TSU Grad In 'Streetcar'

HOUSTON, Tex. — Johnnie Mae Watkins, a graduate of the drama department at Texas Southern U., has been assigned a part in the current run of "Street Car Named Desire" at the Playhouse Theatre here.

She plays the part of the flower

The ALLEN HOTEL and GRILL
ONE OF KENTUCKY'S FINEST HOTELS — ALWAYS A ROOM
2516 West Madison St., Louisville 11, Kentucky

Celebs At Melody Club

Among recent celebrities visiting the Mediody Club were, left to right, Mary Compton, Dusty Fletcher, "Skin" Forbes, club manager, and Florence Shark.

NEW ALBERT
• Starts THURSDAY •

JOHN WAYNE IS A RIOT MAN!
MAUREEN O'HARA IS REDHAIRED AND WILLING!
BARRY FITZGERALD IS THE IMPISH MARRIAGE BROKER!
AND THE TECHNICOLOR IS BREATHTAKING AND BEAUTIFUL!

HERBERT J. YATES presents
JOHN FORD and MERIAN C. COOPER'S Argosy Production
THE QUIET MAN
starring JOHN WAYNE · MAUREEN O'HARA · BARRY FITZGERALD
Color by TECHNICOLOR
with WARD BOND · VICTOR McLAGLEN · MILDRED NATWICK · FRANCIS FORD
ARTHUR SHIELDS and ABBEY THEATRE PLAYERS
Directed by JOHN FORD — Screen Play by FRANK S. NUGENT, From the Story by MAURICE WALSH
A REPUBLIC PICTURE — Republic Pictures Corporation

'Biggest Show' Brings Variety Of Entertainment

By BOB MATTHEWS

The "Biggest Show of '51" blasted into the Baltimore Coliseum Monday night, powered by the nine-man brass section of the Stan Kenton Orchestra, backstopping a star-fleck presentation.

In the interludes between the dissonance and unresolved chords, paraded an assorted array of talent, led off by the Congaroos, newly-costumed, whose frenetic gyrations left the customers limp.

Modernists Made Happy

Kay Brown, vocalist with the Kenton group, comported herself well, murmuring "Don't Worry ry 'Bout Me," over a band background consisting mainly of minor chord inversions, much to the delight of the modernists.

George Kirby, mimic, panicked the house with a very real copycat of Arthur Godfrey, making it tough for his follower, Teddy Hale, who proved equal to the task.

Hale, a tap dancer who emphasizes taps, is probably the last of the rhythm dancers, gaining an almost musical tone from some of his interpretations.

New Hair Style

The "Divine Sarah" Vaughan was on stage before the "lunch break," clad in a be-sequined sheath like dress and a revolutionary hairdo which might be described as "shorter than a poodle cut, au naturelle."

She wove her particular magic, mesmerizing her listeners with her standards, "Corner To Corner," "Tenderly," "Street Of Dreams," "Mean to Me," and culminating in "Perdido."

Despite strategically placed special policemen, Baltimoreans still cadged opportunities to display their inherent rudeness by outcries and exhortations.

Stump and Stump came on after the break, adding new material to their time-honored routine, paving the way for the Nat (King) Cole group. Nat sporting a cane, which detracted nothing from his faultless renditions of past successes, among which were "Never Satisfied," "Walking My Baby Back Home," "Not Much," and "Route 66."

"Manischewitz Kosher Wine... My Favorite Too!"

"It captures the true taste of the grape!"
AND SURVEYS PROVE IT CAPTURES YOU!
Readers of EBONY are among America's most particular and discriminating buyers. No wonder we're proud that the Daniel Starch research organization found that Manischewitz is by far the favorite wine of these families—as shown below:

	Wine and vermouth combined
MANISCHEWITZ	20.4%
Next Brand	10.2%
Next Brand	8.7%
Next Brand	6.7%
Next Brand	5.8%
Next Brand	5.8%
Next Brand	5.8%
Next Brand	5.4%

Manischewitz is available in Raspberry, N. Y. Concord, Tokay and Concord, all sweetened with cane sugar.

The Traditional Kosher Wine
MAN-I SHEV-ITZ
Produced and Bottled by the Manischewitz Wine Co., Inc. Bush Terminal, Brooklyn.

Primo Carnera Knocked Them Out

STAMFORD, Conn. — Mr. and Mrs. Joseph Biggs of 63 Diaz st., recently won $100 in the CBS-TV quiz show, "Break the Bank," while visiting in New York.

They missed a further chance at the $1,900 "bank" when they failed to name Primo Carnera as the Italian boxer who won the heavyweight title from Jack Sharkey.

Mr. Biggs is athletic director of a community center in Stamford.

HST To Deliver Civil Rights Speech In Harlem

NEW YORK—A major address on civil rights by President Harry S Truman to be delivered in Dorrence Brook Park in Harlem will be broadcast over station WLIB on Saturday Oct. 11 (1:00 to 1:30 p.m.

Preceding his address, the President will accept the sixth annual Franklin D. Roosevelt Award for the "greatest contributions to the cause of human rights."

This will mark the second time that this citation has been bestowed upon President Truman, the first time being on the occasion of his "whistle-stop" address at the park" in 1948.

The award is presented annually by the Interdenominational Ministers Alliance of Greater New York and vicinity. The presentation will be made by the Rev. C. Aspansa Johnson.

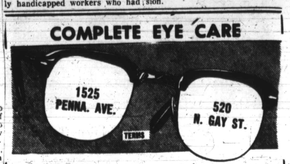
TV Stations Bare Story Of Crippled

COLUMBUS, Ohio—Three Ohio TV stations carried the story of the physically handicapped into thousands of Ohio homes Monday evening when stations WTVN, Columbus; WCPO-TV, Cincinnati, and WXEL, Cleveland, telecast a half-hour program.

Gov. Frank J. Lausche, who signed a proclamation setting aside the week of Oct. 5-11 as Handicapped Week in Ohio, played leading role in the program.

Appearances on the TV stage of successful outstanding physically handicapped workers who had overcome their impairment rounded out the presentation of a 10-minute play "Ability Counts," written especially for the occasion.

COMPLETE EYE CARE



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EXCITEMENT! A fight to the finish—for the only girl on the island!
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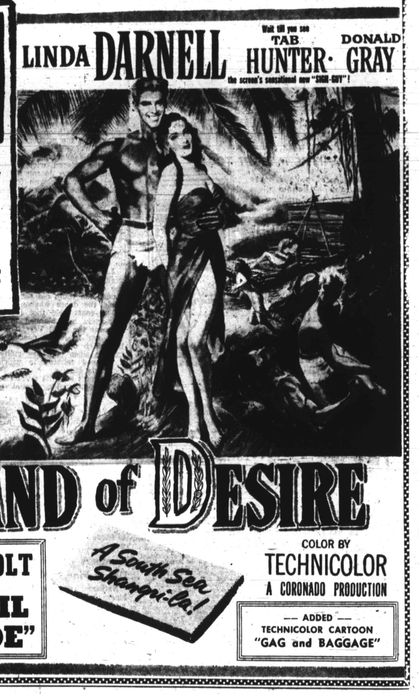

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the screen's sensational new "ISLE-GUY"!
ISLAND of DESIRE
COLOR BY TECHNICOLOR
A CORONADO PRODUCTION
ALSO TIM HOLT in "TRAIL GUIDE"
A South Sea Sharpi-la!
— ADDED — TECHNICOLOR CARTOON "GAG and BAGGAGE"

HARLEM — STARTS FRIDAY, OCT. 10th

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ANOTHER GREAT SPECTACLE TO MATCH THE GLORY OF "QUO VADIS"! . . . BRINGING TO THE SCREEN A ROMANCE THAT HAS GROWN IMMORTAL . . . AN EPIC OF BALLANTRY, INTRIGUE AND BLAZING ADVENTURE IN THE GOLDEN DAYS OF RICHARD THE LION-HEARTED!
SIR WALTER SCOTT'S MASTERPIECE!
IVANHOE
COLOR BY Technicolor
starring ROBERT TAYLOR · ELIZABETH TAYLOR · JOAN FONTAINE · GEORGE SANDERS · EMLYN WILLIAMS
"AND A CAST OF THOUSANDS"
Screen Play by NOEL LANGLEY
Adaptation by Alineas MacKENZIE
Directed by RICHARD THORPE
Produced by PANDRO S. BERMAN
PRICE For This Night's Presentation 1:30 P.M. to 6 P.M. ADULTS 75c; 6 P.M. to Closing ADULTS $1.10 CHILDREN 35c

Serve the whiskey with the label everybody knows—and respects!
Hunter's famous label symbolizes a whiskey you can serve with pride, for it is unsurpassed among the greatest whiskies of the world. Superbly smooth and magnificently flavorful—no finer whiskey has ever passed your lips. If you haven't tried Hunter, you don't know what you've been missing!
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REPORTERS GET SENSATIONAL DOCUMENT

Fifty-Page Secret Pamphlet Is Titled "How To Insure An Eisenhower Victory"

Ike Advised Chances Of Winning Southern States Are Not Good—49 Counties In 12 Key States Listed Where Republicans Must Get Big Majority Of Colored Vote—

High Command Warned To Make FEPC Talks In Certain Places, Not In Others—Offspring Of Foreigners Termed "Back Bedroom Children"—Protestants No Longer Hold

Political Supremacy—Al Smith, FDR Blamed For Welding Together The Democratic Winning Combination.—Plan Big Effort To Woo Voters Back To GOP

By JAMES L. HICKS

SPRINGFIELD, Ill. — The Republican party was exposed Wednesday as a party which advises its candidates to make strong appeals for an FEPC in some areas and to say nothing about such appeals in other areas in order to win the colored vote.

The exposure was made by a group of political amateurs working as volunteers to elect Adlai Stevenson. A formula on "How to Insure an Eisenhower Victory," put out by the Republican party, accidentally fell into the hands of a Stevenson supporter who turned the document over to reporters.

Michael Levin's Brainchild

The 50-page document, one of the most brazen and amazing in modern political annals, was prepared by a New York advertiser Michael Levin, to be executed by three big advertising agencies in an attempt to high - pressure enough votes over to General Eisenhower near the end of the election "at too late a date for effective Democratic rebuttal."

The report is studded with ways and means of getting the colored voter to shift over to the Republican side.

The report states bluntly that **"Negroes constitute an almost controlling vote in eleven key states. To win their votes away from the Democratic party, they must be given assurance not only on FEPC, but continuing economic security."**

"They must be assured their future, not just their civil rights, lie with the Republican party."

Chameleon On FEPC Talk

But lofty as these ideals sound, there is nothing contained in the report which suggests that the Republicans do anything about this but make promises.

And, in one part of the report, the Republican high command is warned flatly that while it should make FEPC talk in one place, it should carefully refrain from making that kind of talk in another.

Thus in telling the Republicans how to go after the colored vote in California, the report says: "Here is one state where FEPC makes a strong appeal in certain sections and brings violent reaction in others, San Francisco, for example. Therefore, concentration of appeals is necessary in each local area."

The master plan states that the Republicans can win in 1952 by making an all out campaign to switch the votes in 49 counties in 12 states, where colored people play a great role in the balance of power.

These states are listed as Connecticut with eight electoral votes, Maryland with 9, New Jersey with 16, New York with 45, Pennsylvania with 32, Ohio with 25, Indiana with 13, Michigan with 20, Illinois with 27, Wisconsin with 12, Iowa with 10 and California with 32.

The report goes on to say that Delaware went Republican by one percent in 1948 but adds that "Whether it so stays in 1952 will probably depend on the colored vote in Wilmington."

Then, analyzing the votes in the twelve states mentioned above the report said with respect to each state:

THE 12 KEY STATES

Connecticut

Three strong Democratic areas centered around New Haven, New London and Hartford.

A shift of 2 percent in the vote of these areas would insure Republican victory. With McMahon's death, a strong Republican Senatorial race will help, as will Governor Lodge's strength in the state.

Maryland

Senator Tydings (D.) got beaten here not so much because of Senator McCarthy's campaign, but because he lost the colored wards in Baltimore (20 per cent of the city's vote).

The same thing happened to Representative Sasscer (D.) this fall. Obviously, the colored vote is a big question here. Democratic strength is in Baltimore, across from Washington, and in the Cumberland mining section.

New Jersey

Went Republican in 1948 but not by a overwhelming margin. The Hudson County machine still functions, and with the Taft-Driscoll split in the state, could cause trouble.

The colored vote is an important element here, too. Democratic strength lies in Hudson County, Trenton, Camden and New Brunswick.

New York

Went Republican by only 60,000 in 1948, while the Progressive vote was over 500,000. It is a truism in this state that if the Republicans leave the city limits with more than a 200,000 handicap, they are in trouble.

The Republicans must get every possible vote in Queens and Richmond, fight to take away independent votes in Manhattan and Bronx. In addition, they must back the O'Connell machine in Albany, and Democratic strength in Utica, Rochester and Buffalo.

The colored and Jewish votes are vital, but FEPC endorsement alone is not the answer.

Pennsylvania

Went Republican but not by a substantial margin in 1948.

With the success of the Democrats in putting in Dilworth and Clark in Philadelphia, plus the decline of the Grundy machine, they are in for a fight this time. Democratic strength is in Scranton, Philadelphia, and the Pittsburgh area.

Ohio

Taft was successful in cutting into the labor vote in Cuyahoga (Cleveland) and Mahoning (Youngstown) counties in 1950. The Republicans must duplicate the feat again in '52 to win the state.

They are helped by the fact that Charlie Taft may lick Lausche for Governor, even though He was only endorsed by the Taft machine on the last day of the primary race, while Mike DiSalle is a weak candidate against John Bricker.

Again the colored vote in Cuyahouga is critical. A change in 3,500 votes in 1948 would have put the state in the Republican column.

Indiana

Went Republican by a bare margin in 1948 and again a rising colored vote is extremely important, as is the farm vote all over the state.

The Gary labor vote is uncertain, probably will be more heavily Democratic this year as a result of the Truman withholding of Taft-Hartley in the steel strike.

Warning: 56 out of 100 cities elected Democratic mayors as opposed to 34 and 36 in 1937 and 1948, respectively.

Michigan

Another state that the return of the Progressive vote could put in the Democratic column. Depression in the Detroit auto industry as well as a tight gubernatorial and senatorial race won't make the picture any easier.

A very large impact colored vote in Detroit, which Williams and Moody have, of course, catered to. Democratic strength it here, in Bay City, Flint, as well as Grand Rapids. The Moody-Potter race will depend on how much Moody's Wayne County lead can be cut.

Illinois

Here is one of the toughest for the Republicans to take. Stevenson's home state, which went barely democratic in '48, (but gave a 7 per cent greater return to Stevenson) must be taken.

The concentration of democratic strength is in Chicago, Decatur and East St. Louis. The key to taking the state is Chicago colored vote, as well as getting as much of the downstate farm vote as possible.

Wisconsin

Here is one many analysts figure belongs to the Republicans on the basis of 1940 and 1944 returns. Not so since these votes were an expression of Wisconsin's pro-German, anti-British feeling.

When this tapered off in 1948, the vote (including Progressive) was over 53 per cen democratic. It is purely and simply a question of slugging it out on the various issues in the City of Milwaukee as well as Green Bay and Madison.

Iowa

This is the one that hurt, a farm state that went democratic by 1 per cent. Democratic strength is all over the state, not bunched, can be found in nine major areas.

Only a campaign assuring farmers of their overall economic future, as well as specified farm policies, will take this state.

California

Governor Warren has stated this will be a tough fight and he's right. Despite Warren's personal popularity in the state, it has steadily gone democratic for the past six elections.

Nixon doesn't seem to much stronger a candidate. California but there was a 5 per cent Progressive vote to contend with.

Thus, unless heavy scrapping is done in Los Angeles, San Francisco, Alameda County and San Iego, the state will go to the Democrats.

Here is one state where FEPC makes a strong appeal in certain sections and brings violent reaction in others, San Francisco, for tion of appeals is necessary in each local area.

'Analysis Of Situation'

The report begins by attempting to explain the "current situation" in American politics which has resulted in so many democratic victories.

"According to the best current data available," the report says, "the Democrats lead the Republicans in potential electoral strength by 180. If they take New York, they have excellent chance to get the necessary 287 votes to clinch the election."

The report then asks itself "What way is open to the Republican party to best counter this situation and insure Eisenhower victory in November?"

'Why Democrats Won'

It then goes into a detailed explanation of "Why the Democrats Have Won." And among the reasons given is this one:

"The elections that have been won by the Democrats in the past 20 years were not won by Roosevelt's invincible political magic — nor were they won in any big city boss's smoke-filled room. Rather they were won in the airless back bedrooms of the 1900s."

The report then goes on to point out that between 1900 and 1914, thirteen million foreign-born parents living in the United States gave birth to children whom the report refers to as "back-bedroom children."

It adds that "by 1930, the population of the big cities — those same back bedroom children of 1900—had become a majority of the country's population."

It points out that previous to 1928, the "Protestant majority" in America had an electoral balance sufficient to insure victory, but adds that Al Smith welded together, the Italian and Irish Catholic vote which broke this majority and that Roosevelt "merely took advantage of what Smith had done."

The report accuses Roosevelt of taking this big city bloc of "second generation immigrants," welding it together with labor, farm and the colored vote into an adverse, confusing, often contradictory amalgamation that still worked for one very powerful reason:

"Team Of The Have Nots'

"This was the team of the have nots," the people outside looking in.

"Roosevelt opened the door for them, showed them how their politics, functioning together as a bloc, could give them their political power and Democrats have ridden on this ever since."

Continuing, the report adds, as it surprises: "This coalition has withstood the inclusion of colored labor."

Another section of the report is devoted entirely to "The Negro vote" of which it says, in part:

"However, despite these elements, Eisenhower's chances for getting electoral votes from the South, even in Texas, are not good. If this is true, for this election at least, money and effort can be made more electorially fruitful in other areas.

A vitally important example of aspirations toward the creation of a new middle class, supported by the Democrats, is the shift of the colored vote.

The three tables below: on of the differences between white and colored population rise in 11 states, the second of colored population of major cities of these same areas, and the third of colored persons of voting age versus the 1948 vote differential in that state show how complicated crucial the colored vote will be.

Difference between colored and white population rises since 1940 in 11 states:

State	Colored Rise	White Rise
Michigan	109	18
California	106	31
Oregon	73	39
Washington	64	36
Connecticut	62	16
Illinois	60	8
New York	55	8
Indiana	44	14
Pennsylvania	38	4
Ohio	38	3
Missouri	28	8

B. Population of Major Cities (Metropolitan District) With Colored Population and Percentage:

Metropolitan District	Total Population	Colored Population	% Colored
Boston	2,369,986	53,730	2.4
Philadelphia	3,671,048	484,664	13.0
Cleveland	1,465,511	154,120	11
Pittsburgh	2,213,236	137,284	6
Chicago	5,495,364	605,346	11
Indianapolis	551,777	65,284	11.8
Los Angeles	4,367,911	276,305	6.3
San Francisco and Oakland	2,240,767	210,542	9.4
Baltimore	1,337,373	266,661	20
Detroit	3,016,197	361,925	12
Trenton	229,781	20,627	9
Newark and NE New Jersey	3,433,536	200,052	6
New York	9,250,875	854,450	9

C. Comparison of Colored persons of Voting Age with 1948 Margin by Which State Was Carried:

State	Colored Voting Age	Per Cent	Margin by which State Carried	Per Cent
California	265,744	6	17,865	0.4
Connecticut	30,746	2.7	14,457	1.6
Delaware	23,075	13.9	1,775	0.3
Illinois	371,444	7.2	33,612	0.8
Indiana	100,237	4.5	13,246	0.8
Maryland	221,926	16.6	8,253	1.5
Michigan	254,318	7.1	35,147	1.6
New Jersey	183,612	5.7	85,069	4.4
New York	528,047	6.3	60,959	0.9
Ohio	295,016	5.9	7,107	0.3
Pennsylvania	367,127	6.2	149,771	4.1

THE STORY IN A NUTSHELL

A 50-page survey pamphlet prepared for GOP National Committee proposes a $2,000,000 "Radio and TV blitz" for last three weeks of campaign so Democrats can't answer it.

Phony Set Up

It proposes a phony set up in which citizens in 49 key counties ask questions before a TV camera. Later IKe would answer these questions before whether TV camera.

The two would be pasted together to give viewers the impression that citizens were talking directly to Ike and he was replying.

12 Key States

The survey lists 12 key states the GOP must carry to win.

Colored Control

In 11 of these states the survey says the colored vote is "almost controlling."

South Won't Go GOP

It says Ike's chances of getting electoral votes from the south even in Texas "are not good."

2 Out of 3

It points out that in 1936 two out of three colored voters went Democratic. It adds to win them Ike must promise more than FEPC. He must promise them that their future (better living) lies with the GOP.

Catholics

Survey points out Catholic vote (Irish and Italian) swung to Democrats in big cities in 1928 and stayed there ever since.

Governors

Survey declares that because a state has Republican governor doesn't mean it will be Republican in a national election.

Protestants

Survey claims country was Protestant in voting strength until 1922.

Change to Catholic began in years 1900-1914 when 14 million immigrants were admitted from Europe.

Their children born in "airless back bedrooms" of big cities turned the tide.

Promise 'em

Big city colored voters in the East advised Ike to say he understands their problems to "inspire loyalty without . . . committing himself to any straight pocketing answer" are:

New Haven, Hartford, New London, Baltimore, Trenton, Camden, New Brunswick, New York, Albany, Rochester, Utica, Buffalo;

Also Scranton, Philly, Pittsburgh and Wilmington, Del.

FEPC Won't Do It All

In 1936, two out of three colored voters were democratic.

The Republican answer to this cannot be only more FEPC.

Dewey signed the first state FEPC bill, saw to it that more colored were hired for state jobs, gave more liquor licenses to colored in New York City—but was unable to break colored away from the democratic vote (though Wallace in '48 carried some of them who will now, unless otherwise swayed, return to the Democratic fold.

Much the same story was true with Driscoll in New Jersey.

Taft cut into the labor wards, but not the colored wards in Cincinnati, Toledo and Cleveland.

On the basis of far more evidence, it seems that the colored voters have identified themselves with the democratic big city amalgamation block, feel that they have more to gain economically as well as on civil rights from the Democrats.

Integration In Army

To carry key pivotal cities, they must be convinced that the Republican party offers them more future on both counts.

In addition, Republicans must make strong efforts to counteract the identification of the Republican party with the thesis that colored men are unfit for integration in the Army with white troops.

Regardless of pros and cons, this has had an enormous impact on this vital voting element and is currently being used with great adroitness by the Democrats in key voting areas.

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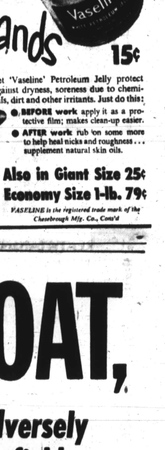

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Know in advance what your glasses cost. Our volume sales . . . Volume buying . . . No middleman results to your great savings
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KENNETH means: "good looking." Not every Kenneth lives up to his name, but ask anyone who has tried it and he'll tell you Bourbon de Luxe does live up to its name.

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"Lives up to its Name" $1.39 ½ PINT $4.32 4/5 QT.
The name says it. The taste proves it. Bourbon de Luxe is truly de luxe. Tonight, ask for the brand that "Lives up to its name."
KENTUCKY BOURBON WHISKEY—A BLEND
51% KENTUCKY STRAIGHT BOURBON WHISKEY • 49% GRAIN NEUTRAL SPIRITS
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DR FRED PALMER'S DOUBLE STRENGTH SKIN WHITENER
the DOCTOR'S EASY WAY THAT LIGHTENS SKIN
Here's the fast, proven way to the lighter, smoother, more equitable skin of your dreams! Dr. FRED Palmer's new DOUBLE STRENGTH FORMULA now works TWICE as fast. A real beauty ensemble that starts working the instant applied to help keep your skin free of minor externally caused pimples and blemishes. Kills skin germs on contact. Lessens shine, lessens blackheads. Get Dr. FRED Palmer's today!
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FIRST SUCH REPORT EVER PUBLISHED ABOUT ANY CIGARETTE

A responsible consulting organization has reported the results of a continuing study by a competent medical specialist and his staff on the effects of smoking Chesterfield cigarettes.

A group of people from various walks of life was organized to smoke only Chesterfields. For six months this group of men and women smoked their normal amount of Chesterfields—10 to 40 a day. 45% of the group have smoked Chesterfields continually from one to thirty years for an average of 10 years each.

At the beginning and at the end of the six-months period each smoker was given a thorough examination, including X-ray pictures, by the medical specialist and his assistants. The examination covered the sinuses as well as the nose, ears and throat.

The medical specialist, after a thorough examination of every member of the group, stated: "It is my opinion that the ears, nose, throat and accessory organs of all participating subjects examined by me were not adversely affected in the six-months period by smoking the cigarettes provided."

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