it as we are. Your product is all that you advertise it to be and more. It certainly keeps hair straight, soft and easy to manage, equally well for men, women, and children.

Again I say that Perma-Strate is wonderful.

Sincerely yours,
(Mrs.) Dorothy Andrews Maxey

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Straighten your hair today with amazing new PERMA-STRATE and you won't have to straighten it again for from 3 to 6 months. You can wash it, wave it, or dress it in any way and it will continue to stay soft, straight and attractive. Men, women, and children use PERMA-STRATE easily at home—needs no hot combs—cannot burn your skin. Get PERMA-STRATE at your drug store—costs as little as 1c a day—because it lasts 3 to 6 months.

Buy PERMA-STRATE at Drug Store—only $2 (Plus Tax)
Must Satisfy You or Your Money Back!
If your Druggist Can't Supply you, write for information to:
PERMA-STRATE CO. 159 E. Chicago Ave., Chicago 11, Ill.

TIME TESTED Wavine HAIR DRESSING TIME PROVEN
FOR SALE AT YOUR DRUGGIST
The BOYD MFG. CO., Inc. BIRMINGHAM ALABAMA

BLEACHES SKIN LIGHTER as You Sleep
Skin too dark? Try Dr. FRED Palmer's Skin Whitener tonight. Lightens skin, acts on externally caused pimples and blemishes. 25c and 50c at drugstores. Satisfactory results or money back.
NEW IMPROVED FORMULA
Dr. FRED Palmer's Double Strength SKIN WHITENER

WOMEN who feel NERVOUS caused by functional 'middle-age'!
Do you suffer from hot flashes, weak, nervous, irritable clammy feelings—due to the functional 'middle-age' period peculiar to women (38-52 yrs.)? Then do try Lydia E. Pinkham's Vegetable Compound to relieve such symptoms! It also has what Doctors call a stomachic tonic effect!
LYDIA E. PINKHAM'S VEGETABLE COMPOUND

BD = BAD DISPOSITION
and BD means Black-Draught, the friendly laxative so helpful to relieve headaches, sluggishness and tiredness when ordinary constipation disrupts you. Popular with four generations. Made of pure, imported herbs. Take as directed for gentle, natural-like action. Black-Draught is compounded by a manufacturer known since 1867 for quality. Black-Draught in powder or granulated form costs a penny or less a dose. For children, get Syrup of Black-Draught. It tastes good. Next time use Black-Draught. Ask for the form you prefer at your nearest dealer's.
BLACK-DRAUGHT THE FAMILY LAXATIVE

LONG SILKY HAIR
3 DAY TEST • LONG AS CAN BE
SPLITTING HAIR / BREAKING ENDS
GUARANTEED SATISFACTION OR MONEY BACK
Give your hair a chance to win you love and romance. Have the longest, silkiest hair you can have to thrill men's hearts, for long hair attracts men. Scientific LONGAID WORKS by lubricating dryness of hair and scalp that may cause dangerous breaking off of hair, splitting ends and hair coming out by brushfulls. Let YOUR hair become normally LONGER, luxuriously THICKER, glistening lovely. LONGAID also, with massage, brings STIMULATION to scalp with the RICH OILS of LONGAID. Mrs. K. C. writes, "I am just crazy about it. It sure has helped my hair." Miss T. B. writes, "I don't have words to tell how well I like Longaid." Do as thousands do. Today send $1.20 which includes tax for large package of LONGAID Pomade. Or sent C.O.D. for $1.20 plus postage and small C.O.D. fee. Money back if not OVERJOYED. Keystone, Dept. KA3 Memphis, Tenn.
SEND NO MONEY

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Let us show you how you can study in your spare time to prepare for employment in this honored calling.
LOW MONTHLY PAYMENTS | Time to finish depends entirely on your ability. Ages 18 to 55. | NO EXTRA CHARGES
NURSES ARE GREATLY NEEDED. OUR GRADUATES ARE IN DEMAND. MAIL COUPON TODAY.
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BUMPS
—(blackheads), acne pimples, eczema, tetter, simple ringworm and ugly broken out skin externally caused. Black and White Ointment is soothing and antiseptic which aids in healing. So why suffer such discomfort any longer without help. Why be miserable yourself and ashamed to be around others. You can get real relief like thousands of other people have! Yes, begin using Black and White Ointment today. 25c, 60c and 85c sizes. Be sure that you buy the one and only Black and White Ointment today.
ASK FOR GENUINE BLACK AND WHITE OINTMENT
For daily skin cleansing be sure to use mild Black and White Skin Soap.

PAPA LOVES TO EAT HIM—ESSKAY SCRAPPLE mit Apple Butter
Hearty, Meaty, Farm-Fresh Flavor—at your grocer's!
THE WM. SCHLUDERBERG-T. J. KURDLE CO.

LOOK all straight whisky! all four years old!
SEE why it's the buy of the year!
Old Classic A BLEND OF STRAIGHT WHISKIES 4 YEARS OLD
$1.26 HALF PT. $2.48 PER PINT
Old Classic A BLEND OF STRAIGHT WHISKIES • 86 PROOF CONTINENTAL DISTILLING CORP., PHILA., PA.

SKIN PRURITIS
Relieve such ugly tormenting, externally caused irritation from pimples, ringworm, eczema and rashes with Palmer's SKIN SUCCESS Ointment. Through such help Palmer's SKIN SUCCESS Ointment also effectively aids in promoting the healing of pimples originating in the outer skin surface. Entire satisfaction or money back. Proved for 108 years. 25c at drug and toiletry counters. 75c size contains 4 times as much. (To complete complexion beauty use Palmer's SKIN SUCCESS Soap. Effectively medicated 25c).

IF YOU CAN'T GAIN WEIGHT
• If you are skinny, thin, underweight, due to no organic cause, read these facts. To help you gain weight—nature usually requires two things. One—a good hearty appetite. Second—better digestion to change food into flesh. Thousands who recognize these medical facts have tried a great medicine—developed by a doctor—often with amazing results.
It's Dr. Pierce's Golden Medical Discovery. Instantly, it starts its wonderful tonic action. First, makes you really want to eat. Second, helps you get more good out of food . . . helps turn it into pounds of added flesh. So if you are underweight this way, get Dr. Pierce's Golden Medical Discovery at your drug store today. Tablets only 50c, liquid $1.00.

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FINE FOR: Burns Minor Cuts Chafe Scratches Scrapes 10¢
This well-known name, Moroline, guarantees highest quality. Relied on by millions.
MOROLINE PETROLEUM JELLY

WHEN SLEEP WON'T COME AND YOU FEEL GLUM
Try This Delicious Chewing-Gum Laxative
• When you roll and toss all night—feel headachy and just awful because you need a laxative—do this . . .
Chew FEEN-A-MINT—delicious chewing-gum laxative. The action of FEEN-A-MINT's special medicine "detours" the stomach. That is, it doesn't act while in the stomach, but only when farther along in the lower digestive tract . . . where you want it to act. You feel fine again, quickly!
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FEEN-A-MINT FAMOUS CHEWING-GUM LAXATIVE

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HOW TO GET FAST EFFECTIVE RELIEF
Sharp-shooting, agonizing rheumatic aches and pains are eased in a hurry when you massage with YAGER'S LINIMENT. You'll also like the way YAGER'S LINIMENT relieves muscular soreness, muscular lumbago (backache), and tired, aching feet and legs. YAGER'S is a smooth, powerful, creamy white liniment. Does not burn or stain. Widely used and highly recommended. 35c & 60c.
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IF you suffer pain and misery of Varicose Ulcers, or Open Leg Sores, send away at once for FREE Booklet "THE LIEPE METHODS FOR HOME USE." Tells all about this 40-year-old method, praised and endorsed by thousands. Liepe Methods, Dept. 47-C, 3250 N. Green Bay Ave., Milwaukee, Wisconsin.

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Doctor's information SENT FREE concerning a book and a simple easy to follow 4-Part method which has succeeded in responsive cases, without medicine. Address Warner Co. 840 W. 36th St., Minneapolis, Minn.

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COLD MISERIES
YOU OWE IT TO YOURSELF TO TRY 666—IT'S DIFFERENT
666 LIQUID—TABLETS

BEFORE / AFTER
Drawings by physician, based on infra-red photos
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Amazed at the relief you get from aches and pains by using Sloan's Liniment, you may have asked "Why?" Now scientists, working with infrared rays, have photographed blood vessels *below the skin surface*. These photos strikingly show the expanded veins after use of Sloan's, as illustrated above, *evidence that the treated area has received extra blood-supplies* which revitalize painful tissues and wash away waste matter and poisons.
No wonder Sloan's Liniment helps to bring blessed relief from rheumatic aches, arthritis pains, lumbago and sore muscles. No wonder Sloan's is "the greatest name in pain-relieving liniments." Get a bottle today for use the instant pain strikes.

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For smooth, smart, suave, well groomed hair that women love and men admire, depend on Murray's famous hair preparations. Enjoy more popularity and romance, look better, feel more confident. Keep your hair neat, handsome, natural looking all day long. Ask for Murray's today. On sale everywhere.

HAIR-GLO: A medium weight dressing. Keeps hair looking natural.
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Heads you win Hearts you win with Murray's
Murray's for well groomed hair
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Good with grapefruit—grapefruit juice, too!
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MORTON SALT
Plain or iodized

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The Master Straightener for use with the straightening comb or iron. It imparts to the hair that smooth, satiny, shimmering finish that cannot be duplicated by an inferior product. It is also an excellent dressing for the hair and used by men, women and children.
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A high grade delicately perfumed preparation which is not heavy, sticky or greasy. It relieves dry scalp and gives the hair a natural silky, lustrous appearance. Prolongs the life of waves, and is recommended for tender scalps and those with a finer grade of hair.
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