(Political Advertisement) (Political Advertisement) (Political Advertisement) (Political Advertisement)

YOU NEVER HAD IT SO GOOD, HUH?

Every American Man and Woman Is in Hock to His Own Government

One of the numerous extravagant claims being made to Negro voters by the spendthrift Democrat administration is that Truman has made conditions better. In this connection, the sixty-four-dollar question is—better for whom?

We know it has made things better for Mr. Truman and for the swarm of politicians, Negro and white, who have descended upon Washington to live "high on the hog" off your hard-earned tax dollars. But for whom else, other than the politicians has this Democrat administration made things better?

A dope fiend or a liquor-head feels fine as long as he is "high," but terrible when the effects have worn off. Then he becomes weak, jittery, sick and desperate.

Likewise, a nation feels gay and prosperous off borrowed money and depreciated dollars worth only fifty-three cents. Everybody is handling money, getting money and spending money—but what KIND of money.

If a man's salary is raised 100% and the price of everything he buys is raised 200%, is he better off? If more married women have to go to work to help keep the home together and not look after their children, are they better off? If, because of the rapidly rising cost of living, wages cannot possibly keep pace, necessitating more and more costly strikes which lose the workers hundreds of millions of dollars in pay, does that make them better off? The answer is NO. This is a phony "prosperity." The prosperity of a nation is not alone to be judged by what it owns, but also by what it owes. Today every American man, woman and child is in hock to his own United States Government to the tune of $1,800 in order to pay off a national debt of money that has needlessly reached the figure of 275 billion dollars. Remember, this debt must be paid! By whom? By you!

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EGGS

In 1930, a dozen eggs cost 45 cents, in 1945 they cost 60 cents, and seven years later, in 1952, they now cost 78 cents. Will things be better for the children of today if these ridiculous prices continue to soar until prices become unreasonable and prohibitive to buy a balanced diet for your family?

BUTTER

Butter has soared from 46 cents a pound to 80 cents a pound in a period of 5 years. Has your salary increased almost 100% in that same period of time? Government spending has increased more than 100%, taxes have increased more than 100%. Negro families cannot meet today's high prices, but they do have to pay today's high Democrat taxes.

SUGAR

Sugar has gone up 5 cents a pound since 1930, although there is more sugar than ever. Flour has increased 6 cents on the pound. How could these ridiculous prices be otherwise when Government expenditures under Democratic administrations jumped from 4½ billion dollars in 1933 to 44½ billion dollars in 1951.

BREAD

Bread used to be 9 cents a loaf in the not too distant past. Today you pay 16 cents for a loaf of bread. Let's not kid ourselves . . . the Negro living status will improve under a Republican administration because Republicans are pledged to cut out unnecessary spending and taxes while the Democrats keep asking for more taxes.

CHICKEN

In 1930, roasting chicken cost 37 cents a pound, but today a chicken costs the housewife 50 cents a pound. Can newlyweds look forward to better times when the cost of purchasing a chicken dinner is sky high and going higher? How can young people plan a future for themselves during the inflation existing today?

MILK

During the period from 1935, when the New Deal was in full flower, milk cost 12 cents a quart. Today milk costs 23 cents a quart. Negroes suffer most when prices are high and it should be especially remembered that Negroes suffer more because generally they have a lower income than other segments of the population.

PORK CHOPS

Pork chops cost 36 cents a pound in the depression year 1930, but at the height of Democrat "prosperity" in October, 1952, they cost 70 cents a pound. Even in 1945, when the Fair Deal started, pork chops only cost 38 cents a pound. It is obvious from the foregoing that the American people are definitely not better off no matter how the Democrats talk about "good times."

STEAK

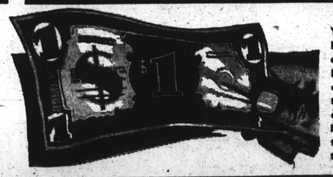
In 1935, in the heart of the depression, a pound of steak cost 36 cents, in 1945 it cost 40 cents, today, in 1952, a pound of steak costs $1.10. If conditions are so much better under the present administration, how does it happen that food prices have risen so much faster than wages, so that the average American can afford to eat LESS well than he could years ago?

WILL YOU EVER GET THAT DREAM HOUSE?

Building costs have increased so much because of inflation that the average couple find their dream home further away than ever. A new two-bedroom home (if it can be found today for Negroes) will cost in most Northern cities $7500 and $8000. The same house that cost $4000 15 years ago will cost $8500 in 1952.

As for public housing, it is, in most cities, all Jim Crow under the Democratic Administration. If the New Deal-Fair Deal Administration is sincere about spending Federal money for housing without discrimination, why hasn't the President long ago issued a clear-cut order forbidding segregation in Federally aided housing programs? This you know will never happen under the Democrats.

YOU DON'T HAVE A DOLLAR - YOU'VE GOT 53 CENTS



So you say you've got a dollar in the bank? You're wrong, my friend, you have 53 cents in the bank, because that is what your dollar is worth today. Under the Democratic inflation program, wage boosts do little good because prices rise faster. The only way you will be able to save a dollar is to stop the present Administration from spending so much. And since that is not possible, you might as well realize that the Republicans know the way to lower taxes, stop flagrant spending of your dollars and thereby increase their value.

This is 1952—and the end of inflation prices is not in sight. And what about your social security check upon retirement? Obviously, if a worker got $200 a month before retirement and gets the new rate of $85.00 monthly for him and his wife upon retirement, he becomes worse off as inflation continues. The dollar, now worth 53 cents, will buy less and less if the Democrat policies continue.

In order for old people to live as well as they did when they started to pay social security fourteen years ago they would have to get a monthly check three times greater than they now get. With mounting national debt and taxes approaching the point of Government bankruptcy, can you, when you get your social security, properly support yourself in 1955, 1960 and the years ahead? The answer is NO. Think! then vote for IKE.

HOW PHONEY CAN PROSPERITY BE?

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VA To Order Halt Of Use Of Race Labels In All Home Loan Appraisals

Real Estaters Convention Told It Will Insist On Equal Treatment For Veterans

CLEVELAND — The Veterans Administration will order its vast network of local agencies to stop the use of race labels in VA home loan appraisals and will insist on equality of treatment for all veterans seeking loan insurance.

Thus announced I. R. King, director of VA's loan guaranty service, during his major address last week at the 5th annual convention of the National Association of Real Estate Brokers, meeting here at the Public Auditorium.

Several damaging complaints were submitted to King from leading Northern and Southern cities represented among the 500 delegates.

Foley Confirms Orders

Raymond M. Foley, administrator of the Federal Housing and Home Finance Agency, also revealed that new orders would soon be issued to guarantee that living space is not decreased by slum clearance projects.

Foley's statement came in response to sharp complaints from colored brokers and community leaders charging that failure to provide advance relocation for minorities will cause another housing crisis in some 100 cities.

Highpoint of the sessions was an address by the world's top private builder, Robert W. Dowling, a director of the Hotel Waldorf-Astoria and president of two big New York realty and investment companies and two banks.

He told the convention that the tight mortgage bottleneck would crack in the very near future and that colored brokers and builders should prepare for the "most lucrative industry in the world."

Insurance Firms Swayed

Earlier, Dorothy Rosenman, chairman of the New York, division of housing, told a panel on mortgage financing that she, Dowling; colored builder, Walter H. Aiken, and Reginald Johnson of the National Urban League, had met two weeks ago with 14 heads of big white mortgage and insurance companies for the purpose of securing loans for colored builders.

While praising "some" colored insurance companies, she urged others to "take a more advanced and human outlook."

Later the convention agreed to send four representatives to the national insurance association confab in Houston, Texas, next week. They are NAREB president, Walter H. Aiken, Atlanta; Joseph B. Ray, Louisville, Ky.; Robert N. Landrum, Chicago; and George S. Harris, Broker and Mortgage chief of Metropolitan Mutual Assurance Co. of Chicago.

Los Angeles In '53

The realtists chose Los Angeles for their 1953 mid-winter conference in February, while Chicago and Philadelphia will be the sites of their 1953 and 1954 annual conventions respectively.

("Realtist" is the copyright title for colored members, not to be confused with "realtor," copyrighted title of predominately white national association of real estate boards.")

Top NAREB officers re-elected includes Aiken, president; Joseph H. Greene, Washington, vice-president, and F. Henry Williams, Jacksonville, Fla., secretary. Wilbur M. Slaughter, Chicago, succeeds W. H. Hollins, Birmingham, as treasurer.

Founded By Detroiter

The association, founded by W. D. Morison, Detroit, seven years ago, represents 45 major cities in more than 25 states. The convention was scheduled to end last week, but new developments on the mortgage front extended its sessions far into this week.

Other important actions included resolutions calling for:

The elevation of colored persons to policy-making levels in all federal housing agencies instead of continement; to "race relations"; the hiring of colored appraisers and technicians in all redevelopment programs;

Support for public housing until private industry and mortgage agencies meet the "Challenge of minority housing;" and "Open occupancy" in all federal-aided home construction.

The NAREB further called for nation-wide support for colored insurance companies and loan institutions.

Banks' Role Told

Savings and insurance representatives told of their role in opening previously restricted areas, "where even liberal white agencies fear to tread."

Discussion leaders included M. Stewart Thompson, Detroit, president, American Savings and Loan League; M. C. Clarke, Cleveland, president, Dunbar Life Insurance Co., and Quincy Savings and Loan; Henry P. Hervey, Chicago; Service Federal Saving and Loan; Marulee E. Collins, Norfolk, Va.; J. W. Rice, Dallas, Texas; Maceo Crutcher, Detroit and others.

Howard University's Dr. Gustav Auzenne Jr., mapped a course of study on real estate and housing, which began this fall in his business administration department.

Extending Ghetto Pattern

Washington realtist, J. P. Murchison, heads the NAREB education committee, which will attempt to install similar courses in five other colleges this year.

During the heated session with VA Loan Chief King, Philadelphia realtist, Lernerte Roberts, displayed a photostat of VA appraisal denying a white veteran a loan because it designated the community as "colored."

Chicago's William B. Collier revealed that of some 100,000 loans in that area, only five were received by colored home buyers.

Baltimore representatives at the convention included D. W. Spaulding, Philathea Carter-Hall, J. Arnett Frisby and Edward Shipley.

Lucky Strike Tear Test

Earl Kelly, sales representative for Lucky Strike cigarettes demonstrates for Mrs. Melvina Jackson the tear and compare test which shows how firm the tobacco is.

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