GABRIEL DENNIS TO ATTEND U N ASSEMBLY IN U. S.

MONROVIA, Liberia (ANP) — Gabriel L. Dennis, Secretary of State for the Republic of Liberia, has been designated to represent Liberia at the important forthcoming session of the United Nations. He will arrive in New York aboard the Ile de France.

Phi Beta Kappa Charters

LEXINGTON, Ky. (NNPA) — Howard and Fisk Universities were among the nine schools granted Phi Beta Kappa charters from the national honor society council. They are the first colored institutions to receive such charters in the history of the society.

Is Paris Jazz Crazy? U.S. Scribe Thinks So

By LENORE BUFORD for ANP

PARIS — In the city of Paris had a week-long "Festival of Jazz" for which many American colored entertainers participated.

A couple of weeks later the Cine-Club (an organization that shows movies at reduced rates), drew a standing-room-only crowd by announcing it would show a film of the Festival, which turned out to be deceptive advertising.

Instead, it showed of the day one can hear "New Orleans" in which Louis Armstrong had a part.

At any time of the day one can hear "New Orleans Jazz" on the radio. Anywhere one advertises "jazz" there will be a crowd.

What's The Cause

What's responsible for this? Some say it's because "New Orleans jazz is heralded as an art form." Some say it's because it was created by colored." Some say, "It's the only real American music."

A musician assured me, "The French kids are really hep underneath all the Victor Hugo and Moliere." Possibly each is right. All one knows is that the love of jazz in Paris is a fact.

As an American, one may be comfortably sure he knows a bit about jazz until he begins a conversation with a group of European students. They may ask about people U S people have never heard mentioned, or about people that we remember hearing about but Elizabeth were famous during "her day."

Younger Set Thrills

To the younger set in France, Armstrong, Bessie Smith, Sidney Bechet, Josephine Baker, Hardy and Fitzgerald are already myths.

At one film shown by the Cine-Club a Woody Herman short was flashed on the screen following a Cab Calloway film.

When the audience saw Herman and heard the music they began booing, kibitzing, stamping feet and pandemonium in general, until the short was over, and a Bessie Smith film was shown. To this they listened silently.

Have heard it said, "This is jazz like any fad in America. It'll blow over." Maybe so, but from other sources we hear that "it was going to blow it should have faded a long time ago."

Many American Favorites

One night at the Ringside, a cabaret that features "Hot Jazz" a member of the audience was

To Emcee AFRO TV Show

Tom (Fat Man) Hawkins, radio disc jockey and commentator, will emcee the first of a series of TV shows tonight (Tuesday), 8:00-8:15 over WAAM-TV entitled "The Fourth Man," co-sponsored by the AFRO, the Urban League and the station as a public service featuring highlights of the news and guest stars. (See Story on Page 1)

Notables Visit Liberty Hotel

ATLANTIC CITY — With the regular summer season just about over, September promises to be as big as any summer month at the Liberty Hotel.

Among the regular guests of the hostelry are:

Roy Reed, Baltimore attorney; Perry Howard, Washington; Lieutenant Lee, Memphis, Tenn.; Herman Smith national distillers; Billboard Jackson and Gus Wendell, of the Standard Oil Co. of N.J.

Also Dr. W. Henry Green, Washington, D.C.; Sugar Ray Robinson, Ed Smalls, Harlem cabaret owner; William Brown, Theresa Hotel manager, and family, all of New York City.

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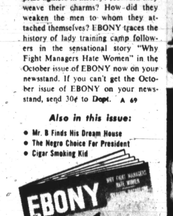

Dozens of the greatest fighters in the world have found to their sorrow that it's a woman who wrecked them in the ring—and sometimes even before were these fatal charmers who cast their spell over some of the greatest prize fighters of all time. What do they weave their charms? How did they weaken the men to whom they attached themselves? EBONY traces the history of lady training camp followers in the sensational story "Why Fight Managers Hate Women" in the October issue of EBONY now on your newsstand. If you can't get the October issue of EBONY on your newsstand, send 30¢ to Dept. A 69

Also in this issue:
- Mr. B Finds His Dream House
- The Negro Choice For President
- Cigar Smoking Kid

Gala Labor Day At Jus Haven

GREENWOOD LAKE, — Despite inclement weather over the Labor Day week end, Jus Haven enjoyed a full house of agreeable patrons.

A branch of the Business and Professional People's League of Corona, N Y held its business meeting here, Sunday under the canopied patio. Ricyard Alston manship of Richard Alston and Mrs. Alma Penn, secretary. Mrs. Alma Penn, secretary, were co-chairmen.

The following members were present:

Mrs. Pearl Smith, Miss Juliet Siggers, Mr. and Mrs. Wilbert Walton, Mr. and Mrs. Jack Hoover, Mr. and Mrs. Curtis Hoover, Mr. and Mrs. Embro Morgan, Harold Mason, Mr. and Mrs. Butler, Mr. and Mrs. Harry Jones.

Also James Collier, John Bundy, J. Carrington, Mr. and Mrs. David Jordon, Libey Hurrne, Miss Sarah Jackson, Rebecca Thomas, Jerrry Flynn, Miss Phoebe Bryant, Estelle Smith, Mrs. Hattie Parks, Mr. and Mrs. Leighton Harris, Mr. and Mrs. Booker Miss Berniece Wyche, Mrs. Isabella Spiller, Miss Sylie Curry, Joseph Matthews, and Robert W. Justice

Jus Haven will remain open during September, October and No-

Banner Season Eyed For Tan Players

By AL WHITE

NEW YORK (ANP) — If rumors floating up and down Broadway can be relied upon, colored actors are going to have a great year in 1953.

At present, producers and writers have seven plays under consideration for all colored casts. None are musicals or extravagan-

Alex Ince and Joel Schenker are converting "Miss Mabel" from a white to a colored cast. Howard Gleidman plans on doing the same for "Dark of the Moon."

"Lincoln Penny," which has been talked about for a long time has shown progress lately. Russo and Ellis will be sending out two road companies with the show, ing hits from Broadway in parts formerly done by whites.

Seeking Pearl Bailey

Al Siegal and John Wildberg are moving along with "Cool and Crazy."-If they can get Pearl Bailey signed up, they'll go into immediate production with this, the only musical contemplated.

The oft considered "Hot Rocks" may come this year and "My Darlin' Aida," booked for the Winter Garden in October, and Moss Hart's new play based on the book, "Shadows Move Among Them," will have mixed casts.

The old standby, "Anna Lucasta," is being talked of for the road to play small town and hamlets. Albert Lewis a long time back announced the revival of "Cabin in the Sky," and that they may hit the boards this season.

Sugar Ray May Star

Most far fetched possibility, however, is the revival of "Hot Chocolates" starring Sugar Ray Robinson.

The past few years have been short of plays with lea actors. The short lived "Shuffle Along," "The Green Pastures," and the adapted "Tobacco Road" being about the only offerings presented.

For "Miss Mabel," Frederick O'Neal and Alonzo Bozan have important roles. For "Dark of the Moon," Josh White and his two kids have the lead. Abbie Mitchell, Lorenzo Fuller and Frederic O'Neal also are being negotiated with for roles in this show.

For another show as yet untitled, with locale in British Guiana, Hyman and Hart are seeing people for a mid-September rehearsal. The show will use between 20 and 30 actors, some of them, children— all light-skinned with a preference on an English accent.

Billy Williams A Look Feature

NEW YORK — TV's top singing foursome, The Billy Williams Quartet, is featured in an exclusive picture story in current Look magazine with Billy, prominently highlighted on the cover. He has returned to his starring spot, on NBC's "Show of Shows."

CANADA

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Hicks 'Takes It Easy' On Eisenhower Tour To South

By JAMES L. HICKS
Aboard Eisenhower Press Plane, En route to Atlanta—There is nothing unusual about a colored reporter traveling with the official press party of a presidential nominee as he campaigns around the nation.

It's been done before in national elections and it will most certainly be done again.

Since, however, the number of colored reporters given such assignments is such it may be of interest to the reader to learn just how they fare on such trips, what they do, who pays the bills and what the story is behind the stories they write.

Arriving in New York, I went directly to Room 411 in the Commodore Hotel. Where I was warmly greeted by likeable Jim Hagerty, one time top newsman, now recently public relations man for Gov. Thomas E. Dewey and at present press adviser to General Ike.

Remembered By Jim

Hagerty, who remembered me well from the recent Dewey conference with Ike, which was led by Bishop Nichols, first presented me with a two inch white badge on which was "ritten, "Eisenhower Press Party." then handed me a schedule of the trip.

He then sent me over to get on the passenger list, gave me identification cards for my baggage and "briefed" me on the general activities up to the time of our departure, which was set for Tuesday morning from Idlewild Airport.

I drifted over to the press room. One look around told me what I had suspected. Everybody said it was a "Big Show" as the boys in the newspaper game call it.

An experienced reporter can immediately tell this by taking a quick look at the name tags he have been assigned to cover it.

Top Notchers Present

Among those present were: Ed Pollard, White House man for the Washington Star; Jerry Greene, N.Y. Daily News; Carlton Kent, Chicago Sun Times; Bob Lahey, Chicago Daily News; William H. Lawrence of the N.Y. Times; Harold Lavine, Newsweek; Larry Martin, the Denver Post; Robert Noyes, Washington Star; Tom O'Neill, Baltimore Sun; Ann Tully, Scripps Howard chain; Frank Wilson, Atlanta Journal; Tom Stokes, Scripps Howard; Leavitt Scott, Life; Jack O'Brien, Philadelphia Inquirer; Don Whitehead, Associated Press; Frank Burghotter, National Broadcasting Company; Bob Donovan, NY Herald Tribune; Murray Kempton, NY Post; John Cutter, United Press, and many others from papers, big and small.

Sole Tan Delegate

I happened to be the only colored reporter making the trip.

The last "Big Show" I had covered was the atomic bomb blast in Yucca Flats and prior to that, the war in Korea; and I could not but notice that many of the guys I had sweated with at Yucca Flats and in Korea were throwing greetings at me from the press room.

This brought on the thought that most of the top news stories of this country are covered by a small group of men who their paper feels grow bigger with each big assignment.

No Politics Allowed

It might be worthwhile to point out here that it is erroneous to believe that the men assigned to cover a political candidate are necessarily of his political faith or connected with him in any way.

A reputable newspaper never assigns one of its top men to cover one candidate and another of its top men to cover the other. The reporter's political belief has nothing to do with his assignment.

Immediately went into huddle with Bill Lawrence of the Times, Hal Lavine of Newsweek, and Don Whitehead of NEA with whom I had sweated out the days in Korea, and then went home to pick up a coup'e of clean shirts.

Relaxed On Sunday

General Ike rested on Sunday and the press rested too. The reader may be interested to know that on such an assignment the reporter has but one assignment—in this case Eisenhower.

Unless something, the reporter has an easy time so far as his office is concerned.

The work is something, however small, and the reporter misses it while someone else gets it. Sometimes it is lonely. Plenty trouble from the editor.

Life of Riley?

Monday, the general went down to the Manhattan Center at 34th st. a few blocks away from the Commodore on 42nd st. and addressed the Letter Carriers convention.

Although the hall is located only a few blocks away, the reporters assigned to Ike were carried to the hall in a special bus and sat together in a special section during his speech.

They returned to the hotel in the same bus, which headed directly behind the general's car.

To the non-newspaperman this may seem added expense and unnecessary trouble, but to the press it is a courtesy they expect and appreciate.

Remember they are held responsible to report on anything he does and if he stumbles in his way into the hall, or kisses a baby and you're not there, you have ample ground from your editor.

Hagerty, an ex-newsman knows all this and nothing is spared to make things easy for the reporters with the party.

May Work Hardship

To participate in this may mean or may not at times work a hardship, for as I said in the special coach provided for us there is quite a few colored people attending the conventions and listening to the speech.

It is hard to question them and get their reaction to Ike, but as soon as he finished, he moved out on a small and the press followed.

In this instance, I felt it wiser to stay with the party rather than to chase around the hall after a few delegates and possibly miss a press conference he might hold.

Perfect Schedule

Our schedule called for us to leave New York by plane on Tuesday morning, travel 3,595 miles and make eight speeches in Georgia, Tennessee, Kentucky, Alabama, Mississippi, Arkansas, Louisiana, Oklahoma, Texas, Nebraska, Iowa, Illinois, Michigan, Wisconsin, Minnesota, Indiana, Ohio, Pennsylvania, Maryland, Delaware, New Jersey, Massachusetts, Connecticut, Rhode Island, Maine, Vermont, New Hampshire, and Ike's home town, Abilene, Kansas, all within a week's time.

Ike's schedule was so well planned under any circumstances, but the Eisenhower Express became the model of perfection, which reminded many of the war correspondents of a march order in the war days.

It calls for our baggage to be lined up at a specific spot in the Commodore at 6:30 a.m., Tuesday. The baggage truck will move out at 7:45, the press bus will follow at 8:30. Fifty minutes are allowed to get to the airport and we take off at 9:20 a.m.

Early Birds Sip

Hal Lavine and I, remembering the snafu of Korean days, when many a newsman was left standing at a lonely airport because a plane took off half an hour early, arrive in the lobby at 6 a.m.

We note the absence of the others and decide to have breakfast in the coffee shop, although the schedule calls for breakfast on the plane shortly after the take-off.

Lavine insists on picking up the tab for me, and I let him have it because we both know that somewhere along the way, I'll get my turn either in food or Scotch and soda.

Officials Tag Along

When we return to the lobby, the party is well assembled. Airline officials who will accompany us to Jacksonville, Miami, Tampa, Birmingham, Little Rock and return to New York by Wednesday night! Such a schedule would have to be well planned under any circumstances, but the Eisenhower Express became the model of perfection, which reminded many of the war correspondents of a march order in the war days.

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When we return to the lobby, the party is well assembled. Airline officials who will accompany us all the way are there to see that our baggage is tagged and that there are no hitches in transportation.

In addition, General Ike has a transportation officer who serves as a "roadie boy" to see that there are any hitches in travel.

As the reporters file past the airline officials they are told they can carry hand luggage and not their heavier luggage in the plane's baggage compartment.

The airline has given all of us a small traveling bag which will serve to hold our clothing for such a short trip and it had been thought by them that the reporters would check their portable typewriters and keep these bags with them.

Pants Off In Macy's

But the airlines are much surprised when reporter after reporter sends his clothing on into the baggage compartment and keeps his typewriter with him.

One of the hostesses remarks that the newsmen seem to think more of their typewriters than their clothing.

She possibly does not realize how close to the truth she really is, for the majority of these veteran newsmen would rather be caught with their pants off in Macy's window than to be caught without their typewriters.

This is also related to the war correspondent days when all of us learned that we could always get another pair of pants, but it was not so easy to get another typewriter; and so one knows exists beside magic.

I think the gist of one person talking to another is a two-way street, and I for one do not wish to force anyone to do beside me if he doesn't wish to, as long as I have my choice of a seat in the same room which is as good as his.

On the other hand, I would raise all the hell I am able against anyone who would challenge my right to a seat I've selected under such conditions, or ask that I be moved to provide for their comfort, either of mind or physical self.

This goes for women as well as men. So far as I'm concerned a woman could stand up to Korea and back if she would rather do it than sit down. I wouldn't give up my seat.

Happy Experiences

I'm happy to report that in all my experiences thus far with newsmen, I have never had an empty seat beside me on a press plane or a bus simply because some reporter had objected to sitting beside me or eating with me or occupying the same hotel room with me.

When I bounded into the bus, Hal Lavine was right behind me and flopped his husky frame into the seat beside me.

Arriving at the airport, I was fourth in the plane, and room Duke Shoop of the Kansas City Star flopped in beside me.

All Comforts Of Home

We are now traveling south to Atlanta, the capital city of Maryland. Most of the boys have their portables in their laps, and are hard at work.

Breakfast has just been served; the hostess just came around with mints and cigarettes; and now the steward is asking us what I was on something to drink. He is getting plenty of takers.

Our plane is a specially charted four - motor Constellation and General Ike is in the plane ahead. The system calls for the general always to take off before we take off and always land after we are on the ground.

In this way it gives the newsmen a chance to watch the demonstrations of the crowds at airports and to be on hand to watch what happens when he lands.

Hagerty, who is in the press plane along with a hostess and the steward has just passed out copies of the speeches which the general will deliver in Atlanta and Jacksonville. We'll get the Miami speech at Miami.

Charles Brown, Western Union representative, just came back to my seat and after delivering me a sheaf of Western Union press paper asked me whether or not I intend to file my stories from Atlanta or from Jacksonville.

He amazed me by telling me the times of the deadline for each paper. I found that one of his jobs is to know when each correspondent has a deadline so that he can be prepared to flash the writer's story to his home office in an instant.

At Roney-Plaza Hotel

All the reporters on the junket stayed overnight at the fabulous Roney-Plaza Hotel, the citadel of Walter Winchell in Florida.

Hagerty dropped back to my seat and said:

"Jim, one of the reporters who was on your plane asked me to tell you what we were going to do when we leave here we get to the Roney Plaza Hotel.

"I told him that you were a member of our party and that you would do about you just as you will about any other reporter. I told him that anyone who felt otherwise would have to see me about it."

I thanked him for the information and told him I am not worried in the least. And I am not. I have the firm feeling that I'll encounter less discrimination in the South on this trip than I would if I had to ride a train.

James Hicks is not important, but James Hicks, and I was not just James Hicks, and I was to prove that Ike has no bias and that he practices what he says.

I have made up my mind that if anything funny happens I'll simply say: "Mr. Eisenhower, will you please send me home."

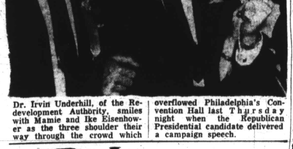
In A Nutshell

Jimmy Hicks, AFRO reporter who has covered wars, tornadoes and assorted disasters for the AFRO, gets a chance to go on a plane ride with Republican presidential candidate, Gen. Dwight D. Eisenhower; and boy, did he love it!

He met some of his newsmen cronies from his sweating-it-out days in Korea, resided at the better hotels in New York City and (of all places) Florida, and generally had a good time, while watching "the" like a hawk at every moment.

Actually, Hicks had to be on his toes every moment of the trip to get all-the news of the "second Republican invasion of Dixie" and to keep himself from being needlessly embarrassed while doing so. His story is a "must" feature for all so-called newsmen and for all persons who are interested in how the story-behind-the-story is really gleaned.

Shouldering Through Crowd



Dr. Irvin Underhill, of the Redevelopment Authority, smiles with Mamie and Ike Eisenhower as the three shoulder their way through the crowd which overflowed Philadelphia's Convention Hall last Thursday night when the Republican Presidential candidate delivered a campaign speech.

9,208,118 Eligible To Vote In Election

61.8% Live In South Under Various Restrictions; Voting Drive On

WASHINGTON (NNPA) — The potential voting strength of colored people in the continental United States numbers 9,208,118, according to figures released Friday by Roy V. Peel, director of the Census Bureau.

Of the total colored population 21 years old and over, 5,692,181 or 61.8 per cent live in the South, where restrictions of various types, including the poll tax, intimidation, unfairly - administered qualification tests, and the one-party system, operate to keep down the registration of colored persons.

But the relatively high percentage of colored people living in the South is appreciably lower than that for 1940, when it was 71 per cent. The lowered percentage reflects the migration out of the South in the past 10 years to the North, East and West, where they may freely register and vote.

To Stimulate Interest

The Census Bureau report is expected to be used in the campaign to stimulate greater voter interest among colored persons, who thus far have failed to register.

The National Newspaper Publishers Association, headed by Louis Martin is waging a nationwide, non-partisan campaign to double the registration and voting strength of colored citizens.

While there is no racial breakdown of the number of colored persons who actually voted in the 1948 Presidential election, the total number of the whole population voting was 48,833,680, or 51.4 per cent out of a potential vote of 94,916,000.

South Had Small Ratios

The number of votes cast for President in 1948, by States, varied considerably in relation to the civilian population of voting age in each State. In one-half of the States the vote was more than 50.4.

In general, the Southern States had the smallest ratios of votes cast to the population old enough to vote, and the North Central States had the largest ratios.

By sections, the smallest number of potential colored voters is in the West, which has only 518,203, of whom 118,165 are in the Mountain States, and 500,228 are in the Pacific States. The North Central States have 1,519,841, and the Northeast, 1,970,701.

Potential Voters

The number of colored potential voters by regions and States follows:

New England — Maine, 1,617; New Hampshire, 502; Vermont, 307; Massachusetts, 52,594; Rhode Island, 8,952; Connecticut, 35,130.

Middle Atlantic — New York, 656,118; New Jersey, 208,918; Pennsylvania, 415,702.

East North Central — Ohio, 337,653; Indiana, 112,497; Illinois, 444,417; Michigan, 293,843; Wisconsin, 25,028.

West North Central — Minnesota, 16,571; Iowa, 13,626; Missouri, 195,407; North Dakota, 4,719; South Dakota, 11,130; Nebraska, 15,054; Kansas, 48,834.

South Atlantic — Delaware, 27,916; Maryland, 256,575; District of Columbia, 192,242; Virginia, 422,670; West Virginia, 68,197; North Carolina, 560,741; South Carolina, 390,024; Georgia, 566,942

21 years old and over and 622,703 18 years old and over.

East South Central — Kentucky, 130,711; Tennessee, 316,790; Alabama, 516,245; Mississippi, 497,354.

West South Central — Arkansas, 222,191; Louisiana, 481,264; Oklahoma, 112,656; Texas, 552,944.

Mountain — Montana, 6,351; Idaho, 4,150; Wyoming, 3,545; Colorado, 18,741; New Mexico, 23,847; Arizona, 14,145; Utah, 7,132; Nevada, 5,874.

Pacific — Washington, 59,896; Oregon, 14,586; California, 445,464.

Kentuckian Gets Parole Board Post

FRANKFORD, Ky. (ANP) — A principal of a segregated high school last week was appointed to the Kentucky State Parole Board and possibly became the first member of his race to receive such an appointment in the history of the state.

The new appointee is W. L. Shoe of Lynch, Harlan County, principal of the Lynch High School, whose appointment to the seven-member board was made by the governor of Kentucky.

Born and reared in Warren County, Shobe is a graduate of Kentucky State College and has done graduate work at Fisk University, and the University of Cincinnati. He formerly served as a principal of high schools in Middlesboro and Bowling Green.

PHI BETA SIGMA OPENS NEW HEADQUARTERS

BROOKLYN, N.Y. — (ANP) — The new national office of Phi Beta Sigma fraternity has been opened here, according to William G. Doar r, national executive secretary, at 1105 Prospect pl. Brooklyn 13, N.Y.

Postal Alliance Probe Cleared

WASHINGTON

Charges of "waste" leveled at Ashby B. Carter, president of the National Alliance of Postal Employees were dismissed when the group's executive board held a meeting here recently.

President Carter was charged by Wellbourn V. Jenkins of Atlanta, Ga. with "waste and extravagance" in his operating of the Alliance. A group of Southern members along with Mr. Jenkins had presented the charges against Carter in Cincinnati. At Washington, vice-president.

It was brought out that all expenditures made by Mr. Carter had been directed by either the convention or the board.

The Executive Board ordered the signers of the charges to make public apologies within 60 days or be liable to suit for slander.

WEDS IN HIGH POINT

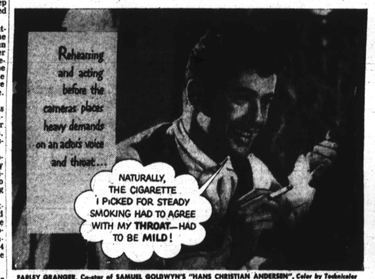
KERNERSVILLE, N.C. — Miss Martha A. Phelps of Raleigh recently became the bride of Edward Lee Pickard of Boston. The ceremony was performed in High Point at the home of the Rev. W. F. Ellison.

YES! YOU TOO, CAN HAVE Lovelier Hair BY USING APEX GLOSSATINA
(For Use with the Hot Comb)
APEX GLOSSATINA is the master straightener for use with the straightening comb or iron. It imparts to the hair that smooth, satiny, shimmering finish that cannot be duplicated by an inferior product. It is also an excellent dressing for the hair and used by men, women and children. It is medicated.
50¢ Plus Tax At Drug Stores and Apex Salons
YOU CAN TAKE IT WITH YOU!
Be sure to take your Apex Glossatina to the hairdresser with you. Have her use your product. then you will be assured that your hair will be cultivated with the best.
Send for Mme. Washington's Free Booklet Describing Apex Products
FOR DANDRUFF, DRY, ITCHING SCALP Use
APEX SPECIAL POMADE—AN ANTISEPTIC OINTMENT. For dry scalp, itching scalp, harsh stubborn hair. Removes loose dandruff scales. Makes hair look live, glossy and easy to manage. 50c plus tax.
APEX SCALP CREAM (MEDICATED). A high grade delicately perfumed preparation which is not heavy, sticky or greasy. Recommended for dry scalp, itching scalp and gives the hair a natural dry lustrous appearance. Recommended for tender scalp and those with a finer grade of hair. 50c plus tax.
APEX HAIR CO., ATLANTIC CITY, N. J.

BUSTAMANTE OFF TO ENGLAND, PLANS STOP IN NEW YORK

KINGSTON, Jamaica (ANP) — William Alexander Bustamante and his secretary, Miss Gladys Longbridge, sailed this week for England with plans to stop in New York after about three weeks in the United Kingdom.

WHY MOVIE STAR FARLEY GRANGER CHOSE CAMELS!



FARLEY GRANGER, Co-star of SAMUEL GOLDWYN'S "HANS CHRISTIAN ANDERSEN". Color by Technicolor

R. J. Reynolds Tobacco Co., Winston-Salem, N. C.

AMERICA'S MOST POPULAR CIGARETTE...BY BILLIONS!

Like Farley Granger,

test CAMELS in your "T-Zone" for 30 days...see how MILD and FLAVORFUL a cigarette can be!

FOLLOW the lead of Farley Granger! Make the *sensible* test...the *thorough* test...the 30-Day Camel Test! Smoke only Camels for 30 consecutive days! Test them and compare them for *mildness* and for *flavor*?

Your own "T-Zone" (T for Throat, T for Taste)—the sensible proving ground for a cigarette—will tell you how mild and good tasting Camels are. By smoking Camels steadily—pack after pack, day after day—you'll soon see why Camels are by far America's most popular cigarette! Yes, you'll see why so many smokers say, "I'd walk a mile for a Camel".

Start your own 30-Day Camel Mildness Test today!

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